# StudioWeb

EASY FOR TEACHERS TO TEACH. EASY FOR STUDENTS TO LEARN!



StudioWeb is an interactive video question and answer training system. We focus on teaching the key basic concepts and techniques of web design and web programming.

Your students will walk away with practical web design skills!

## **Summary**

What does StudioWeb provide for the student, teacher and school?

- 1. Student: easy to follow courses that encourages participation with a game-like experience.
- 2. Teacher: StudioWeb provides the course structure, testing, scoring and monitoring.
- 3. School: Measurable results. Students come away with practical skills that can be demonstrated they actually learn to build websites.

#### **Our Mission**

The StudioWeb system was born out of the idea that anyone can learn web design and development.

StudioWeb is designed to assist teachers in the classroom (age 12yrs +) by providing a series of easy to understand video training courses on the key Web technologies: HTML, CSS, JavaScript and PHP.

Courses are made up of short video tutorials supported by multiple choice quizzes and code challenges where students actually put to use the code techniques they are learning!

# **Our Learning Philosophy**

Our courses were designed by experienced teachers and web professionals. Your students will be learning from practical video courses that actually teach real-world skills.

- Learning isn't a passive process. Our interactive system encourages users to actively test their knowledge.
- Points and badges are intended to provide a sense of progress and accomplishment. We don't want people to fear trying.
- Each question and coding challenge offers help through hints, but this costs major points! We want students to be self reliant.
- Our courses have no time limit on completion. Different people learn at different rates and we feel that in real life, some projects can take more time than others.

#### **Our Courses**

The <u>StudioWeb courses</u> can be broken down into two basic categories: Foundation courses and project courses.

Foundation courses provide the foundation training in the languages and concepts that are key to modern web design and programming. The project based courses build from the foundation courses and allow students to develop practical web design and programming skills while building something useful.

## **Interactive Learning**

Our interactive quizzes and coding challenges reinforce what your students are learning, allowing them to test their knowledge as they progress through the courses.



There are three types of questions: multiple choice questions, coding challenges and chapter review questions.

• Multiple Choice Questions: Tests how well the students understand the theory

- <u>Coding Challenges</u>: Students complete coding challenges by writing actual code and checking the results directly within the browser
- <u>Chapter Review Questions</u>: Students put it all together by completing chapter review questions. They must use all of the skills they learned to complete a challenging coding question that summarizes the entire chapter.

StudioWeb also has a built-in hinting system that helps students when the answers are not coming to them.

#### **Features for Teachers**

In short, StudioWeb provides all that is needed to teach web design and development from course structure, testing, scoring and monitoring. This also includes:

- Measurable Results: Easily track student progress through an easy to read spreadsheet-like layout. Quickly look over your classes to see where students are in the courses.
- <u>Start/Stop Class</u>: StudioWeb gives teachers the ability to block students from logging into the system outside of the classroom.



#### **Features for Students**

Students watch easy to understand video courses on the key web technologies: HTML, CSS, JavaScript and PHP. Students then test their knowledge with multiple choice questions and coding challenges. This also includes:

- **Verifiable Certificate**: Students receive a verifiable "Certificate of Completion" with each course you finish. Certificates are earned when a student receives a passing grade (greater than 60%) for a course.
- **Build a Profile**: Students can track their progress with points and unlock badges as they accomplish different goals and complete courses.

#### **Features for Schools**

We offer private label customization specific for your school. That means StudioWeb will be branded with your school logo and colors.

We also offer custom web addresses for your school. This allows you to access StudioWeb on your school branded web address (e.g. yourschool.studioweb.com)

Contact us for school customizations.

# **Pricing**

A proper education is important for every student. That is why we offer the first course with your classroom for free.

Our pricing plan is also very flexible so we can meet your needs. Our prices start at \$25/student/month, however, we offer discounts for per semester and per year pricing.

Please contact us at <a href="mailto:info@studioweb.com">info@studioweb.com</a> for any inquiries.

