

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

Multiple selections

Revenue

55M

Total Interest

8M

Trans Amt

45M

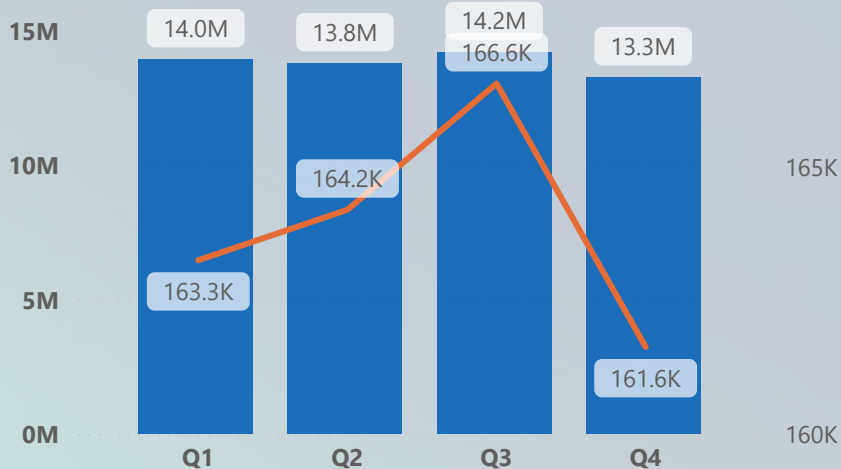
Trans Vol

656K

Card Category	Revenue	Total Trans Amt	Interest Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

