

### **Contact**



Phone

+91 81034 96299, 79993 82252



Website

https://vishalgoud02.github.io/personal-profile/



Email

vishalgoud81@gmail.com



Address

Vijay Nagar, Indore (Madhya Pradesh), India

### Languages

### **English**

Conversational/Writing

### Hindi

Native

### Gujarati

Conversational/Reading

### Education

• **M.B.A.** 2015-2017

Aasam Downtown University

• **B.com** 2000-2003

Devi Ahilya University

# Certificates

• **Green Box** 2010 Frameboxx, Surat

Post Graduate Deploma in 2005
Multimedia(PGDM)

Xplora Design Skool, Indore

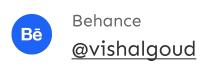
# **Tools/Software**



# Vishal Goud

UX UI Designer







### **About**

I'm a Creative **UI & UX designer**, **HTML Developer**, and **WordPress developer** based in Indore (Madhya Pradesh) India. I am having 12 years of experience in relevant field.

My expertise lies in conceptualizing and designing engaging software products that are both aesthetically appealing and highly functional. With strong problem-solving abilities and skills.

I am able to deliver effective "**USER-FRIENDLY DESIGN**" solutions that satisfy the needs of both the customer and the end-user.

# **Experience**

### Sr. UX UI Designer

Imenso Software, Indore June 2017-Present

As a UI/UX design team lead, I am responsible for supervising the design process and ensuring the creation of visually appealing and user-friendly products for our target audience.

# Sr. UX UI Designer

Chapter247 Indore Dec 2016 to May 2017

As a Senior UI/UX Designer, my role was involves designing user-friendly interfaces through research, wireframing, and collaborating with other teams to create visually appealing products.

### Sr. Web Faculty

Framebox Indore Sep 2015 till Dec 2016

I trained individuals and teams in web design and user interface development, focusing on layout, typography, color theory, and imagery to improve the user experience and website effectiveness.

# Sr. Web Designer

MMF Infotech, Indore Aug 2014 till Sep 2015

As a Senior UI/UX Designer I was design user-friendly interfaces, conduct research, implement frameworks, and collaborate with cross-functional teams to create high-quality digital experiences.

# Sr. UI/UX Designer

Engtelegent BPO Solution, Bhopal Oct 2013 to July 2014

As a Senior UI/UX Designer, my job here is to create engaging and user-friendly interfaces, conduct user research, implement design systems, and collaborate with cross-functional teams to deliver exceptional digital experiences.

# Web Designer

WhitePaper, Indore Jan 2013 to Oct 2013

As a web designer, I used to create websites and was not charged any maintenance, along with that I also used to do graphic related work.

# Web Designer

Webconnect PVT. LTD, Surat Jan 2012 to Dec 2012

Here I created visually appealing and user-friendly interfaces, implementing design systems, and collaborating with cross-functional teams to deliver exceptional digital experiences.

# **Soft Skills**

- Conduct design research to understand user needs, develop user personas, and create a strategy based on insights and business goals.
- Focus on UX design for an intuitive product, implement adaptive design for various devices, and design seamless interactions.
- Conduct usability testing, create low to high fidelity prototypes, and use wireframing, storyboarding, and contextual research to refine concepts.
- Stay updated with UI/UX trends, design user-friendly interfaces, and create mockups for stakeholders.
- Specialize in designing mobile apps, Power BI screens, and game screens.
- I utilize AI tools and ChatGPT to enhance design and content creation, ensuring innovative, efficient, and high-quality results for various projects.
- Use 2D animation and video editing to create engaging content.