Prioritized Insights Template

Certificate

Priority 0

1. Based on the theme that: customer to face issue while they want to purchase more packets of same medicine an insight is customer need the option of increasing the medicine lot

Priority 1

1. Based on the theme that: limited online payment options an insight is: user want more payment option incorporated in app.

2. Based on the theme that: app should be track option to update regarding the every step , an insight is: customer need tracking option in app

Priority 2

1. Based on the theme that: the icons were not attractive an insight is: user need some attractive icons for better experience.