

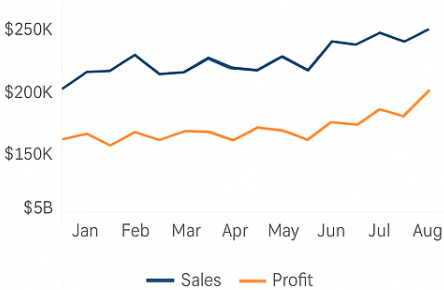
Sales Performance Overview

\$2,297,201
Total Sales

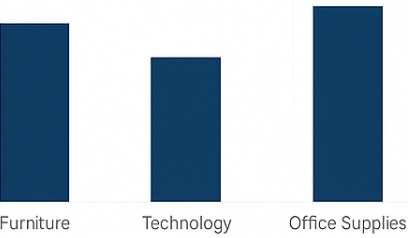
\$286,397
Profit

30,126
Orders

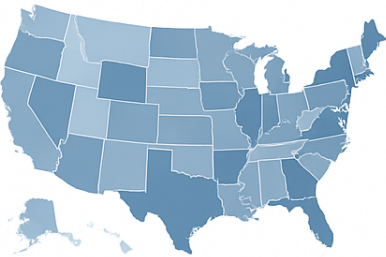
Monthly Sales and Profit



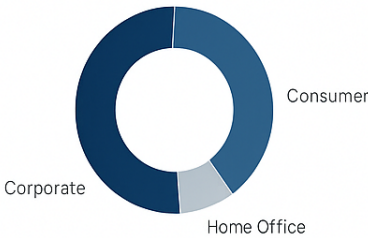
Top Categories by Sales



Profit by Customer Segment



Sales by Customer Segment



Key Takeaways

- Office Supplies is tide-top-performing category
- California has the highest profit among states
- The Consumer segment generates the most sales