

## R Notebook

This is an [R Markdown](#) Notebook. When you execute code within the notebook, the results appear beneath the code.

Try executing this chunk by clicking the *Run* button within the chunk or by placing your cursor inside it and pressing *Cmd+Shift+Enter*.

Add a new chunk by clicking the *Insert Chunk* button on the toolbar or by pressing *Cmd+Option+I*.

When you save the notebook, an HTML file containing the code and output will be saved alongside it (click the *Preview* button or press *Cmd+Shift+K* to preview the HTML file).

The preview shows you a rendered HTML copy of the contents of the editor. Consequently, unlike *Knit*, *Preview* does not run any R code chunks. Instead, the output of the chunk when it was last run in the editor is displayed.

```
library("tidyverse")

## — Attaching packages

tidyverse 1.3.0 —

## ✓ ggplot2 3.3.0      ✓ purrr 0.3.3
## ✓ tibble 3.0.0       ✓ dplyr 0.8.5
## ✓ tidyr 1.0.2        ✓ stringr 1.4.0
## ✓ readr 1.3.1        ✓ forcats 0.5.0

## — Conflicts

tidyverse_conflicts() —
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()

library("tidymodels")

## — Attaching packages

tidymodels 0.1.0 —

## ✓ broom 0.5.5      ✓ rsample 0.0.6
## ✓ dials 0.0.5      ✓ tune 0.1.0
## ✓ infer 0.5.1      ✓ workflows 0.1.1
## ✓ parsnip 0.0.5    ✓ yardstick 0.0.6
## ✓ recipes 0.1.10
```

## ## — Conflicts

---

```
tidymodels_conflicts() —
## x scales::discard() masks purrr::discard()
## x dplyr::filter() masks stats::filter()
## x recipes::fixed() masks stringr::fixed()
## x dplyr::lag() masks stats::lag()
## x dials::margin() masks ggplot2::margin()
## x yardstick::spec() masks readr::spec()
## x recipes::step() masks stats::step()

library("plotly")

##
## Attaching package: 'plotly'

## The following object is masked from 'package:ggplot2':
##
## last_plot

## The following object is masked from 'package:stats':
##
## filter

## The following object is masked from 'package:graphics':
##
## layout

library("skimr")
library("caret")

## Loading required package: lattice

##
## Attaching package: 'caret'

## The following objects are masked from 'package:yardstick':
##
## precision, recall, sensitivity, specificity

## The following object is masked from 'package:purrr':
##
## lift

setwd("/Users/vishaldodamani/Downloads/DataMining/Assignment5")
df<-read_csv("airlines.csv")

## Parsed with column specification:
## cols(
## ID = col_double(),
## Balance = col_double(),
## Qual_miles = col_double(),
```

```
## cc1_miles = col_double(),
## cc2_miles = col_double(),
## cc3_miles = col_double(),
## Bonus_miles = col_double(),
## Bonus_trans = col_double(),
## Flight_miles_12mo = col_double(),
## Flight_trans_12 = col_double(),
## Days_since_enroll = col_double(),
## Award = col_double()
## )

df<-df %>% mutate(Award=as.factor(Award))

str(df)

## tibble [3,999 × 12] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
## $ ID : num [1:3999] 1 2 3 4 5 6 7 8 9 10 ...
## $ Balance : num [1:3999] 28143 19244 41354 14776 97752 ...
## $ Qual_miles : num [1:3999] 0 0 0 0 0 0 0 0 0 0 ...
## $ cc1_miles : num [1:3999] 1 1 1 1 4 1 3 1 3 3 ...
## $ cc2_miles : num [1:3999] 1 1 1 1 1 1 1 1 2 1 ...
## $ cc3_miles : num [1:3999] 1 1 1 1 1 1 1 1 1 1 ...
## $ Bonus_miles : num [1:3999] 174 215 4123 500 43300 ...
## $ Bonus_trans : num [1:3999] 1 2 4 1 26 0 25 4 43 28 ...
## $ Flight_miles_12mo: num [1:3999] 0 0 0 0 2077 ...
## $ Flight_trans_12 : num [1:3999] 0 0 0 0 4 0 0 1 12 3 ...
## $ Days_since_enroll: num [1:3999] 7000 6968 7034 6952 6935 ...
## $ Award : Factor w/ 2 levels "0","1": 1 1 1 1 2 1 1 2 2 2 ...

skim(df)
```

### Data summary

Name	df
Number of rows	3999
Number of columns	12

### Column type frequency:

factor	1
numeric	11

Group variables	None
-----------------	------

### Variable type: factor

skim_variable	n_missing	complete_rate	ordered	n_unique	top_counts
Award	0	1	FALSE	2	0: 2518, 1: 1481

## Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
ID	0	1	2014.82	1160.76	1	1010.5	2016	3020.5	4021	
Balance	0	1	7360.133	10077.566	0	1852.75	43097	9240.4	1704838	
Qual_miles	0	1	144.11	773.66	0	0.0	0	0.0	11148	
cc1_miles	0	1	2.06	1.38	1	1.0	1	3.0	5	
cc2_miles	0	1	1.01	0.15	1	1.0	1	1.0	3	
cc3_miles	0	1	1.01	0.20	1	1.0	1	1.0	5	
Bonus_miles	0	1	1714.485	24150.97	0	1250.0	7171	2380.5	263685	
Bonus_transactions	0	1	11.60	9.60	0	3.0	12	17.0	86	
Flight_miles_12mo	0	1	460.06	1400.21	0	0.0	0	311.0	30817	
Flight_transactions_12	0	1	1.37	3.79	0	0.0	0	1.0	53	
Days_since_enroll	0	1	4118.56	2065.13	2	2330.0	4096	5790.5	8296	

```
set.seed(123)
```

```
dftrain<- df %>% sample_frac(0.7)
dfctest<-dplyr::setdiff(df,dftrain)
dfctest
```

