**MS&E 140/240**

**Final Paper Grading Rubric**

**All papers must have the header below at the top of page 1 filled out:**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Stanford e-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Paper for: \_\_\_\_\_(Final Paper OR Final Paper and Extra Credit)\_\_\_\_\_\_\_\_

**Due: 3/17/2021 at 4 PM**

**Submit a word document or pdf**

**3 Page Paper :--Based on Guest Speaker Presentation**

* 3 pages: Double Spaced, no font larger than 12 pt, standard 1-1.25” margins
* Include the following elements:
  + Provide a brief introduction describing the purpose of the presentation.
  + Describe key financial accounting considerations discussed by the presenter.
  + Describe any non-financial presentation issues discussed by the presenter
  + Discuss potential pitfalls for start-ups discussed by the presenter and measures suggested to mitigate their effect
  + Provide a brief summary calling out three main takeaways from the presentation.

**For Extra Credit:**

**6 Page Paper :-- Also Based on Guest Speaker Presentation**

* 6 pages: Double Spaced, no font larger than 12 pt, standard 1-1.25” margins
* **Must** include elements listed above for 3 page paper with further elaboration on each element to extend the paper to 6 pages