

BACHELOR OF ARTS (JOURNALISM AND MASS COMMUNICATION) (BAJMC)

(ANNUAL PATTERN)

SCHEME OF EXAMINATION FIRST YEAR

S. No.	Subject Code	Subject
1	BAJMC 4101	Principles of Communication & Journalism
2	BAJMC 4102	Global & Print Media
3	BAJMC 4103	Communication: Theories, Models and Skills
4	BAJMC 4104	Mass Communication: Concepts and Processes
5	BAJMC 4105	Reporting Techniques & Skills
6	BAJMC 4106	Editing and Principles of Layout and Design

SECOND YEAR

S. No.	Subject Code	Subject
1	BAJMC 4201	Press Laws & Media Ethics
2	BAJMC 4202	Media Management and Public Relations
3	BAJMC 4203	New Media Technologies & Development Communication
4	BAJMC 4204	Basics of Camera, Light and Sound
5	BAJMC 4205	Photo Journalism
6	BAJMC 4206	Indian Constitution, Economy and Politics

FINAL YEAR

S. No.	Subject Code	Subject
1	BAJMC 4301	World Media Scenario
2	BAJMC 4302	Scripting & Post Production Techniques
3	BAJMC 4303	Cyber Journalism
4	BAJMC 4304	Radio & Television Production
5	BAJMC 4305	Event Management
6	BAJMC 4306	Industrial Training & Project