Total Revenue Purchase Behaviour **Total Customers** Number of Items per transaction 3.28B 4363 36 Top Revenue Generating Items Sale Year 2018 8 ~ Items Revenue BROCADE RING PURSE Sales Trend Over Time PICNIC BASKET WICKER 60 PIECES JUMBO BAG RED RETROSPOT 20M -REGENCY CAKESTAND 3 TIER WHITE HANGING HEART T-LIGHT HOLDER PARTY BUNTING CHILDRENS CUTLERY RETROSPOT RED CHILLI LIGHTS RABBIT NIGHT LIGHT WOOD BLACK BOARD ANT WHITE FINISH Month **Shopping Hour Trend** Top-Selling Items 400K -600K-400K-Number of Transactions
- 300K - 400K 200K--WHITE HANGING HEART... -WORLD WAR 2 GLIDERS -MINI PAINT SET VINTAGE JUMBO BAG RED RETR 72 RETROS 0-11PM to 9AM 1PM to 5PM 9AM to 1PM Time Item