



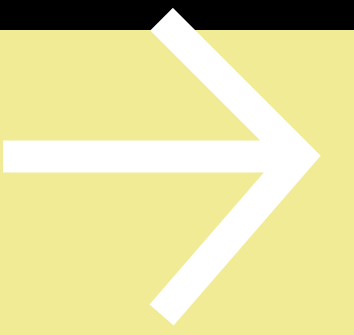
Get Started 😊➔



Strengths

Wide Restaurant Network
Convenience and Accessibility
Customer Insights
Brand Recognition

Weaknesses



Delivery Delays
High Competition
Reliance on Partner Restaurants.
Cost Sensitivity

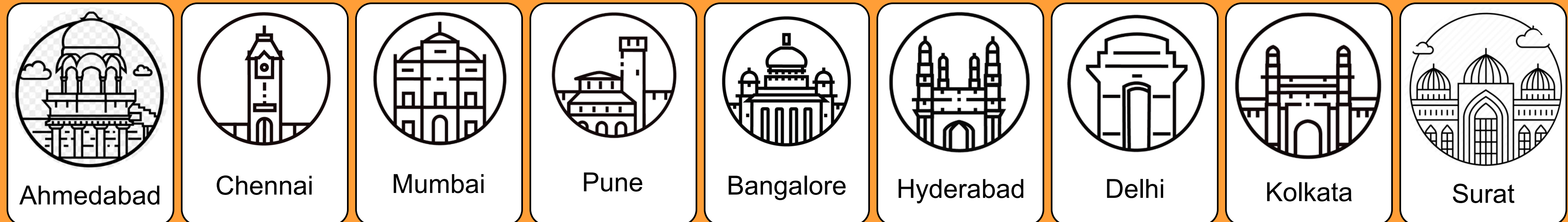
Opportunities

Introduction of Cloud Kitchens
Sustainability Initiatives
Subscription Models
AI and Data-Driven Insights

