Program Overview

CU Denver’s general business specialization is intended for business students who wish to gain breadth in skills and knowledge within their undergraduate studies. It is particularly appropriate for students who wish to combine a study of business with a minor or extended coursework in a non-business field. The general business major is also suitable for students who intend to pursue a specialized master’s degree in business.

Admission to this degree will be restricted to students that have completed at least 45 credit hours prior to transferring into this program. Please speak with a business advisor about how those credit hours can be applied toward the degree. Students with less than 24 credits should consider on of our other BSBA majors.

Academic Advising

It is recommended that students meet with an advisor regarding their individualized degree plan at least once per year.

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| Business School Advising  [undergrad.advising@ucdenver.edu](mailto:undergrad.advising@ucdenver.edu)  <https://business.ucdenver.edu/current-students/undergraduate-advising>  Business School Building, floor 4  303-315-8110 |
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General Graduation Requirements & Policies

All CU Denver Business students are required to complete the following minimum general graduation requirements:

1. Complete a minimum of 120 applicable course hours.
2. Achieve a minimum 2.0 CU cumulative grade point average (GPA) and business GPA.
3. Complete a minimum of 45 upper division (3000/4000 level) credits.
4. Complete a minimum of 30 CU Denver business course hours in good standing.

Course Schedule & Delivery Modes

CU Denver offers courses in both in person (IP) and online (OL) delivery modes. Students may complete this degree entirely in person or entirely online. Students that need to take classes either online or in person will need to pay attention to when courses are offered in the format you need. Below are the required classes for this major and when they are generally offered in person and online. Students will need to choose core classes and electives that meet their individual needs:

**COURSE SCHEDULES ARE SUBJECT TO CHANGE!**

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| --- | --- | --- | --- | --- |
|  | **When** | **Fall** | **Spring** | **Summer** |
| **Core Classes** |  |  |  |  |
| ENGL 1020 | Semester 1 | IP & OL | IP & OL | IP & OL |
| ENGL 2030 | Semester 2 | IP & OL | IP & OL | IP & OL |
| MATH 1060 Finite Math | Semester 1 | IP & OL | IP & OL | OL |
| Social Sciences: ECON 2012 | Semester 3 | IP & OL | IP & OL | IP & OL |
| **Graduation Requirements for Business** |  |  |  |  |
| UNIV 1110 College Success | Semester 1 | IP & OL | IP & OL |  |
| COMM 2050 Business and Professional Speaking | Semester 2 | IP & OL | IP & OL | OL |
| ECON 2022 Principles of Economics: Microeconomics | Semester 4 | IP & OL | IP & OL | IP & OL |
| ENGL 3170 Business Writing | Semester 4 | IP & OL | IP & OL | OL |
| Experiential Learning | Semester 5 | IP & OL | IP & OL | OL |
| **Business Core:** |  |  |  |  |
| BUSN 2110+BUSN 3110 | Semesters 2 & 3 | IP & OL | IP & OL | - |
| ISMG 2050 Introduction to Business Problem Solving | Semester 2 | IP & OL | IP & OL | OL |
| BANA 2010 Business Statistics | Semester 3 | IP & OL | IP & OL | IP & OL |
| ACCT 2200 Financial Accounting & Financial Statement Analysis | Semester 3 | IP & OL | IP & OL | OL |
| ACCT 2220 Managerial Accounting and Professional Issues | Semester 4 | IP & OL | IP & OL | OL |
| BLAW 3050 Business Law and Ethics | Semester 6 | IP & OL | IP & OL | OL |
| BANA 3000 Operations Management | Semester 6 | IP & OL | IP & OL | IP & OL |
| FNCE 3000 Principles of Finance | Semester 6 | IP & OL | IP & OL | OL |
| ISMG 3000 Technology in Business | Semester 5 | IP & OL | IP & OL | - |
| MGMT 3000 Managing Individuals and Teams | Semester 5 | IP & OL | IP & OL | OL |
| MKTG 3000 Principles of Marketing | Semester 5 | IP & OL | IP & OL | OL |
| MGMT 4500 Business Policy and Strategic Management | Semester 7 | IP & OL | IP & OL | OL (May) |

