Gies College of Business
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Office of the Dean
260 Wohlers Hall
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Gies AI Curriculum Committee Charge Letter

Standing Committee
Nerissa Brown, Executive Associate Dean of Academic Programs (Co-Chair)
Nathan Yang, Associate Professor of Business Administration (Co-Chair)
Fei Du, Associate Professor of Accountancy
Michelle Hutchens, Associate Professor of Accountancy
Julian Reif, Associate Professor of Finance
Mark Smith, Senior Lecturer of Finance
Vanitha Virudachalam, Assistant Professor of Business Administration

Ex Officio Members
Amanda Brantner, Senior Director of Content & Educational Portfolio Strategy
Jason Mock, Senior Director of Teaching & Learning Strategy
Martin Maurer, Senior Director of Faculty Development & Accreditation
Lorena Nicholas, Senior Director of Graduate Programs
Cory Ohms, Assistant Dean for Undergraduate Academic Programs
Kristina Wright, Senior Director of Career & Professional Development

Dear Colleagues,

Thank you for agreeing to serve on the Gies AI Curriculum Task Force. This charge sets out our purpose, scope of work, and expectations for how we will collaborate over the coming months.

The task force's purpose is to define and guide AI-integrated learning for Gies students across our undergraduate and graduate programs. Our work will proceed in parallel with the [Provost's Campus AI Curriculum Task Force](#) and information will be shared across both committees to ensure that Gies' efforts are aligned with campus standards and opportunities, while reflecting the distinctive needs of our business disciplines and learners.

The committee is asked to achieve the following goals, earmarking Fall 2026 as the implementation semester for AI learning initiatives that impact our undergraduate populations (Business Majors and Business Minors) as a top college priority.

- Develop clear learning objectives for AI fluency and responsible use, as well as learning objectives for applied, discipline-specific AI competencies.
- Recommend how these learning outcomes should be integrated into the Gies undergraduate and graduate core curricula; and provide guidelines for how discipline-specific AI competencies should appear within degree major and elective coursework.
- Review existing and proposed business/data analytics degree programs (e.g., MSBA, MSBAi, Business Analytics Minor) and concentrations (e.g., Data Analytics in Accountancy, Business Analytics); and provide recommendations on how AI can be integrated into these curricula. The Campus AI Curriculum Task Force will be reviewing the +DS and CS minor curricula with the goal of making similar recommendations.

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- Identify existing courses—or propose new offerings—that could contribute to campus-level AI initiatives such as short-form credentials, open content courses, the campus-wide AI Minor, and X+AI degrees.
- Conduct market and student research to understand the AI skills need of our students and the businesses that recruit our students.
- Assess and provide recommendations on resources and governance structures that will be required for sustainable implementation of AI curricula, including secure access to AI tools, faculty and staff development, TA training, assessment of learning (AoL) approaches, and guidance on academic integrity, ethics, accessibility, and data governance.

Our approach will be learner-first, evidence-informed, and grounded in faculty expertise and staff experience. Recommendations should be feasible to implement and concrete enough to guide curriculum mapping and course design, and pragmatic enough to scale across academic units. All committee work will be in coordination with department curriculum committees and will be shared with the Undergraduate and Graduate Program Advisory Committees at key milestones to ensure broad input and smooth adoption. Staff leaders will support the task force in an ex-officio capacity with student, market, and careers data, accreditation insights, and documentation.

To begin, the task force will inventory current AI-related learning across departments, leveraging work already done by the Gies AI Task Force and the BA Department AI Committee. Deliverables, timelines, and sub-working groups will be determined in our first set of meetings.

We are grateful for your leadership and look forward to our collaboration on this important work for our students and our college.

Best,

Nerissa C. Brown
Executive Associate Dean of Academic Programs
Professor of Accountancy

Nathan Yang
Associate Professor of Business Administration
C.W. Park Faculty Fellow