| 7.83 | 7.66 | 254.02 | 12.86 | 19.13 |
|---|---|---|---|---|
| Average_Driver_Rating | Average_Passenger_Rate | Average_Trip_Cost | Average_Fare per KM | Average_Trip_Distance (KM) |

| 425903 | 108188091 | 8146320 |
|---|---|---|
| Total_Trips | Total_Fare (Revenue) | Total_Distance_Travelled... |

| 45 | 5 |
|---|---|
| Max of dis._travelled(km) | Min of dis._travelled(km) |

| 176998 | 61311 | 238309 |
|---|---|---|
| New_Passengers | Repeat_Passengers | Total_Passengers |

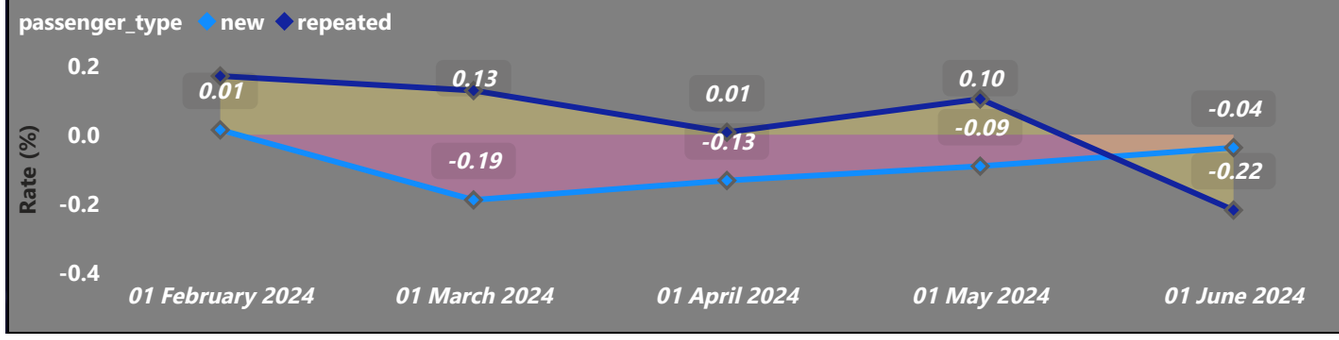
## New vs repeated Passenger Trip Ratio

| City_name | NewPassengerTrips | RepeatPassengerTrips | TripRatio_New_Repeat |
|---|---|---|---|
| Surat | 11626 | 43217 | 0.27 |
| Lucknow | 16260 | 48039 | 0.34 |
| Vadodara | 10127 | 21899 | 0.46 |
| Indore | 14863 | 27593 | 0.54 |
| Coimbatore | 8514 | 12590 | 0.68 |
| Total | 176998 | 248905 | 0.71 |

## Repeat Passenger Rate (RPR%)

| City_name | Total Passengers | Repeat Passengers | RPR% |
|---|---|---|---|
| ⊞ Surat | 20264 | 8638 | 42.63 |
| ⊞ Lucknow | 25857 | 9597 | 37.12 |
| ⊞ Indore | 22079 | 7216 | 32.68 |
| ⊞ Vadodara | 14473 | 4346 | 30.03 |
| ⊞ Visakhapatnam | 17855 | 5108 | 28.61 |
| Total | 238309 | 61311 | 25.73 |