Thanks, Stefan Mischook

#### **APPENDIX: StudioWeb Courses**

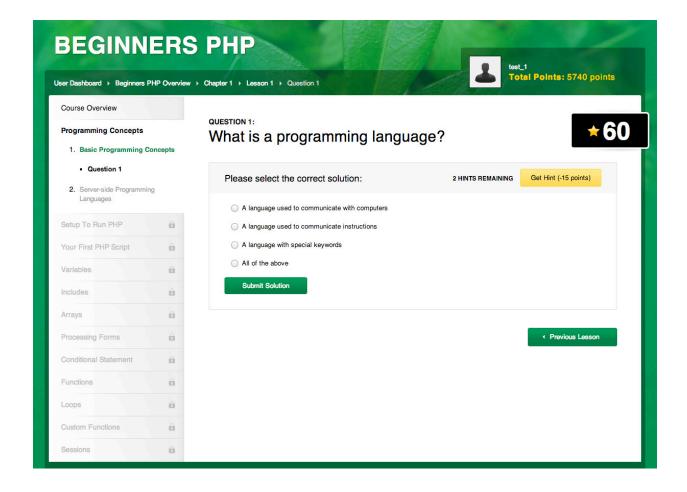
## **Foundation Courses**

- Beginners HTML
- Beginners CSS
- Beginners PHP
- Beginners Javascript

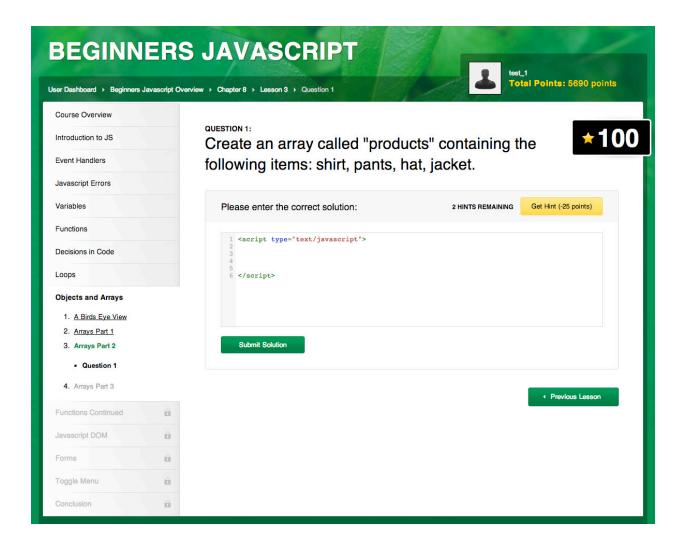
# **Project Courses**

- HTML5, CSS3, and jQuery
- HTML Forms
- Form Validation with PHP and Javascript
- PHP and MySQL
- CRUD with PHP and MySQLi
- PHP Tag Cloud
- PHP Login with OOP and MVC

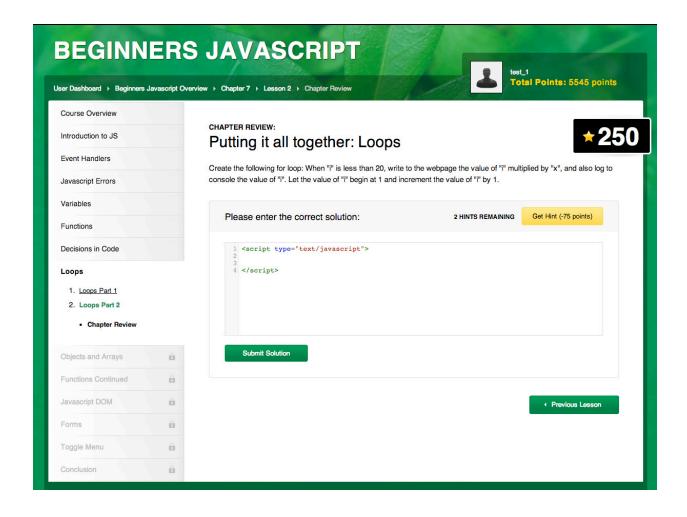
# **APPENDIX: Multiple Choice Questions**



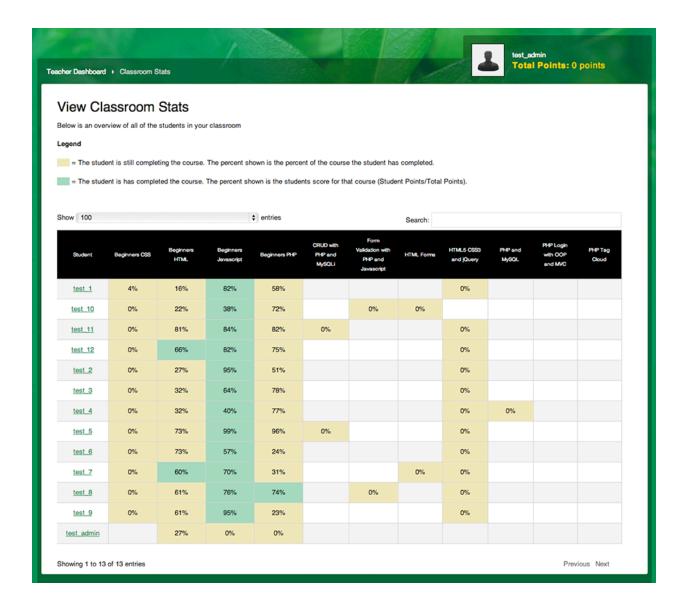
# **APPENDIX: Coding Challenges**



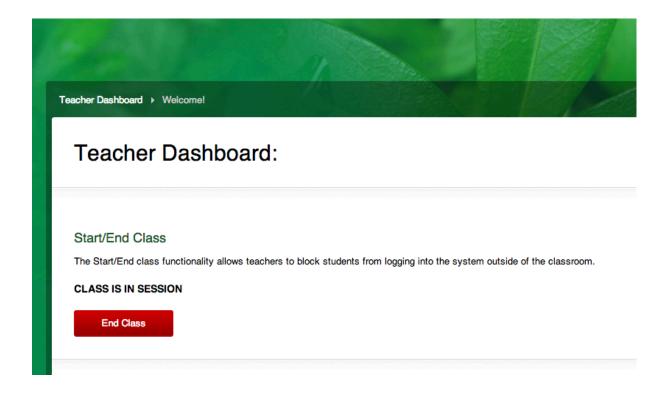
# **APPENDIX: Chapter Review Questions**



#### **APPENDIX: Measurable Results**



# **APPENDIX: Start/Stop Class**



#### **APPENDIX: Verifiable Certificate**



for

Form Validation with PHP and Javascript

presented 12.06.13 to Jonathan Smith



Stefan Mischook StudioWeb http://www.studioweb.com/

This certificate of completion can be verified at this address: http://www.studioweb.com/profile/jonathansmith

# **APPENDIX: Student Profile**