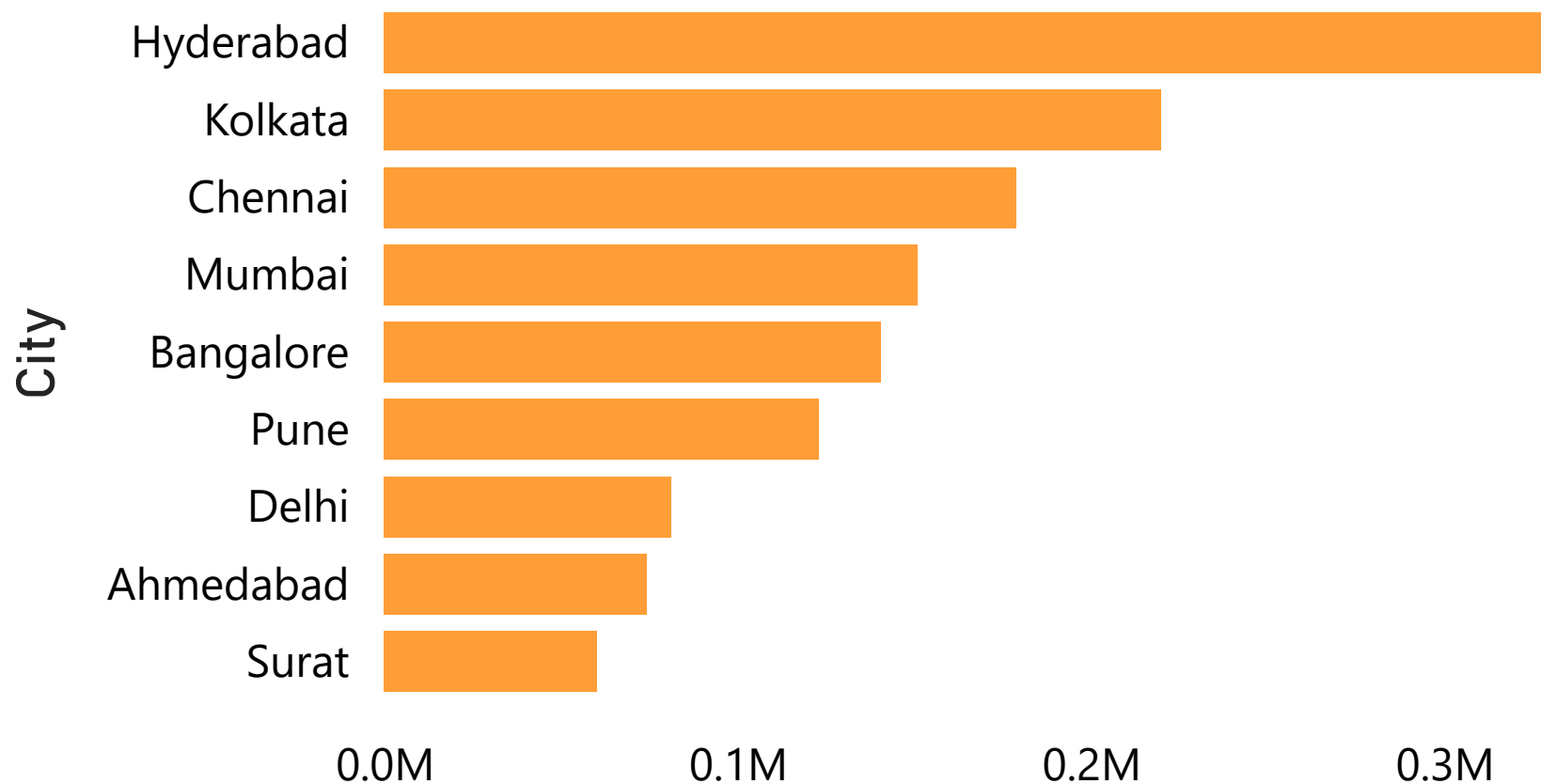
Threats

Rising Operational Costs
Regulatory Challenges
Customer Retention
Economic Downturns

