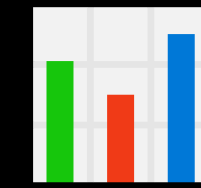
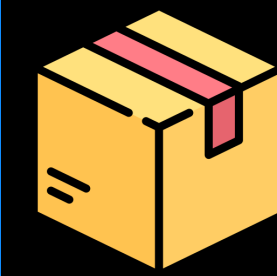




Total Sales
\$182M



SALES OVERVIEW



Units Sold
462K



In-store



Online



Outlet



2020

2021



April

August

December

February

January

July

June

March

May

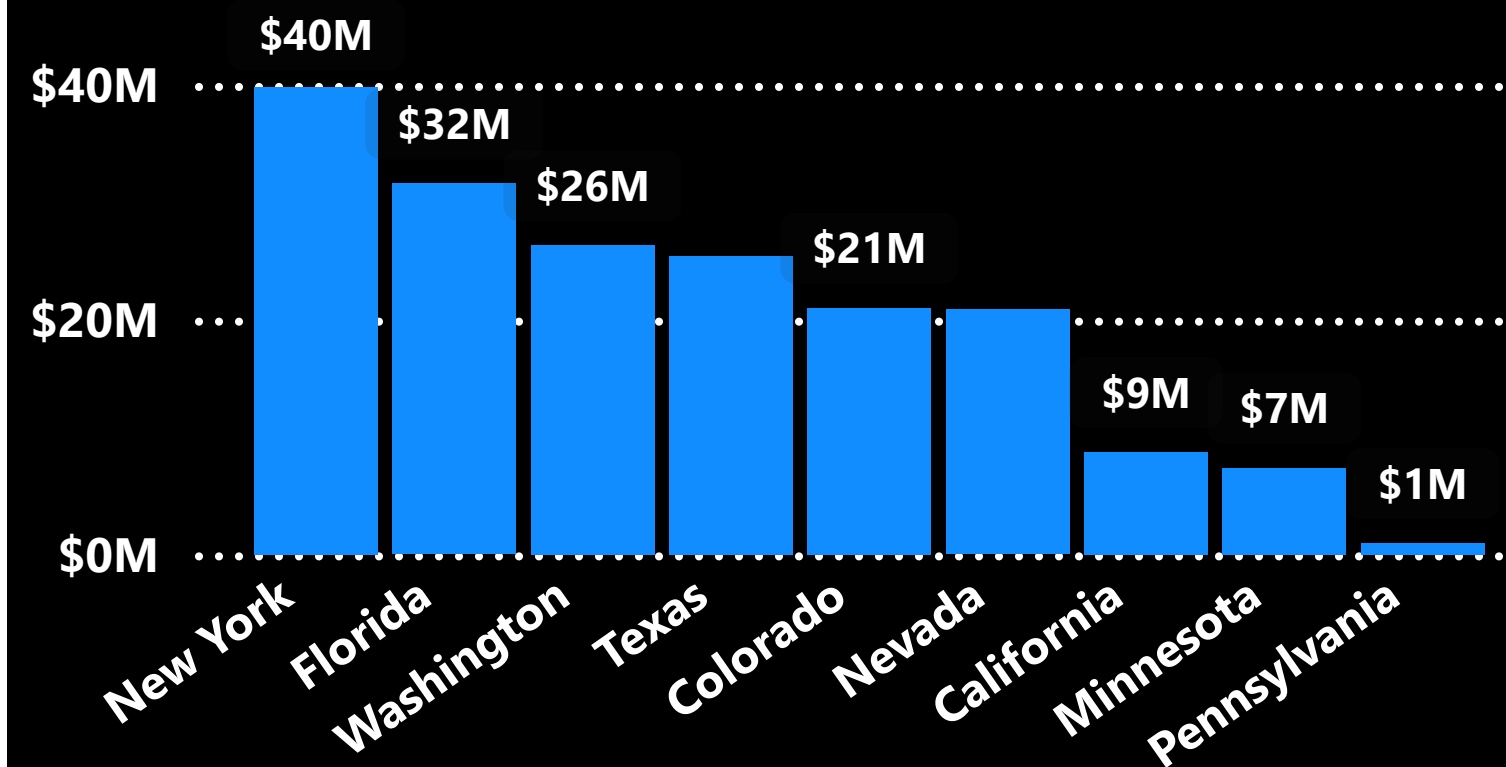
November

October

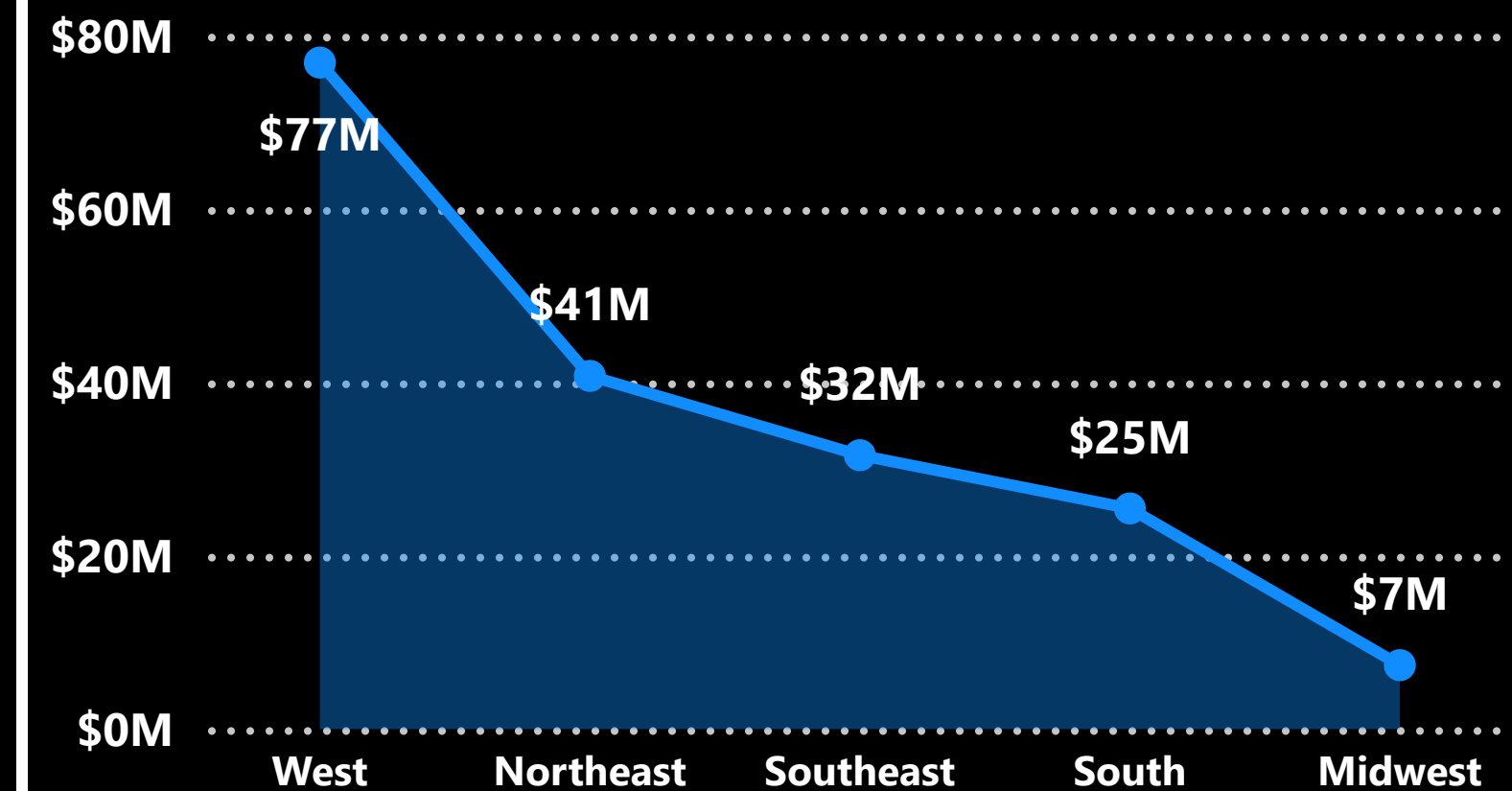
September



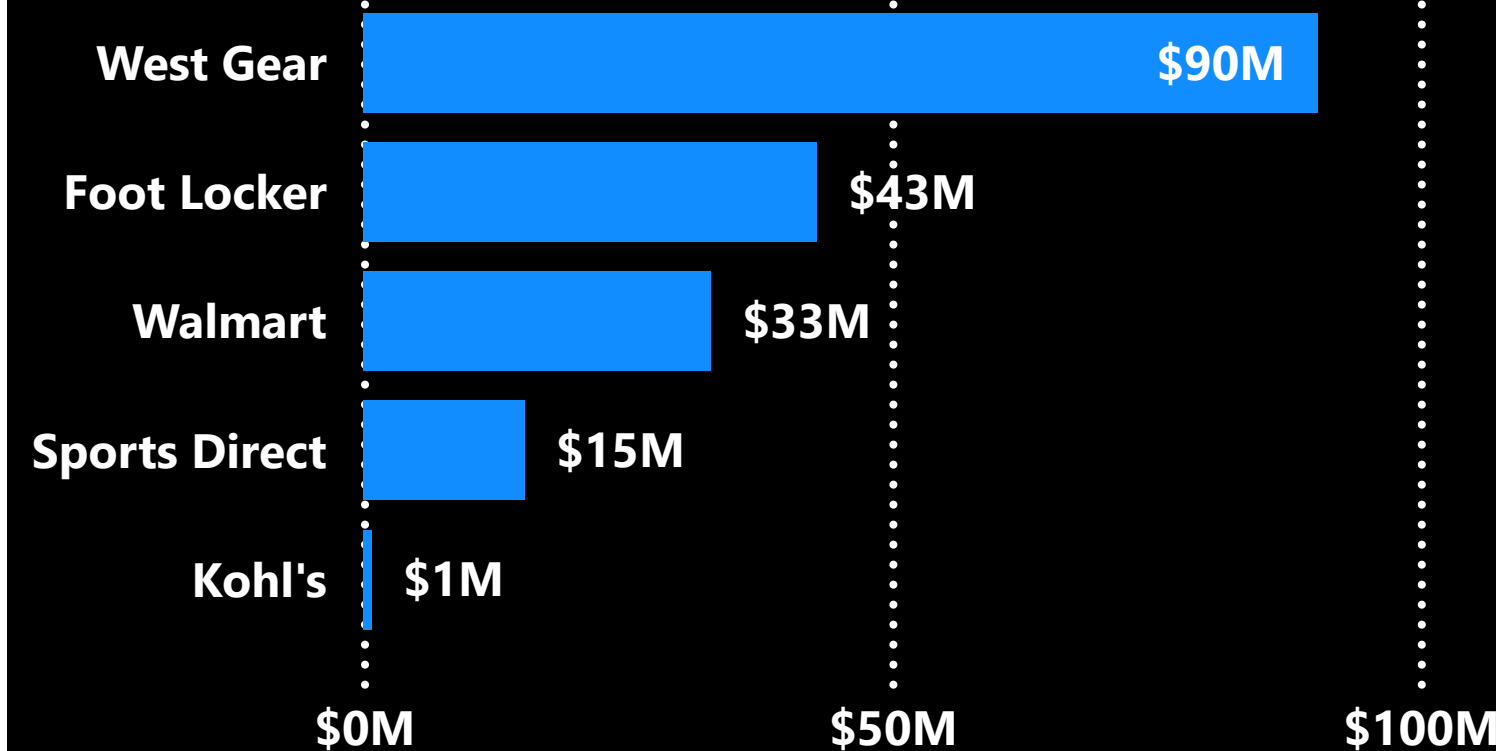
Sales by State



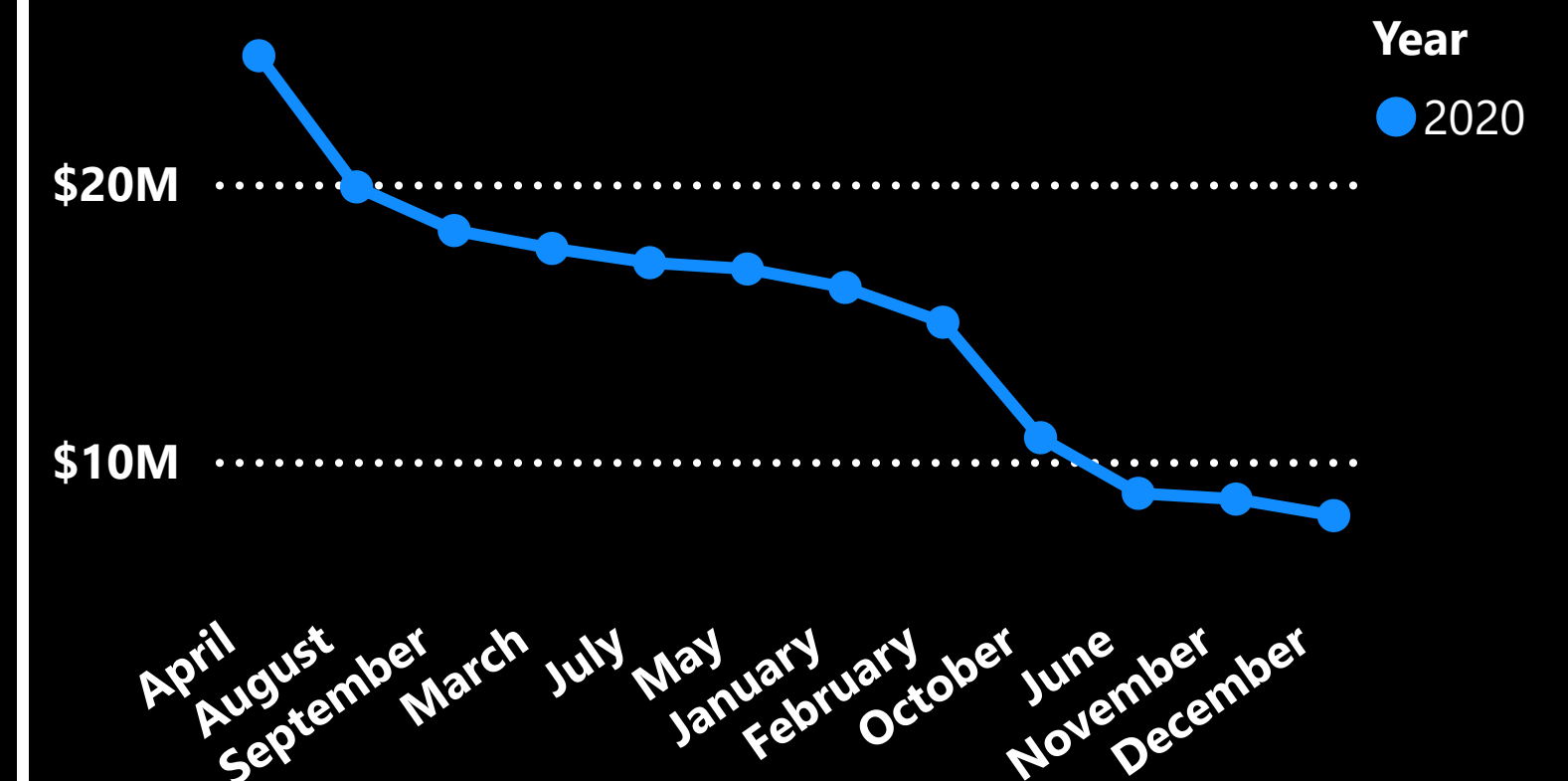
Sales by Region



Sales by Retailer



Sales by Month and Year





Units Sold
462K

