

# Product Concept and Name

**Product:** Sunglasses with stylish design, metallic frame, unique and adaptive lenses that adjust in day and night with light and dark.

**Name:** “ auraVue ”

**Tagline:**

**"Adapt to Light, Embrace the Style."**

**Concept:** auraVue is a cutting-edge solution in eyewear that combines advanced photochromic technology, sleek metallic frames, and a stylish design. Tailored for modern, style-conscious individuals, auraVue seamlessly adapts to changing light conditions, offering the ultimate blend of functionality, comfort, and sophistication.

## **Key Features:**

### **Adaptive Lenses:**

Employ advanced photochromic technology to automatically adjust lens tint based on light intensity, ensuring optimal vision in both bright sunlight and dimly lit environments.

Eliminates the need to switch between sunglasses and regular glasses.

### **Stylish Design:**

Features a sleek, minimalistic metallic frame designed for elegance and durability.

Available in various finishes (matte, polished, brushed metal) to suit diverse tastes.

### **Lightweight Comfort:**

Crafted for all-day wear with ergonomic designs and lightweight materials that prioritize comfort without compromising style.

### **Versatile Appeal:**

Perfect for outdoor enthusiasts, professionals, and anyone who values effortless transitions between different environments.

### **UV Protection:**

Offers 100% UV400 protection, shielding your eyes from harmful UVA and UVB rays.

**AI tool used :** Chat GPT ,Gemini ai

## Prompt used to brainstorm the name :

You are an entrepreneur and like to launch a new product in a competitive market which is a Stylish Super Sunglasses which are adapted in light and dark . Brainstorm ideas for the name of the sunglasses .

Give response in comma seperated way like this

Product Descreption : adaptable sunglasses in day and night

seed words : adaptable, tech , modern, stylish

Product names : [3 Product name]

### #Examples

Product description: shoes that fit in all sizes with nice comfort and look

seed word : Unique, stylish, modern

Product name : ishoe, aurafoot, mysaul, luxsoe, aurafoe

Product description : cloths that give stylish modern look with different sizes and gender

seed word : colorful, designer, stylish

Product name :niceshade, izara, clothvue, auraclay

Product description : a laptop that easy to carry and working

seed word : lightweight, adaptable, functional

Product name : auralap, victop, mybook, myvue

## Prompt used to brainstorm the concept :

Product: Sunglasses with stylish design, metallic frame, unique and adaptive lenses that adjust in day and light with light and dark.

Name: auraVue

Tagline: "Adapt to Light, Embrace the Style."

Brainstorm the concept for the given product specification.

## Prompt used to brainstorm the tagline :

Product: Sunglasses with stylish design, metallic frame, unique and adaptive lenses that adjust in day and light with light and dark.

Name: auraVue

Product Descreption : adaptable sunglasses in day and night seed

words : adaptable, tech , modern, stylish

Brainstorm the tagline for the given product .

## Product logo:



## Prompt use to design logo : (Gemini ai)

Generate a logo for the company name auraVue which are launching new a product in market which is a stylish sunglasses with unique look and design that can adapt in light and dark.

Logo Description: aura lightning and colourful design, impressive look, creative, modern, innovative, critical thinking for people reaction, sophisticated design, graceful.

## Product design :



## Prompt used to design the prototype : (Gemini ai)

Generate product images: that is sunglasses which adapt in light and dark with stylish aura color, Modern Silver Metallic frame, tech lens, satisfied design, Designed like polo ralph lauren, Product photography, 3 mm, dslr, extremely detailed , high resolution, white background. Use uploaded as reference design.