Sample Academic Plan of Study

The following academic plan is a ***sample*** pathway to completing degree requirements. This schedule can be adjusted to accommodate AP, IB, CLEP, and transfer credits from other institutions. Students should tailor this plan based on transfer credit, course availability, and individual preferences related to course load, schedules, and add-on programs such as minors or double majors. Students must complete an experiential learning requirement (internship, study abroad program, or project-based course) and a capstone course taken in their final semester. **This plan assumes that the foreign language graduation requirement has been completed with high school courses or proficiency exam.**

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| Year One | **Semester 1** | Credits |  | **Semester** **2** | Credits |
| ENGL 1020 Core Composition I | 3 |  | ISMG 2050 Intro to Business Problem Solving | 3 |
| MATH 1060 Finite Math | 3 |  | ENGL 2030 Core Composition II | 3 |
| Arts, Humanities, OR Behavioral Science | 3 |  | COMM 2050 Business and Professional Speaking | 3 |
| Arts, Humanities, OR Behavioral Science | 3 |  | Natural and Physical Sciences with a Lab | 4 |
| General Elective | 3 |  | Arts, Humanities, OR Behavioral Science | 3 |
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| **TOTAL SEMESTER HOURS** | **15** |  | **TOTAL SEMESTER HOURS** | **16** |

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| Year Two | **Semester 3** | Credits |  | **Semester 4** | Credits |
| ACCT 2200 Financial Accounting and Financial Statement Analysis | 3 |  | ACCT 2220 Managerial Accounting and Professional Issues | 3 |
| BANA 2010 Business Statistics | 3 |  | ECON 2022 Principles of Economics: Microeconomics | 3 |
| Social Sciences: ECON 2012 Macroeconomics | 3 |  | Natural and Physical Sciences | 3 |
| ENGL 3170 Business Writing | 3 |  | General Elective *(or Regional Expertise/ Language)* | 3 |
| General Elective *(or Regional Expertise/ Language)* | 3 |  | General Elective *(or Regional Expertise)* | 3 |
| BUSN 2110 Cultivating Emotional Intelligence | 1 |  | BUSN 3110 Career & Professional Development | 1 |
| **TOTAL SEMESTER HOURS** | **16** |  | **TOTAL SEMESTER HOURS** | **16** |

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| Year Three | **Semester 5** | Credits |  | **Semester 6** | Credits |
| BANA 3000 Operations Management | 3 |  | FNCE 3000 Principles of Finance | 3 |
| BLAW 3050 Business Law and Ethics | 3 |  | ISMG 3000 Technology in Business | 3 |
| MGMT 3000 Managing Individuals and Teams | 3 |  | MKTG 3000 Principles of Marketing | 3 |
| Experiential Learning | 3 |  | International Studies | 3 |
| International Perspectives | 3 |  | Cultural Diversity | 3 |
| **TOTAL SEMESTER HOURS** | **15** |  | **TOTAL SEMESTER HOURS** | **15** |

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| Year Four | **Semester 7** | Credits |  | **Semester 8** | Credits |
| General Elective | 3 |  | MGMT 4500 Business Policy and Strategic Management | 3 |
| General Elective | 3 |  | General Elective | 3 |
| General Elective | 3 |  | General Elective | 3 |
| General Elective | 3 |  | General Elective | 3 |
| General Elective | 3 |  |  |  |
| **TOTAL SEMESTER HOURS** | **15** |  | **TOTAL SEMESTER HOURS** | **12** |