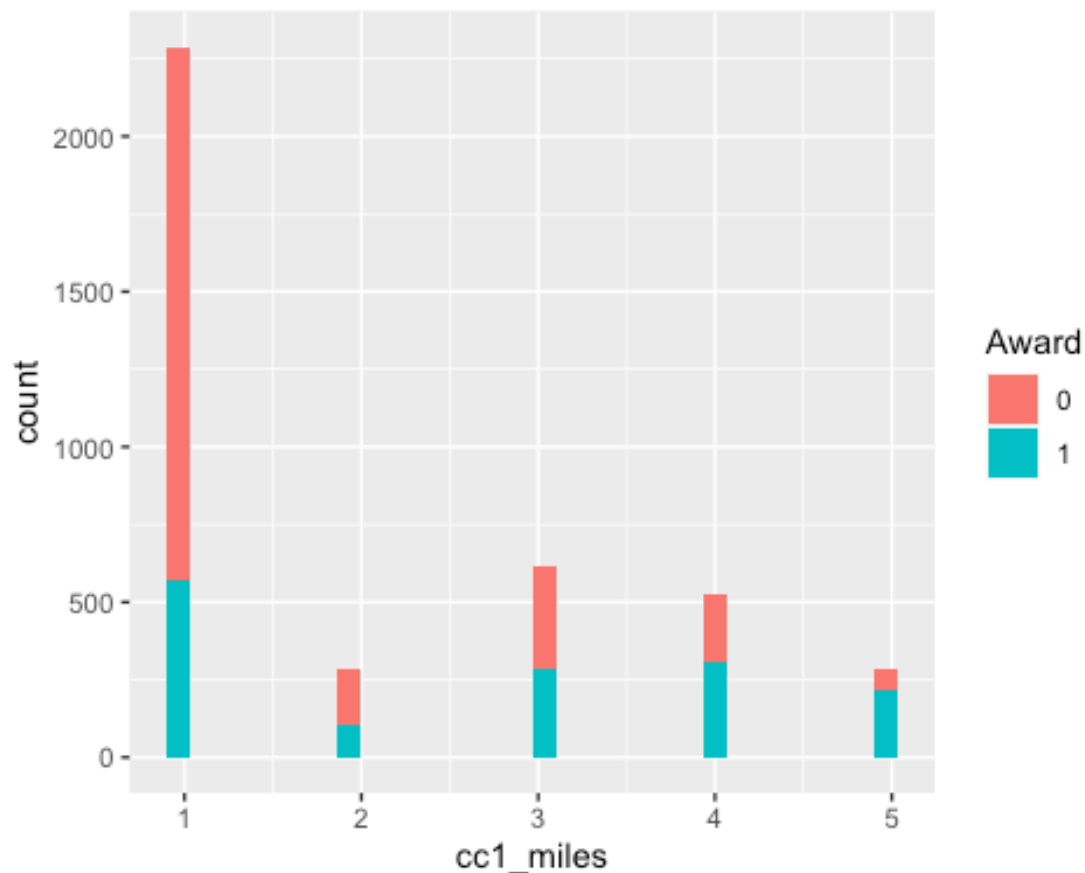
```
## # A tibble: 1,200 x 12
```

```
##       ID Balance Qual_miles cc1_miles cc2_miles cc3_miles Bonus_miles
##   <dbl>   <dbl>   <dbl>   <dbl>   <dbl>   <dbl>   <dbl>
## 1     3   41354         0         1         1         1       4123
## 2     6   16420         0         1         1         1         0
## 3    14   43097         0         1         1         1      3258
## 4    22  185681      2024         1         1         1     13300
## 5    43   60313         0         1         1         1     10000
## 6    47   92336         0         2         1         1     11214
## 7    50   17051         0         1         1         1      1150
## 8    53  118531         0         4         1         1     44577
```

```
## 9 55 38348 0 1 1 1 0
## 10 57 75971 0 4 1 1 34339
## # ... with 1,190 more rows, and 5 more variables: Bonus_trans <dbl>,
## # Flight_miles_12mo <dbl>, Flight_trans_12 <dbl>, Days_since_enroll
## # Award <fct>

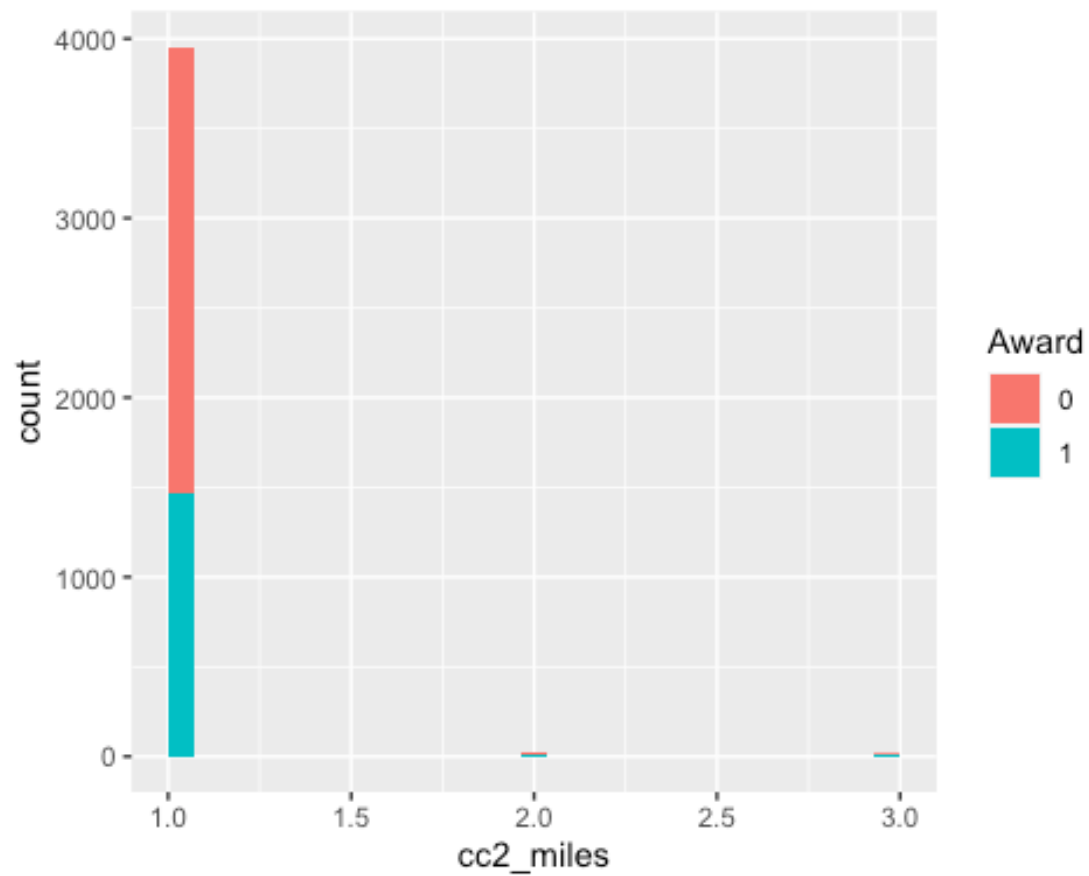
HistAward<-df %>% ggplot(aes(x=cc1_miles,fill=Award))+geom_histogram()
HistAward

## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```

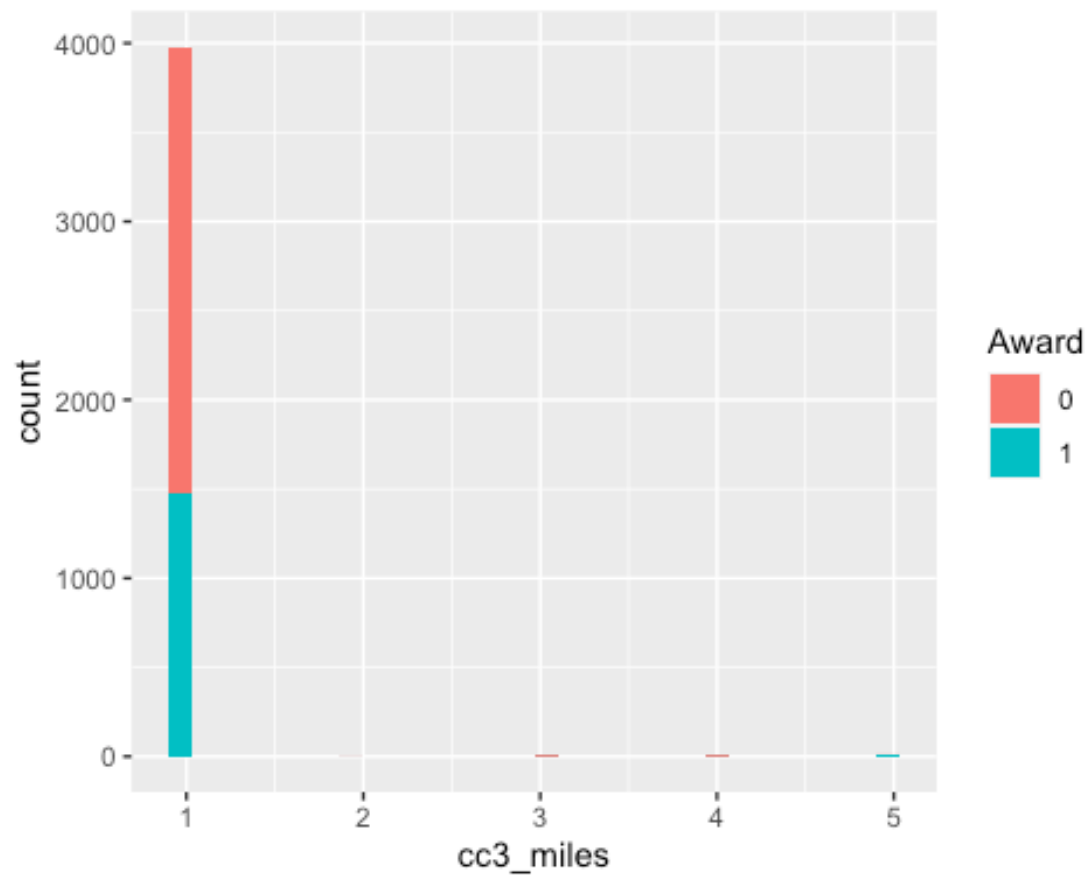


