VISHAL KASHYAP

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EXPERIENCE

Jyesta Corporate Entity

Campus Ambassador   *Feb-Mar 2025*
- Executed targeted campus marketing strategies, driving brand visibility and increasing student engagement by **20%.**
- Identified and nurtured potential users, converting **100+ leads** into active customers.
- Established partnerships and collaborated with student communities to expand market reach
- Conducted **market research**, providing insights to optimize marketing strategies

EY GDS Next Gen Internship (Full-Stack Development)   *Feb-Mar 2025*
- Worked on MERN-based web applications for real-time data handling.
- Received Certificate of Appreciation for outstanding performance.

PROJECTS

Personal Finance Manager (*Full Stack (MERN)***) |**
[Github](#)
- Developed a real-time **expense tracking system** with authentication.
- Integrated **MongoDB, Express, React, and Node.js** for a seamless user experience.
- Implemented **JWT authentication and cloud storage for document management**.
- Deployed via GitHub Pages, followed **Agile methodology.**

AI-Generated Text Detection(*ML | Python***) | [Github](#)**
- Developed a machine learning model to classify AI-generated and human-written text.
- Utilized **Python, NLP techniques, and machine learning algorithms** for text analysis.
- Trained and evaluated models using datasets containing AI-generated content from **GPT-based models**.
- Achieved high accuracy in distinguishing AI-generated text, improving content authenticity detection.

Stock Portfolio Tracker with Analysis Dashboard(*React, Flask, REST APIs, Chart.js, Python, JavaScript***)| [Website](#)**
- Developed a full-stack Stock Portfolio Tracker simulating real-world investment analysis using live financial data.
- Engineered scalable backend logic and API integration to mirror actual portfolio management systems.
- Showcased business impact by visualizing trends and insights—bridging tech with financial decision-making.

Fitness Tracker App (*Python, Pandas, Streamlit***) | [Website](#)**
- Built a **fitness tracking web app** using Python and Streamlit to monitor health metrics like calories, BMI, and workout.
- Used **Pandas** for processing a public dataset, enabling real-time data analysis and visualization.
- Enabled **custom user inputs** for real-time health tracking
- **Deployed** on Streamlit Cloud for public access

POSITIONS OF RESPONSIBILITY

USC COMMUNITY - KIIT

Event Manager   *Aug 2024 – Present*
- Experienced in planning and executing events, managing teams, budgets, and logistics efficiently, Gained insights into organizational values and built connections with peers and leaders.
- Built peer & industry connections through event planning and execution.

EDUCATION

KIIT UNIVERSITY – Bhubaneswar, India	*2022-2026*
Bachelor of Technology, Computer Science and Engineering	CGPA: 8.57/10
TRINITY GLOBAL SCHOOL – Patna, Bihar, India	*2020-2022*
Intermediate	Grade: E (85)
CENTRAL PUBLIC SCHOOL – Chhapra, Bihar, India	*2018-2020*
Matriculation	Grade: E (87)

SKILLS

Programming Languages: Python (OOP, DSA), Java, C
Core CS: Data Structures & Algorithms, OOP, Unix/Linux
Tools: Git, VS Code, Eclipse
Databases: MySQL, MongoDB – data modeling, optimized queries, and CRUD operations
Version Control: Git, GitHub , Linux/Unix
Soft Skills: Problem-solving, Team collaboration, Communication
Interests: Financial Technology, Business-driven software solutions
Certifications : Certificate of Appreciation - EY Internship, Data Structures & Algorithms Certification *(Code360 – Completed),Java Programming (Infosys Springboard),Website Development(Infosys Springboard),Software Engineering Job Simulation(JPMorgan Chase & Co.)*