

Credit Card Transaction Report

Revenue

\$57M

Total Interest

\$8.0M

Amount

\$45....

Count

667K

card_category Sum of Revenue Sum of interest_earned Sum of total_trans_amt

⊕ Platinum	\$11,35,608	\$1,61,629.1	\$9,53,314
⊕ Gold	\$25,33,682	\$3,84,755.2	\$20,91,362
⊕ Silver	\$56,59,109	\$8,21,923.0	\$46,47,596
⊕ Blue	\$4,71,88,612	\$66,14,172.6	\$3,78,40,749
Total	\$5,65,17,011	\$79,82,479.8	\$4,55,33,021

Client by Quarter

Q4

806.45M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Average expenditure by card category

Platinum

\$17K

Gold

\$13K

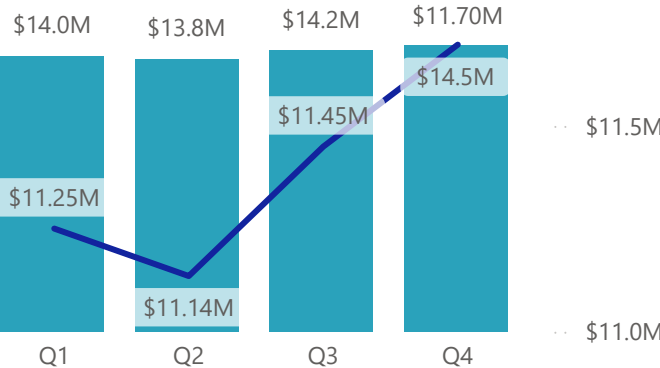
Silver

\$9K

Blue

\$5K

Revenue and transaction amt by quarter



week_start_date

All

Clients by Gender

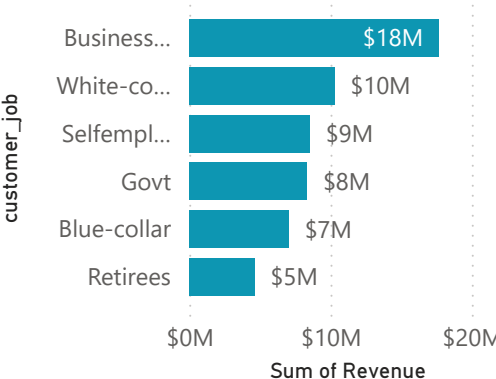
F

742.66M

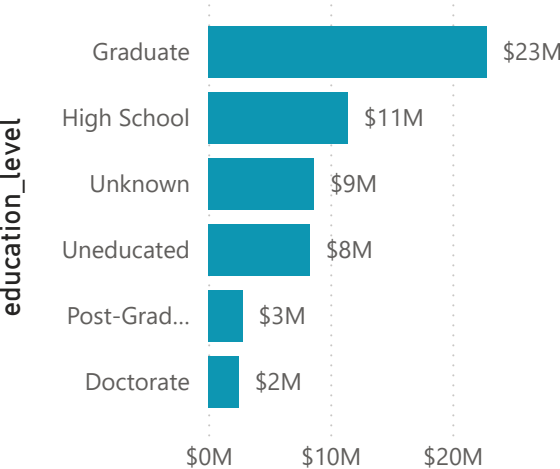
M

742.51M

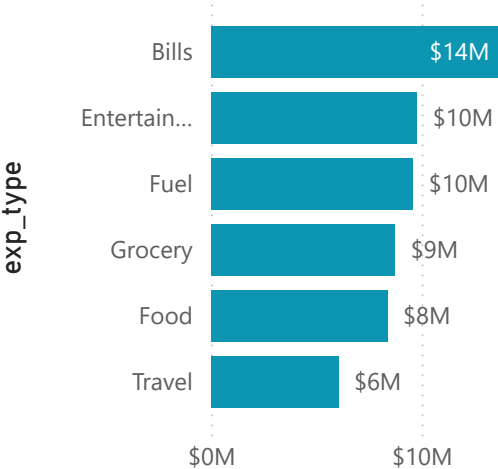
Revenue by Job



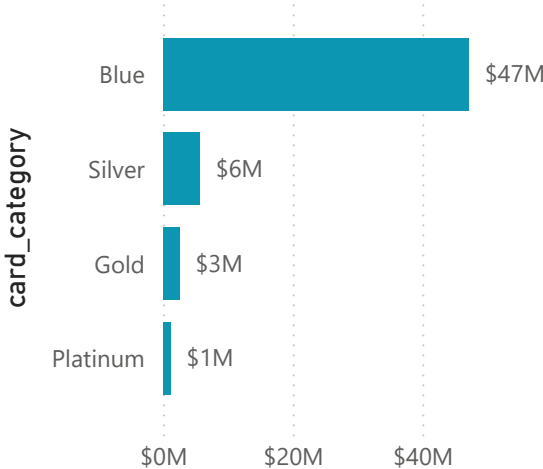
Revenue by Education Level



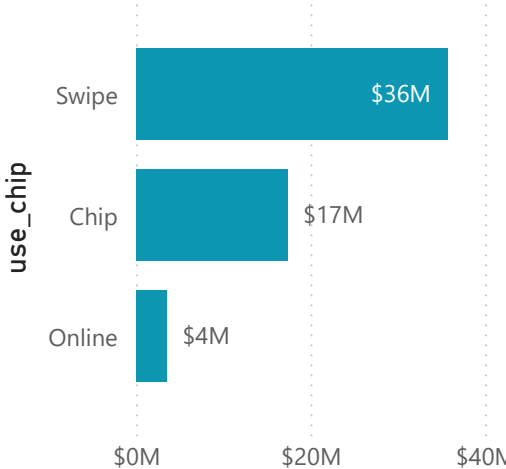
Revenue by Exp Type



Revenue by Card Category