```
HistAward2<-df %>% ggplot(aes(x=cc2_miles,fill=Award))+geom_histogram()
HistAward2

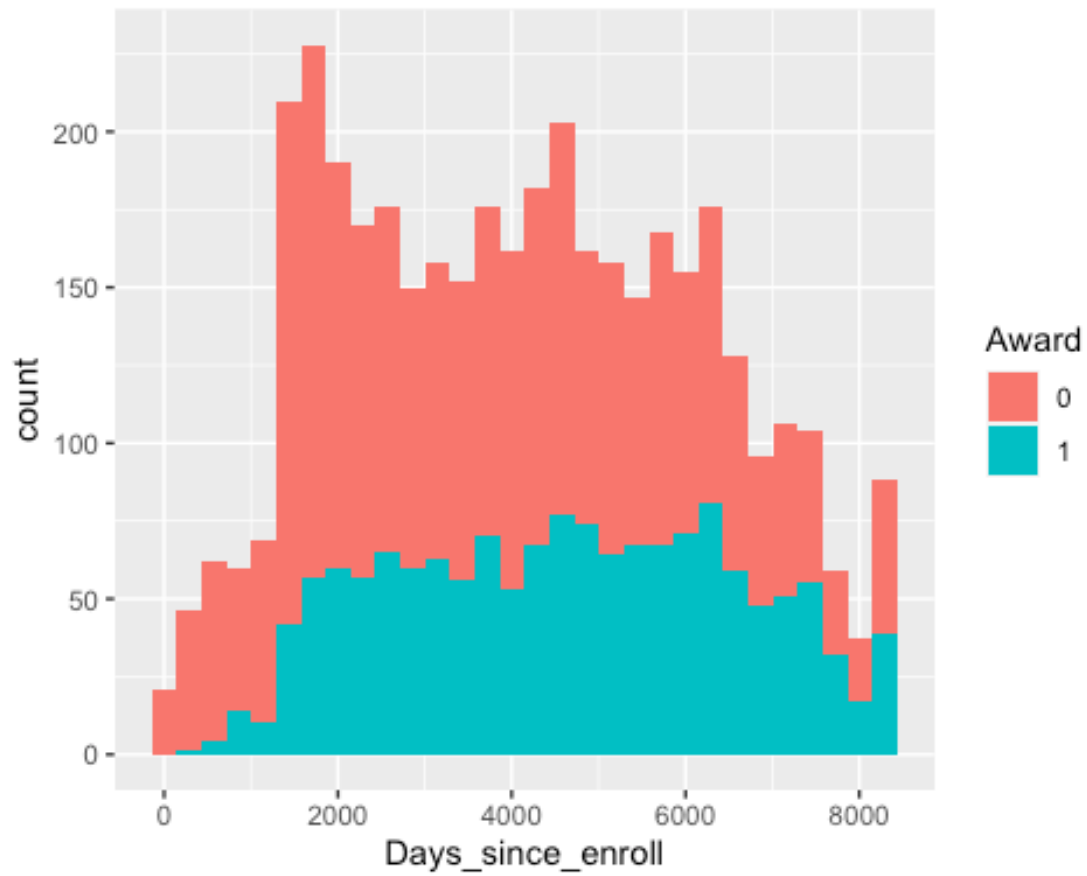
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



```
HistAward3<-df %>% ggplot(aes(x=cc3_miles,fill=Award))+geom_histogram()  
HistAward3  
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```

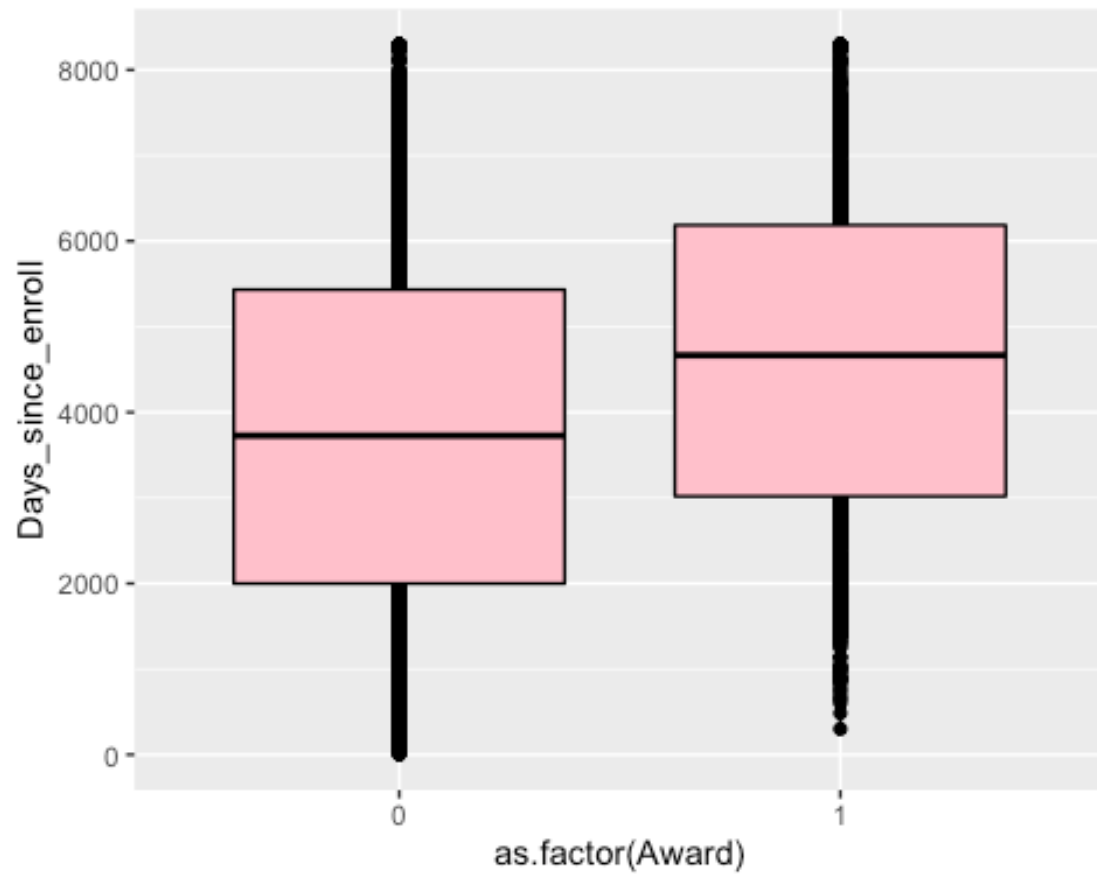


