

Price: 233

Recommendation: Buy

Industry: Pharmaceuticals

Sector: Healthcare

Report Date: 03-Apr-2025

Marksans Pharma has demonstrated strong performance in Q3 FY25, achieving record quarterly PAT and 12 consecutive quarters of double-digit revenue growth. Revenue rose 16.3% year-on-year, with the U.S. market growing 37%. The company focuses on strategic growth pillars, including new product launches and facility expansion, aiming for INR 3,000 crores by FY26. Marksans remains debt-free, leveraging its low-cost manufacturing base in India to expand in the U.S. and U.K. markets.

Sales		Profit & Loss		Profitability Matrix	
Current Year	1100 Cr	Operating Profit(Year)	187 Cr	Operating Profit Margin	17.0 %
Previous Year	655 Cr	Operating Profit(Quarter)	59.9 Cr	EBITDA Margin	18.36 %
Current Quarter	312 Cr	PAT (Year)	134 Cr	Net Profit Margin	15.7 %
Previous Quarter	309 Cr	PAT (Quarter)	55.5 Cr	EPS	4.05
Revenue (QYoY)	241 Cr				
Valuation Matrix		Growth(YoY)		Growth(QoQ)	
Trailing P/E	57.4	Sales Growth	40.8 %	Sales Growth	0.97 %
PEG Ratio	2.29	PAT Growth	30.1 %	Sales Growth QYoY	29.46 %
EV/EBITDA	39.1	EPS Growth	37.29 %	PAT Growth	-12.18 %
P/B	8.18	Dividend Yield	0.26	PAT Growth QYoY	119.37 %
Capital Allocation		Holdings		Leverage	
RoE	11.5 %	Promoter	43.9 %	Debt/Equity	0.01
RoA	9.35 %	FII	22.0 %	Debt	9.41 Cr
RoCE	14.7 %	DII	4.30 %	Market Cap	10534 Cr
RoIC	14.6 %	Public	29.9 %	Enterprise value	10238 Cr
		No of Shares	45.3 Cr	Cash Equivalents	305 Cr

source : Company filings

Company's Overview Based on Recent Concall and Performance:

Marksans Pharma reported a robust performance in Q3 FY25, achieving an all-time high quarterly PAT, driven by 12 consecutive quarters of double-digit revenue growth. The company's revenue increased by 16.3% year-on-year, with the U.S. market showing a remarkable 37% growth, more than double the overall company growth rate. The U.K. and Europe also showed improvement, while Australia and New Zealand faced seasonal softness, and the Rest of the World was impacted by geopolitical issues. The company achieved a gross margin expansion due to a better product mix and lower raw material prices, despite increased freight costs and investments in a newly acquired facility. The EBITDA margin stood at 20.4%, with a PAT of INR 105 crores, marking a 26.6% increase year-on-year.

The company is focused on strategic pillars for growth, including new product launches and ramping up its new facility to achieve a revenue milestone of INR 3,000 crores by FY26. Marksans is also targeting the U.K. market for significant growth, with plans to double revenue in the next 5 to 7 years. The Teva plant is expected to contribute significantly, with a phased approach to increasing capacity and optimizing operations. The company is exploring opportunities in Europe, with dialogues underway for potential M&A; activities to expand its geographical footprint. Marksans remains debt-free, with a strong cash balance to support future growth initiatives.

Looking ahead, Marksans aims to surpass the INR 3,000 crores revenue mark, with a longer-term target of INR 4,000 crores. The company plans to leverage its low-cost manufacturing base in India while expanding its presence in the U.S. and U.K. markets. The management is optimistic about the future, with a robust product pipeline and strategic investments in capacity expansion. However, they acknowledge potential challenges such as geopolitical uncertainties and competition in the OTC segment. The company is prepared to adapt its strategy to maintain its competitive edge and achieve its growth objectives.

In terms of future growth, Marksans is well-positioned to capitalize on its strategic initiatives and market opportunities. The company's focus on expanding its product portfolio and enhancing operational efficiency is expected to drive revenue growth and improve margins. While the current performance is strong, the management recognizes the need for continuous innovation and strategic investments to sustain growth. The company's proactive approach to managing costs and optimizing its supply chain will be crucial in navigating potential headwinds and achieving its ambitious revenue targets.

