

Industry

## Rogue behaviour detection in the drone swarms using digital twins



Stage: Pre-Seed Location: Queen's University Belfast

No third parties Direction: Previous experience in drone security

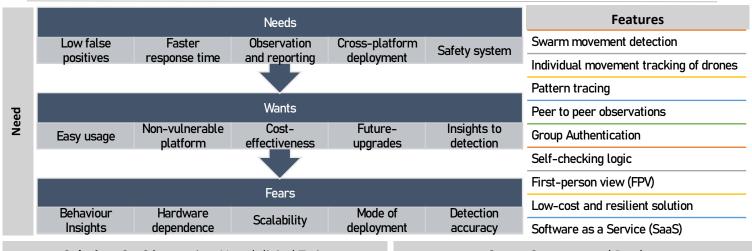
TAM: ~ \$3.5 Billion (~£2.7 Billion) based on FY2017 -2021 UK spending (drones)

SAM: 73% Service Market ~ £1.971 Billion [25% Operational Market ~ £675 Million]

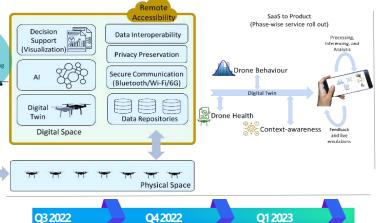
SOM: 5% Operational Market ~ £33.75 Million

Market Segmentation and sectors Commercia Consumer(13%) (17%) Military (70%) Consumer (17%) Commercial (13%)

Drone sector is expected to create 628K jobs by 2030 with an impact of 1.89% on the UK's GDP. By 2027, global drone market is expected to reach \$40.90 Billion.



## Solution: SaaS leveraging AI and digital Twin



100%

Service launch

Stage: Company and Product

Ideation → Complete

Value Proposition Phase → April and May 2022

Market Validation Phase → June and July 2022

Initial Version (Baseline) → Ready

R & D → Initial phase complete

Next Phase → MVP

Specifications and features → Discussed with stakeholders

Final costing → In process



- Phase: Proof of Concept
- Validation, Low-risk trials, and beta testing

80%

Product

Feasibility study

40%

- Surveying across partner
- Promotion plans, IPR filling, recruitment plans
- Expenditure and revenue plan



Dr Vishal Sharma Lead (PI) || Leading expert in drone and security (Lecturer at QUB)



Prof. Trung Q. Duong Co-I | World leading expert in drone, digital twin, and physical layer security (Chair Professor of Telecommunication at QUB)



Dr Antonino Masaracchia Researcher II Experience in drone enabled networks (Research Fellow at QUB)



Queen's University Belfast (QUB) 1st in Entrepreneurial Impact Ranking (UK) and vast experience in commercialisation



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