```
HistAward4<-df %>%  
ggplot(aes(x=Days_since_enroll,fill=Award))+geom_histogram()  
HistAward4  
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```

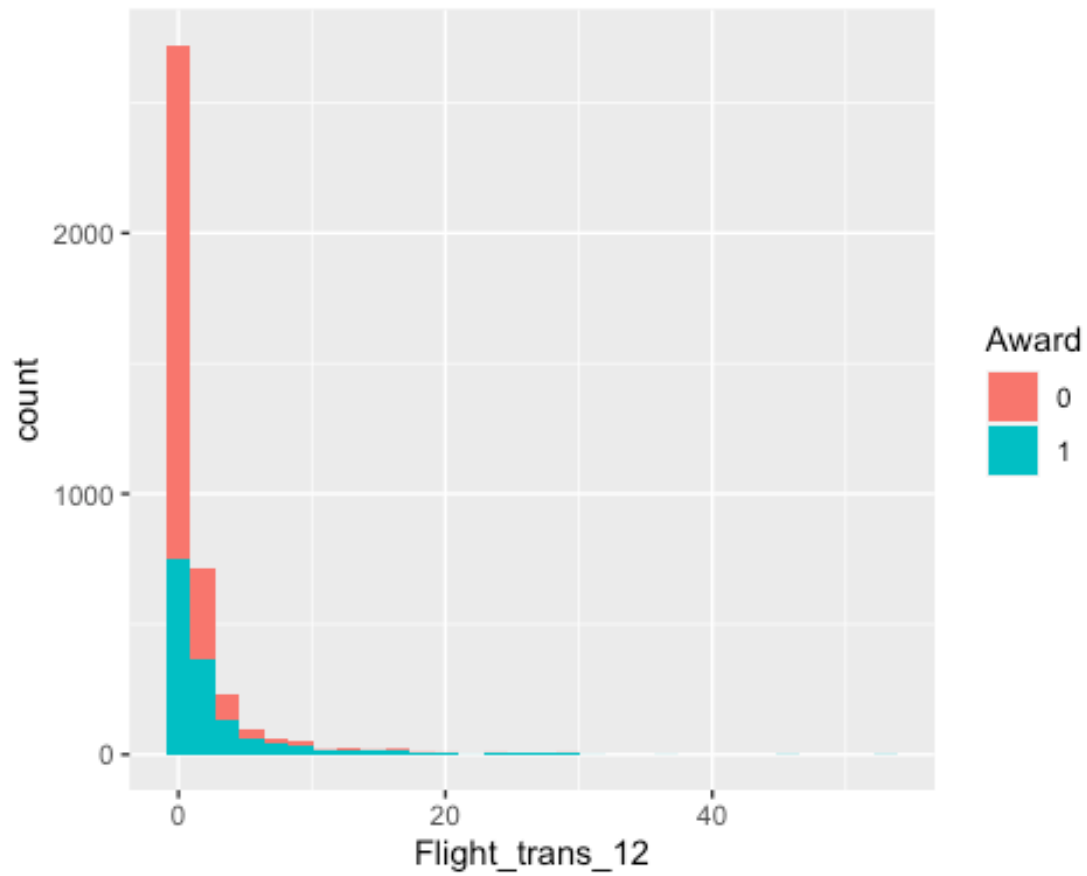


```
BoxPlotAward<-df %>%  
ggplot(aes(x=as.factor(Award),y=Days_since_enroll))+geom_point()+geom_boxplot  
(fill="pink", color="black")  
BoxPlotAward
```

