

# VISHAL KUMAR

Bihar, Patna 800027, india | P: +91 8797092609 | vishalnefkumar@gmail.com

Motivated BBA student with a keen interest in Business Analysis, e-commerce, and Data Visualization. Seeking opportunities to develop analytical skills, contribute to projects, and build a strong career in business management.

## EDUCATION

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**CIMAGE Professional College:** Bachelor Of Business Administration ( BBA ), Management Patna, Bihar  
Relevant Coursework : Principles of Management, Marketing Management, Human Resource Management, Expected june 2026  
Financial Accounting, Business Communication

**Patna Collegiate school : Commerce ( I.COM )** Patna, Bihar  
Senior Secondary | BSEB | Year of Passing: 2023 | Percentage: 74% Mar 2021 - Jul 2023

## WORK EXPERIENCE

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**Donation Campaign Organizer :** Self-Initiated Fundraising Project for Medical Patna, Bihar  
Emergency Feb 2025

- Launched and managed a donation campaign to raise funds for a critical kidney transplant for a family member.
- Designed campaign strategy, utilized social media outreach, and engaged community networks to generate support.
- Raised significant support through effective storytelling, transparency, and donor engagement efforts.

## VOLUNTEERING & UNIVERSITY PROJECTS

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**SOCIAL PROJECT** Nov 2023  
● Coordinated a Diwali social impact project, organizing donation drives and leading a team to execute logistics for festive item distribution.  
● Raised funds through strategic outreach and peer engagement, securing resources to benefit 70+ underprivileged children.

## Technical Skills

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Microsoft Excel

- Proficient in data cleaning, filtering, and organizing large datasets. Skilled in creating visual dashboards using charts, pivot tables, and conditional formatting.

Power BI

- Able to import, transform, and visualize data using Power Query and DAX. Skilled in creating interactive dashboards and reports for data-driven insights..

MySQL

- Familiar with writing basic queries using SELECT, WHERE, JOIN, and GROUP BY. Capable of extracting and analyzing data from relational databases.

## ACTIVITIES

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**College Cultural Event** Patna, Bihar  
(15th August Celebration) 2024  
● Achieved 1st Runner-Up position; demonstrated teamwork, emotional expression, and public speaking confidence.

**Badminton Competition**  
● Participated in college badminton competition, showcasing sportsmanship, agility, and teamwork in a competitive environment. 2024

## ADDITIONAL

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**Languages:** English; Japanese (Beginner-level).

**Certifications & Training:** Business Analytics with Excel; Power BI; MySQL; Nestle E-learning 2025;