Miami \$31,600,863

Seatt

Total Sales

\$182M

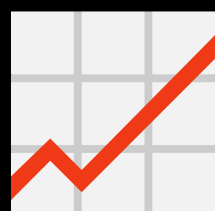


Month

All

Year

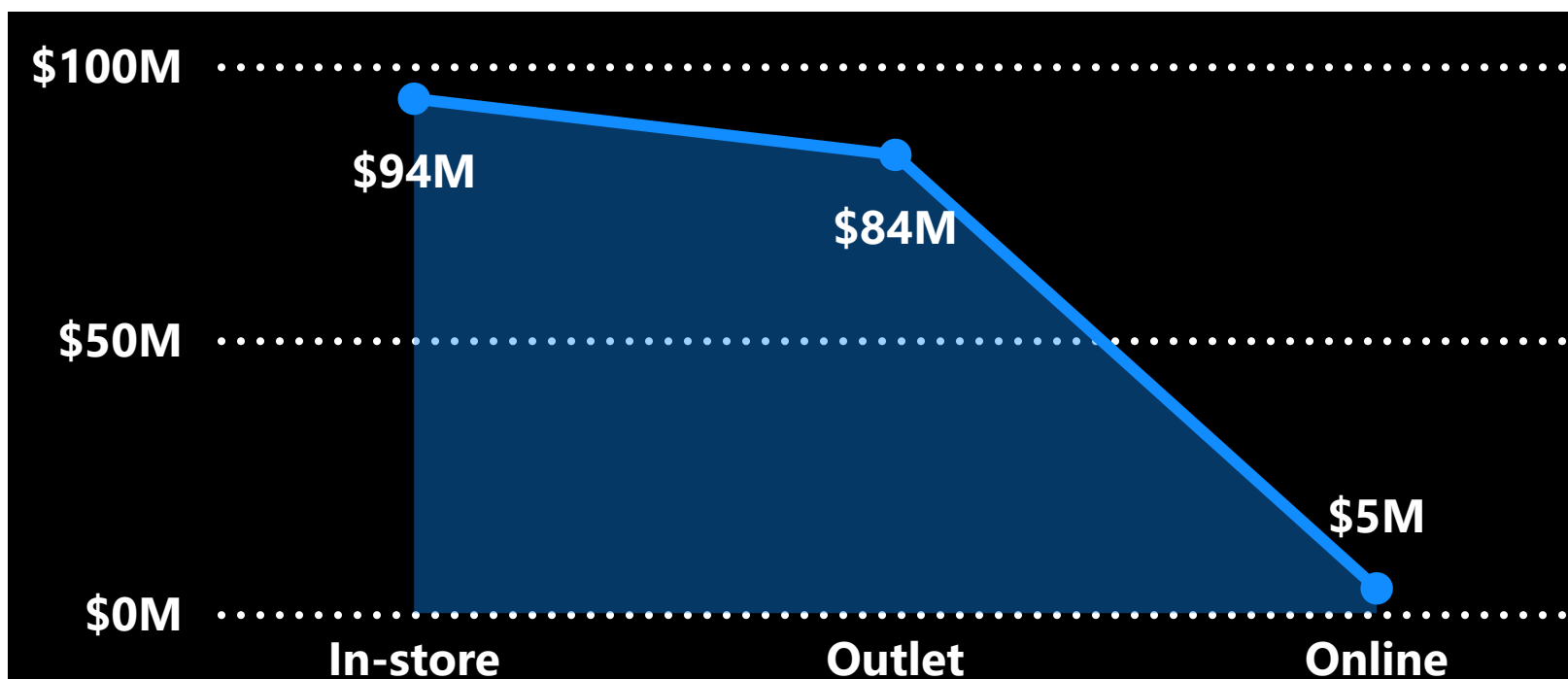
2020



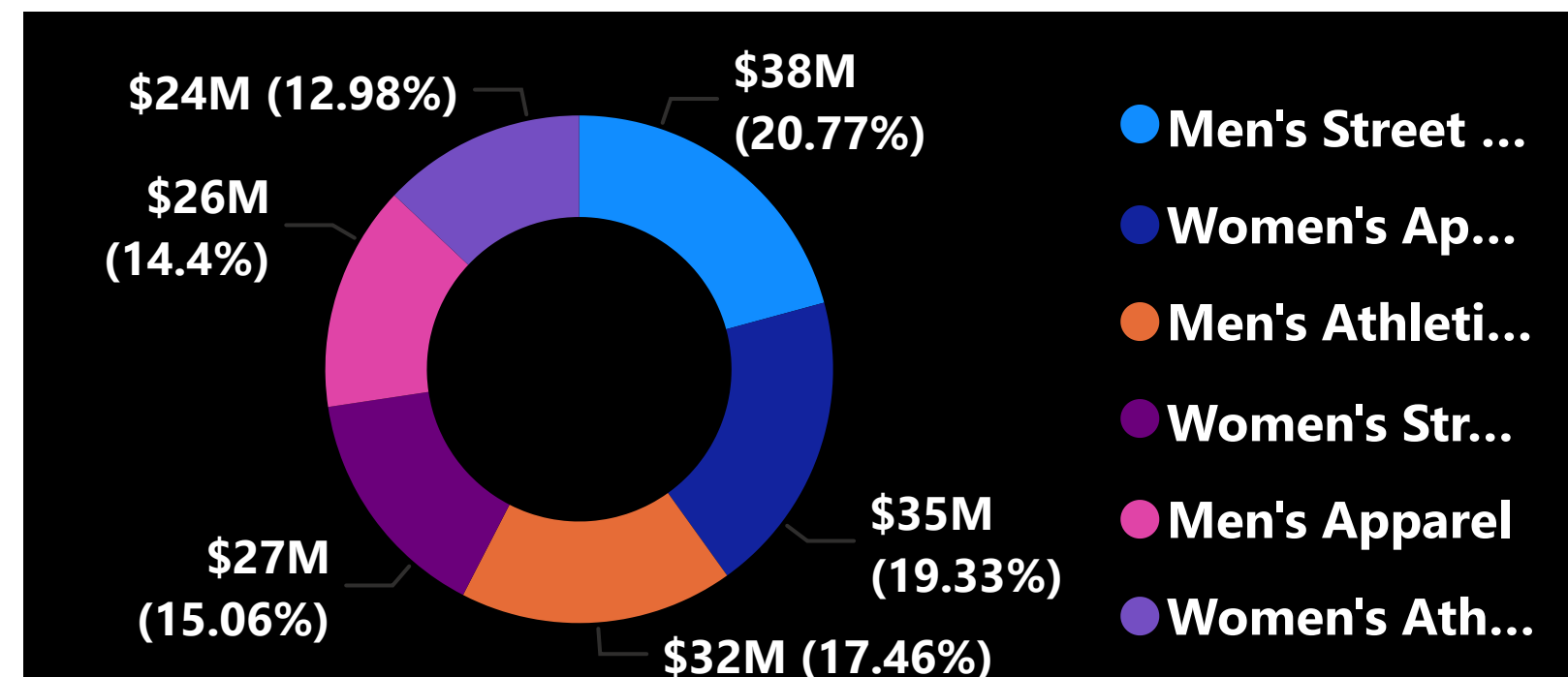
SALES ANALYSIS



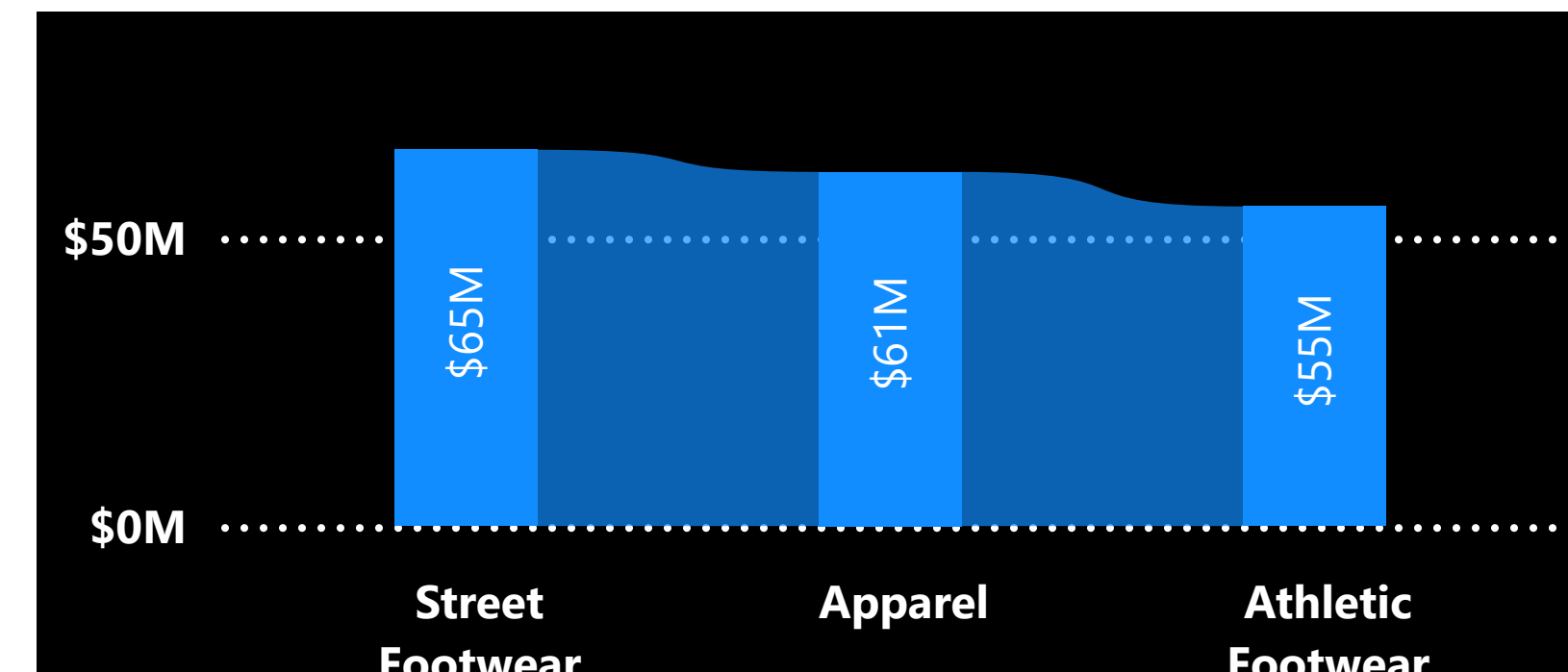
Sum of Total_Sales_1 by Sales_Method