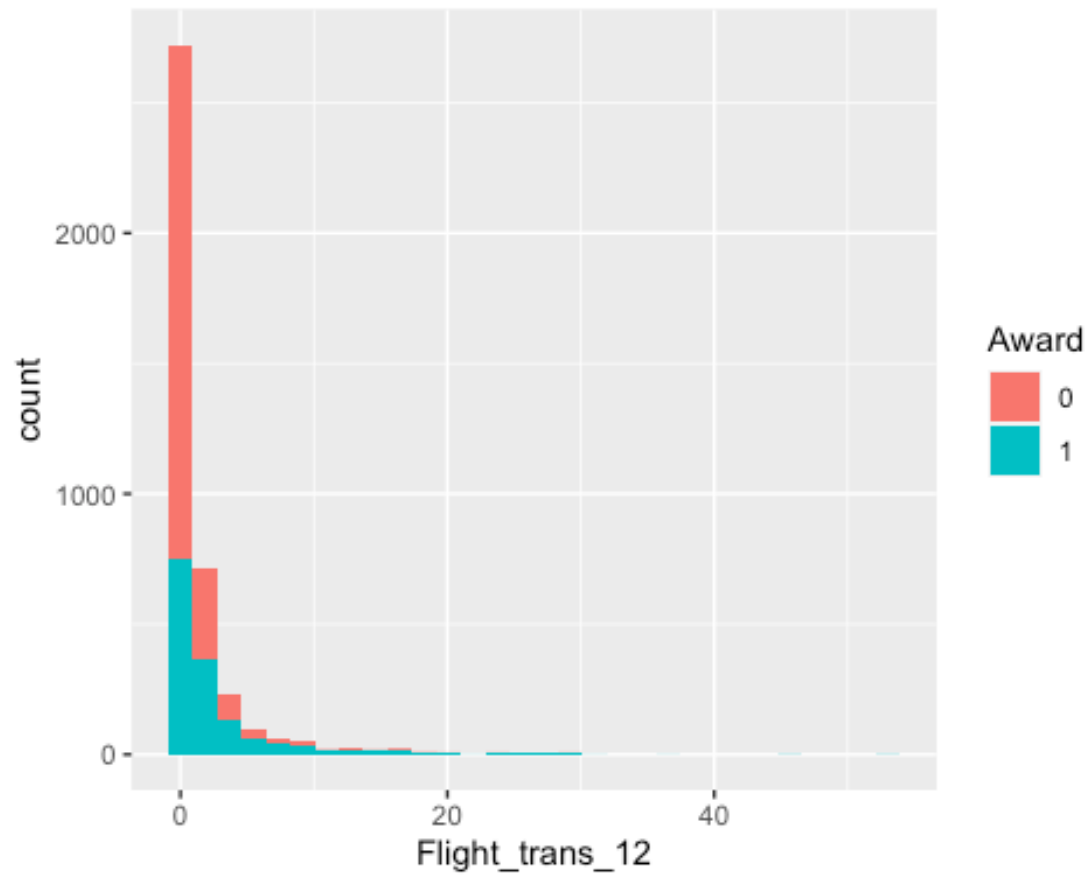




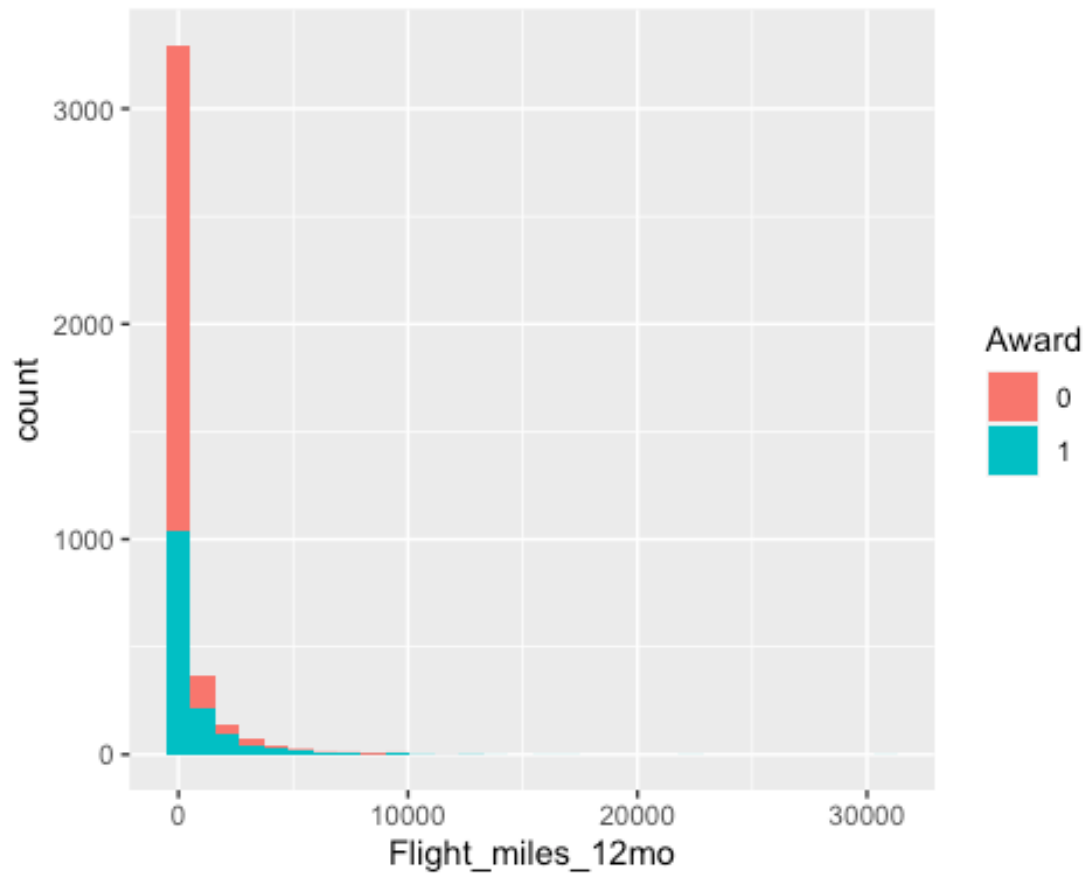
```
HistAward5<-df %>% ggplot(aes(x=Flight_trans_12,fill=Award))+geom_histogram()  
HistAward5  
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



```
HistAward6<-df %>%
ggplot(aes(x=as.factor(Award),y=Flight_miles_12mo))+geom_point()+geom_boxplot
(fill="pink", color="black")
HistAward5
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



```
BoxPlotAward2<-df
%>%ggplot(aes(x=Flight_miles_12mo,fill=Award))+geom_histogram()
BoxPlotAward2
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```



```
df %>% group_by(cc3_miles,as.factor(Award)) %>% tally()
```

```
## # A tibble: 10 x 3
## # Groups:   cc3_miles [5]
##   cc3_miles `as.factor(Award)`     n
##   <dbl> <fct>                 <int>
## 1       1 0                 2509
## 2       1 1                 1472
## 3       2 0                  2
## 4       2 1                  1
## 5       3 0                  2
## 6       3 1                  2
## 7       4 0                  4
## 8       4 1                  2
## 9       5 0                  1
## 10      5 1                  4
```

```
df %>% group_by(cc2_miles,as.factor(Award)) %>% tally()
```

```
## # A tibble: 6 x 3
## # Groups:   cc2_miles [3]
##   cc2_miles `as.factor(Award)`     n
##   <dbl> <fct>                 <int>
## 1       1 0                 2492
```

```

## 2      1 1      1464
## 3      2 0      17
## 4      2 1      11
## 5      3 0       9
## 6      3 1       6

result<-
  train(Award~.,family='binomial',method='glm',data=dftrain) %>%
  predict(dftest,type='raw') %>%
  bind_cols(dftest,Pred_Award=.)

## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred

result %>%
  xtabs(~Pred_Award+Award, .) %>%
  confusionMatrix(positive = '1')

## Confusion Matrix and Statistics
##
##          Award
## Pred_Award  0   1
##          0 674 260
##          1  66 200
##
##               Accuracy : 0.7283
##               95% CI   : (0.7022, 0.7533)
##      No Information Rate : 0.6167
##      P-Value [Acc > NIR] : 2.421e-16
##
##               Kappa   : 0.3756
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##               Sensitivity : 0.4348
##               Specificity : 0.9108
##               Pos Pred Value : 0.7519
##               Neg Pred Value : 0.7216
##               Prevalence   : 0.3833
##               Detection Rate : 0.1667
##               Detection Prevalence : 0.2217
##               Balanced Accuracy : 0.6728
##
##               'Positive' Class : 1
##

performance <-
  metric_set(rmse, mae)

performance(result, truth = as.numeric(Award), estimate =
  as.numeric(Pred_Award))

```

```

## # A tibble: 2 x 3
##   .metric .estimator .estimate
##   <chr>   <chr>       <dbl>
## 1 rmse    standard      0.521
## 2 mae     standard      0.272

lambdaValues <- 10^seq(-3, 3, length = 100)

R1<-
  train(Award ~ ., family='binomial', data=dftrain, method='glmnet',
trControl=trainControl(method='cv', number=10), tuneLength=100)

resultsElasticNet <-
  R1 %>%
  predict(dftest, type='raw') %>%
  bind_cols(dftest, predictedAward=.)

resultsElasticNet %>%
  xtabs(~predictedAward+Award, .) %>%
  confusionMatrix(positive = '1')

## Confusion Matrix and Statistics
##
##              Award
## predictedAward  0   1
##              0 673 258
##              1  67 202
##
##              Accuracy : 0.7292
##              95% CI : (0.7031, 0.7541)
##              No Information Rate : 0.6167
##              P-Value [Acc > NIR] : < 2.2e-16
##
##              Kappa : 0.3783
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##              Sensitivity : 0.4391
##              Specificity : 0.9095
##              Pos Pred Value : 0.7509
##              Neg Pred Value : 0.7229
##              Prevalence : 0.3833
##              Detection Rate : 0.1683
##              Detection Prevalence : 0.2242
##              Balanced Accuracy : 0.6743
##
##              'Positive' Class : 1
##

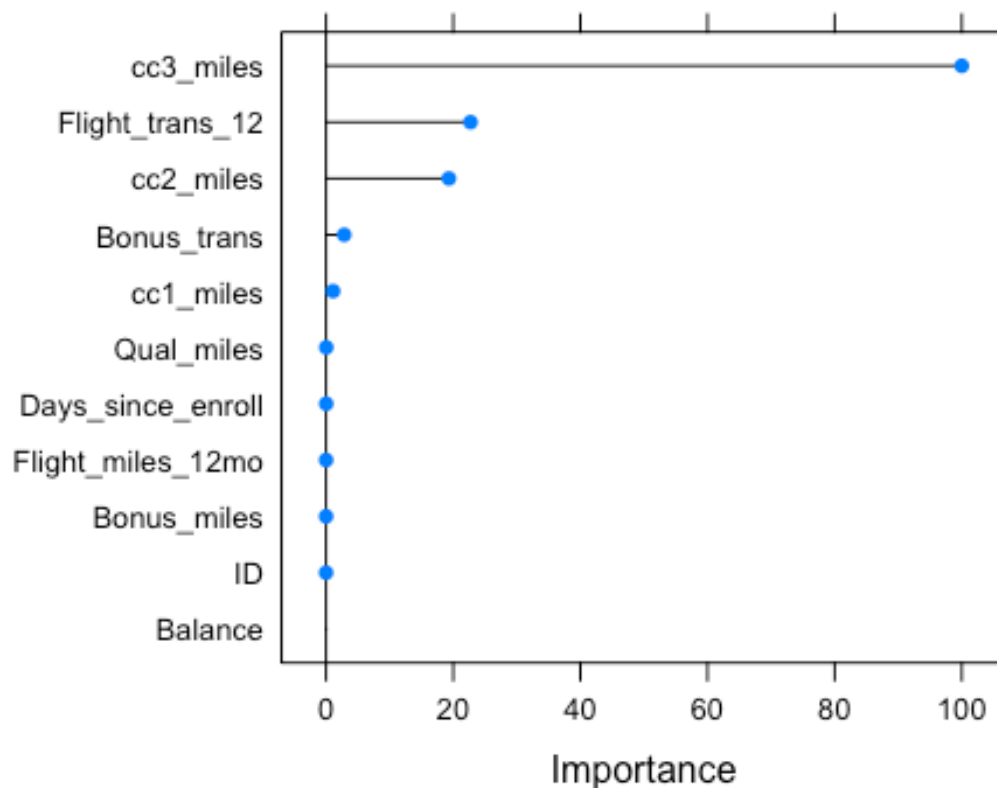
varImp(R1)$importance %>%
  rownames_to_column(var = "Variable") %>%

```

```
mutate(Importance = scales::percent(Overall/100)) %>%
  arrange(desc(Overall)) %>%
  as_tibble()
```

```
## # A tibble: 11 x 3
##   Variable      Overall Importance
##   <chr>         <dbl> <chr>
## 1 cc3_miles      100    100.0000%
## 2 Flight_trans_12 22.7    22.7322%
## 3 cc2_miles      19.3    19.3252%
## 4 Bonus_trans     2.86    2.8560%
## 5 cc1_miles       1.11    1.1082%
## 6 Qual_miles      0.0330   0.0330%
## 7 Days_since_enroll 0.0243   0.0243%
## 8 Flight_miles_12mo 0.00766  0.0077%
## 9 Bonus_miles     0.00491  0.0049%
## 10 ID            0.00285  0.0028%
## 11 Balance        0        0.0000%
```

```
plot(varImp(R1))
```



```
performance(resultsElasticNet, truth = as.numeric(Award), estimate =
  as.numeric(predictedAward))
```

```

## # A tibble: 2 x 3
##   .metric .estimator .estimate
##   <chr>   <chr>       <dbl>
## 1 rmse    standard      0.520
## 2 mae     standard      0.271

fitLasso <-
  train(Award ~ ., family='binomial', data=dftrain, method='glmnet',
trControl=trainControl(method='cv', number=10), tuneGrid =
expand.grid(alpha=1, lambda=lambdaValues))

resultsLasso <-
  fitLasso %>%
  predict(dfTest, type='raw') %>%
  bind_cols(dfTest, predictedAward=.)

