

PROJECT :

CASE STUDY OF INDIAN STARTUPS

Find here answers to the asked questions respectively :

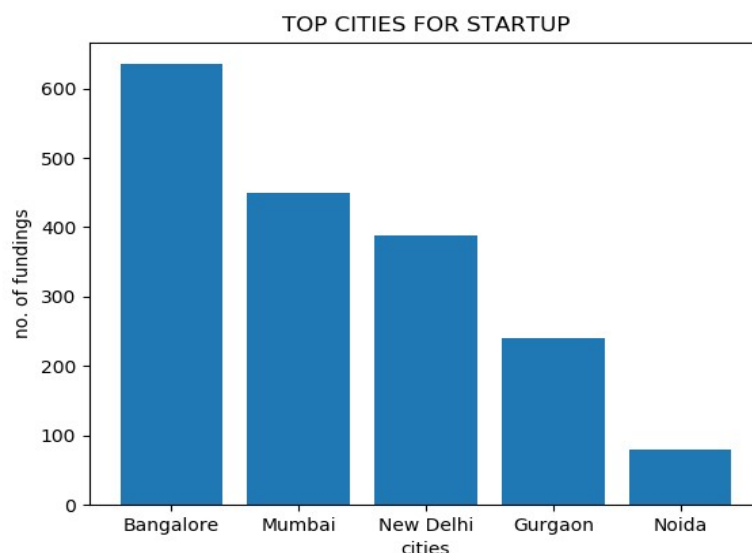
1. CITY NO. OF FUNDINGS

Bangalore	635
Mumbai	449
New Delhi	389
Gurgaon	241
Noida	79

EXPLANATION:

He should establish the product startup in **Bangalore**, as number of fundings in Bangalore in past are much more than the other cities. Thus he has a better chance of getting being funded by an investor at Bangalore. This result can also be verified from bar graph which shows **BANGALORE** as the **highest funded city**.

BAR GRAPH :



2. INVESTOR NO. OF TIMES INVESTED

Sequoia Capital	64
Accel Partners	53
Kalaari Capital	44
SAIF Partners	41
Indian Angel Network	40

EXPLANATION:

So he should contact “**SEQUOIA CAPITAL**” to get investments in his startup, as this investor has invested in most number of startups. This investor is the leading investor in the list of investors. Thus my friend has better chance of getting investments from “**SEQUOIA CAPITAL**”.

3. INVESTOR NO. OF TIMES INVESTED

Sequoia Capital	48
Accel Partners	47
Kalaari Capital	41
Indian Angel Network	40
Blume Ventures	36

EXPLANATION:

Since it will be much easier for my friend to get investments in his startup, if investors have more number of investments in **different** startups, so he must look at the above mentioned investor's to improve chances of getting investment.

4. INVESTOR NO. OF TIMES INVESTED

Indian Angel Network	33
Rajan Anandan	23
Anupam Mittal	16
LetsVenture	16
Group of Angel Investors	14

EXPLANATION:

Since the above mentioned investors have investment type as “**Seed Funding**” or “**Crowd Funding**” and since my friend’s startup is at an **early stage**, so he has better chances of getting being funded by the above mentioned investors.

5. INVESTOR NO. OF TIMES INVESTED

Sequoia Capital	45
Accel Partners	43
Kalaari Capital	35
Blume Ventures	27
SAIF Partners	24

EXPLANATION:

Since the above mentioned investors have investment type as “**Private Equity**” and since my friend’s startup is at **growth stage**, so he has better chances of getting being funded by the above mentioned investors.