

EXECUTIVE MASTERS IN BUSINESS ADMINISTRATION (EMBA)

SEMESTER – I

SCHEME OF EXAMINATION

(Each student has to take 6 compulsory courses)

S. No.	Subject Code	Subject
1	EMBA 43101	Management Concepts and Process
2	EMBA 43102	Quantitative Methods
3	EMBA 43103	Managerial Economics
4	EMBA 43104	Accounting for Managers
5	EMBA 43105	Research Methodology
6	EMBA 43106	Business Legislations

SEMESTER – II

(Every student has to take 3 compulsory courses + 1 project report and viva, and 2 courses from his/her respective specialization).

S. No.	Subject Code	Subject
COMPULSORY SUBJECTS		
1	EMBA 43201	Organizational Effectiveness & Change
2	EMBA 43202	International Business
3	EMBA 43203	Organizational Behavior
	Specialization - Group A: MARKETING	
4	EMBA 43204	Marketing Research & Consumer Behavior
5	EMBA 43205	Sales & Advertising Management
	Specialization - Group B: FINANCE	
6	EMBA 43206	Security Analysis and Portfolio Management
7	EMBA 43207	Management of Financial Services
	Specialization - Group C: HUMAN RESOURCE	
8	EMBA 43208	Human Resource Development
9	EMBA 43209	Legal Framework of HRM
	Specialization - Group D: SYSTEM	
10	EMBA 43210	System Analysis & Design
11	EMBA 43211	RDBMS & SQL Concepts
COMPULSORY SUBJECT		
12	EMBA 43212	Project Report & Viva

SEMESTER – III

(Every student has to take 3 compulsory courses + 1 dissertation and viva, and 2 courses from his/her respective specialization).

S. No.	Subject Code	Subject
COMPULSORY SUBJECTS		
1	EMBA 43301	Strategic Management
2	EMBA 43302	Managerial Communication
3	EMBA 43303	Corporate Social Responsibility
Specialization - Group A: MARKETING		
4	EMBA 43304	International Marketing
5	EMBA 43305	Industrial & Service Marketing
Specialization - Group B: FINANCE		
6	EMBA 43306	International Financial Management
7	EMBA 43307	Project Planning, Analysis & Management
Specialization - Group C: HUMAN RESOURCE		
8	EMBA 43308	Compensation Management
9	EMBA 43309	Management of Industrial Relations
Specialization - Group D: SYSTEM		
10	EMBA 43310	Business Process Re-Engineering & ERP
11	EMBA 43311	Fundamentals of Computer Architecture
COMPULSORY SUBJECT		
12	EMBA 43312	Dissertation & Viva