resultsLasso %>%
  xtabs(~predictedAward+Award, .) %>%
  confusionMatrix(positive = '1')

## Confusion Matrix and Statistics
##
##               Award
## predictedAward  0    1
##               0 677 263
##               1  63 197
##
##               Accuracy : 0.7283
##               95% CI : (0.7022, 0.7533)
##       No Information Rate : 0.6167
##       P-Value [Acc > NIR] : 2.421e-16
##
##               Kappa : 0.3739
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##               Sensitivity : 0.4283
##               Specificity : 0.9149
##               Pos Pred Value : 0.7577
##               Neg Pred Value : 0.7202
##               Prevalence : 0.3833
##               Detection Rate : 0.1642
##       Detection Prevalence : 0.2167
##       Balanced Accuracy : 0.6716
##
##               'Positive' Class : 1
##

varImp(fitLasso)$importance %>%
  rownames_to_column(var = "Variable") %>%

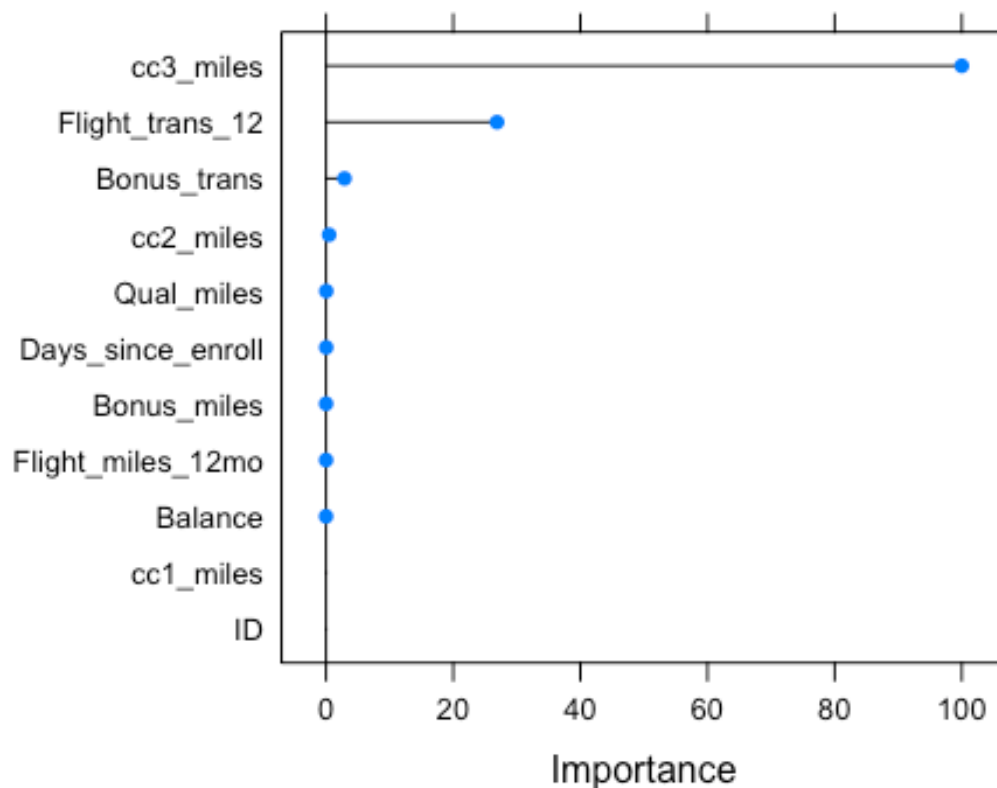
```



```
mutate(Importance = scales::percent(Overall/100)) %>%
  arrange(desc(Overall)) %>%
  as_tibble()
```

```
## # A tibble: 11 x 3
##   Variable      Overall Importance
##   <chr>         <dbl> <chr>
## 1 cc3_miles      100    100%
## 2 Flight_trans_12 26.9    27%
## 3 Bonus_trans     2.90    3%
## 4 cc2_miles       0.486    0%
## 5 Qual_miles      0.0338    0%
## 6 Days_since_enroll 0.0244    0%
## 7 Bonus_miles     0.00589    0%
## 8 Flight_miles_12mo 0.00191    0%
## 9 Balance         0.000227    0%
## 10 ID              0          0%
## 11 cc1_miles       0          0%
```

```
plot(varImp(fitLasso))
```



```
performance(resultsLasso, truth = as.numeric(Award), estimate =
  as.numeric(predictedAward))
```

```

## # A tibble: 2 x 3
##   .metric .estimator .estimate
##   <chr>   <chr>       <dbl>
## 1 rmse    standard      0.521
## 2 mae     standard      0.272

fitRidge <-
  train(Award ~ ., family='binomial', data=dftrain, method='glmnet',
trControl=trainControl(method='cv', number=10), tuneGrid =
expand.grid(alpha=0, lambda=lambdaValues))

resultsfitRidge <-
  fitRidge %>%
  predict(dftest, type='raw') %>%
  bind_cols(dftest, predictedAward=.)

resultsfitRidge %>%
  xtabs(~predictedAward+Award, .) %>%
  confusionMatrix(positive = '1')

## Confusion Matrix and Statistics
##
##               Award
## predictedAward  0   1
##               0 675 263
##               1  65 197
##
##               Accuracy : 0.7267
##               95% CI : (0.7005, 0.7517)
##       No Information Rate : 0.6167
##       P-Value [Acc > NIR] : 6.737e-16
##
##               Kappa : 0.3706
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##               Sensitivity : 0.4283
##               Specificity : 0.9122
##               Pos Pred Value : 0.7519
##               Neg Pred Value : 0.7196
##               Prevalence : 0.3833
##               Detection Rate : 0.1642
##       Detection Prevalence : 0.2183
##       Balanced Accuracy : 0.6702
##
##               'Positive' Class : 1
##