MARKSANS Daily Closing One Year Price Chart



Name	Mar Cap (Rs. Cr.)	P/E	ROE	Sales(G) QoQ	Sales(G) QYoY	PAT(G) QoQ	PAT(G) QYoY
Ajanta Pharma	32743.19	36.47	23.23%	-3.41%	3.71%	7.58%	10.88%
Gland Pharma	25734.96	36.54	9.26%	-1.55%	-10.43%	25.17%	6.69%
ERIS Lifescience	18500.62	56.17	16.28%	-1.85%	49.59%	-8.69%	-17.57%
Sai Life	15877.07	191.76	8.89%	11.18%	14.64%	29.73%	35.95%
Caplin Point Lab	15663.65	30.42	24.23%	2.04%	13.19%	6.24%	18.57%

Aspect	Commentary
Revenue	The company shows strong revenue growth with a 16.3% increase YoY, driven by a 37% rise in the U.S. market. This indicates effective market expansion and product demand, particularly in the U.S., despite challenges in other regions. The strategic focus on new product launches supports this upward trend.
Profit & Loss	Operating profit and PAT reflect robust financial health, with a 26.6% YoY increase in PAT. This suggests efficient cost management and revenue generation. The consistent profit growth underscores the company's ability to maintain profitability amidst market fluctuations.
Profitability Matrix	The company maintains healthy profitability with an operating profit margin of 17% and a net profit margin of 15.7%. These figures highlight strong operational efficiency and cost control, contributing to sustained financial performance.
Valuation Matrix	The valuation metrics, including a trailing P/E of 57.4 and PEG ratio of 2.29, suggest the company is valued optimistically by the market. This reflects investor confidence in future growth prospects, supported by strategic initiatives and market expansion.
Growth (YoY)	Year-on-year growth metrics are positive, with sales growth at 40.8% and EPS growth at 37.29%. This indicates strong operational performance and market expansion, reinforcing the company's growth trajectory and strategic execution.
Growth (QoQ)	Quarter-on-quarter growth shows modest sales growth of 0.97%, with a significant PAT decline of 12.18%. This suggests potential short-term challenges, possibly due to seasonal factors or market conditions, requiring strategic adjustments.
Capital Allocation	The company demonstrates effective capital allocation with a RoE of 11.5% and RoCE of 14.7%. These figures indicate efficient use of capital to generate returns, supporting long-term growth and shareholder value.
Holdings	Promoter holding at 43.9% reflects strong insider confidence, while FII at 22% indicates significant foreign investment interest. The diverse holding structure supports stability and potential for strategic partnerships or investments.
Leverage	With a debt/equity ratio of 0.01, the company is virtually debt-free, enhancing financial flexibility. This low leverage supports strategic investments and growth initiatives without the burden of significant debt obligations.

Analyst viewpoint: Marksans Pharma exhibits a compelling growth trajectory, underscored by consistent QoQ sales growth of 0.97% and a remarkable QoY increase of 16.3%, driven significantly by a 37% expansion in the U.S. market. The pharmaceutical sector's robust performance is evident in its strategic initiatives, with the company aiming to achieve INR 3,000 crores by FY26 through diverse product launches and facility expansions. Marksans' valuation metrics, including a PEG ratio of 2.29 and a P/E of 57.4, reflect strong market confidence, further bolstered by their debt-free status that enhances financial agility for future endeavors.

Despite robust growth, Marksans faces potential challenges such as geopolitical uncertainties and competitive pressures in the OTC segment, which requires adaptive strategies to maintain its edge. Nonetheless, with an ambitious plan to double its revenue in significant markets over the next few years and a current standing of a 26.6% year-on-year increase in PAT, Marksans remains a highly promising investment. This is supported by effective capital allocation strategies demonstrated by a RoE of 11.5% and a substantial operating profit margin of 17%, establishing the company as a sound contender in the pharmaceutical landscape.

Please read detailed disclosure on next page.

Explanation of Investment Rating*	
Investment Rating	Expected Return (over 12-month)
BUY	>=15%
SELL	<-10%
NEUTRAL	>-10% to 15%
UNDER REVIEW	Rating may undergo a change
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

Disclosures:

The following Disclosures are being made in compliance with the SEBI Research Analyst Regulations 2014 (hereinafter referred to as the Regulations).

1. GOALZEN CAPITAL SERVICES PRIVATE LIMITED is a SEBI-Registered Research Analyst having SEBI registration number INH000013448. GOALZEN CAPITAL SERVICES PRIVATE LTD ("GoalFi" or "We"), the research entity, is engaged in providing research services on securities and information on personal financial products. This Research Report (called Report) is prepared and distributed by GOALZEN CAPITAL SERVICES PRIVATE LIMITED with brand name 'GoalFi' (brand name trademarked to research analyst and company director 'Robin Arya') and used by GOALZEN CAPITAL SERVICES PRIVATE LIMITED with mutual consent.

2. GOALZEN CAPITAL SERVICES PRIVATE LIMITED, its partners, employees, directors or agents, do not have any material adverse disciplinary history as on the date of publication of this report.

3. I, Robin Arya, author/s and the name/s in this report, hereby certify that all of the views expressed in this research report accurately reflect my/our views about the subject issuer(s) or securities. I/We also certify that no part of my/our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. I/we or my/our relative or GOALZEN CAPITAL SERVICES PRIVATE LIMITED do not have any financial interest in the subject company.

4. I/we or my/our relative or GOALZEN CAPITAL SERVICES PRIVATE LIMITED do not have beneficial ownership of 1% or more in the subject company at the end of the month immediately preceding the date of publication of the Research Report. I/we or my/our relative or GOALZEN CAPITAL SERVICES PRIVATE LIMITED do not have any material conflict of interest. I/we have not served as director / officer, etc. in the subject company in the last 12-month period.

