



LONDON

Standing on the Thames River, London, the capital of England, is a cosmopolitan city with some of the world's best sights and activities. Discover London's diverse neighbourhoods, from tranquil suburbs to central areas full of shopping, entertainment and dining options.

Essentials

Area: 1,572 km
Population: 81.4 lakhs (2011) United Nations

Currency: 1 Pound Sterling = 1.32545 USD

Language: English

Visa

An EEA citizen, a Swiss citizen and citizens from Commonwealth countries are exempted from the UK visa requirement. Others must obtain a visa through the online Visa4UK service.



What to see



02



The London Eye

The highest viewing point over London, go up in the London Eye in one of the little pods and witness the spectacular view of London city.

03



British Museum

The largest museum in the United Kingdom, it is one of the oldest and finest museums in the world. The Egyptian gallery in the museum has the world's finest collection of Egyptian antiquities.

04



Hyde Park

This long swath of green stretching from Kensington Palace in the west to Oxford Street is a beautiful park to wander around. Away from the city's hustle and bustle, one can watch the swans and boats glide over the Serpentine Lake.

05



Tower Bridge

It is London's must-see architectural marvel. A tour of the Bridge Exhibition will take you to the top of the bridge, equipped with a glass floor, as well as to the bottom where you can see the bridge's engine rooms.

Buckingham Palace

Explore the London home of Queen Elizabeth II, as it is open for tour (except the private quarters). The 19 State Rooms are opulently accented with chandeliers, candelabra, paintings, and exquisite English and French furniture and display some of the most magnificent Royal Collection.



Where & what to buy



Oxford Street

Located in the heart of the city, the place offers the most exquisite London shopping experience. Home to more than 300 shops, the market offers everything from designer wear to bargain fashion.



Covent Garden

A great place for hip fashion, unique gifts, arts and crafts, shoes, cosmetics or one-off handmade jewellery items, this place is a paradise for shoppers.



King's Road

Go for an eclectic mix of chic boutiques, unique labels, designer shops and high-street staples in posh Chelsea's King's Road. Do not miss Chelsea Antiques Market.



Notting Hill

The market offers a vast array of small, unique shops selling unusual and vintage clothing, rare antiques, quirky gifts, books and organic food.



Borough Market

This mega market is packed with artisan traders such as Brindisa and Monmouth Coffee. It's also home to some of the best restaurants and bars in the city.



Experience/ Adventure



01 London Helicopter tour

Offering a FOMO-inducing perspective of the capital, this sky-high experience is not to be missed for incredible aerial views of the city.

04 Kayaking in Thames

Kayaking is a fun way to get up very close to the iconic London river, Thames, around the Houses of Parliament or in Little Venice in Paddington.

05 A cultural tour

Visit Baker Street, best known as the street where Arthur Conan Doyle's infamous detective Sherlock Holmes lived on. There is a Sherlock Holmes museum near the Underground station and Madame Tussauds Museum is also just around the corner.

06 Soho

The most popular nightlife spot, Soho has a number of theatres, jazz bars and restaurants to explore, making it a cultural hotspot. Its close proximity to Leicester Square means it's also a great place to go for a few drinks after a play or stage show.

07 Theatre Culture

London is full of pubs associated with artists, writers, and poets. The Fitzroy Tavern on Charlotte Street was famous for hosting Dylan Thomas, George Orwell, and satanist Aleister Crowley, who invented a cocktail once served there.

02



Celebrate Shakespeare

03



Thames cruise

Relive the bygone era by experiencing plays in a traditional Jacobean setting in a candlelit indoor theatre at Shakespeare's Globe in London.

Sample the gentle sailing across several key sightseeing locations, including Tower Bridge, the Houses of Parliament, and the London Eye. Some cruises run at night where you can witness these sights all lit up.



Things to Eat

Fish & Chips

Known the world over, this traditional British dish, is best eaten on the seaside.

It is traditionally eaten with mushy peas and garnished with salt and vinegar.

Must try this at Poppy's, Shoreditch or Camden.



Eat Right



Padella



A carb-lover's paradise near Borough Market, visit this place for delicious pasta dishes. This small, energetic bistro specialises in handmade pasta dishes.

Shoreditch



It is one of the trendiest and hottest nightlife spots in London. Packed full of bars and eateries, it's the perfect place to spend a day and an evening. Check out Trapeze, a circus-themed bar that serves endlessly inventive drinks out of popcorn tub-style cups.

Claude Bosi at Bibendum



The century-old Michelin House at 81 Fulham Road is incomparable for its fine meal—paired with equally fine wine and excellent service. Visit the place for inventive and skilled cookery.

Hutong at The Shard



Well placed at The Shard's 33rd floor, this restaurant is highly prized for its panoramic views, seafood and adventurous barbecue dishes.