

**Subject:** Requirements for Godman Capital & Velocity Fund – Enterprise-Grade Website + Investor Platform

Hi Team,

As discussed, we're planning a **complete rebuild of godmancapital.in** along with a **dedicated Velocity Fund investor platform**. This is not a cosmetic redesign — the objective is to build a **world-class wealth & asset management digital experience**, comparable to firms like **BlackRock, True North, Aventus, and Neo Asset Management**.

This platform should feel like it belongs to a **top investment firm** - clean, authoritative, high-trust, and technologically superior.

Below are the detailed requirements.

## 1. Overall Vision

- Enterprise-grade, institutional look & feel
- Ultra-clean UI, premium typography, restrained color palette
- Motion-driven micro-interactions (subtle, not flashy)
- Trust-first design: clarity, seriousness, credibility
- Mobile-first + desktop-perfect
- Built for scale (100s → 1000s of investors)

## 2. Godman Capital – Public Website

**Purpose:** Brand credibility, authority, lead generation

### Pages / Sections

- Home (hero with authority + credibility messaging)
- About Godman Capital
- Services
  - Investment Banking
  - Wealth Management
  - Private Credit / AIF Exposure
- Velocity Fund overview

- Team & Leadership
- Insights / Reports (optional phase-2)
- Contact / Lead capture

### **UX Expectations**

- Smooth scroll animations
- Section-based storytelling
- Institutional tone (not startup-ish)
- Conversion-focused CTAs (Book a call / Request deck)

## **3. Velocity Fund – Dedicated Investor Platform**

This is the **core product**.

### **A. Investor Login (Secure)**

- Role-based access (Investor / Admin)
- 2FA / OTP based authentication
- Individual investor dashboards

### **B. Investor Dashboard (Must-Have)**

Each investor should be able to:

- View **total invested amount**
- View **current value**
- View **returns**
  - Monthly
  - Quarterly
  - Since inception
- Visual performance charts
- IRR & net return breakdown (where applicable)

### **C. Portfolio & Allocation View**

- Clear allocation split:
  - Private Credit
  - AIF exposure
  - Cash / equivalents
- Show deployment status:
  - Deployed
  - Partially deployed
  - Pending deployment
- Asset-backed explanation (high level, non-technical)

#### **D. Statements & Reports**

- Download:
  - Monthly statements
  - Quarterly statements
  - Annual summary
- Clean, BlackRock-style PDFs
- Timestamped & versioned

#### **E. Transactions & Requests**

- Capital contribution history
- Payment instructions visible
- Upload payment confirmation
- Request:
  - Additional investment
  - Statements
  - Support tickets

#### **4. Admin Panel (Critical)**

- Investor onboarding management
- Upload / generate statements
- Update returns & NAV-like data
- Push announcements / updates
- Track AUM, inflows, allocations
- Permission-based access

## 5. Design Standards

- Inspiration benchmark:
  - BlackRock
  - True North
  - Aventus
  - Neo Asset Management
- Dark + light theme exploration (optional)
- Motion graphics:
  - Page transitions
  - Chart animations
  - Hover micro-interactions
- Zero clutter. Zero gimmicks.

## 6. Tech Expectations

- Secure backend architecture
- Scalable database design
- Fast load times
- Enterprise-level security practices
- Clean API-driven architecture
- Future-ready (mobile app / integrations later)

## 7. Deliverables

- UX wireframes
- High-fidelity UI designs
- Frontend + backend development
- Admin dashboard
- Investor dashboard
- Deployment + handover
- Documentation