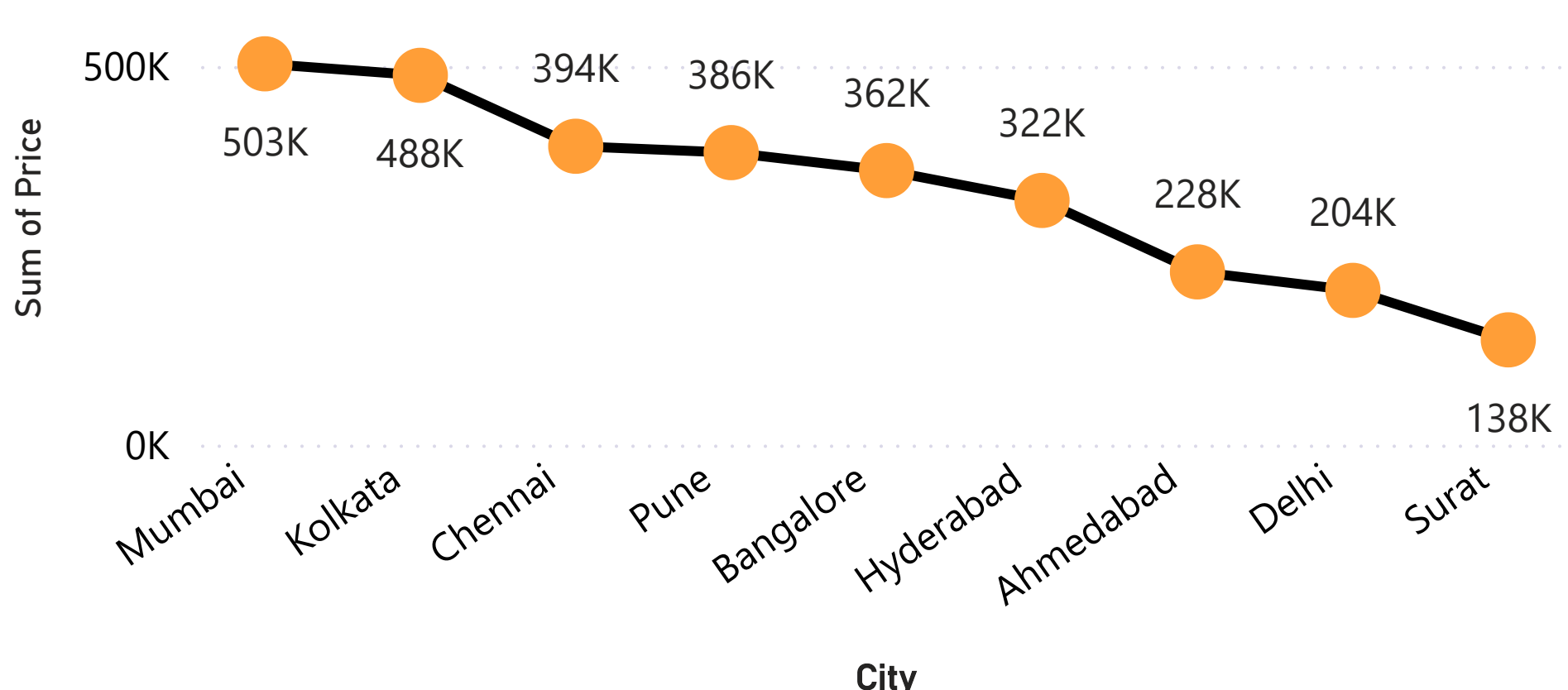
Choose Your City



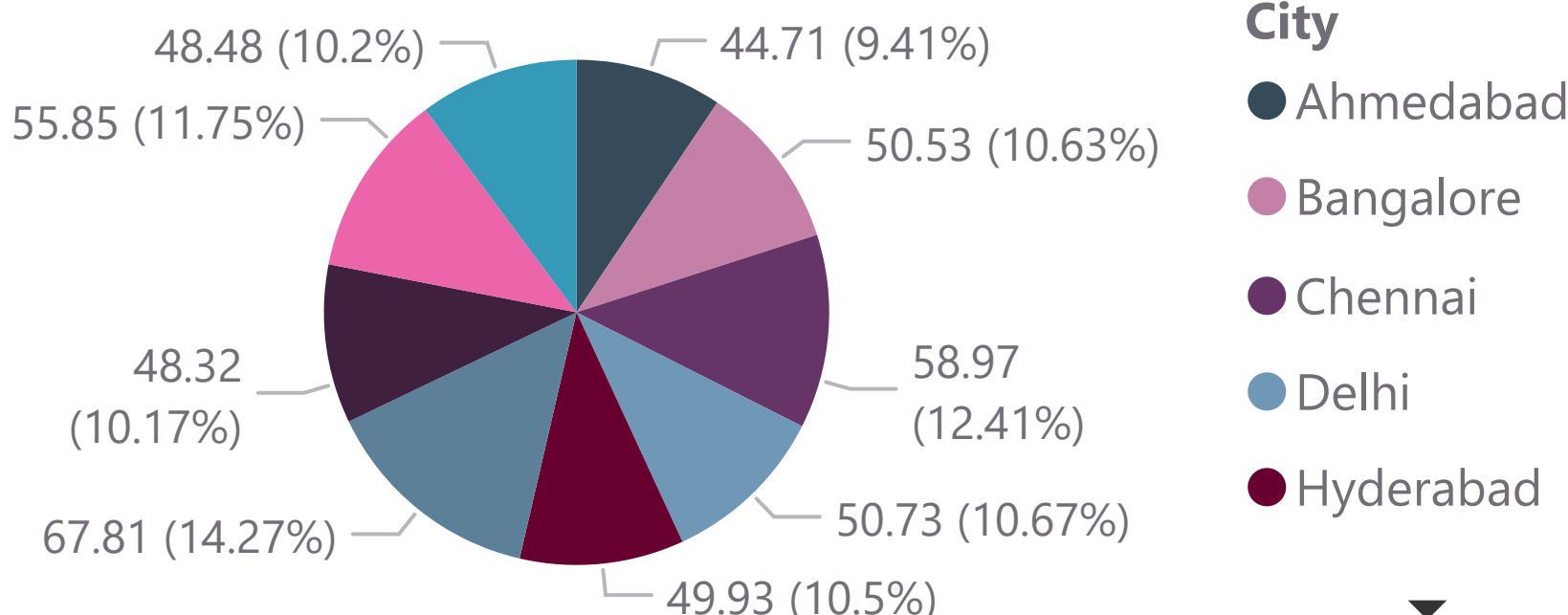
Sum of Total ratings by City



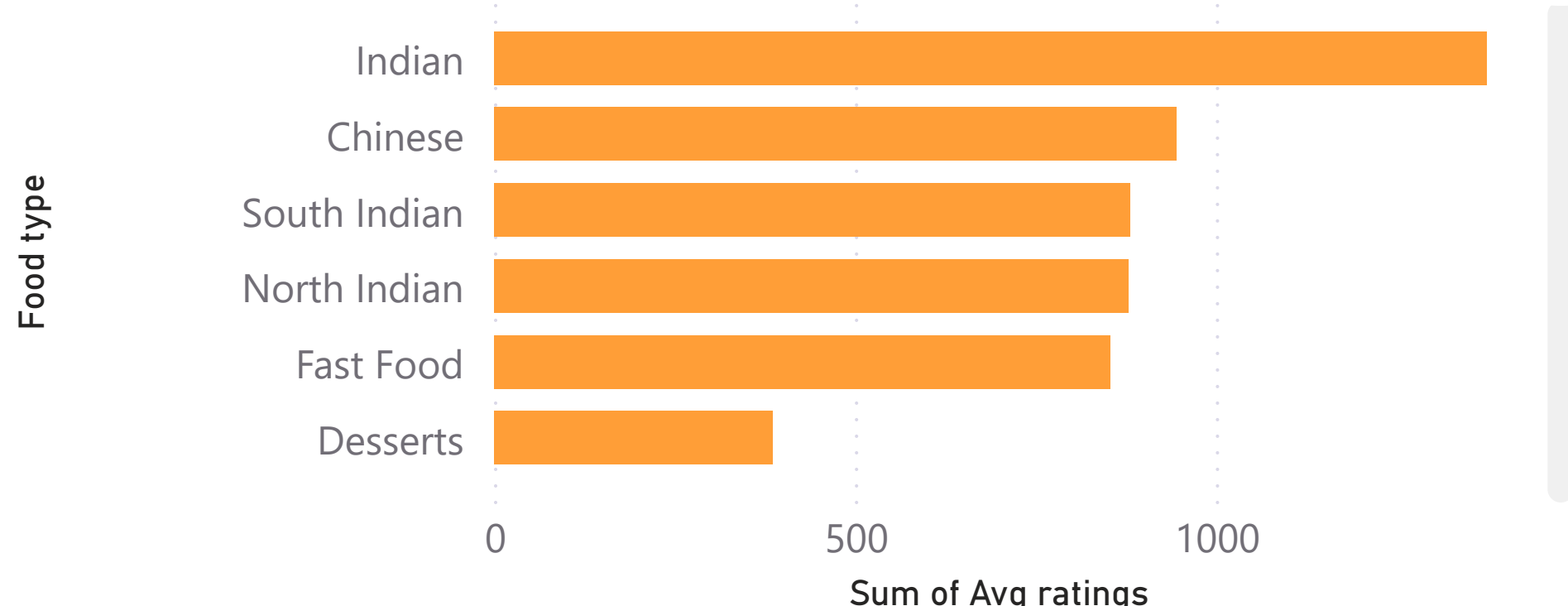
Sum of Price by City



Average of Delivery time by City



Sum of Avg ratings by Food type



Count of City

9

Sum of Total ratings

1M

First Restaurant

Conclave At Afraa

Average of Price

348

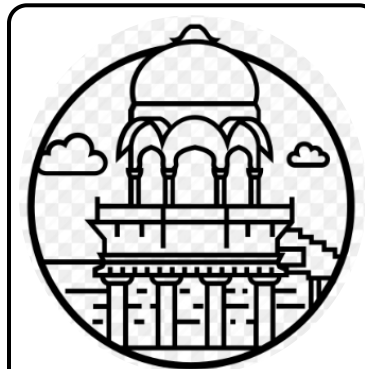


Count of Restaurant

7.865K



City



Ahmedabad



Pune



Delhi



Chennai



Bangalore



Kolkata



Mumbai



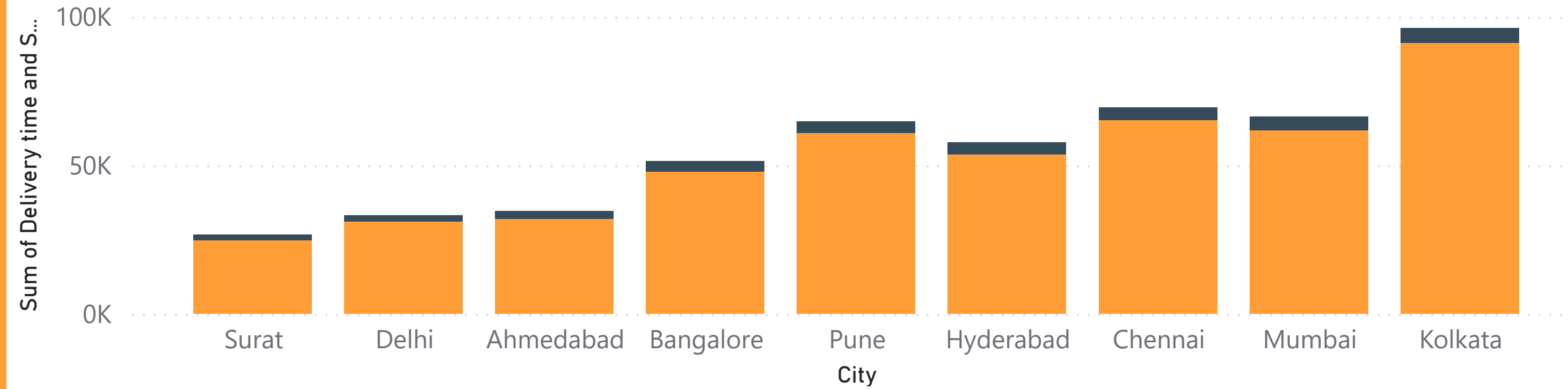
Hyderabad



Surat

Sum of Delivery time and Sum of Avg ratings by City

Sum of Delivery time Sum of Avg ratings



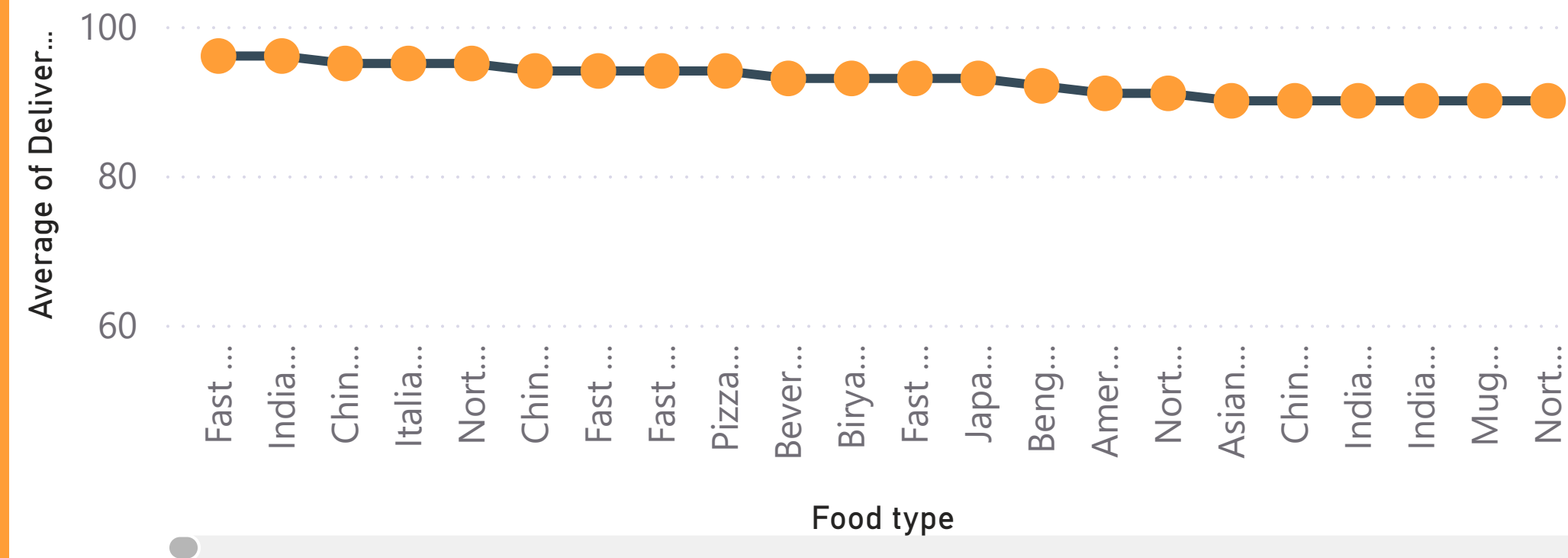