Revenue by Payment Method



Credit Card Customer Report

Revenue	Total Interest	Income	CSS
\$57M	\$8.0M	\$2bn	3.19

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	\$46,17,448	\$6,41,692.2	\$14,69,69,368
Blue-collar	\$70,40,606	\$9,67,751.4	\$21,80,41,227
Govt	\$83,35,534	\$11,82,230.8	\$26,83,82,705
Selfemployeed	\$85,42,826	\$11,41,510.4	\$22,82,86,507
White-collar	\$1,02,83,124	\$14,64,690.9	\$31,34,78,585
Businessman	\$1,76,97,472	\$25,84,604.0	\$56,42,70,269
Total	\$5,65,17,011	\$79,82,479.8	\$1,73,94,28,661

Average of client_num by qtr

Q4	Q3	Q2	Q1
806.45M	734.04M	715.38M	710.63M

week_start_date

All

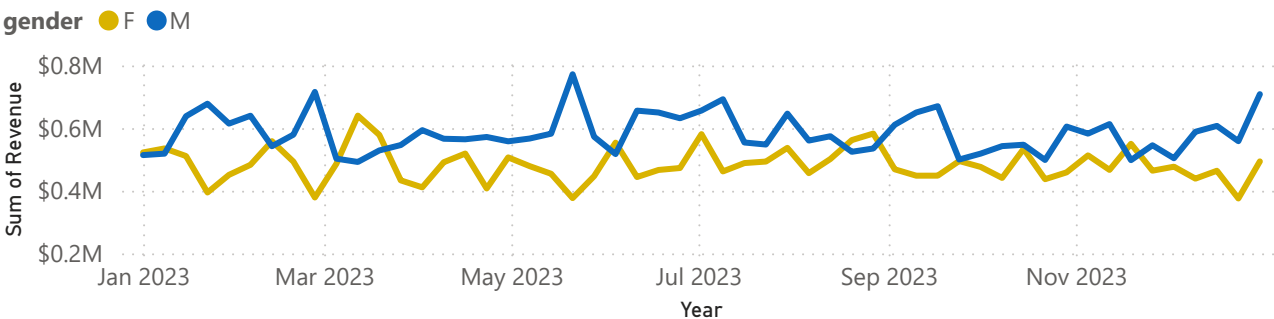
House owner

no	yes
5.49K	4.80K

Revenue by Gender

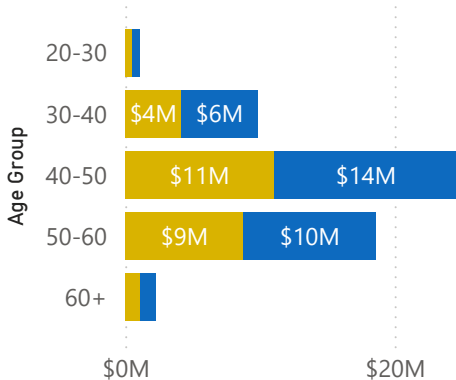
M	F
\$31M	\$26M

WoW Revenue



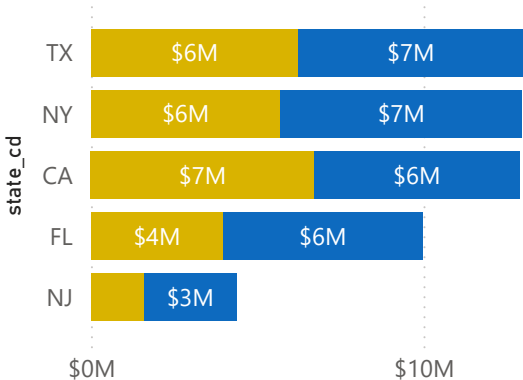
Revenue by Age Group

gender ● F ● M



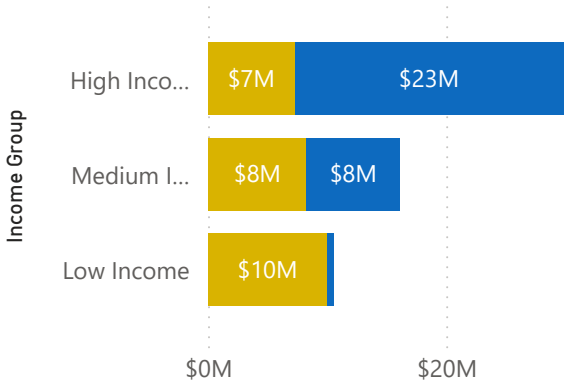
Revenue by State

gender ● F ● M



Revenue by Income Group

gender ● F ● M



Revenue by Customer Job

gender ● F ● M

