

## SHREYARTH UNIVERSITY

### 1. **Programme Title:** Communicative English Programme Orientation Session

**Demo Class Date:** 24<sup>th</sup> February, 2025

Demo Class Time: 12 to 1 p.m.

Demo Class Venue: Ground Floor: A – 2 Class

Class Start Date: 3<sup>rd</sup> February, 2025

Organization: EBEL Language Laboratories Private Limited.

Total Hours: 60

Fees: Rs. 3,000/-

#### **Syllabus:**

##### Part 1

Understanding Communication, Greeting and Introducing, Making Requests, Asking For and giving permission, Offering Help, Giving Instructions and Directions, Art of Small Talk, Participating in Conversations, making a Short Formal Speech, Describing People, Place, Events and Things

##### Part 2

Understanding Mobile Communication, Types of Calls, Handling Calls, Making Requests, asking for and Giving Information, Giving Instructions, Agreeing and Disagreeing, Making or Changing Appointments, Reminding, Making Complaints and Handling Complaints and Mobile Etiquette.

**Special Note:** Every participant will get the certificate after clearing the exam.

### 2. **Programme Title:** Start Up Introduction

**Training Class Date:** 25<sup>th</sup> January, 2025 – Saturday

**Training Class Time:** 11 to 12 Noon

**Training Class Venue:** Ground Floor: A – 2 Class

**Trainer:** Ms. Janki Joshi, Consultant, SSIP Department, Govt. of Gujarat.

### **3. List of Competitions:**

**Date of Competition:** 26<sup>th</sup> January, 2025

**Venue:** Ground Floor, Shreyarth University

**Time:** 10 a.m. to 12 a.m.

**Area:** Fine Arts

- a. On the Spot Painting
- b. Collage
- c. Poster Making
- d. Clay Modelling
- e. Cartooning
- f. Rangoli
- g. Spot Photography
- h. Installation
- i. Mehndi
- j. Reel Making

#### **GENERAL INSTRUCTIONS**

1. Students interested in participating in any of the upcoming competitions are kindly requested to review the competition rules provided in the attached PDF file.
2. **To register for any of the events, please complete the registration process via the Google Form linked below:**  
[https://docs.google.com/forms/d/e/1FAIpQLSdbBjMA7SQVe-oHdnj3y9uzwCxl4KnaU\\_QGSwTh\\_ZzBPIEr3Q/viewform?usp=header](https://docs.google.com/forms/d/e/1FAIpQLSdbBjMA7SQVe-oHdnj3y9uzwCxl4KnaU_QGSwTh_ZzBPIEr3Q/viewform?usp=header)
3. Ensure that you carefully read all the guidelines and complete the registration by the specified deadline, I.E. – 23<sup>rd</sup> January, 2025 – Thursday 9 p.m. We look forward to your participation!

#### **RULES AND REGULATIONS OF THE COMPETITIONS**

##### **a. On the Spot Painting:**

- (1) Each Institute will be represented by one participant.
- (2) Item will be conducted on the spot and participants will be requested to do painting on the subject given by the In charge (s) of the competition.
- (3) Duration will not be more than 1 hours 30 minutes.
- (4) Size of the painting will be half imperial size drawing paper, i.e. 22" x 15". (5) Painting can be done in oil, water, poster or pastel colours.
- (6) Candidate shall bring their own material like brushes, paints etc. Only the paper/sheet will be provided by the host Institute.

**b. Collage:**

- (1) Each Institute will be represented by one participant.
- (2) Item will be conducted on the spot on the given topic/subject, sheet size 22"x15".
- (3) Duration will not be more than 1 hours 30 minutes.
- (4) Participants shall bring their own scissors, pasting and other material required for the contest.
- (5) Collage has to be prepared from old magazines. The host University will provide the drawing paper of the size 22" x 15".

**c. Poster Making:**

**(1) Each Institute will be represented by one participant.**

- (2) Item will be conducted on the spot and the participants will requested to do poster making on the subject / topic / theme given by the In-charge of the competition.
- (3) Duration will not be more than 1 hours 30 minutes.
- (4) Participants shall bring their own material. Only the Drawing paper/Sheet 22" x 15" will be provided by the organizers.