QTR Revenue and total trans Count

Sum of Revenue Sum of Total_Trans_Vol



F

M

Silver

Blue

Gold

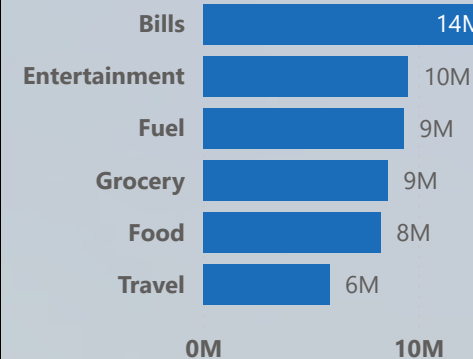
Platinum

Med

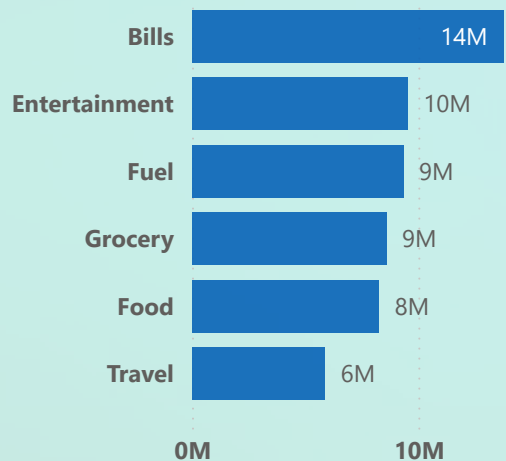
Low

High

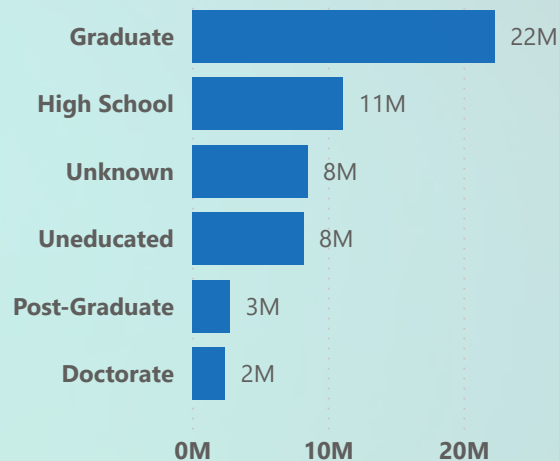
Revenue by Expenditure type



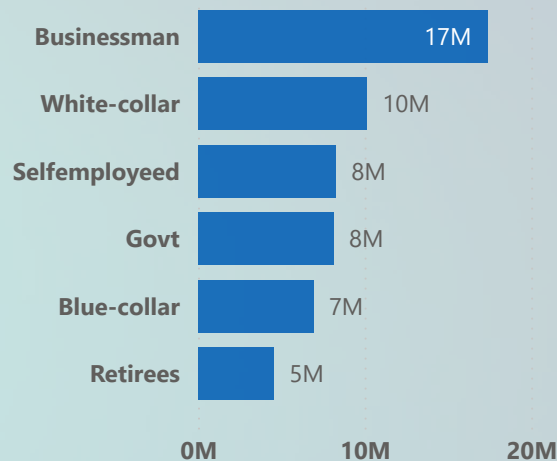
Revenue by Expenditure Type



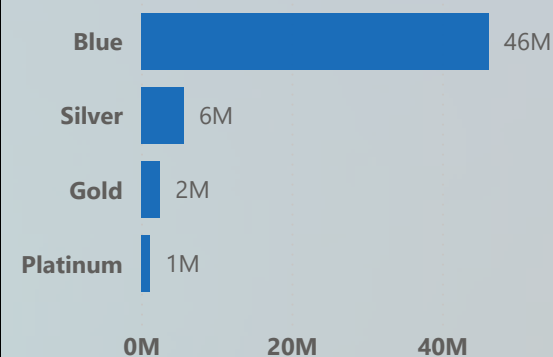
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

Multiple selections

Revenue

55M

Total Interest

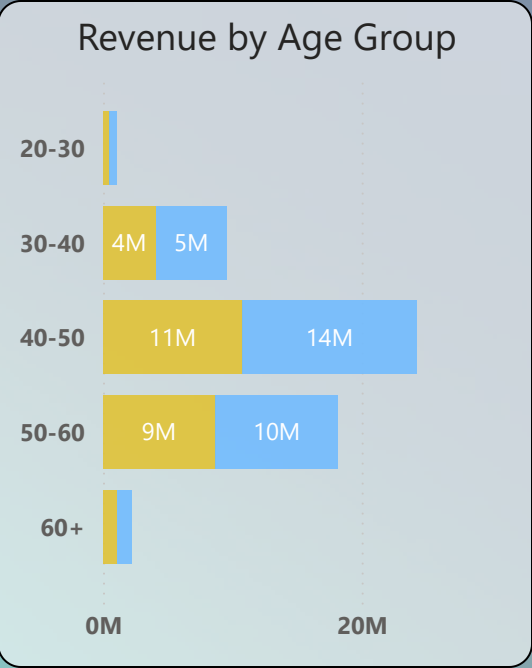
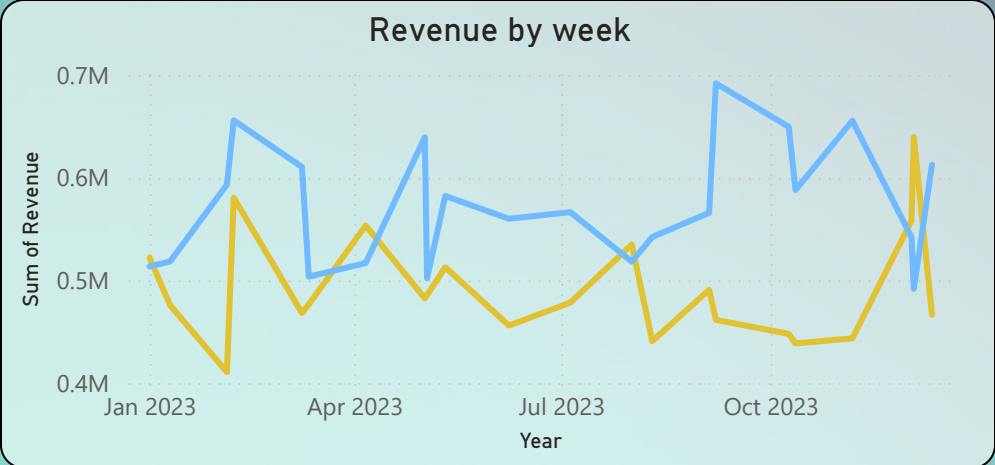
8M

Income

576M

CSS

3.19



M

30M

F

25M

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

Customer Job	Revenue	Income	Interest Earned
Blue-collar	6904279	72262158	952801
Businessman	17387832	186959919	2539390
Govt	8111701	88773989	1160016
Retirees	4535184	48675030	630359
Selfemployeed	8261758	75313288	1119742
White-collar	10114656	103930055	1441074
Total	55315410	575914439	7843382

