

# Vishal Kumar Subramanian

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Technical Product Manager with 7 years of experience driving product strategy and scaling platforms from 0 → \$300M in revenue and 400M+ users. Known for building scalable systems, accelerating delivery, and aligning cross-functional teams around measurable business outcomes.

## EDUCATION

**Master of Business Administration (MBA), Management Science, Available to start Full-Time Roles**

Expected May 2026

Boston University – Questrom School of Business – Dean's Merit Scholar – Graduate Teaching Assistant

MA, USA

Anna University – Computer Science Major

Aug 2012 – Jun 2016

## WORK EXPERIENCE

**UST Healthproof (a Bain Capital company) | Project Manager Intern**

Jun 2025 – Aug 2025

U.S.-based healthcare company focused on payer modernization and automation; part of UST Global's \$1.5 B digital transformation portfolio serving major insurers.

MA, USA

- **Drove a 30% increase in GenAI adoption** by establishing program governance frameworks and orchestrating delivery across 8 external technology partners, turning fragmented experimentation into a unified adoption strategy.
- **Built a centralized Smartsheet dashboard** to instrument and monitor internal change initiatives, providing leadership real-time visibility and reducing manual reporting costs by \$100K annually.

**Technical Product Manager | Zluri Technologies**

Sep 2023 – Jul 2024

U.S.-based SaaS-management platform backed by Accel, MassMutual Ventures, and Kalaari Capital; raised \$32M+ to help enterprises manage, optimize, and secure 5000+ apps globally.

KA, India

- Led the redesign of a flawed spend-analytics engine serving 400K+ enterprise users by standardizing event instrumentation and rebuilding metric computation pipelines, eliminating data inaccuracies and unlocking \$15M+ in annual customer savings.
- Drove 40% YoY revenue growth (\$41M→\$57M) by partnering with analytics and business leaders to align OKRs to standardized performance metrics and experiment-driven roadmaps across 4 business units.
- **Transformed stagnant engagement** by launching a two-year AI roadmap that introduced 20+ personalized, persona-based features; increased DAUs by 60% to 1.2 million and overall platform stickiness by 25%.
- Increased product usage by 35% (\$10M incremental transactions) by instrumenting end-to-end user journeys, identifying funnel drop-offs via cohort analysis, and shipping targeted feature experiments across 5 core modules.

**Senior Software Engineer | Amazon**

Jul 2020 – Feb 2023

U.S Based - Global e-commerce and cloud leader with \$570 B+ revenue; teams I worked on large-scale systems within Amazon Payments and Kindle Search used by hundreds of millions worldwide.

TN, India

- **Maintained 100% uptime during global peak events** (Prime Day, Thanksgiving) by leading cross-regional ops for two years, aligning 35+ engineers across 5 time zones and increasing on-call readiness by 5X for 600M+ transactions.
- **Recovered 60% of failed checkouts (\$300M+ in revenue)** by conceptualizing and launching a 0→1 payment recovery system, improving purchase completion across 1B+ transactions.
- **Tripled Kindle Search stability** by driving application stability in Kindle search services on an SVP-sponsored initiative-enhancing query latency and platform resilience for 100M+ users.
- **Improved sprint velocity by 170%** by introducing data-driven planning and delivery frameworks for a 15-member team, seeking new standards for predictability and execution across platform engineering.

**Senior Software Engineer | Freshworks**

Mar 2018 – Jun 2020

U.S Based – NASDAQ-listed SaaS company backed by Accel and Sequoia Capital; delivers customer-engagement and IT-service products to 60K+ businesses across 120 countries, valued at \$10B+ IPO.

TN, India

- Designed and scaled a centralized API gateway and Kafka event streaming platform handling 10K+ TPS with 99.99% delivery reliability, unifying integrations across 10 product lines and driving a 30% increase in product onboarding speed.
- Served as SPOC for 2 platform products, promoted and recognized as the *Most Valuable Performer* for cross-functional impact.

## SKILLS

**Product & Strategy:** Product Roadmapping, MVP Scaling, Stakeholder Management, OKR Alignment, Market Research, A/B Experimentation

**Technical Skills:** Python, SQL, API Design, System Design, Cloud Infrastructure - AWS, GenAI Workflows, CI/CD, Database Design

**Tools & Platforms:** JIRA, Figma, Productboard, Postman, Git, PowerBI, Weblab

**Methodologies:** Agile, Scrum (CSM Certified), Backlog Grooming, Sprint Planning, Cross-functional Collaboration