## Revenue_Growth_Rate (Monthly)

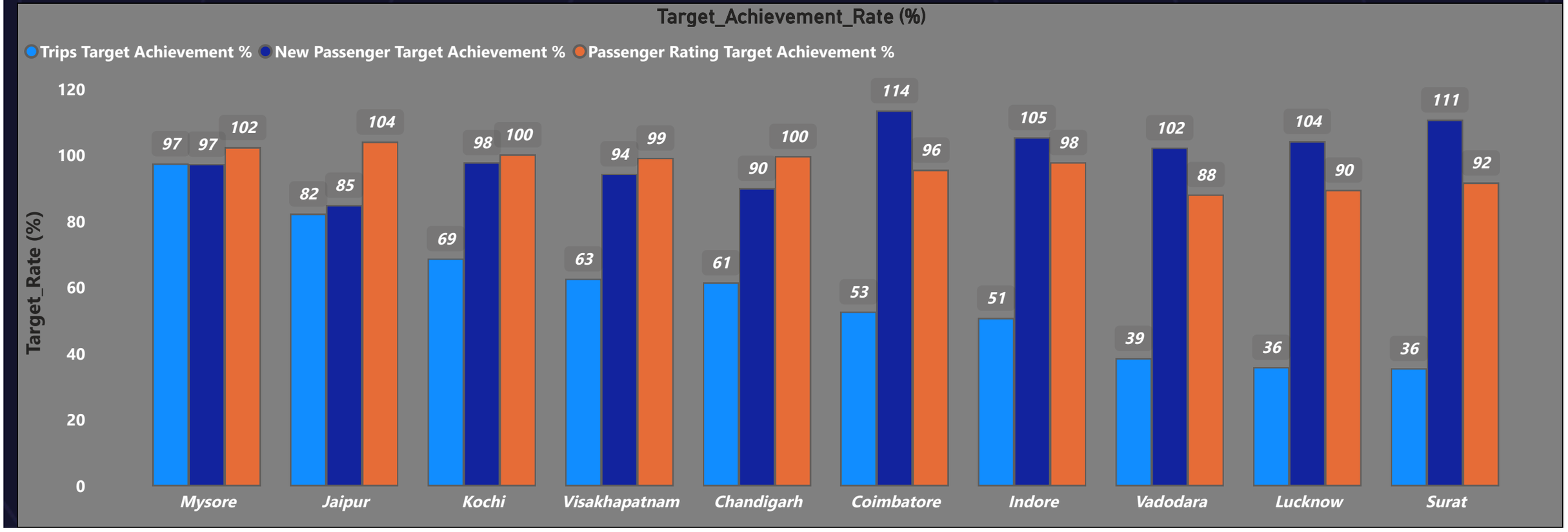



## Trip Type New Repeat

| Passenger_type | Count of trip_id |
|---|---|
| repeated | 248905 |
| new | 176998 |
| Total | 425903 |

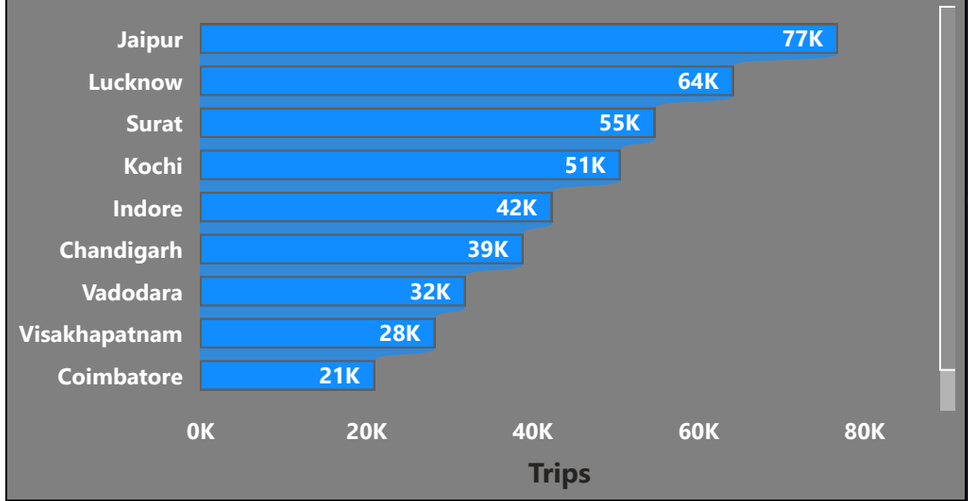
## Target Achievement Rate %

| City_name | New Passenger Target Achievement % | Trips Target Achievement % | Passenger Rating Target Achievement % |
|---|---|---|---|
| Chandigarh | 90.04 | 61.48 | 99.71 |
| Coimbatore | 113.52 | 52.69 | 95.55 |
| Indore | 105.41 | 50.76 | 97.85 |
| Jaipur | 84.92 | 82.28 | 104.05 |
| Kochi | 97.84 | 68.77 | 100.19 |
| Lucknow | 104.23 | 35.91 | 89.51 |
| Total | 95.62 | 55.55 | 96.06 |

