

VISHAL KASHYAP

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EXPERIENCE

Jyesta Corporate Entity

Campus Ambassador

Feb-Mar 2025

- Executed targeted campus marketing strategies, driving brand visibility and increasing student engagement by **20%**.
- Identified and nurtured potential users, converting **100+ leads** into active customers.
- Established partnerships and collaborated with student communities to expand market reach
- Conducted **market research**, providing insights to optimize marketing strategies

EY GDS Next Gen Internship (Full-Stack Development)

Feb-Mar 2025

- Worked on **MERN-based web applications** for real-time data handling.
- Received **Certificate of Appreciation** for outstanding performance.

PROJECTS

Personal Expense Tracker(MERN+ML)

[Github](#)

- Developed a real-time **expense tracking system** with authentication.
- Integrated **MongoDB, Express, React, and Node.js** for a seamless user experience.
- Implemented **JWT authentication and cloud storage for document management**.

AI-Generated Text Detection

[Github](#)

- Developed a machine learning model to classify AI-generated and human-written text.
- Utilized **Python, NLP techniques, and machine learning algorithms** for text analysis.
- Trained and evaluated models using datasets containing AI-generated content from **GPT-based models**.
- Achieved high accuracy in distinguishing AI-generated text, improving content authenticity detection.

Disease Prediction (Diabetes/Heart Diseases)

[Github](#)

- Developed a **classification model** to predict diabetes/heart disease using **public medical datasets**.
- Implemented **Logistic Regression, Random Forest, and XGBoost**, achieving **85%+ accuracy**.
- Performed **feature selection & EDA** to improve model performance.

POSITIONS OF RESPONSIBILITY

USC COMMUNITY - KIIT

Event Manager

Aug 2024 – Present

- Experienced in planning and executing events, managing teams, budgets, and logistics efficiently, Gained insights into organizational values and built connections with peers and leaders.
- Built peer & industry connections through event planning and execution.

EDUCATION

KIIT UNIVERSITY – Bhubaneswar, India

2022-2026

Bachelor of Technology, Computer Science and Engineering

CGPA: 8.57

TRINITY GLOBAL SCHOOL – Patna, Bihar, India

2020-2022

Intermediate

Grade: E (85)

CENTRAL PUBLIC SCHOOL – Chhapra, Bihar, India

2018-2020

Matriculation

Grade: E (87)

SKILLS

Programming: Java, Python, SQL

Backend & Databases: REST APIs, MySQL, MongoDB

Web & Backend Development: MERN Stack (MongoDB, Express, React, Node.js), REST APIs, JWT Authentication

Concepts: DSA, OOPs, REST APIs, SDLC, Product Lifecycle

Certifications & Training: Certificate of Appreciation - EY Internship, **Data Structures & Algorithms Certification** (Code360 – Completed), Google Data Analytics Professional Certificate (Coursera – Ongoing), **Website**

Development(Infosys Springboard),Software Engineering Job Simulation(JPMorgan Chase & Co.),Introduction to Gen-AI(Coursera)