# **VISHAL GOUD**

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I'm a Creative, **Sr. UI/UX designer,** based in Indore, Madhya Pradesh, India. I have **10+ years** of total experience and **7 years** in a relevant field.

As a UI/UX Designer, I create user-centric digital experiences by combining user research, wireframing, and prototyping. I Understand product specifications and user psychology. My designs are intuitive and engaging, aiming to meet user needs and drive brand loyalty through innovative solutions.

## **EXPERIENCE**

•	<b>UI/UX Designer Consultant</b> (Remote) <u>ecubix</u> , Ahmedabad	(From 2024 to Till)
•	Sr. UI/UX Designer Imenso Software, Indore	(June 2017 to June 2024)
•	Sr. UI/UX Designer Chapter247, Indore	(Dec 2016 to May 2017)
•	Sr. web faculty Frameboxx, Indore	(Sep 2015 to Dec 2016)
•	Sr. Web Designer  MMF Solution, Indore	(Aug 2014 to Sep 2015)
•	<b>Web designer</b> WhitePaper, Indore	(Jan 2013 to July 2014)

#### **EDUCATION QUALIFICATION**

• **MBA** (2015-2017)

Aasam downtown University

• **B. Com**Devi Ahilya University

(2000-2003)

## PROFESSIONAL CERTIFICATES

- Greenboxx Certificate from Frameboxx
- PGDM (Post Graduate Diploma in Multimedia) from Xplora Design Skool

### SOFTWARE, TECHNOLOGIES AND FRAMEWORK

- **UI/UX Design Tools:** Figma, Adobe XD, Framer, InVision, Canva, Adobe Suites (Illustrator, Photoshop, Fireworks, InDesign), CorelDraw.
- Technology & Languages: HTML5+CSS3, SASS, bootstrap, Material UI, GSAP, SCSS, Tailwind CSS, JavaScript, jQuery, React & Agular Basic Understanding, WordPress, and Git (project management and version control).
- **Animation, Video:** 2D Animation, Premier & After Effect (basic editing knowledge).

## MY PREVIOUS COMPANIES JOB ROLES (SOFT SKILLS)

- I worked on websites, mobile applications, visual design, presentation, dashboard,
   PowerBI templates, 2D animation and video editing.
- I conduct user research, analyzed and come up with design ideas based on that.
- I create & edit user interfaces, interaction design, including wireframes, prototypes, and mockups based on user feedback.
- I creating storyboard, paper draw & sketch to show how users will use a product.
- I Motivating and inspiring others to generate new ideas/approaches and keep myself, up-to-date with the latest trends, techniques in UI/UX design and technologies.

- I working & Collaborating with various team like Design, Development, Marketing, and also experience working as a freelancer, hybrid or in a remote.
- Take a user-centered design approach and rapidly test and iterate your designs.
- Good at explaining and defending my design choices.
- Identify and troubleshoot UX problems.
- I use AI & ChatGPT tools to speed up and streamline my UI/UX design work.