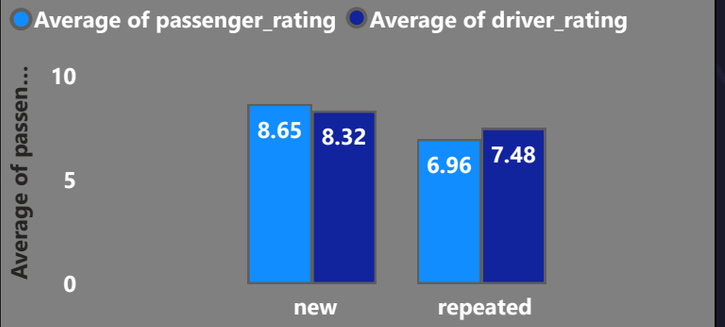


Chandigarh | Coimbatore | Indore | Jaipur | Kochi | Lucknow | Mysore | Surat | Vadodara | Visakhapatnam

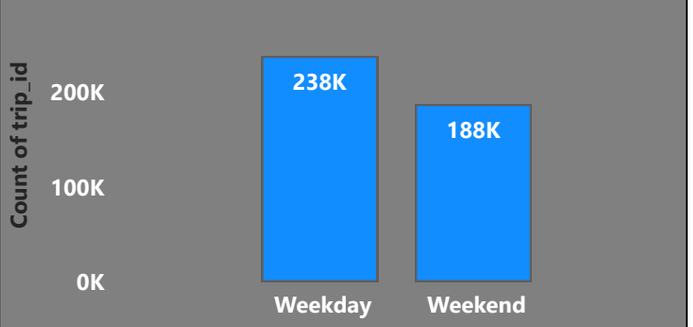
## Top And Bottom Performing Cities



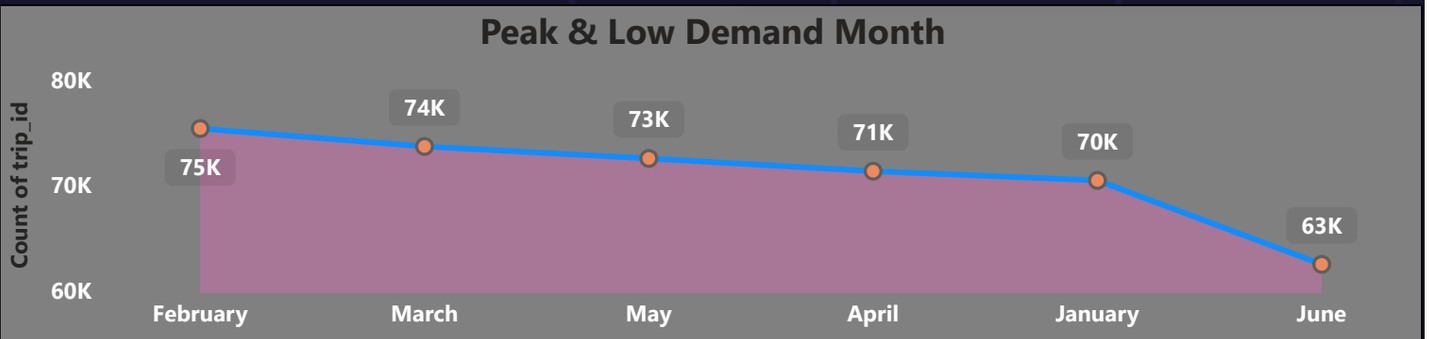

## Average Rating Passenger Types



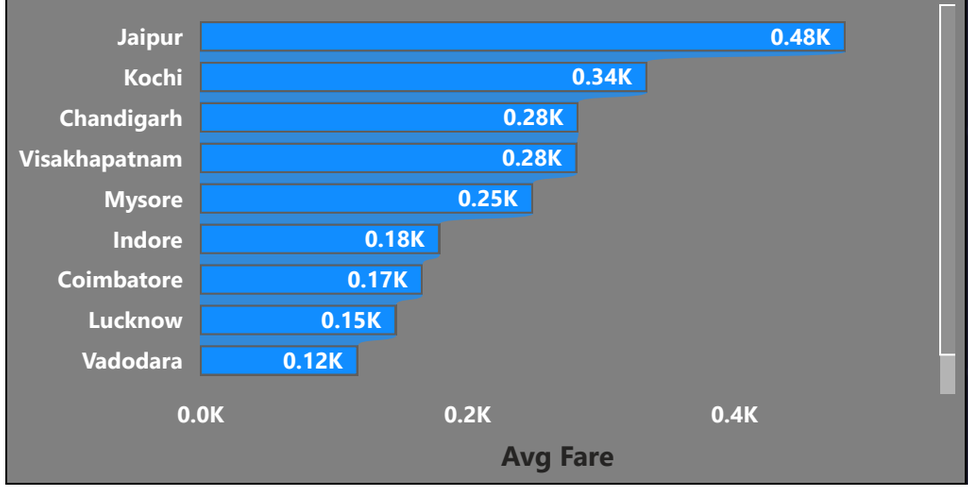