Count of Area

833

Average of Avg ratings

3.7

Average of Delivery time by Food type



Restaurant

Max of Price

Itc Windsor - Gourmet Couch	2500
Malgudi - The Savera Hotel	2500
Origami Japanese & Korean Restaurant	2500
Cafe Delhi Heights	2000
Conrad Pune	2000
Lubov Patisserie By Frozen Bottle	2000
Yauatcha	2000
Chin Chin - The Residency	1900

First Restaurant

Max of Total ratings

Average of Avg ratings

City

Sahadeva Reddy'S Biryani Durbar	10000	4	Hyderabad
10 Downing Street	5000	4	Chennai
Kishori Lal Paan	5000	4	Delhi
Conclave At Afraa	5000	4	Kolkata
1441 Pizzeria	5000	4	Mumbai
1000 Snicy	1000	4	Ahmedabad

Price

0

2500



Delivery time

20

109



Inference and Recommendations

Operational Optimization 🚚 📈

Invest in advanced logistics systems to reduce delivery times and improve customer satisfaction.

Strengthen Partnerships 🤝 🍴

Collaborate closely with restaurants to ensure high food quality and introduce exclusive deals for Swiggy users.

Introduce Unique Services 🌙 📱 🥗

Stand out from competitors by offering services like late-night deliveries, curated meal kits, or health-focused meal options.

Sustainability Focus 🌱 📦 🚲

Adopt eco-friendly delivery methods and packaging to build a socially responsible brand image and appeal to conscious consumers.

Expand Market Reach 🏠 🌐 📢

Target smaller cities and rural areas with localized campaigns and cost-effective offerings to increase user base.