**d. Clay Modeling:**

- (1) Each Institute will be represented by one participant.
- (2) Item will be conducted on the spot.
- (3) Duration will not be more than 1 hours 30 minutes.
- (4) Topic/ size and other specific rules shall be announced on the spot.
- (5) Clay shall be provided by the host Institute.

**e. Cartooning:**

- (1) Each Institute will be represented by one participant.
- (2) Item will be conducted on the spot on the given subject/idea.
- (3) Duration will not be more than 1 hours 30 minutes.
- (4) Participants shall bring their own material. Only the Drawing paper 22" x 15" will be provided by the host University.

**f. Rangoli:**

- (1) Each Institute will be represented by one participant.
- (2) Duration will not be more than 1 hours 30 minutes.
- (3) Participants shall bring their own material. This art is known differently in various regions such as Mandna, Alpana, Alekhan, Kolam, Rangoli, etc. For this the medium and form for expression can be free hand, pictorial and descriptive.
- (4) Only one medium shall be used – Poster Colors, Flower Petals, saw – dust or pulses or Rice without pasting.
- (5) The participants will have to prepare a rangoli within the space provided by the organizers

**g. Spot Photography:**

- (1) An Institute can send one participant
- (2) The participant has to bring his/her own digital camera of not more than 12 mega pixels.
- (3) The digital camera should have a memory card which will be formatted by the judges before the commencement of the contest.
- (4) The time limit will be 1:30 hours.
- (5) The participant has to capture 5 photographs on the theme announced on the spot by the judges.
- (6) No mixing, matching or morphing of photographs will be permitted.
- (7) Software such as Photoshop etc. for enhancing images not permitted.
- (8) The organizers will have all rights for the use of these pictures as and when they deem fit.
- (9) Digital images are evaluated on the basis of (I) IMPACT (ii) COMPOSITION (III) TECHNICAL QUALITY and (IV) SUITABILITY for the specific theme.
- (10) The additional Instructions will be announced on the spot.

**h. Installation:**

- (1) Only one entry per Institute will be allowed with four participants.
- (2) Duration will not be more than 1:30 hours.
- (3) This item pertains to arrangement of unity in diversity of elements inspired by material arrangement for which particular space will be provided.
- (4) Item will be conducted on spot for which the topic will be mentioned.
- (5) Material/Products should be brought by participants themselves.

**i. Mehendi:**

- (1) The due credit will be given to originality, creativity, decorative art with aesthetic sense.
- (2) Use of hand print, any kind of mould and any kind of decorative material is not allowed.
- (3) The participant has to bring its own Mehendi and other materials required for it.
- (4) Duration will not be more than 1:30 hours.
- (5) The Mehendi must be extended to the palmer side forearm with minimum six inch length.
- (6) The participant has to draw the Mehendi on palmer side of both hands of the model. The model should be the student of the same university.
- (7) Each participating Institute/University can depute only 1 student participant.

**i. Reel Making:**

- (1) The reel must focus on Republic Day or its significance. Suggested themes include: Patriotism and love for India. India's cultural diversity. Indian Constitution and democracy. Tribute to freedom fighters or soldiers. Celebrating the spirit of unity in diversity
- (2) The reel must be between 30 seconds to 1 minute long. Format: MP4 or similar video formats. Ensure the video is clear and audible.
- (3) The content must be original. Plagiarism or using copyrighted material without permission will lead to disqualification.
- (4) The reel can be in Hindi, English, or any regional language (with subtitles if necessary). If using music, ensure it is royalty-free or relevant to Republic Day.
- (5) Deadline: Reels must be submitted by 26th January by 5 PM. Submission Platform: Via email or specified platform.
- (6) Ensure the content is respectful and aligns with the dignity of the occasion. Avoid political or controversial messages. Encourage unique perspectives while keeping the theme in focus.