## Weekend VS Weekday Trip Count



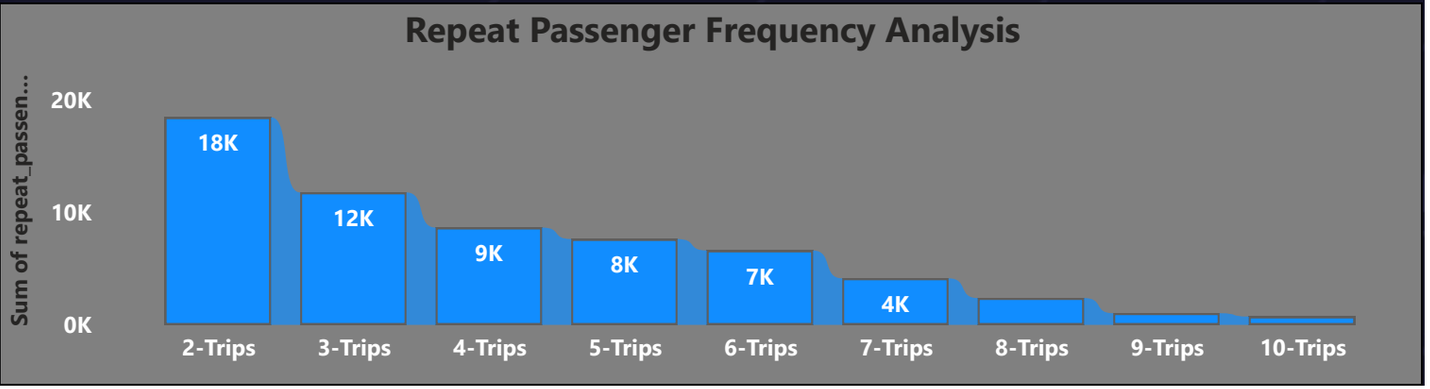

## Peak & Low Demand Month




## Avg Fare per Trip BY City




## Repeat Passenger Frequency Analysis



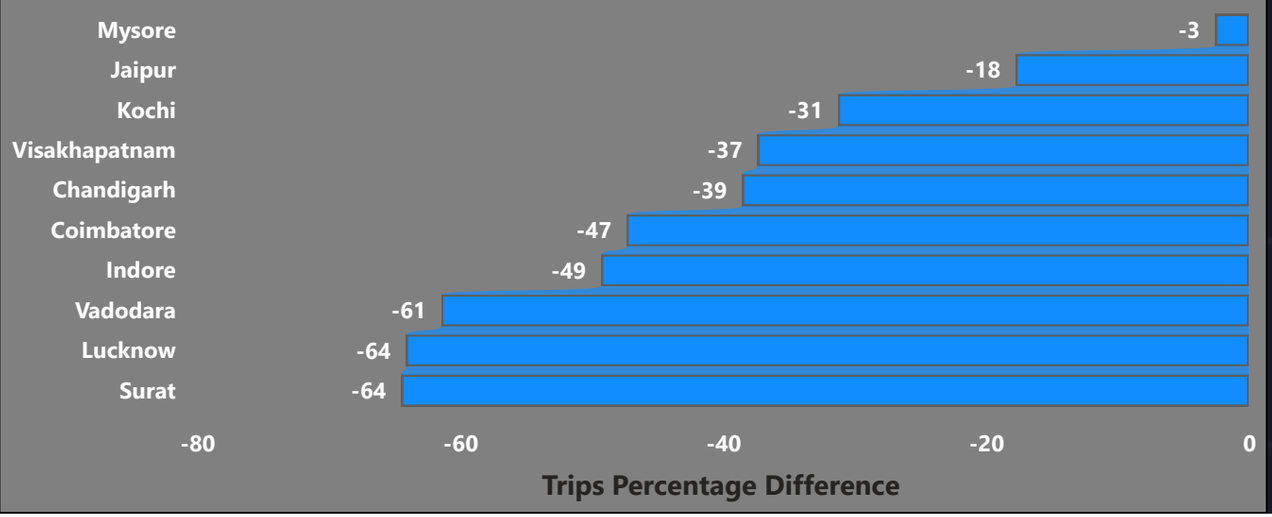
April | February | January | June | March | May

