



# AI-Powered Insights from NBA Data using AWS Cloud

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Building a AI System for Intelligent NBA Insights

# Scope of the Project

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**Main Objective:** A RAG system answering NBA-related questions using real data.

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Focus on AWS Free Tier–compliant components.

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Provide intelligent, grounded insights through natural language queries.

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## Features

**Automated Data Ingestion** — daily NBA stats pulled via API.

**Question Answering** — powered by Claude 3 Haiku model.

**Data Storage** — stored as JSON in Amazon S3.

**REST API Interface** — for user queries via API Gateway.

**Embeddings Creation** — Titan embeddings (Bedrock) for semantic search.

**Cloud Monitoring** — with CloudWatch logging and metrics)

The project combines data engineering, machine learning, and **AWS cloud services** to demonstrate a modern Retrieval-Augmented Generation pipeline.

# Data Source

Primary Source: **nba- api** from NBA

The dataset consist of the wide range of information, such as **basic player and team demographics, detailed game and season statistics**, and advanced metrics like player efficiency ratings and plus/minus

## Key Features of the Dataset:

Player and team data: Access team rosters, player profiles, and historical performance stats.

Game information: Retrieve game schedules, results, and real-time scores.

Statistics: Get detailed statistics on player and team performance.

Live data: APIs offer live updates on games in progress.

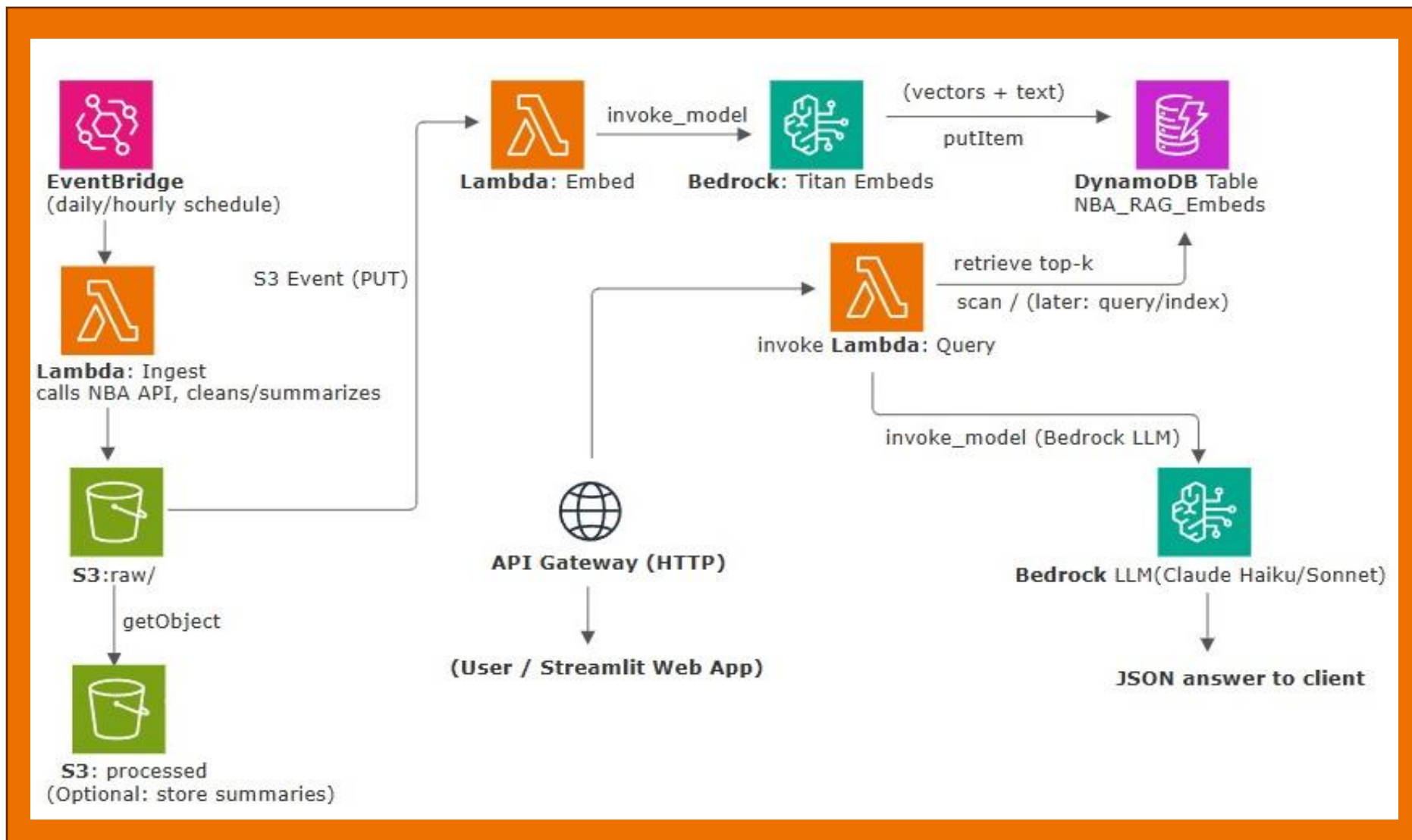
Historical data: provide access to data from past seasons



# Applicable Cloud Services and Data Flow

Layer	AWS Service	Function
Data Ingestion	AWS Lambda	Fetch NBA data from API
Storage	Amazon S3	Store raw JSON
Data Processing	AWS Lambda	Generate text summaries and embeddings
Vector Store	Amazon DynamoDB	Store embeddings and context
LLM Inference	Amazon Bedrock	Embeddings + Q&A model
API Interface	Amazon API Gateway	Expose REST API

# AWS Architecture and Data Flow



## Expected Outcomes-



Technical:

Scalable, low-cost AWS solution.

Working REST API that returns real answers like: LeBron James scored 29 points against the Warriors on Oct 17, 2025.

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Experience with modern RAG architecture.

Proficiency in integrating AWS services for AI pipelines.

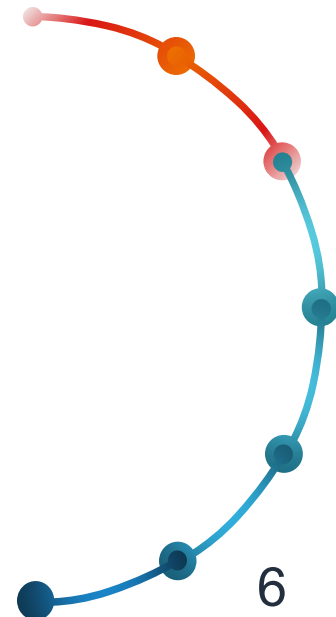
Cloud cost optimization and security best practices.

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**AWS components we will learn clearly:**

- **Lambda, S3,**
- **DynamoDB,**
- **Bedrock,**
- **API Gateway,**



# References

<https://developer.sportradar.com/basketball/docs/nba-ig-api-basics>

Python NBA API - [https://pypi.org/project/nba\\_api/1.1.5/](https://pypi.org/project/nba_api/1.1.5/)

Bedrock- <https://docs.aws.amazon.com/bedrock/>



# Thank You!