



CHAMPAIGN
URBANA
AREA



2026

SUMMER CAMPS

SHOWCASE YOUR CAMP IN OUR LOCAL SUMMER CAMP PROMOTION PACKAGE OPTIONS

Summer camp promotional season runs through July 30

FLAGSHIP SPONSORSHIP - \$1750 - MAXIMUM OF 2

PACKAGE VALUE - \$3000

- Top 2 listing in our summer camp guide
- "Camp of the Week" promotion
- Secondary sponsorship of a 2026 summer in-person event
- 2 weekend planner ads
- 4 social media posts/stories
- Custom Instagram reel
- Inclusion in camp round-ups on social
- 1 image in our Facebook album for summer camp in Champaign-Urbana

ONE
REMAINING

PLATINUM - \$900

PACKAGE VALUE - \$1700

- Listing in our summer camp guide near top of camp category
- "Camp of the Week" promotion
- Secondary sponsorship of a 2026 summer in-person event
- 1 weekend planner ad
- 3 social media posts/stories
- Inclusion in camp round-ups on social
- 1 image in our Facebook album for summer camp in Champaign-Urbana

GOLD - \$550

PACKAGE VALUE - \$950

- Listing in our summer camp guide
- Secondary sponsorship of a 2026 summer in-person event
- 2 social media posts/stories
- Inclusion in camp round-ups on social
- 1 image in our Facebook album for summer camp in Champaign-Urbana

SILVER - \$300

PACKAGE VALUE - \$300

- Listing in our summer camp guide

chambanamoms.com	FLAGSHIP SPONSOR	PLATINUM LISTING	GOLD LISTING	SILVER LISTING
"CAMP OF THE WEEK" PROMOTION	●	●		
VIDEO FOR REELS	●			
SECONDARY SPONSORSHIP @ EVENT	●	●	●	
PHOTO IN FACEBOOK ALBUM	●	●	●	
WEEKEND PLANNER AD	●●	●		
SOCIAL MEDIA POSTS/STORIES	●●	●●	●●	●●
INCLUSION IN CAMP ROUND-UP ON SOCIAL	●	●	●	
LISTING IN GUIDE	TOP TWO	NEAR TOP	BELOW PLATINUM	BELOW GOLD

We'd love to work with you!

Email mindy@chambanamoms.com with your selection.