

CREDIT CARD TRANSACTION REPORT

Revenue

56.5M

Total Interest

7.98M

Amount

45.5M

Count

667.2K

Q4

Q3

Q2

Q1

week number

All

med

low

high

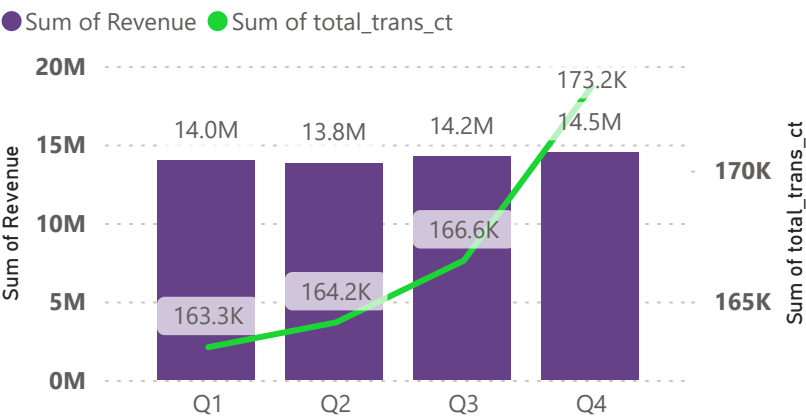
F

M

card_category Sum of Revenue Sum of interest_earned Sum of total_trans_amt

Blue	47188612	6,614,172.62	37840749
Silver	5659109	821,922.98	4647596
Gold	2533682	384,755.16	2091362
Platinum	1135608	161,629.05	953314
Total	56517011	7,982,479.81	45533021

QTR Revenue and Trans Count



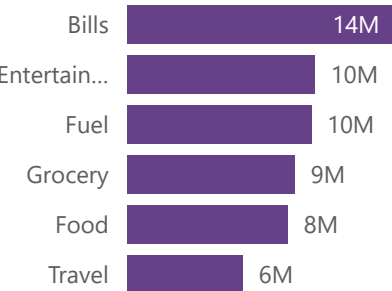
Gold

Silver

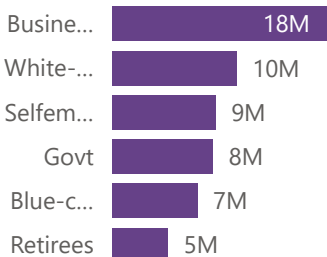
Blue

Plati...

