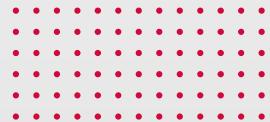
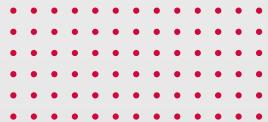




EIMT
EUROPEAN INSTITUTE OF MANAGEMENT & TECHNOLOGY

POWERED BY
CAREERERA®



IDBA

Integrated Doctorate of Business Administration



Master of Business Administration

+

Doctorate of Business Administration

Message from the Rector



Prof. SN Kulkarni

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Working towards our goal of offering young dynamic minds a transformational educational experience, EIMT is pleased to bring to you a practical solution to modern educational demands. Today, the business landscape is in want of competent thought leadership to navigate the rapidly growing global economy. Business leaders need to cinch their prowess by upgrading themselves constantly. EIMT is committed to training this set of ambitious professionals through our Integrated Doctorate of Business Administration program and making opportunities more accessible and attainable for them. We take pleasure and pride in the potential of our esteemed faculty members whose passion, expertise, and undying commitment have been the driving force of the institute. EIMT welcomes every ambitious individual to the IDBA program and urges you to bring revolution to the business world through this program.

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Who are We?

We are a leading institution striving for excellence in professionally oriented education and training. Guided by our tenet "Transform - Lead - Apply", EIMT nurtures potential future leaders across Industries. Our quality-proven programs will foster progressive minds and help students shape their careers to fit and thrive in today's complex and competitive era.

Our Mission

The mission of EIMT is to offer affordable access to high-quality online and distance education, also providing a diverse and inclusive higher learning experience. It is our goal to allow students to get on board a transformational learning journey guided by our team of supportive academic and professional community. We aim to empower them to tap into their inborn talents and fulfil their personal and professional potential.

Our Vision

EIMT envision becoming a top career-led and ubiquitous educational provider that is feasible for all students from across the globe. We offer reasonably priced access to a highly specialized, cutting-edge, and accredited higher education in a dynamic workplace guided by the highest moral and professional standards.