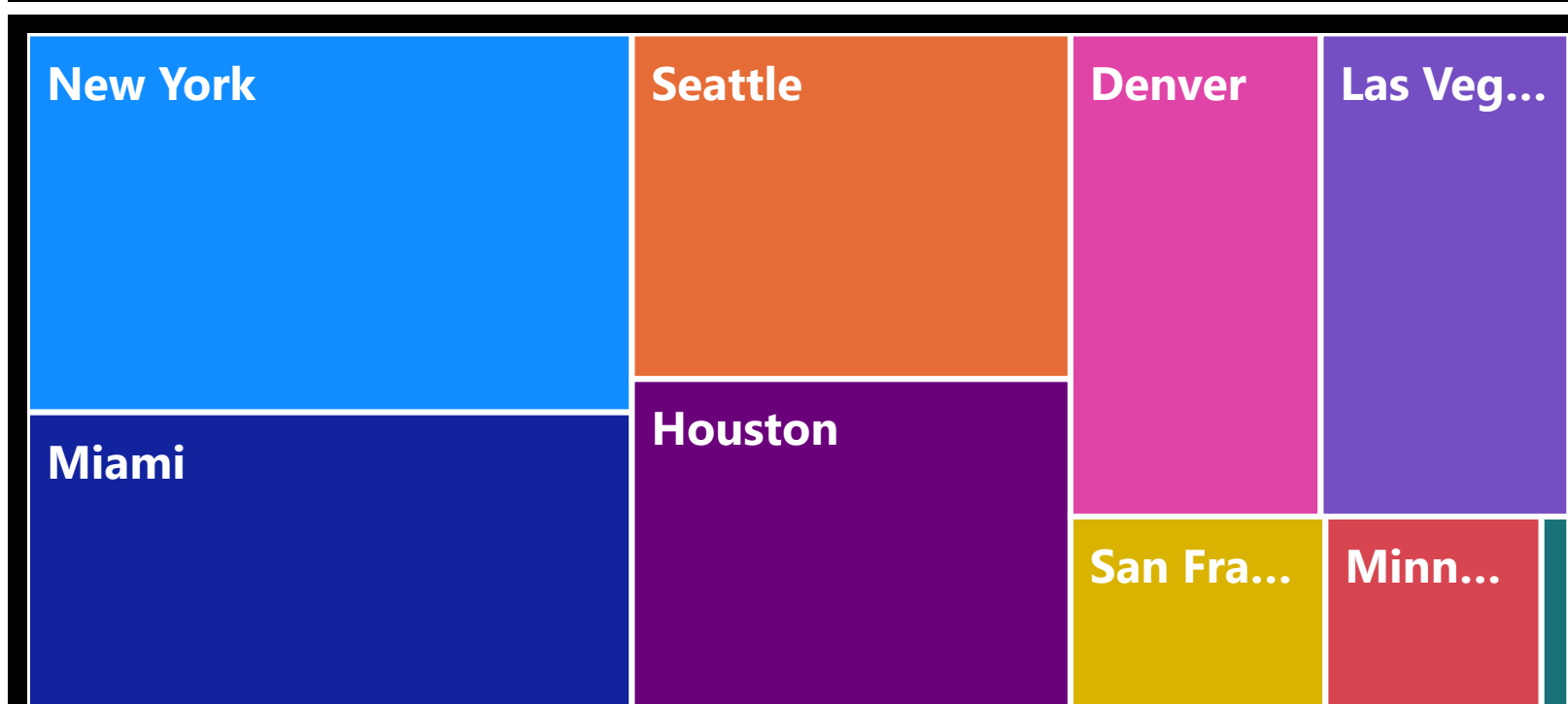
Sum of Total_Sales_1 by Product



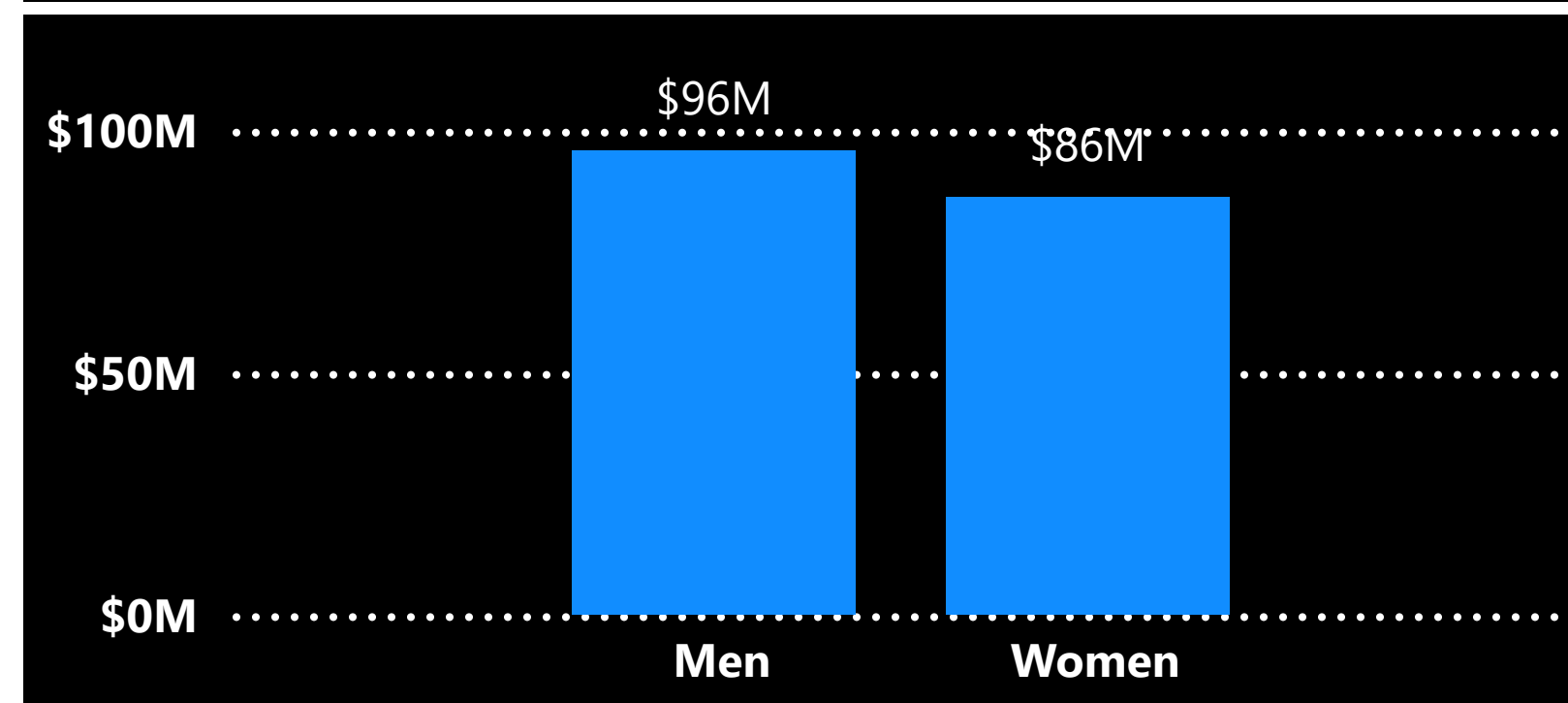
Sum of Total_Sales_1 by Product_Type



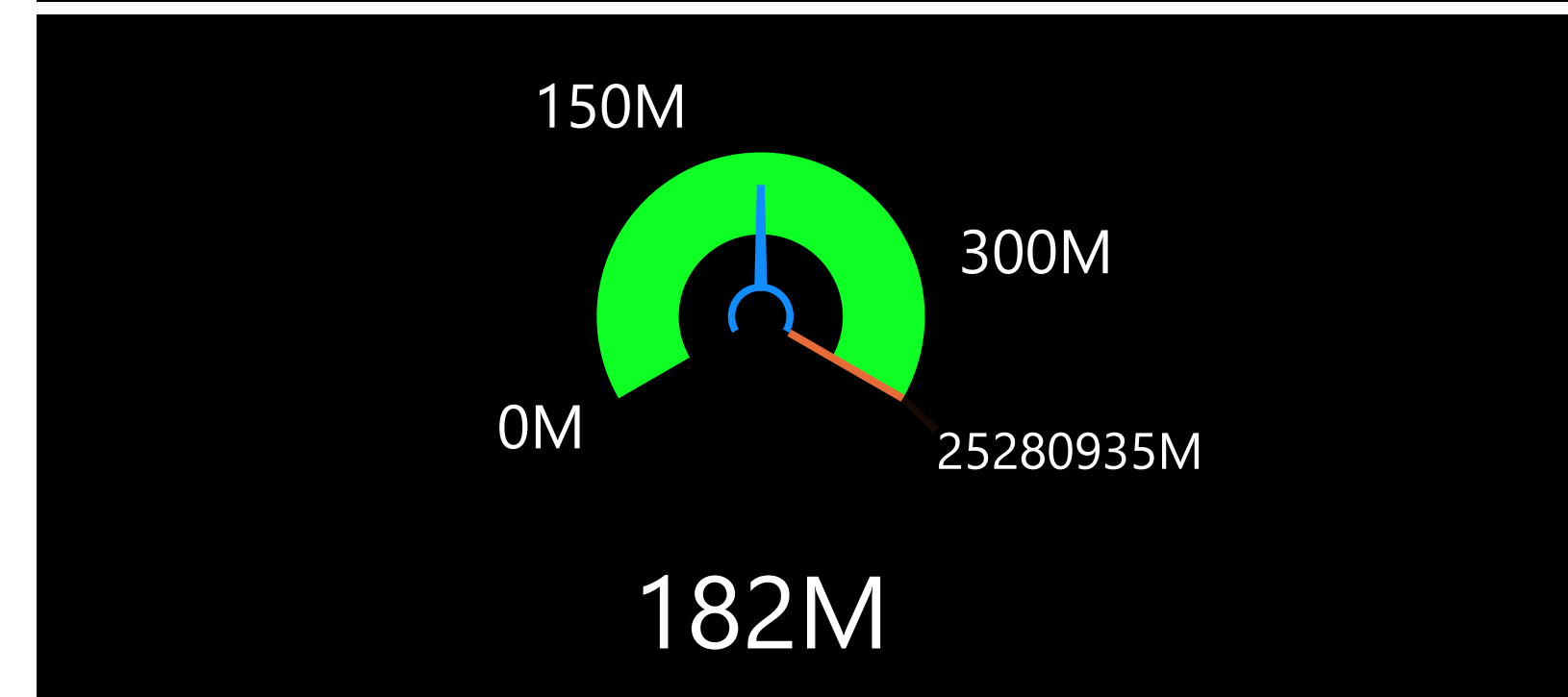
Sum of Total_Sales_1 by City



Sum of Total_Sales_1 by Sex