Degree Requirements

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| --- | --- | --- | --- | --- | --- |
| **Courses** | **Credits** | **Prerequisites/Notes** | **Term** | **Credits** | **Grade** |
| \*Students are responsible for consulting advisors for current prerequisite and scheduling information as they change regularly | | |  |  |  |
| **Required CU Denver Core Curriculum Coursework** | **34** |  |  |  |  |
| ENGL 1020 | 3 |  |  |  |  |
| ENGL 2030 | 3 | ENGL 1020 |  |  |  |
| MATH 1060 Finite Math | 3 |  |  |  |  |
| Arts | 3 |  |  |  |  |
| Humanities | 3 |  |  |  |  |
| Behavioral Sciences | 3 |  |  |  |  |
| Social Sciences: ECON 2012 | 3 |  |  |  |  |
| Natural and Physical Sciences **with lab** | 4 |  |  |  |  |
| Natural and Physical science | 3 |  |  |  |  |
| Cultural Diversity | 3 | Junior Standing - BUSN/MGMT 4100 recommended |  |  |  |
| International Perspectives | 3 | INTB 3000, INTB 4400 or MKTG4200 recommended |  |  |  |
| **Graduation Requirements for Business** | **13** |  |  |  |  |
| UNIV 1110 College Success | 1 | Only required for entering first term freshmen |  |  |  |
| COMM 2050 Business and Professional Speaking | 3 |  |  |  |  |
| ECON 2022 Principles of Economics: Microeconomics | 3 |  |  |  |  |
| ENGL 3170 Business Writing | 3 | Sophomore standing |  |  |  |
| Experiential Learning | 3 | Options: internship, business study abroad, or MGMT 4900 or ENTP 3900 |  |  |  |
| **Business Core** | **35** |  |  |  |  |
| BUSN 2110+BUSN 3110 | 2 | 1 credit each |  |  |  |
| ISMG 2050 Introduction to Business Problem Solving | 3 |  |  |  |  |
| BANA 2010 Business Statistics | 3 | MATH 1060 with **C-** or better |  |  |  |
| ACCT 2200 Financial Acct and Statement Analysis | 3 | MATH 1060 with **C-** or better |  |  |  |
| ACCT 2220 Managerial Acct and Professional Issues | 3 | ACCT 2200 with **C-** or better |  |  |  |
| BLAW 3050 Business Law and Ethics | 3 | 45 + credits complete |  |  |  |
| BANA 3000 Operations Management | 3 | ACCT 2200, BANA 2010 with **C-** or better & 45 + credits |  |  |  |
| FNCE 3000 Principles of Finance | 3 | MATH 1060, ACCT 2200, BANA 2010 with **C-** or better, ECON 2012, ECON 2022 & 45 + credits complete |  |  |  |
| ISMG 3000 Technology in Business | 3 | 45 + credits complete |  |  |  |
| MGMT 3000 Managing Individuals and Teams | 3 | 45 + credits complete |  |  |  |
| MKTG 3000 Principles of Marketing | 3 | BANA 2010, COMM 2050 with **C-** or better & 45+ credits |  |  |  |
| MGMT 4500 Business Policy and Strategic Management | 3 | All Business Core with **C-** or better |  |  |  |
| **International Studies** | **3** |  |  |  |  |
| ACCT 4370, MKTG/INTB 4200, FNCE/INTB 4370, MGMT/INTB 4400, RISK 4509 | 3 | Choose one |  |  |  |
| **Language Proficiency Level 1 and 2 or Regional Expertise** | **10** | If proficiency is met, student is responsible for completing 10 additional elective credits |  |  |  |
| **Courses-Electives** | **25** |  |  |  |  |

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| **Total Credit Hours: 120** |  |  |  |

Fulfilling the 45 upper division credit hour requirement:

* Business Core: BUSN 3110, BLAW 3050, BANA 3000, FNCE 3000, ISMG 3000, MGMT 3000, MKTG 3000 & MGMT 4500: (22 credits)
* Business Requirement: ENGL 3170, Experiential Learning & International Studies: (9 credits)
* Campus Core: International Perspectives & Cultural Diversity: (6 credits)
* Additional Upper division credits:  
  ECON 3811 (Statistics with Computer Applications) fulfils requirement for BANA 2010 (3 credits)
* Additional 5 credit hours of 3000+ level courses needed