HOUSING PRICE PREDICTION

Submitted by:

Vishal Pandey

INTRODUCTION

Business Problem:

A US-based housing company named Surprise Housing has decided to enter the Australian market. The company uses data analytics to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia.

The company is looking at prospective properties to buy houses to enter the market.

We need to build a model to predict the actual value of the prospective properties and decide whether to invest in them or not. The company wants to know which properties are important to predict the price of houses and How do they describe the price of the house.

Background of domain:

- Houses are one of the necessary need of each and every person around the globe and therefore housing and real estate market is one of the markets which is one of the major contributors in the world's economy. It is a very large market and there are various companies working in the domain.
- The Australian property market comprises the trade of land and its permanent fixtures located within Australia.
- The average Australian property price grew 0.5% per year from 1890 to 1990 after inflation however rose from 1990 to 2017 at a faster rate and may be showing signs of a contracting economic bubble.
- House prices in Australia receive considerable attention from the media and the Reserve Bank and some commentators have argued that there is an Australian property bubble.
- The residential housing market has seen drastic changes in prices in the past few decades. The property prices are soaring in major cities like Sydney, Melbourne, Adelaide, Perth, Brisbane and Hobart. The median house price in Sydney peaked to \$780,000 in 2016.

- However, with stricter credit policy and reduced interest from foreign investors in residential property, prices have started falling in all the major cities.
- When compared with the soaring prices of 2017, the housing prices fell by 11.1% in Sydney and 7.2% in Melbourne in 2018.
- In the late 2000s, housing prices in Australia, relative to average incomes, were among the highest in the world. As at 2011, house prices were on average six times average household income, compared to four times in 1990. This prompted speculation that the country was experiencing a real estate bubble, like many other countries.
- Foreign investment has also been identified as a key driver of affordability issues, with recent years seeing particularly high capital inflows from Chinese investors.

MOTIVATION FOR PROBLEM UNDER TAKEN:

Based on data provided from our client database, A price of house is determined based on different factors. By building the model, we can assess which characteristics are highly likely to impact on positively on sales price of a property and those characteristics which affect the price negatively.

ANALYTICAL PROBLEM FRAMING

MATHEMATICAL MODELLING OF PROBLEM:

Mathematical modeling is simply the method of implementing statistical analysis to a dataset where a Statistical Model is a mathematical representation of observed data.

While analyzing the data, there are an array of statistical models we can choose to utilize.

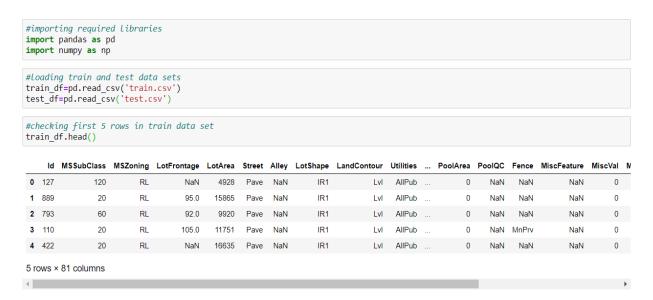
For the given project, we need to predict sales price of property based on given factors.

This is a regression problem. The classic regression model is linear regression but it is susceptible to over-fitting but it can be avoided using some dimensionality reduction techniques, regularization (L1 and L2) techniques and cross-validation.

DATA SOURCE AND FORMAT:

The data has been provided by client two different comma separated values(.csv) files.

