


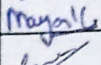

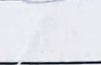
Project Approval Form

Course: B. Tech (CSE)

Group No.: 58

Session: 2023-24

Project Title: The impact of Sentiment Analysis for Customer Satisfaction

Project Group Details							
#	University Roll No.	Sec	Class Roll No.	Student's Name	CPI (Upto VI Sem)	Mob. No.	Sign
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2.	201500397	C	34	Mayank Upadhyaya	7.88	6398231569	
3.	201500558	H	53	Raman Gupta	7.17	839287180	
4.	201500792	D	68	Vishal Dixit	7.83	7505628819	

Supervisor's Details			
Name	Designation	Contact No.	Project Meeting Time
Dr. Zubair Ashraf	Assistant Prof.	9540611217	1. 10:30 AM 14/09/2023 2.

ABSTRACT

(150 words)

In the digital age, social media platforms have emerged as significant channels for both customer expressions and business interaction. This study investigates the profound influence of sentiment analysis on social media data for the purpose of evaluating customer satisfaction. By employing NLP and ML algorithms, sentiment analysis offers a robust mechanism for discerning public sentiments and opinions. This investigation contributes to both academic discourse and practical business applications.

Supervisor's Sign: 

Date: 15/09/2023

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Panel's Suggestions/Remarks: _____

Details of Project Approval Panel			
#	Panel Member's Name	Approved (Yes/No)	Sign
1.			
2.			
3.			

Date:

(Signature of Project In-charge)