Sum of Total_Sales_1 and Sum of Target





Units Sold
462K

Total Sales
\$182M

Year
2020

Month
All



In-store



Online



Outlet

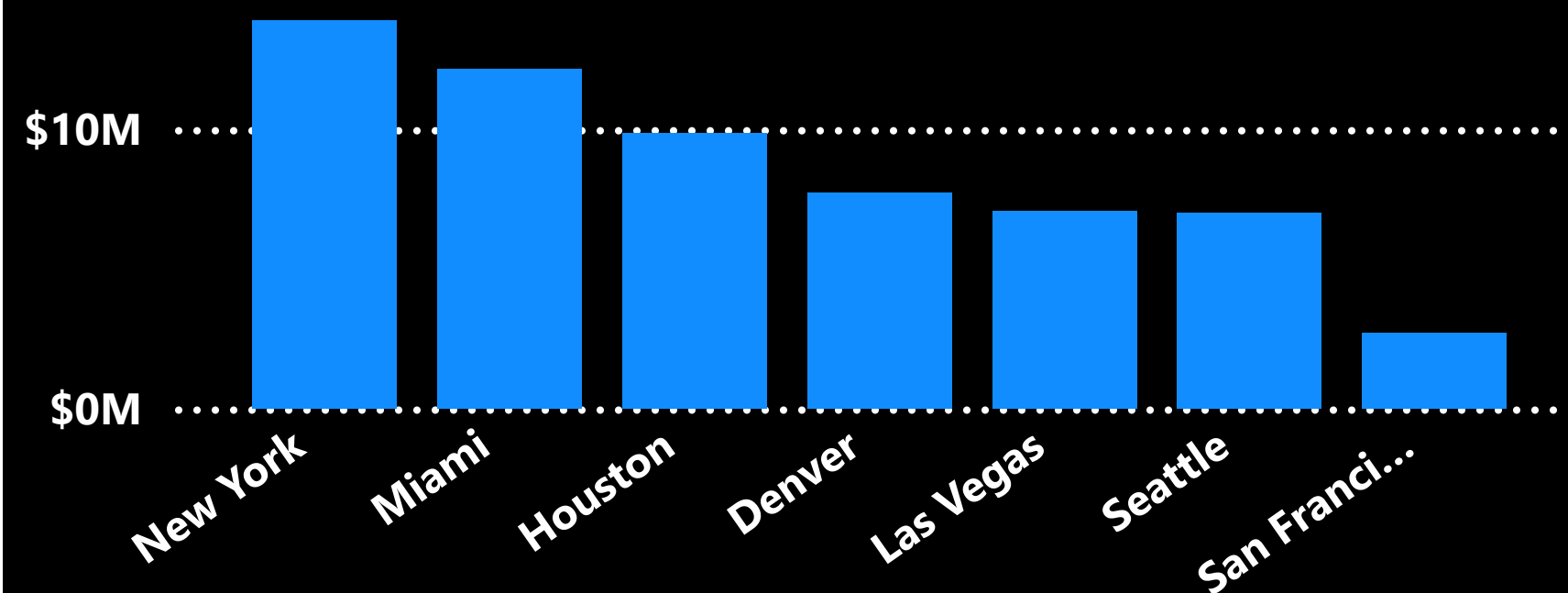
OPERATING PROFIT

B Northeast \$14,222,804 South

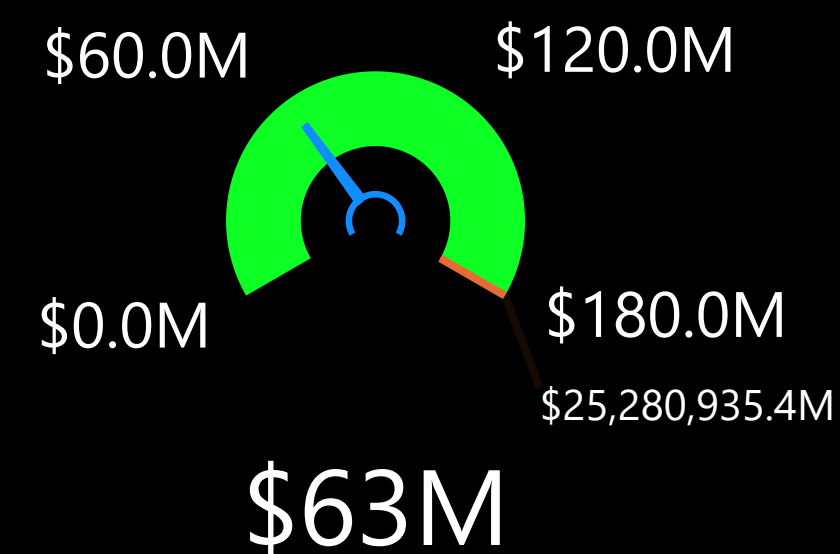