Chandigarh | Vadodara | Coimbatore | Visakhapatnam | Indore | Jaipur | Kochi | Lucknow | Mysore | Surat

## Monthly Target Achievement Analysis

| City_name | New Passenger Target Achievement % | Trips Target Achievement % | Trips Percentage Difference |
|---|---|---|---|
| Chandigarh | 90.04 | 61.48 | -38.52 |
| Coimbatore | 113.52 | 52.69 | -47.31 |
| Indore | 105.41 | 50.76 | -49.24 |
| Jaipur | 84.92 | 82.28 | -17.72 |
| Kochi | 97.84 | 68.77 | -31.23 |
| Lucknow | 104.23 | 35.91 | -64.09 |
| Mysore | 97.34 | 97.47 | -2.53 |
| Total | 95.62 | 55.55 | -44.45 |

## Monthly Target Achievement Analysis




## Highest And Lowest RPR% By City And Month

| City_name | April | February | January | June | March | May | Total |
|---|---|---|---|---|---|---|---|
| Surat | 42.63 | 42.63 | 42.63 | 42.63 | 42.63 | 42.63 | 42.63 |
| Lucknow | 37.12 | 37.12 | 37.12 | 37.12 | 37.12 | 37.12 | 37.12 |
| Indore | 32.68 | 32.68 | 32.68 | 32.68 | 32.68 | 32.68 | 32.68 |
| Vadodara | 30.03 | 30.03 | 30.03 | 30.03 | 30.03 | 30.03 | 30.03 |
| Visakhapatnam | 28.61 | 28.61 | 28.61 | 28.61 | 28.61 | 28.61 | 28.61 |
| Coimbatore | 23.05 | 23.05 | 23.05 | 23.05 | 23.05 | 23.05 | 23.05 |
| Kochi | 22.40 | 22.40 | 22.40 | 22.40 | 22.40 | 22.40 | 22.40 |
| Chandigarh | 21.14 | 21.14 | 21.14 | 21.14 | 21.14 | 21.14 | 21.14 |
| Total | 25.73 | 25.73 | 25.73 | 25.73 | 25.73 | 25.73 | 25.73 |

# Business Request Analysis

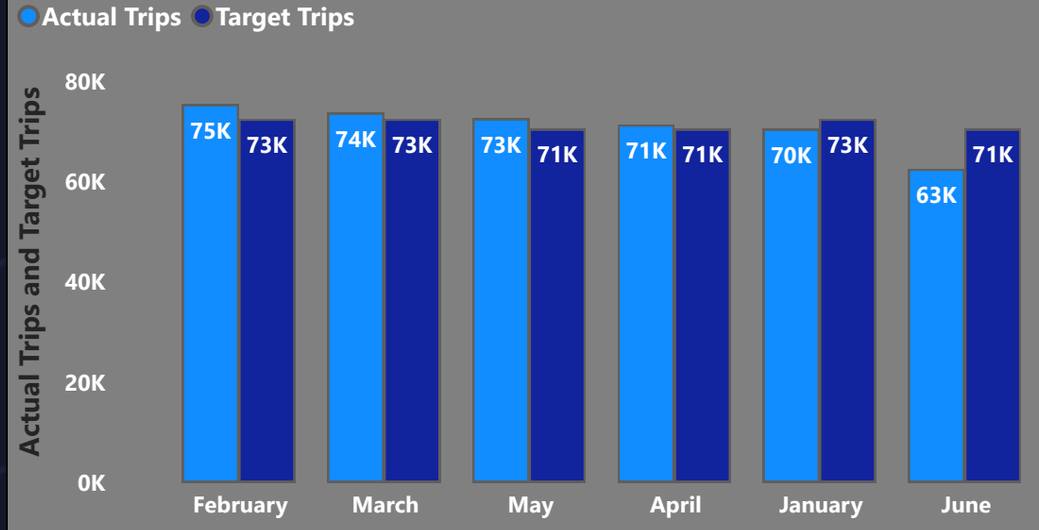
## City Level Repeat Passenger Trip Frequency