5. I, Robin Arya, do not hold this stock as part of my investment portfolio at the date of recommendation. I/analysts in the Company have not traded in the subject stock thirty days preceding this research report and will not trade within five days of publication of the research report as required by regulations.

6. GOALZEN CAPITAL SERVICES PRIVATE LIMITED has not received any compensation from the subject company in the past twelve months. GOALZEN CAPITAL SERVICES PRIVATE LIMITED has not been engaged in market making activity for the subject company.

7. In the last 12-month period ending on the last day of the month immediately preceding the date of publication of this research report, GOALZEN CAPITAL SERVICES PRIVATE LIMITED has not received compensation or other benefits from the subject company of this research report or any other third-party in connection with this report.

Analyst Certification:

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report.

Disclaimers:

The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent.

This report and information herein is solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment.

The investment discussed or views expressed may not be suitable for all investors. Certain transactions - including those involving futures, options, another derivative product as well as non-investment grade securities - involve substantial risk and are not suitable for all investors. No representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document.

This information is subject to change without any prior notice. The Company reserves the right to make modifications and alternations to this statement as may be required from time to time without any prior approval. This report has been prepared on the basis of information that is already available in publicly accessible media or developed through analysis of GOALZEN CAPITAL SERVICES PRIVATE LIMITED. The views expressed are those of the analyst, and the Company may or may not subscribe to all the views expressed therein. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject GOALZEN CAPITAL SERVICES PRIVATE LIMITED to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

Neither the Firm, not its directors, employees, agents or representatives shall be liable for any damages whether direct or indirect, incidental, special or consequential including lost revenue or lost profits that may arise from or in connection with the use of the information. The person accessing this information specifically agrees to exempt GOALZEN CAPITAL SERVICES PRIVATE LIMITED or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold GOALZEN CAPITAL SERVICES PRIVATE LIMITED or any of its affiliates or employees responsible for any such misuse and further agrees to hold GOALZEN CAPITAL SERVICES PRIVATE LIMITED or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

This report is meant for the clients of GOALZEN CAPITAL SERVICES PRIVATE LIMITED only.

GOALZEN CAPITAL SERVICES PRIVATE LIMITED has a contractual arrangement with a vendor - Smallcase Technologies Private Limited (STPL) whereby STPL provides technology solutions and related back-end infrastructure along with support for back-office related operations & processes. STPL does not provide any investment advice or recommendation nor does it make any claim of returns or performance with respect to any advice or recommendation.

Investments in securities market are subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, membership of BASL (in case of IAs) and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Terms & Conditions:

These Terms and Conditions govern the use of the research subscription services provided by GOALZEN CAPITAL SERVICES PRIVATE LTD ("GoalFi" or "We"). By subscribing to our services, you agree to these terms, if you disagree with any part of the terms, you must not use our services.

Payment and Renewal:

The subscription fee is non-refundable. No such requests over email or any other channel requesting for refund or for pro-rata refund will be acknowledged if smallcase constituents or research provided is accessed by the user. Please do not subscribe if you disagree with any part of the terms. Subscription renewals will be charged the standard rate unless otherwise notified.

Limitation of Liability:

GoalFi provides research based on data and analysis. The subscriber acknowledges that all investment decisions carry inherent risks, and GoalFi shall not be liable for any losses incurred based on our research.

No Investment Advice:

The content provided under the subscription is purely for informational purposes and should not be construed as investment advice. GoalFi, being a SEBI Registered Research Analyst (RA), provides research insights and not investment advisory services.

Termination:

GoalFi reserves the right to terminate the subscription at any time due to non-compliance with these terms or any other reasons deemed appropriate by us and no refund will be made.

No Guarantee: While we strive to provide accurate and reliable research, there is no guarantee on the returns or performance of the recommendations. Investing in securities involves risks, and there's the potential for losing money.

Review and Update: Our research products are reviewed and updated periodically to reflect the latest market conditions and insights. However, market conditions can change rapidly, and there's no guarantee that the conditions on which recommendations and insights are based will remain the same.

Research Analyst Details:

Name: Robin Arya

Email: smallcase@goalfi.in

Contact: +91-9394306085

GOALZEN CAPITAL SERVICES PRIVATE LIMITED

CIN: U66190TS2023PTC176030

Address: Co ikeva Office 10, Level 3, NSL Centrum, Serene Estate Pvt Ltd, Site No. Phase I and II, Opp KPHB Colony Lane Opp. Forum Mall Kukatpally, HYDERABAD, TELANGANA, 500072

Support Telephone: +91 9063309052, Support Email – support@goalfi.in

Customer having any query/feedback/ clarification/ In case of grievances for any of the services rendered by GOALZEN CAPITAL SERVICES PRIVATE LIMITED, write to hello@goalfi.app

Website: goalfiresearch.smallcase.com