1. The data will be loaded into pandas dataframe.



2. Checking no. of rows and columns of the data frame and the data type of columns.

```
in [625]: train_df.shape
)ut[625]: (1168, 80)
in [626]: train_df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 1168 entries, 0 to 1167
         Data columns (total 80 columns):
          # Column
                                  Non-Null Count Dtype
          0 MSSubClass
                                   1168 non-null
                                                   float64
              MSZoning
                                   1168 non-null
                                                   float64
              LotFrontage
                                   1168 non-null
                                                   float64
              LotArea
                                  1168 non-null
                                                   float64
             Street
                                   1168 non-null
                                                   float64
                                  1168 non-null
              LotShape
                                   1168 non-null
                                                   float64
              LandContour
                                  1168 non-null
                                                   float64
          8 Utilities
                                  1168 non-null
                                                   float64
              LotConfig
                                   1168 non-null
                                                   float64
          10 LandSlope
                                  1168 non-null
                                                   float64
          11 Neighborhood
                                   1168 non-null
                                                   float64
          12 Condition1
                                  1168 non-null
                                                   float64
          13 Condition2
                                   1168 non-null
                                                   float64
          14 BldgType
                                   1168 non-null
                                                   float64
                                                   float64
          15 HouseStyle
                                   1168 non-null
          16 OverallQual
                                   1168 non-null
                                                   float64
          17 OverallCond
                                  1168 non-null
          18 RoofStyle
                                   1168 non-null
                                                   float64
          19 RoofMatl
                                   1168 non-null
                                                   float64
          20 Exterior1st
                                   1168 non-null
                                                   float64
          21 Exterior2nd
                                   1168 non-null
                                                   float64
          22 MasVnrType
                                   1168 non-null
                                                   float64
          23 MasVnrArea
                                   1168 non-null
                                                   float64
          24 ExterOual
                                   1168 non-null
                                                   float64
          25 ExterCond
                                   1168 non-null
                                                   float64
                                                   float64
              Foundation
                                   1168 non-null
          27 BsmtQual
                                   1168 non-null
                                                   float64
          28 BsmtCond
                                   1168 non-null
                                                   float64
          29 BsmtExposure
                                   1168 non-null
                                                   float64
          30 BsmtFinType1
                                   1168 non-null
                                                   float64
          31 BsmtFinSF1
                                   1168 non-null
                                                   float64
                                                   float64
          32 BsmtFinType2
                                   1168 non-null
              BsmtFinSF2
                                   1168 non-null
                                                   float64
              BsmtUnfSF
                                   1168 non-null
```

This data set has around 1168 rows and 80 columns.

DATA PRE PROCESSING:

Data preprocessing is a technique of converting raw data into useful format. Data cleaning is a part of preprocessing technique which involves filling missing values.

As there are large no. of columns, I dealt created separate list for object and numeric columns for both training and testing data frames.

As the ID column doesn't impact the sales price, dropping it in both train and test data frames.

Missing object type column: set()
Missing numeric type column: {'PoolQC'}

Observation:

PoolQC is termed as numeric column in test data so changing its data types

print("Missing numeric type column: " + str(b.difference(a)))

```
In [527]: test_df['PoolQC']=test_df['PoolQC'].astype(str)
```

```
In [528]: #checking for nulls in object columns
          for i in train_objcols:
              if(train_df[i].isnull().sum()!=0):
                  print(i,":",train_df[i].isnull().sum())
              else:
                  continue
          Alley : 1091
          MasVnrType : 7
          BsmtQual : 30
          BsmtCond : 30
          BsmtExposure : 31
          BsmtFinType1: 30
          BsmtFinType2: 31
          FireplaceQu : 551
          GarageType : 64
          GarageFinish: 64
          GarageQual : 64
          GarageCond: 64
          PoolQC : 1161
          Fence: 931
          MiscFeature : 1124
In [529]: #checking for nulls in numeric columns
          for i in train_numcols:
              if(train_df[i].isnull().sum()!=0):
                  print(i,":",train_df[i].isnull().sum())
              else:
                  continue
          LotFrontage: 214
          MasVnrArea : 7
          GarageYrBlt : 64
```

```
In [536]: #checking for nulls in test data frame
           for col in test_df.columns:
               if(test_df[col].isnull().sum()>0):
                   print(col,":",test_df[col].isnull().sum()," Type:",test_df[col].dtype)
                   continue
           LotFrontage: 45 Type: float64
           Alley: 278 Type: object
           MasVnrType : 1 Type: object
           MasVnrArea : 1 Type: float64
           BsmtQual : 7 Type: object
BsmtCond : 7 Type: object
           BsmtExposure : 7 Type: object
BsmtFinType1 : 7 Type: object
           BsmtFinType2 : 7 Type: object
           Electrical: 1 Type: object
           FireplaceQu: 139 Type: object
           GarageType : 17 Type: object
           GarageYrBlt : 17 Type: float64
           GarageFinish : 17 Type: object
           GarageQual : 17 Type: object
GarageCond : 17 Type: object
           Fence: 248 Type: object
           MiscFeature: 282 Type: object
```

Treating nulls in training data set:

Checking the unique values of each column in training data set.

```
In [530]: #checking the unique entries of each column
     PosN
           17
     RRAe
           9
     PosA
           6
     RRNn
           4
     RRNe
     Name: Condition1, dtype: int64
     Condition2
     Norm
          1154
     Feedr
           6
     PosN
           2
     Artery
     PosA
     RRNn
           1
     RRAn
           1
     RRAe
           1
     Name: Condition2, dtype: int64
```

NOTE:

In data description,All the above object columns has 'NA' which means that the particular value is not present. when checked for the unique entries we can see that there is no NA. This indicates that the NA values might be mistakenly entred as NULL.

alley--if there is no alley access to property this might be null

bsmtqual,BsmtCond,BsmtExposure ,BsmtFinType1,BsmtFinType2 -- if there is no basement this might be chance are these columns are null.