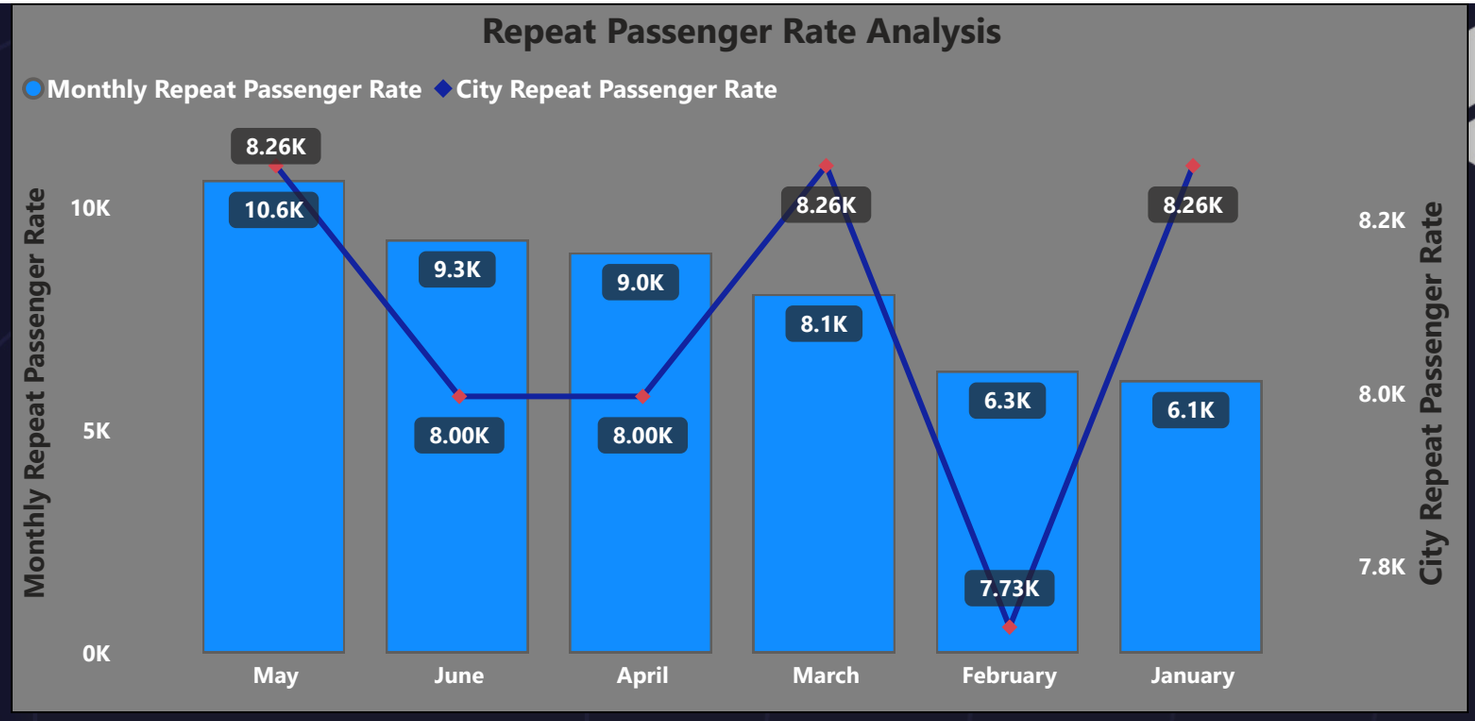
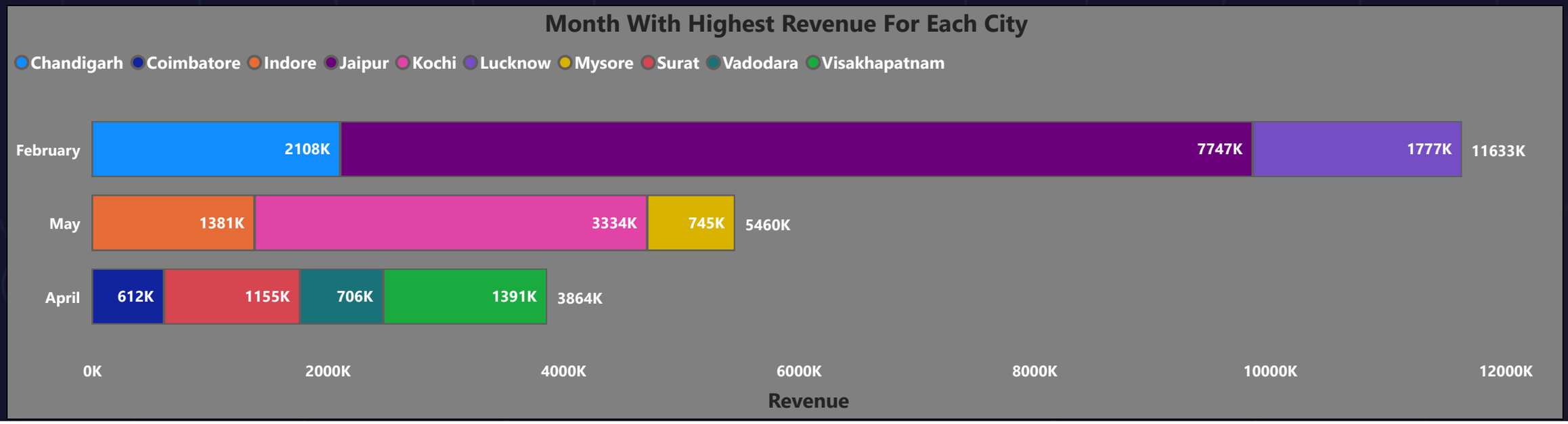
| City_name | 2-Trips | 3-Trips | 4-Trips | 5-Trips | 6-Trips | 7-Trips | 8-Trips | 9-Trips | 10-Trips |
|---|---|---|---|---|---|---|---|---|---|
| Visakhapatnam | 51.25 | 24.96 | 9.98 | 5.44 | 3.19 | 1.98 | 1.39 | 0.88 | 0.92 |
| Jaipur | 50.14 | 20.73 | 12.12 | 6.29 | 4.13 | 2.52 | 1.90 | 1.20 | 0.97 |
| Mysore | 48.75 | 24.44 | 12.73 | 5.82 | 4.06 | 1.76 | 1.42 | 0.54 | 0.47 |
| Kochi | 47.67 | 24.35 | 11.81 | 6.48 | 3.91 | 2.11 | 1.65 | 1.21 | 0.81 |
| Indore | 34.34 | 22.69 | 13.40 | 10.34 | 6.85 | 5.24 | 3.26 | 2.38 | 1.51 |
| Chandigarh | 32.31 | 19.25 | 15.74 | 12.21 | 7.42 | 5.48 | 3.47 | 2.33 | 1.79 |
| Coimbatore | 11.21 | 14.82 | 15.56 | 20.62 | 17.64 | 10.47 | 6.15 | 2.31 | 1.22 |
| Vadodara | 9.87 | 14.17 | 16.52 | 18.06 | 19.08 | 12.86 | 5.78 | 2.05 | 1.61 |
| Surat | 9.76 | 14.26 | 16.55 | 19.75 | 18.45 | 11.89 | 6.24 | 1.74 | 1.35 |
| Total | 304.96 | 194.44 | 140.62 | 123.43 | 104.91 | 65.64 | 37.69 | 16.54 | 11.77 |