Sum of Total_Sales_1 and Sum of Operating_Profit_1 by Total_Sales_1

\$0.780M ✓
Goal: \$0.390M (+100%)

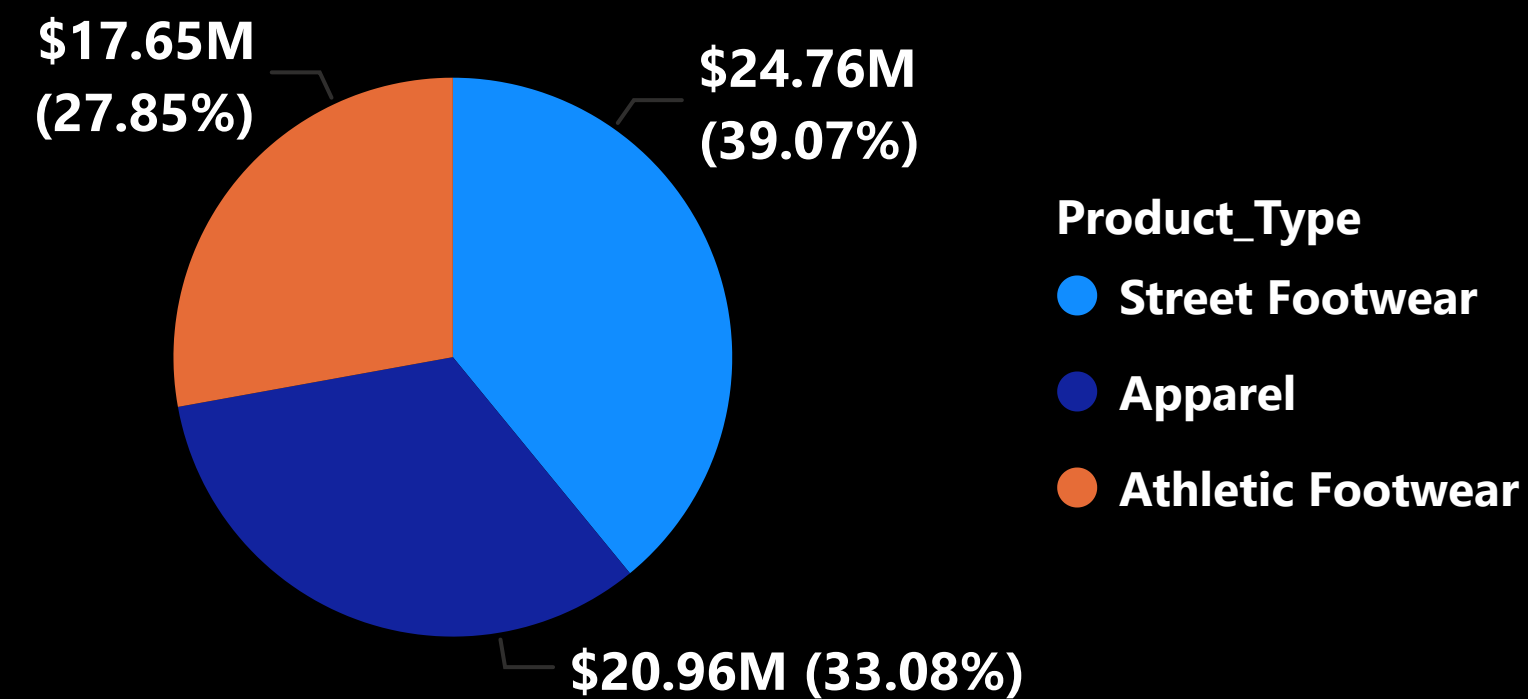
Sum of Operating_Profit_1 by City



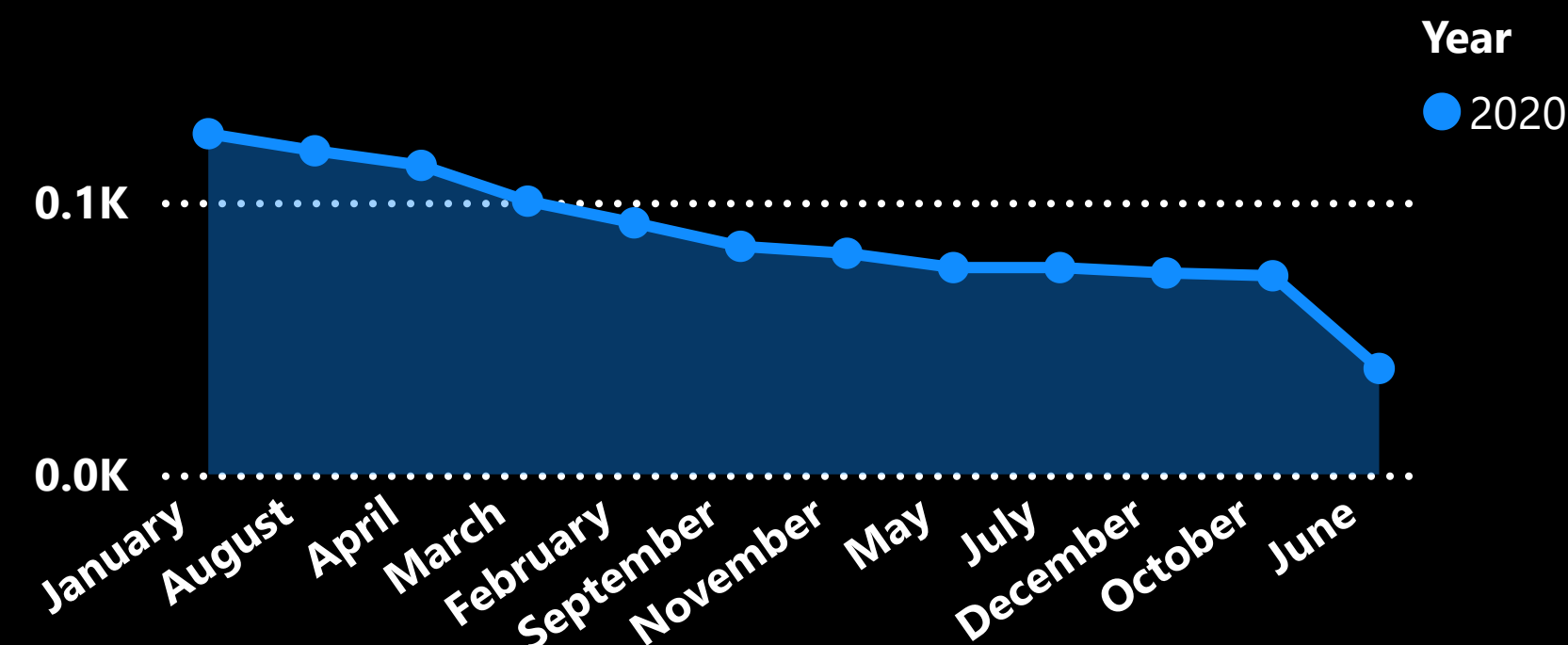
Sum of Operating_Profit_1, Sum of Total_Sales_1 and Sum of Target



