

Subject: Requirements for Godman Capital & Velocity Fund – Enterprise-Grade Website + Investor Platform

Hi Team,

As discussed, we're planning a **complete rebuild of godmancapital.in** along with a **dedicated Velocity Fund investor platform**. This is not a cosmetic redesign — the objective is to build a **world-class wealth & asset management digital experience**, comparable to firms like **BlackRock, True North, Aventus, and Neo Asset Management**.

This platform should feel like it belongs to a **top investment firm** - clean, authoritative, high-trust, and technologically superior.

Below are the detailed requirements.

1. Overall Vision

- Enterprise-grade, institutional look & feel
- Ultra-clean UI, premium typography, restrained color palette
- Motion-driven micro-interactions (subtle, not flashy)
- Trust-first design: clarity, seriousness, credibility
- Mobile-first + desktop-perfect
- Built for scale (100s → 1000s of investors)

2. Godman Capital – Public Website

Purpose: Brand credibility, authority, lead generation

Pages / Sections

- Home (hero with authority + credibility messaging)
- About Godman Capital
- Services
 - Investment Banking
 - Wealth Management
 - Private Credit / AIF Exposure
- Velocity Fund overview

- Team & Leadership
- Insights / Reports (optional phase-2)
- Contact / Lead capture

UX Expectations

- Smooth scroll animations
- Section-based storytelling
- Institutional tone (not startup-ish)
- Conversion-focused CTAs (Book a call / Request deck)

3. Velocity Fund – Dedicated Investor Platform

This is the **core product**.

A. Investor Login (Secure)

- Role-based access (Investor / Admin)
- 2FA / OTP based authentication
- Individual investor dashboards

B. Investor Dashboard (Must-Have)

Each investor should be able to:

- View **total invested amount**
- View **current value**
- View **returns**
 - Monthly
 - Quarterly
 - Since inception
- Visual performance charts
- IRR & net return breakdown (where applicable)

C. Portfolio & Allocation View

- Clear allocation split:
 - Private Credit
 - AIF exposure
 - Cash / equivalents
- Show deployment status:
 - Deployed
 - Partially deployed
 - Pending deployment
- Asset-backed explanation (high level, non-technical)

D. Statements & Reports

- Download:
 - Monthly statements
 - Quarterly statements
 - Annual summary
- Clean, BlackRock-style PDFs
- Timestamped & versioned

E. Transactions & Requests

- Capital contribution history
- Payment instructions visible
- Upload payment confirmation
- Request:
 - Additional investment
 - Statements
 - Support tickets

4. Admin Panel (Critical)

- Investor onboarding management
- Upload / generate statements
- Update returns & NAV-like data
- Push announcements / updates
- Track AUM, inflows, allocations
- Permission-based access

5. Design Standards

- Inspiration benchmark:
 - BlackRock
 - True North
 - Aventus
 - Neo Asset Management
- Dark + light theme exploration (optional)
- Motion graphics:
 - Page transitions
 - Chart animations
 - Hover micro-interactions
- Zero clutter. Zero gimmicks.

6. Tech Expectations

- Secure backend architecture
- Scalable database design
- Fast load times
- Enterprise-level security practices
- Clean API-driven architecture
- Future-ready (mobile app / integrations later)

7. Deliverables

- UX wireframes
- High-fidelity UI designs
- Frontend + backend development
- Admin dashboard
- Investor dashboard
- Deployment + handover
- Documentation