Accreditations and Memberships



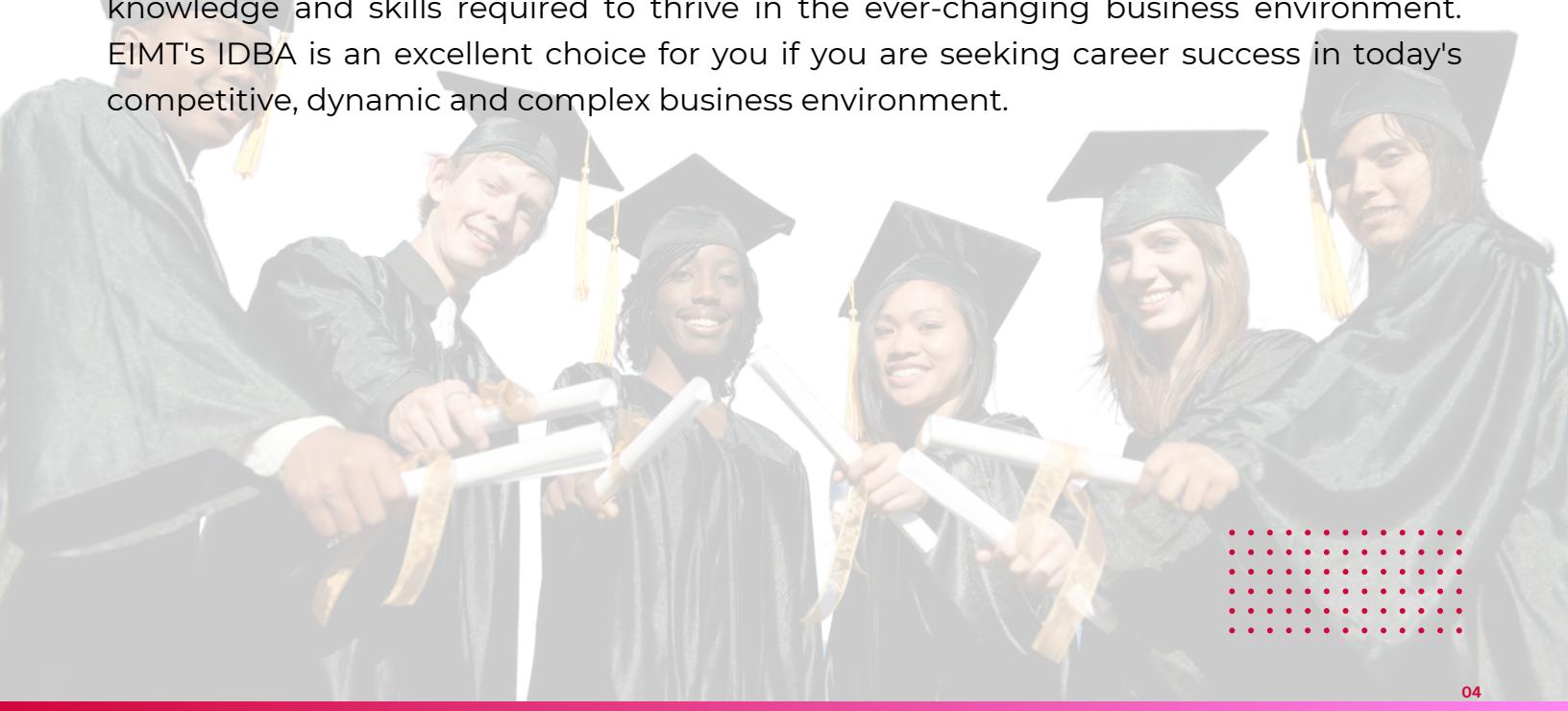
About the Program

Integrated Doctorate of Business Administration

Pursue your Master of Business Administration (MBA) and Doctorate of Business Administration (DBA) together and fast-track your professional boom. Professionals are now enabled with the best opportunity to accelerate their professional journey to attain the best positions across industries. This is a dual degree program, allowing students to attain degrees without repeating coursework and saving time and money. The Integrated DBA consist of 60 ECTS for MBA degree and 180 ECTS for DBA, which can be completed within a shorter span. The initial part of the program will have students engaged in 6–8 months of coursework. The successful completion of the initial course requirement will automatically result in the promotion to the DBA degree program.

This program is a combination of traditional MBA coursework along with a strong emphasis on current industry trends and research methods. Integrated DBA programs give importance to innovation and ethical leadership, which helps students to become effective leaders in various business environments. While the MBA degree program equips students with leadership and management competencies, the DBA degree will enhance the understanding of real-world problems and attain the skills to solve them by implementing scientific research-based knowledge.

The integration of various disciplines such as innovation, ethics, and globalization is the key to the future of business education. A comprehensive and holistic approach to business education through an integrated DBA course equips students with the knowledge and skills required to thrive in the ever-changing business environment. EIMT's IDBA is an excellent choice for you if you are seeking career success in today's competitive, dynamic and complex business environment.



Program Highlights



Minimum 4 Years Program



Fully online program



**Intensive Research & Practical-Based
skill building**



International Networking Opportunities.



**Highly Qualified Industry Experienced
Faculties.**



Focused & Unique Curriculum.



Why choose an (IDBA)?

Accelerate your Dream Career

IDBA is the best route to fast-track your career life. You can earn both MBA and DBA degrees in a shorter span without having to undertake double coursework. Attain your IDBA to ready yourself for the most adventurous and rewarding career roles across industries like Business, Healthcare, Education and Government.

Industry Experts Designed Pedagogy

The program curriculum has been meticulously designed by industry experts to allow working professionals to achieve their professional goals without taking a break.

Build Critical Business skills

Attain real-world business-oriented skills to critical thinking based on rigorous research, problem-solving and leadership qualities oriented towards executive positions.



Program Delivery Track

How you will learn?

We have developed an inclusive learning pedagogy suitable for both seasoned professionals and beginners in the business career. Students will develop a strong career foundation through this Integrated Doctorate of Business Administration program.

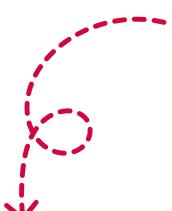
Fully Online Program

- Fully online classes to accommodate every aspiring student from across the globe. The online classes will be Instructor-led.
- Online Library: Unlimited access to an online repository of books, articles, journals, all other publications, videos and recorded lectures.



Collaborative Learning & Global Networking

- Degree Program Forums: Multiple degree program forums including Webinars, workshops and discussions beyond the curriculum to allow student to expand their horizon.
- Global Connect: Students can connect with international students, peers, and industry experts and develop a global perspective. This will also boost their networking base and help in the job hunt.



Project & Thesis-Based Modules

- Students will be required to work on practical projects and to conduct independent research, under the guidance of a personal research supervisor.
- Personal Program Guide: Students will be assigned a personal instructor to help them with in-depth guidance for the whole duration of the program.

Program Requirements

Eligibility Conditions

- The minimum qualification to be eligible for the Integrated DBA program is a Bachelor's Degree from an accredited / regionally recognized University/ educational institution in any field.

Alternate Route for Non-Degree Holders

- In the event of an applicant not having a Bachelor's degree, the candidate may be considered for admission at the discretion of the University, and the candidate must fulfil the following conditions:
- 3 or more years of work experience in a managerial position along with a certificate of the highest diploma or professional certifications.

Language Proficiency

- Applicants who are not native English speakers or have completed their college education in a non-English background must submit proof of their English Language proficiency.

Application Track

- Entirely online process: Applications are accepted only through online. Our team will only review the successfully applied applications and contact successful candidates based on past performance and future potential.
- Once the Admission Committee has reviewed your application along with a positive response, you will be notified of your admission via an acceptance letter. Upon receipt of your payment, you will be sent an email containing your login credentials, which will grant you access to our Learning Management System.