Sum of Operating_Profit_1 by Product_Type



Sales by Month and Year





Units Sold
198K



RETAILER SALES

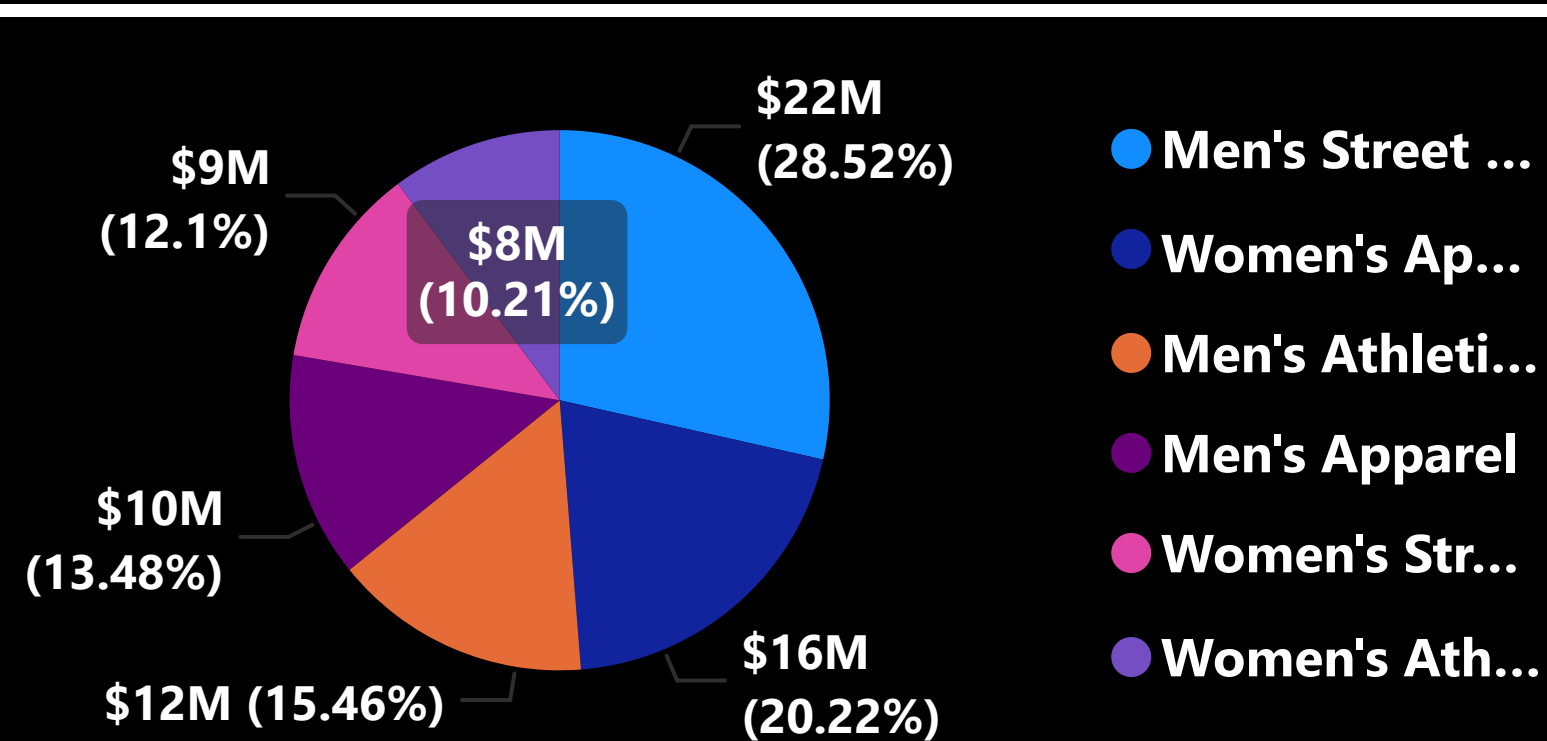
Total Sales

\$78M

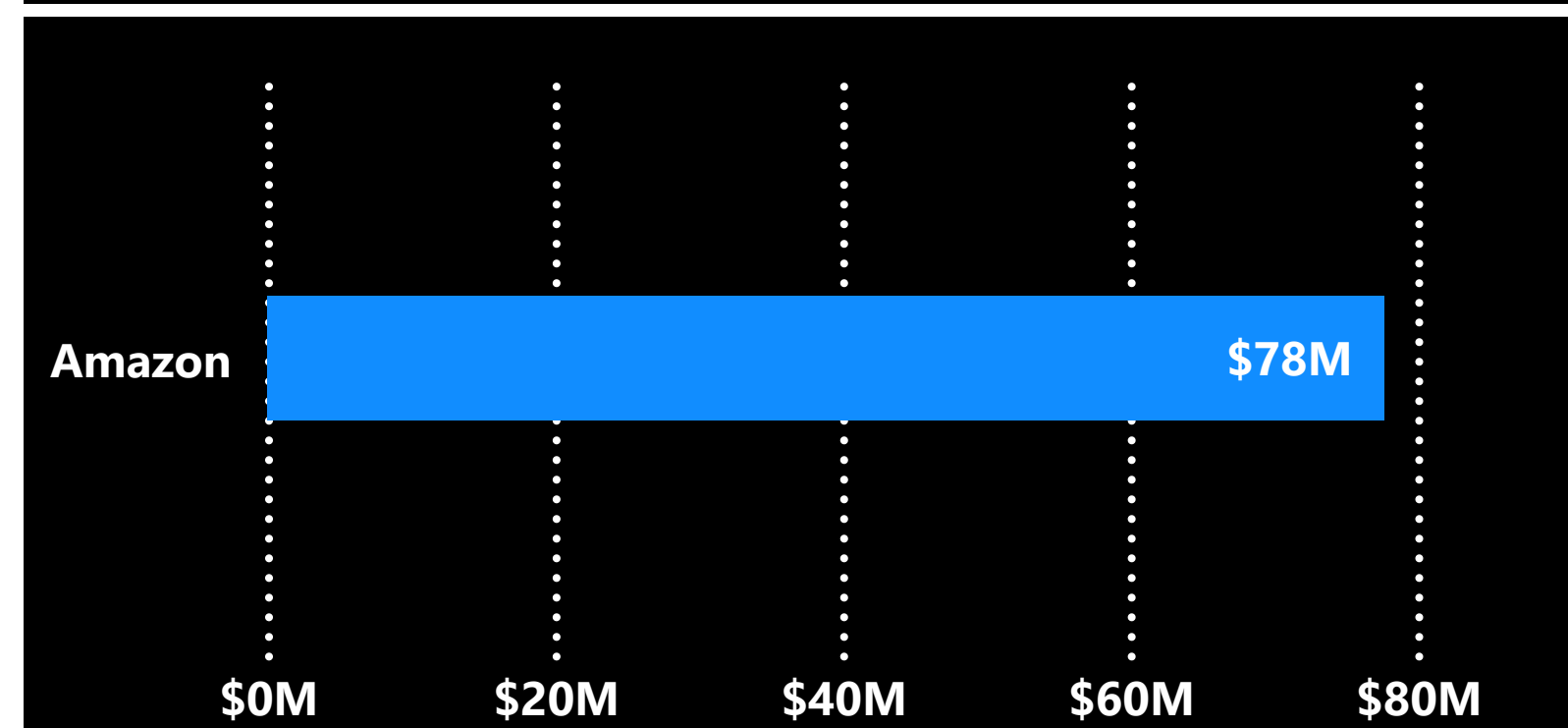


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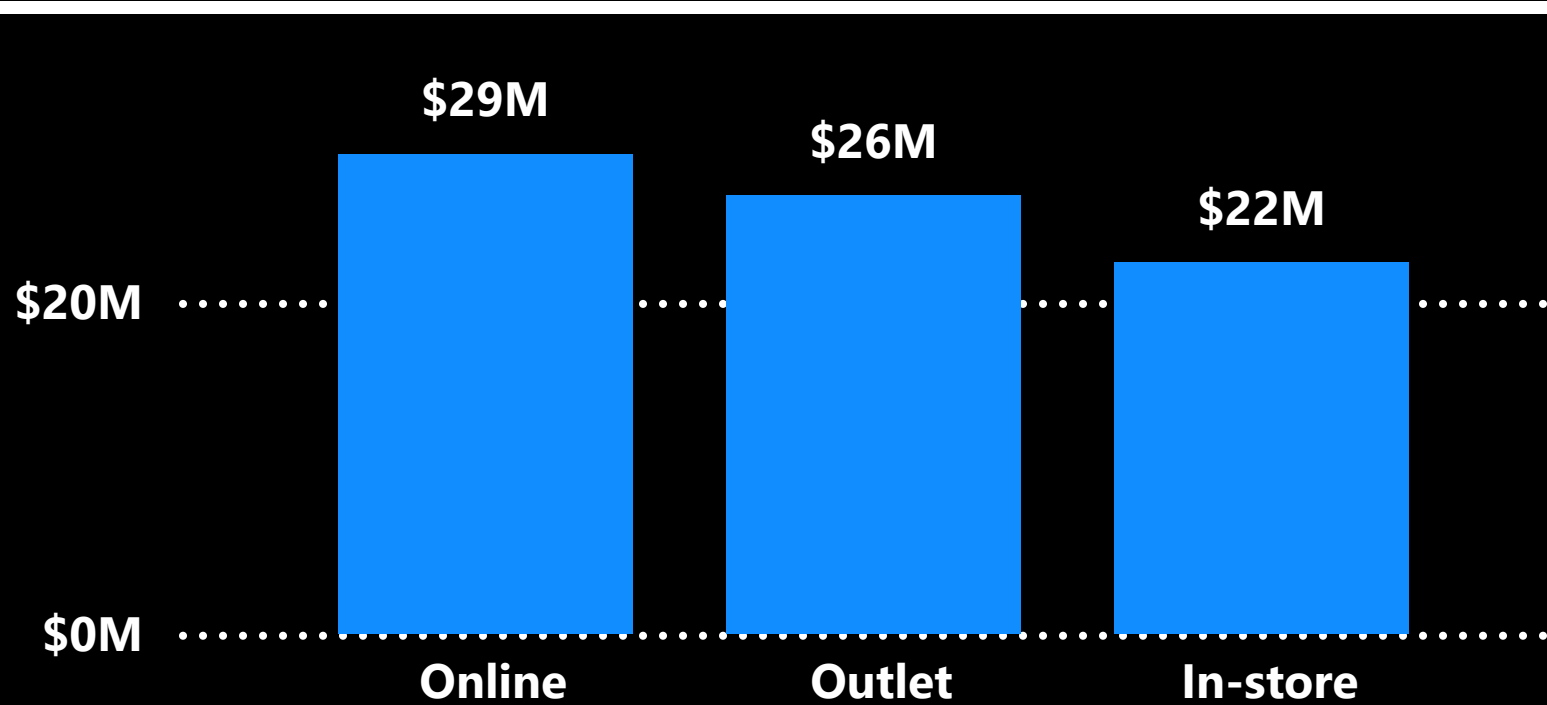
