

Mahiya Hoque

Product designer

mahiya17@gmail.com
571-800-7324
Woodbridge, VA

Work Experience

User Experience & Build Weeks Section Lead, Lambda School

2019 – 2020

- Improved Build Weeks documentation using student and staff survey data which increased informed decision making
- Mentored students through visual design curriculum which improved student skills
- Cultivated an atmosphere of open communication, trust, support, and teamwork to facilitate progress toward goals
- Delegated projects to team members based on individual strengths

Sales Associate, Ourisman Chevrolet of Alexandria

2017 – 2018

- Increased company profits by introducing new sales techniques tailored for consumer purchase behavior

Education

User Experience Design

Lambda School of Computer Science & Web Development

Marketing & Sales | 2013 – 2016

James Madison University

Projects

UX/UI Designer, Water My Plants

- Led team through app design and development process from user research to product launch
- Developed fully customizable plant watering schedule and tracking app that saves time and decreases overwhelm for plant lovers
- Designed user-friendly interface and dashboard

UX/UI Designer, Workout Tracker

- Collaborated with cross-functional teams of developers and data scientists to launch app that helps motivate users to complete intermittent exercise throughout the day through goal setting and attractive graphic / visual displays

UI Designer, Mealventory

- Developed user-friendly food inventory app that helps you save money and eliminate food waste
- Defined strategy and design ran tests and analyses

Skills

Design systems, wireframes/prototypes, usability, IA, Figma/XD/Sketch, HTML/CSS, accessibility, sprint facilitation, user research, information architecture, adobe suite