

VISHAL GOUD

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Portfolio | LinkedIn | Behance | Dribbble | SkypeID(vishalkgoud)

I'm a Creative, **UI/UX designer**, based in Indore, Madhya Pradesh, India. I have **10+ years** of total experience and **7 years** in a relevant field.

As a UI/UX Designer, I create user-centric digital experiences by combining user research, wireframing, and prototyping. I Understand product specifications and user psychology. My designs are intuitive and engaging, aiming to meet user needs and drive brand loyalty through innovative solutions.

EXPERIENCE

- **Sr. UI/UX Designer** (June 2017 to June 2024)
Imenso Software, Indore
- **Sr. UI/UX Designer** (Dec 2016 to May 2017)
Chapter247, Indore
- **Sr. web faculty** (Sep 2015 to Dec 2016)
Frameboxx, Indore
- **Sr. UI/UX Designer** (Aug 2014 to Sep 2015)
MMF Solution, Indore
- **Web designer** (Jan 2013 to July 2014)
WhitePaper, Indore

MY PREVIOUS COMPANIES JOB ROLES (SOFT SKILLS)

- I worked on websites, mobile applications, visual design, presentation, dashboard, PowerBI templates, 2D animation and video editing.
- I **conduct user research** and come up with design ideas based on that.

- I create & edit **user interfaces, interaction design**, including **wireframes, prototypes**, and **mockups** based on user feedback .
- I creating **storyboard, paper draw & sketch** to show how users will use a product.
- I **Motivating and inspiring** others to generate new **ideas/approaches** and keep myself, up-to-date with the **latest trends, techniques** in UI/UX design and technologies.
- I **working & Collaborating** with various team like Design, Development, Marketing, and also experience working as a **freelancer, hybrid** or in a **remote**.
- Take a **user-centered design approach** and rapidly **test and iterate** your designs.
- Good at **explaining** and **defending** my design choices.
- **Identify** and **troubleshoot** UX problems.
- I use **AI & ChatGPT** tools to speed up and streamline my UI/UX design work.

EDUCATION QUALIFICATION

- **MBA** (2015-2017)
Aasam downtown University
- **B. Com** (2000-2003)
Devi Ahilya University

PROFESSIONAL CERTIFICATES

- **Greenboxx Certificate** from **Frameboxx**
- **PGDM (Post Graduate Diploma in Multimedia)** from **Xplora Design Skool**

SOFTWARE, TECHNOLOGIES AND FRAMEWORK

- **UI/UX Design Tools:** - Figma, Adobe XD, Framer, InVision, Canva, Adobe Suites (Illustrator, Photoshop, Fireworks, InDesign), CorelDraw.
- **Technology & Languages:** - HTML5+CSS3, SASS, bootstrap, Material UI, GSAP, SCSS, Tailwind CSS, JavaScript, jQuery, React & Angular Basic Understanding, WordPress, and Git (project management and version control).
- **Animation, Video, VFX and Sound:** - Premier & After Effect (basic editing knowledge).