Sum of Total_Sales_1 by Product



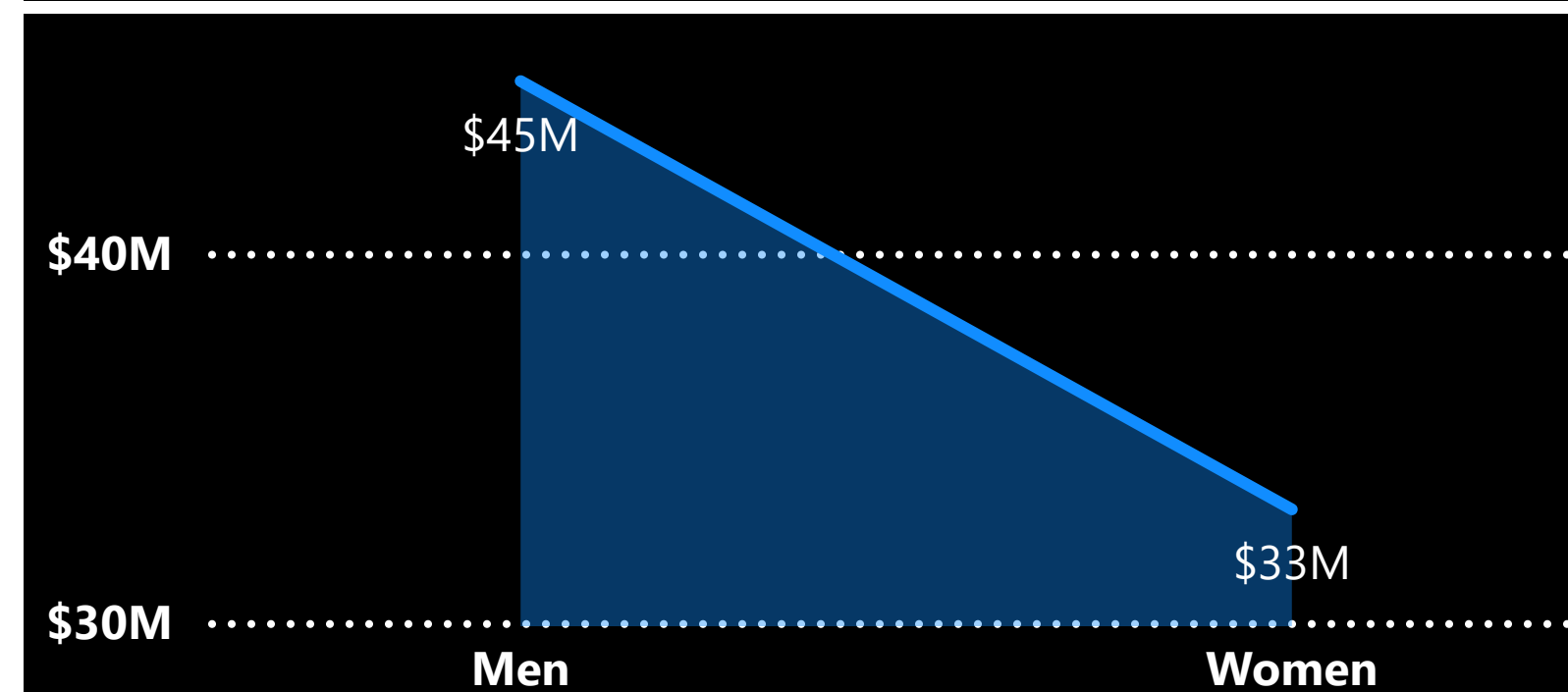
Sales by Retailer



Sum of Total_Sales_1 by Sales_Method



Sum of Total_Sales_1 by Sex



Retailer

Amazon

Foot Locker

Kohl's

Sports Direct

Walmart

West Gear

Product_Type

Apparel

Athletic Footw...

Street Footwe...



In-store



Online



Outlet