



# Jennifer Heintz

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## EDUCATION

**Northeastern University** · Boston, MA · *class of 2018*

Candidate for BFA in Graphic and Information Design

Minors in Business Administration & Art History

GPA: 3.87

**Relevant Courses** | Typography 1 & 2 · Graphic Design 1 & 2 ·  
Information Design · Contemporary Art History · Web Development ·  
Time Based Design · Interactive Documentary

**Study Abroad** | Skagaströnd, Iceland - June 2015

## EXPERIENCE

01.2016 - Present

**Scout** · Boston, MA · *studio designer*

Work on a small team within Northeastern's student-run design studio to plan and create the branding identity for the first annual conference.

07.2015 - Present

**Freelance Work** · Boston, MA · *designer & illustrator*

Work directly with clients on solo or collaborative projects, including album artwork, branding, and a large-scale theatrical backdrop.

05.2016 - Present

**NU Political Review** · Boston, MA · *creative director*

Direct team of designers, illustrators, and photographers in creating bi-annual print magazine. Redesigned entire brand and magazine style guide.

07.2016 - 12.2016

**TripAdvisor** · Needham, MA · *web design intern*

Worked with development team and product managers to update user experience of the TripAdvisor flight search.

07.2015 - 12.2015

**Flocabulary** · Brooklyn, NY · *art department intern*

Assisted with the conceptual planning, animation, and editing of educational hip-hop videos for use in over 50,000 K-12 schools.

04.2015 - 05.2016

**NU Political Review** · Boston, MA · *vice president of pr & secretary*

Managed all social media accounts and created graphics for events. Maintained newsletter sign-ups and sent out weekly email updates.

04.2014 - 04.2015

**Personal Tutor** · Yorktown, NY

Provided private math tutoring for Common Core, Algebra, Geometry, NYS Regents, and the TEAS exam. Increased students' test scores by 70%.

## VOLUNTEER

10.2016 - Present

**Proof Gallery** · South Boston, MA · *gallery intern*

Open and close the gallery during exhibitions. Answer any questions patrons may have about the art or artist. Help set up exhibitions.

## SKILLS

**digital** | Photoshop · Illustrator · InDesign · Premiere Pro · After Effects ·  
Animate · SketchUp · DSLR Cameras · HTML · CSS · WordPress · Asana ·  
JIRA · Trello · InVision · Slack · Principle · Procreate · iPad Pro · MailChimp

**physical** | Sketching · Painting · Modeling · Drawing · Illustration

## INTERESTS

Social Justice · Politics · Travel · Fashion · Music ·  
Museums · Crafting · Photography · Video