VISHAL KASHYAP

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Education

KIIT University, Bhubaneswar	**2022 – 2026**
Bachelor of Technology in Computer Science and Engineering	*CGPA: 8.57*
Trinity Global School, Patna	**2020 – 2022**
Intermediate	*Grade: E (84.20)*
Central Public School, Chhapra	**2018 – 2020**
Matriculation	*Grade: E (86.80)*

Experience

Jyesta Corporate Entity — Campus Ambassador   **Feb 2025–Present**

- Executed targeted campus marketing strategies, driving brand visibility and increasing student engagement by 20%.
- Identified and nurtured potential users, converting 100+ leads into active customers.
- Established partnerships and collaborated with student communities to expand market reach.
- Conducted market research, providing insights to optimize marketing strategies.

EY GDS Next Gen Internship (Full-Stack Development) — Intern   **Feb – Mar 2025**

- Worked on MERN-based web applications for real-time data handling.
- Received Certificate of Appreciation for outstanding performance.

Projects

Personal Finance Dashboard | *Power BI*   **Jan – Mar 2025**

- Developed an interactive Personal Finance Dashboard using Power BI and Excel to visualize monthly income, expenses, savings trends, and net worth for self-analysis and financial planning.
- Applied Power Query transformations (unpivoting data, date parsing, currency formatting) to clean and prepare user-generated Excel data for dynamic visualization.
- Simulated a real-world client-analyst scenario by collaborating with an experienced Data Analytics Manager to gather requirements, create mockups, and build a stakeholder-focused dashboard.

Sales Data Analysis Project | *Python,Jupyter Notebook*   **Jul – Aug 2024**

- Cleaned and preprocessed large sales datasets using Python and Pandas, addressing missing values, outliers, and inconsistencies to ensure high-quality data for analysis.
- Performed Exploratory Data Analysis (EDA) to identify key sales trends, top-performing products, and regional performance, providing insights into sales growth opportunities.
- Created visualizations with Matplotlib and Seaborn, providing actionable insights to optimize sales strategies.

Employee Presence Dashboard – AtliQ Dataset | *Power BI*   **Nov – Dec 2023**

- Built an end-to-end Employee Presence Dashboard in Power BI using a real-world dataset from AtliQ to analyze employee attendance trends, late arrivals, and department-level patterns.
- Performed data cleaning and modeling in Power Query, including date-time parsing, null handling, and calculated columns for insightful visualizations.
- Designed intuitive visuals and KPIs to help HR teams track employee punctuality, absenteeism, and generate actionable insights for workforce planning.

Positions of Responsibility

USC COMMUNITY - KIIT	**Aug 2024 – Present**
Event Manager	*Bhubaneswar*

- Planned and executed multiple campus events, managing logistics and team coordination.
- Developed organizational skills and built connections with peers and industry leaders.

Technical Skills

Data Analysis Visualization Tools: Excel, SQL (MySQL, PostgreSQL), Python (Pandas, NumPy, Matplotlib),Tableau.
Programming Languages: Java, Python – solid understanding of OOP, data structures, and algorithms
Data Cleaning Manipulation: Python (Pandas), SQL,Power BI
Statistical Analysis: Hypothesis testing, regression analysis, and predictive modeling (Python, Statsmodels
Database Management: MySQL, PostgreSQL – data modeling, optimized SQL queries, and database integration
Development Concepts:Data Wrangling, Data Pipelines, ETL processes, Data Engineering
Tools & Platforms: Git, GitHub – version contrl,Powerpoint, Jupyter Notebook,Collab

Certifications

Google Data Analytics Professional Certificate (Coursera), Power BI for Beginners – Udemy , W3Schools SQL Certification
Great Learning – SQL