



# AI-Powered Insights from NBA Data using AWS Cloud

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Team name / student name—

1) Omoniyi Israel

2) Fulsundar Vishal

3) Anurag Surve



Building a AI System for Intelligent NBA Insights

# Scope of the Project

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**Main Objective:** A RAG system answering NBA-related questions using real data.

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Focus on AWS Free Tier–compliant components.

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Provide intelligent, grounded insights through natural language queries.

## Features

**Automated Data Ingestion** — daily NBA stats pulled via API.

**Data Storage** — stored as JSON in Amazon S3.

**Embeddings Creation** — Titan embeddings (Bedrock) for semantic search.

**Question Answering** — powered by Claude 3 Haiku model.

**REST API Interface** — for user queries via API Gateway.

**Cloud Monitoring** — with CloudWatch logging and metrics)

The project combines data engineering, machine learning, and **AWS cloud services** to demonstrate a modern Retrieval-Augmented Generation pipeline.

# Data Source

Primary Source: **nba- api** from NBA

The dataset consist of the wide range of information, such as **basic player and team demographics**, **detailed game and season statistics**, and advanced metrics like player efficiency ratings and plus/minus

## Key Features of the Dataset:

Player and team data: Access team rosters, player profiles, and historical performance stats.

Game information: Retrieve game schedules, results, and real-time scores.

Statistics: Get detailed statistics on player and team performance.

Live data: APIs offer live updates on games in progress.

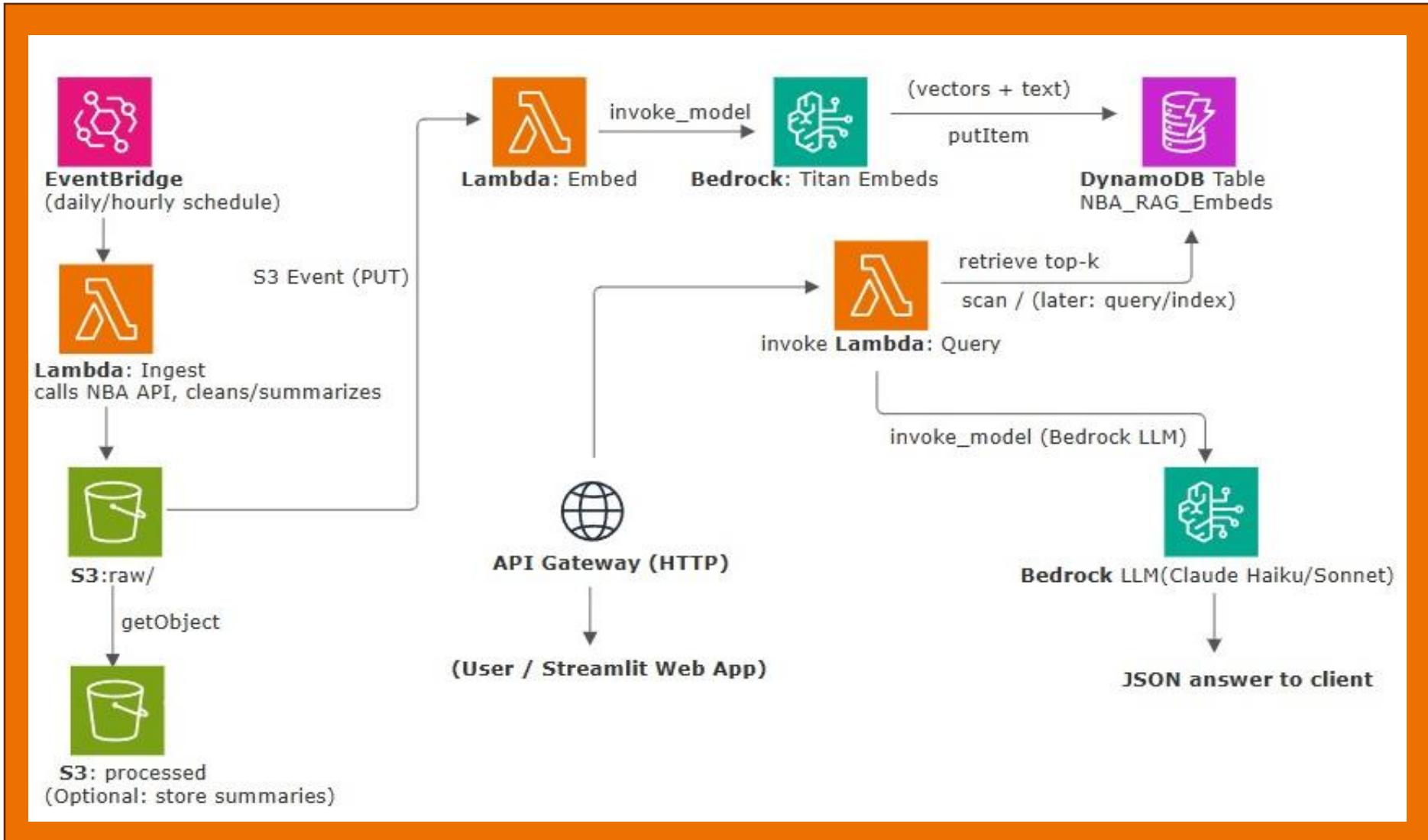
Historical data: provide access to data from past seasons



# Applicable Cloud Services and Data Flow

Layer	AWS Service	Function
Data Ingestion	<b>AWS Lambda</b>	Fetch NBA data from API
Storage	<b>Amazon S3</b>	Store raw JSON
Data Processing	<b>AWS Lambda</b>	Generate text summaries and embeddings
Vector Store	<b>Amazon DynamoDB</b>	Store embeddings and context
LLM Inference	<b>Amazon Bedrock</b>	Embeddings + Q&A model
API Interface	<b>Amazon API Gateway</b>	Expose REST API

# AWS Architecture and Data Flow



## Expected Outcomes-

1 

Technical:

Scalable, low-cost AWS solution.

Working REST API that returns real answers like:  
LeBron James scored 29 points against the Warriors on Oct 17, 2025.

 aws

2 

Experience with modern RAG architecture.

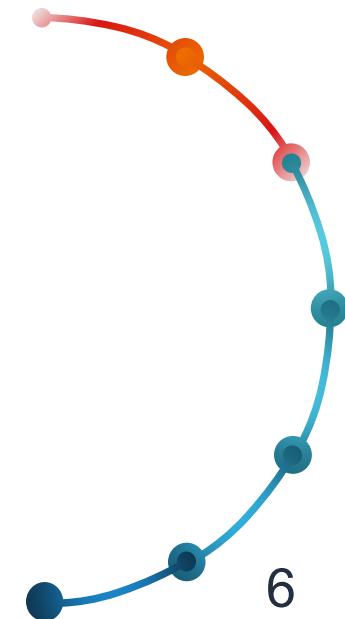
Proficiency in integrating AWS services for AI pipelines.

Cloud cost optimization and security best practices.

3 

**AWS components we will learn clearly:**

- **Lambda, S3,**
- **DynamoDB,**
- **Bedrock,**
- **API Gateway,**



# References

<https://developer.sportradar.com/basketball/docs/nba-ig-api-basics>

Python NBA API - [https://pypi.org/project/nba\\_api/1.1.5/](https://pypi.org/project/nba_api/1.1.5/)

Bedrock- <https://docs.aws.amazon.com/bedrock/>



# **Thank You!**