Checklist for application

- Updated CV
- All Certificates/Documents supporting degree attainment
- Government-issued ID or passport copy
- Language Proof
- Research Articles & Publications (If Any)



Course Structure & Modules

YEAR 1

Ref. No.	Module Title	ECTS
MBA701	Leadership and Management style	5
MBA702	Organisational development and change	5
	Elective 1	10
	Elective 2	10
	Elective 3	10
	Elective 4	10
	Elective 5	10
	TOTAL	60

YEAR 2

Ref. No.	Module Title	ECTS
	Elective 6	10
MBA734	Entrepreneurship and Innovation	10
MBA734	Strategic Marketing	10
MBA801	Managing Strategic Change	10
MBA703	Business Research Project	20
	TOTAL	60

Course Structure & Modules

YEAR 3

Ref. No.	Module Title	ECTS
MBA736	Globalisation and Corporate Governance	10
MBA802	Project Development, Planning and Management	10
MBA803	Developing Strategic Management and Leadership Potential	10
MBA804	Developing Research Capability	10
MBA805	Advanced Research Design and Methodologies	20
TOTAL		60

YEAR 4

Ref. No.	Module Title	ECTS
MBA806	Research and Dissertation	60
TOTAL		60

Elective 1 to 6 to be chosen from ANY ONE specific specialisation from the following:

Specialisation HR

Ref. No.	Module Title	ECTS
MBA704	Strategic Human Resource Management	10
MBA705	Engagement of Employees and Organisational Learning	10
MBA706	Leadership Development and Performance Management	10
MBA707	Global Resourcing, Talent and Reward Management	10
MBA708	Managing Employment Relations and Employment Law	10
MBA709	Business Research Methods	10
TOTAL		60

Course Structure & Modules

Specialisation Logistic and Supply Chain Management

Ref. No.	Module Title	ECTS
MBA710	Logistics Management	10
MBA711	Supply Chain Planning, Modelling and Analytics	10
MBA712	Procurement and Supply Management	10
MBA713	Supply Chain and Operations Strategy	10
MBA714	Sustainable Operations Management	10
MBA715	Business Research Methods	10
TOTAL		60

Specialisation Finance

Ref. No.	Module Title	ECTS
MBA716	Investment Analysis	10
MBA717	Global Finance and Strategy	10
MBA718	Strategic Audit	10
MBA719	Corporate Reporting	10
MBA720	Strategic Financial Management	10
MBA721	Business Research Methods	10
TOTAL		60

Course Structure & Modules

Specialisation in Tourism and Hospitality Management

Ref. No.	Module Title	ECTS
MBA722	Strategic Management and Marketing	10
MBA723	Destination Management	10
MBA724	International Tourism Policy and Development	10
MBA725	Digital Tourism and Hospitality	10
MBA726	Organisational Behaviour in International Contexts	10
MBA727	Advanced Research Methods	10
TOTAL		60

Specialisation in Strategic Marketing

Ref. No.	Module Title	ECTS
MBA728	Contemporary Issues and Principles of Marketing	10
MBA729	Consumer Behaviour and Market Communications	10
MBA730	Digital and Social Media Marketing	10
MBA731	Contemporary Challenges and Strategic Marketing	10
MBA732	Strategic Brand Management	10
MBA733	Marketing Research Project	10
TOTAL		60

Life After IDBA Programme

Step into a world of boundless possibilities with the expertise you developed through an IDBA.

Step into a world of boundless possibilities with the expertise you developed through an IDBA. Your professional and personal journey beyond IDBA will be rewarding and thrilling, as it will be a blend of leadership acumen, cutting-edge research, and real-world impact.

Your journey extends beyond conventional career paths, with possibilities in research and development, policy shaping, and executive education. As a trailblazer, your influence may reach far and wide, leaving an indelible mark on industries and communities alike. Life after IDBA is not just a career; it's a narrative of innovation, leadership, and perpetual learning—a journey where every challenge is an opportunity and each success paves the way for greater accomplishments.

Some top positions in your radar after IDBA programme

1) Academic Positions: Take on the roles of professors, lecturers, or researchers in Business Schools and Institutions. Your contribution will create impactful transformation.

2) Corporate Leadership: Explore the roles of Chief Executive Officer (CEO), Chief Operating Officer (COO), Chief Financial Officer (CFO), or other executive positions.

3) Management Consulting: Be at the forefront of making strategic decisions, advising on organizational development, and problem-solving

4) Research and Development: Become a leader and top contributor in developing innovative projects, new products, services, or processes.

5) Entrepreneurship: Embark on your dream of building your own business backed by your skills and business acumen in identifying market opportunities, developing business strategies, and ensuring the success of their ventures.

6) Policy and Advocacy: Work in government agencies or non-profit organizations to contribute to policy development, economic research, or advocacy for business-related issues.

7) Professional Development: Engage in helping other professionals enhance their business skills through professional development and training, either within organizations or as independent consultants.

8) Executive Education: Deliver specialized training to executives and business leaders to enhance their leadership capabilities and strategic thinking.

9) Industry Research Positions: Play key roles in industry research organizations, think tanks, or research departments of large corporations.



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