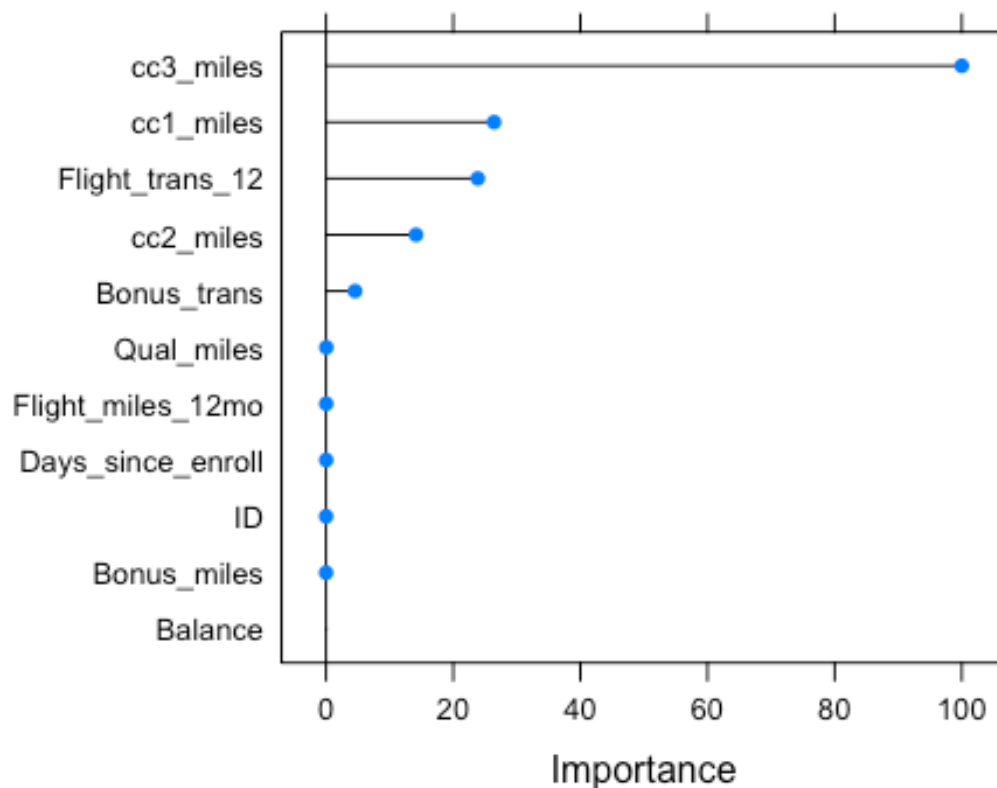
varImp(fitRidge)$importance %>%
  rownames_to_column(var = "Variable") %>%

```

```
mutate(Importance = scales::percent(Overall/100)) %>%
  arrange(desc(Overall)) %>%
  as_tibble()
```

```
## # A tibble: 11 x 3
##   Variable      Overall Importance
##   <chr>         <dbl> <chr>
## 1 cc3_miles      100    100.0000%
## 2 cc1_miles      26.4    26.4363%
## 3 Flight_trans_12 23.9    23.8719%
## 4 cc2_miles      14.2    14.1570%
## 5 Bonus_trans     4.57    4.5656%
## 6 Qual_miles     0.0462  0.0462%
## 7 Flight_miles_12mo 0.0280  0.0280%
## 8 Days_since_enroll 0.0247  0.0247%
## 9 ID             0.0105  0.0105%
## 10 Bonus_miles    0.00484 0.0048%
## 11 Balance        0        0.0000%
```

```
plot(varImp(fitRidge))
```



```
performance(resultsfitRidge, truth = as.numeric(Award), estimate =
  as.numeric(predictedAward))
```

```
## # A tibble: 2 x 3
##   .metric .estimator .estimate
##   <chr>   <chr>       <dbl>
## 1 rmse    standard      0.523
## 2 mae     standard      0.273

resultRandomForest <- train(Award ~ ., data=dftrain, method='ranger',
trControl=trainControl(method='cv', number=10)) %>%
  predict(dftest, type='raw') %>%
  bind_cols(dftest, predictAward=.)

resultRandomForest %>%
  xtabs(~predictAward+Award, .) %>%
  confusionMatrix(positive = '1')

## Confusion Matrix and Statistics
##
##              Award
## predictAward  0    1
##              0 673 198
##              1  67 262
##
##              Accuracy : 0.7792
##              95% CI : (0.7546, 0.8023)
##      No Information Rate : 0.6167
##      P-Value [Acc > NIR] : < 2.2e-16
##
##              Kappa : 0.5063
##
##  Mcnemar's Test P-Value : 1.396e-15
##
##              Sensitivity : 0.5696
##              Specificity : 0.9095
##              Pos Pred Value : 0.7964
##              Neg Pred Value : 0.7727
##              Prevalence : 0.3833
##              Detection Rate : 0.2183
##      Detection Prevalence : 0.2742
##              Balanced Accuracy : 0.7395
##
##              'Positive' Class : 1
##
```

#4

```
fitLasso <-
  train(Award ~ cc3_miles+Flight_trans_12+cc2_miles+Bonus_trans,
family='binomial', data=dftrain, method='glmnet',
trControl=trainControl(method='cv', number=10), tuneGrid =
expand.grid(alpha=1, lambda=lambdaValues))
```

```

resultsLasso <-
  fitLasso %>%
  predict(dftest, type='raw') %>%
  bind_cols(dftest, predictedAward=.)

resultsLasso %>%
  xtabs(~predictedAward+Award, .) %>%
  confusionMatrix(positive = '1')

## Confusion Matrix and Statistics
##
##              Award
## predictedAward  0    1
##              0 683 320
##              1  57 140
##
##              Accuracy : 0.6858
##              95% CI : (0.6587, 0.712)
##      No Information Rate : 0.6167
##      P-Value [Acc > NIR] : 3.497e-07
##
##              Kappa : 0.2549
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##              Sensitivity : 0.3043
##              Specificity : 0.9230
##              Pos Pred Value : 0.7107
##              Neg Pred Value : 0.6810
##              Prevalence : 0.3833
##              Detection Rate : 0.1167
##      Detection Prevalence : 0.1642
##              Balanced Accuracy : 0.6137
##
##              'Positive' Class : 1
##

fitRidge2 <-
  train(Award ~ cc3_miles+Flight_trans_12+cc2_miles+cc1_miles+Bonus_trans,
  family='binomial', data=dftrain, method='glmnet',
  trControl=trainControl(method='cv', number=10), tuneGrid =
  expand.grid(alpha=0, lambda=lambdaValues))

resultsRidge2 <-
  fitLasso %>%
  predict(dftest, type='raw') %>%
  bind_cols(dftest, predictedAward=.)

resultsRidge2 %>%

```

```

xtabs(~predictedAward+Award, .) %>%
confusionMatrix(positive = '1')

## Confusion Matrix and Statistics
##
##              Award
## predictedAward  0    1
##              0 683 320
##              1  57 140
##
##              Accuracy : 0.6858
##              95% CI : (0.6587, 0.712)
##      No Information Rate : 0.6167
##      P-Value [Acc > NIR] : 3.497e-07
##
##              Kappa : 0.2549
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##              Sensitivity : 0.3043
##              Specificity : 0.9230
##              Pos Pred Value : 0.7107
##              Neg Pred Value : 0.6810
##              Prevalence : 0.3833
##              Detection Rate : 0.1167
##      Detection Prevalence : 0.1642
##      Balanced Accuracy : 0.6137
##
##              'Positive' Class : 1
##

```