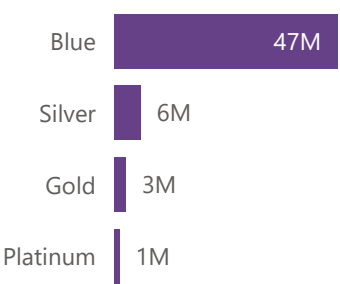
Revenue by Exp_type



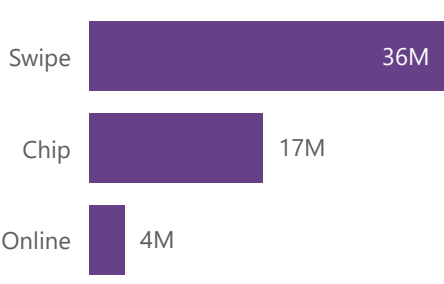
Revenue by Customer Job



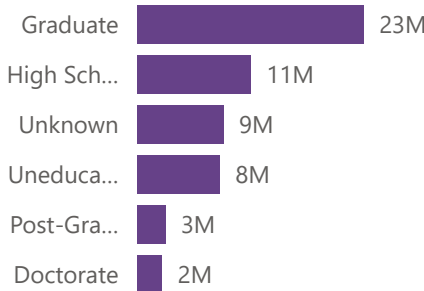
Revenue by Card Category



Revenue by Use Chip



Revenue by Education Type



CREDIT CARD CUSTOMER REPORT

Revenue

56.5M

Total Interest

7.98M

Income

587.6M

CSS

3.19

Q4

Q3

Q2

Q1

Day Of The Month

All

med

low

high

M

31M

F

26M

Gold

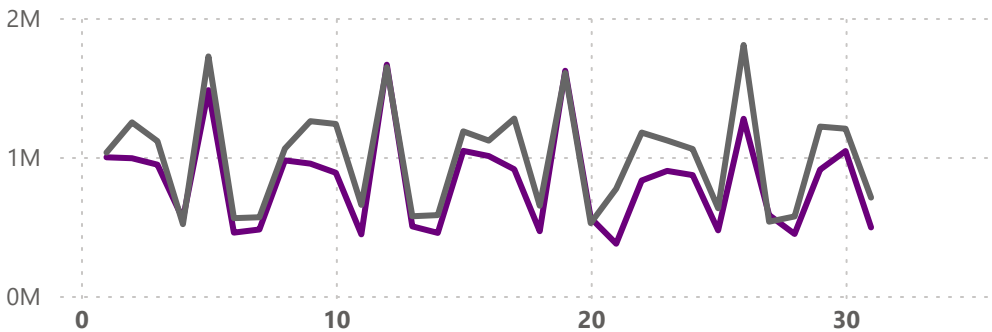
Silver

Blue

Platinum

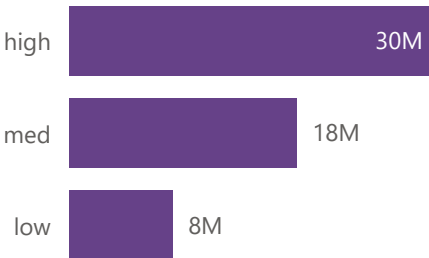
Sum of Revenue by Day and gender

gender ● F ● M



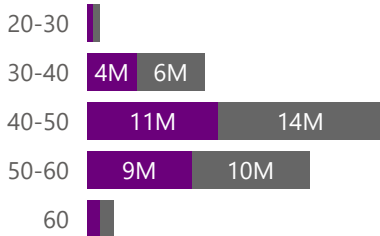
customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	4617448	641,692.22	496193
Blue-collar	7040606	967,751.42	735169
Selfemployeed	8542826	1,141,510.40	776599
Govt	8335534	1,182,230.84	908347
Total	56517011	7,982,479.81	5875997

Revenue by Income Group

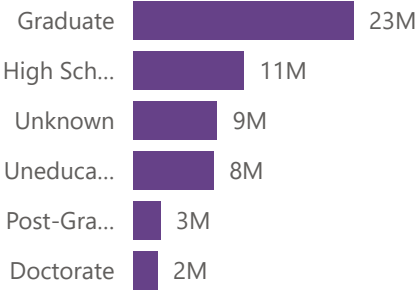


Revenue by Income Group

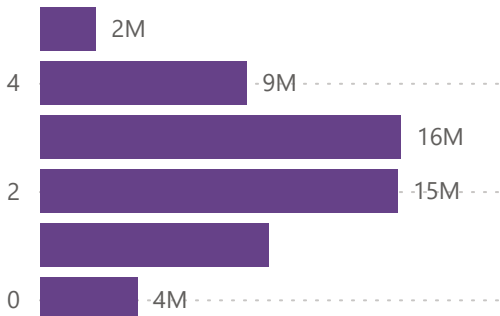
gender ● F ● M



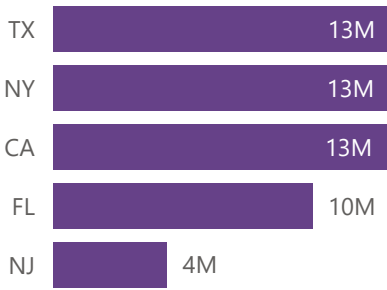
Revenue by Education Level



Revenue by Profession Level

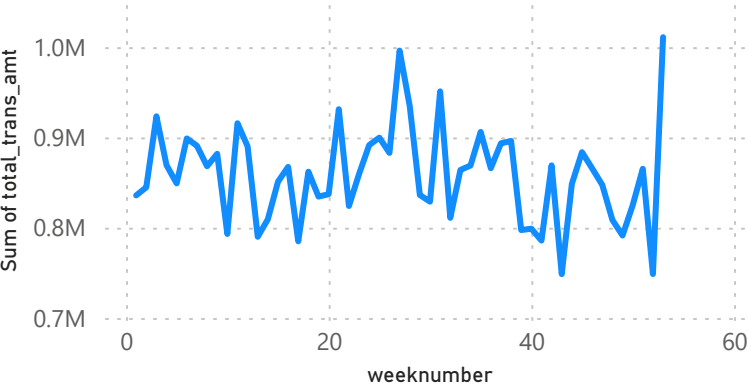


Revenue by State Level



Weeknumber	currentWeekRevenue	PreviousWeekRevenue	WOW Revenue
53	1201601	933134	28.8%
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-2.9%
46	1078915	1094927	-1.5%
45	1094927	1063063	3.0%
44	1063063	934631	13.7%
43	934631	1080205	-13.5%
42	1080205	982974	9.9%
41	982974	994114	-1.1%
40	994114	994184	-0.0%
39	994184	1117638	-11.0%
38	1117638	1097403	1.8%
37	1097403	1078573	1.7%
36	1078573	1116901	-3.4%
35	1116901	1085576	2.9%
34	1085576	1074741	1.0%
33	1074741	1015951	5.8%
32	1015951	1182652	-14.1%
31	1182652	1040273	13.7%
30	1040273	1041929	-0.2%
29	1041929	1153365	-9.7%
28	1153365	1236295	-6.7%
27	1236295	1103545	12.0%
26	1103545	1115663	-1.1%
25	1115663	1099070	1.5%
24	1099070	1070103	2.7%
23	1070103	1018518	5.1%
22	1018518	1147870	-11.3%
21	1147870	1035861	10.8%
20	1035861	1044817	-0.9%

Sum of total_trans_amt by weeknumber



delinquent_acc %GT Count of delinquent_acc

0	93.94%
1	6.06%
Total	100.00%

activation_30_days %GT Count of activation_30_days

0	42.54%
1	57.46%
Total	100.00%