## City Level Fare And Trip Summary

| City_name | Total Trips | Average Fare (KM) | Average Fare Trip | % Contribution |
|---|---|---|---|---|
| Chandigarh | 38981 | 12.18 | 283.69 | 9.15 |
| Coimbatore | 21104 | 11.30 | 166.98 | 4.96 |
| Indore | 42456 | 11.07 | 179.84 | 9.97 |
| Jaipur | 76888 | 16.25 | 483.92 | 18.05 |
| Kochi | 50702 | 14.13 | 335.25 | 11.90 |
| Lucknow | 64299 | 12.14 | 147.18 | 15.10 |
| Mysore | 16238 | 15.40 | 249.71 | 3.81 |
| Surat | 54843 | 10.92 | 117.27 | 12.88 |
| Total | 425903 | 126.64 | 2,365.07 | 100.00 |

## Monthly Target Performnce



## Top & Bottom 3 Cities For New Passengers

| City_name | Total New Passengers | City Category |
|---|---|---|
| Jaipur | 45856 | Top 3 |
| Kochi | 26416 | Top 3 |
| Chandigarh | 18908 | Top 3 |
| Surat | 11626 | Bottom 3 |
| Vadodara | 10127 | Bottom 3 |
| Coimbatore | 8514 | Bottom 3 |
| Total | 121447 | |