DEPARTMENT OF STATISTICS FACULTY OF MATHEMATICAL SCIENCES UNIVERSITY OF DELHI



PROJECT REPORT

DATA MINING

(AS PART OF THE COURSE PAPER 404: ADVANCED STATISTICAL COMPUTING AND DATA MINING)

UNDER THE GUIDANCE AND SUPERVISION OF

MR. ABHISHEK K. UMRAWAL (ASSISTANT PROFESSOR)

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SUBMITTED BY:

VISHAL KUMAR
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ABSTRACT

To understand the computational aspect of Data Mining, a practical approach using statistical software R was introduced in Statistics Department of University of Delhi. The main purpose of this approach is to understand processes involving supervised and unsupervised learning.

This study has been divided into 2 parts:

- 1. In this part topics of supervised learning were explored like Logistic model, Neural Network and K-Nearest Neighbor approach, and then they were compared on the basis of misclassification they produced in classifying a customer as good credit or bad credit customer.
- **2.** In this part K-mean clustering (unsupervised learning technique) was applied in determining the clothing size of males and females based on heights and weights of some individuals. Then a refinement to female clothing size was recommended.

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Lecture notes released by MR. ABHISHEK K. UMRAWAL, provided the necessary knowledge to tackle the given problem at hand and to understand the basic "why" concept behind any technique and algorithm used in this report.