FireplaceQu -- if no fireplace is present,this column can be null.

GarageType ,GarageFinish,GarageQual-- if there is no garage these columns can be null

poolQC- If no pool in the building this column can be null

fence-If no fence to the building this column can be null

miscfeatures- If there are no miscellaneous features, this can be null

```
In [531]: #creating a list with names of object type columns which are null
          objectcols=['Alley','MasVnrType','BsmtQual','BsmtCond','BsmtExposure','BsmtFinType1','BsmtFinType2','FireplaceQu','GarageType'
                    ,'GarageFinish','GarageQual','GarageCond','PoolQC','Fence','MiscFeature']
In [532]: #creating a list of numeric columns which has null values.
         numeric_cols=['LotFrontage','GarageYrBlt','MasVnrArea']
In [533]: #replacing null values with NA for all the object columns.
         for i in range(len(objectcols)):
             train_df[objectcols[i]].replace(np.nan, 'Not Available',inplace=True)
In [534]: from sklearn.impute import KNNImputer
          #intializing imputer object
         imputer=KNNImputer(n_neighbors=5,weights='uniform',metric='nan_euclidean')
In [535]: #performing imputation of null values in numeric columns
         for n in numeric_cols:
            print("Before Imputing:",n,"::\n",train_df[n].describe())
             train_df[n]=imputer.fit_transform(train_df[[n]])
             Before Imputing: LotFrontage ::
          count 954.00000
                  70.98847
         mean
                  24.82875
         std
                  21.00000
         min
         25%
                  60.00000
         50%
                  70.00000
         75%
                 80.00000
                 313.00000
         max
         Name: LotFrontage, dtype: float64
         After Imputing: LotFrontage ::
          count 1168.000000
         mean
                   70.988470
                   22.437056
         std
                   21.000000
         25%
                   60.000000
         50%
                   70.988470
         75%
                   79.250000
```

Treating null values in test data frame

```
In [538]: #creating a list with names of object type columns which are null
         objectcols=['Alley','MasVnrType','BsmtQual','BsmtCond','BsmtExposure','BsmtFinType1','BsmtFinType2','FireplaceQu','GarageType'
                    ,'GarageFinish','GarageQual','GarageCond','Fence','MiscFeature']
         #creating a list of numeric columns which has null values.
         numeric_cols=['LotFrontage','GarageYrBlt','MasVnrArea']
In [539]: #replacing null values with NA for all the object columns.
          for i in range(len(objectcols)):
             test_df[objectcols[i]].replace(np.nan, 'Not Available',inplace=True)
In [540]: from sklearn.impute import KNNImputer
          #intializing imputer object
         imputer=KNNImputer(n_neighbors=5, weights='uniform', metric='nan_euclidean')
In [541]: #performing imputation of null values in numeric columns
          for n in numeric_cols:
             print("Before Imputing:",n,"::\n",test_df[n].describe())
             test_df[n]=imputer.fit_transform(test_df[[n]])
             print("\nAfter Imputing:",n,"::\n",test_df[n].describe())
             Before Imputing: LotFrontage ::
          count 247.000000
         mean
                  66.425101
         std
                  21.726343
         min
                  21.000000
         25%
                53.500000
         50% 65.000000
         75%
                 79.000000
               150.000000
         max
         Name: LotFrontage, dtype: float64
         After Imputing: LotFrontage ::
```

Mssubclass, over all quality and over all condition columns are converted into object columns with their values to gain better insights.

```
3]: train_df['MSSubClass']=train_df['MSSubClass'].replace({20:'1-STORY 1946 & NEWER ALL STYLES',30:'1-STORY 1945 & OLDER',40:'1-STORY
    45: '1-1/2 STORY - UNFINISHED ALL AGES',
    50: '1-1/2 STORY FINISHED ALL AGES',
    60: '2-STORY 1946 & NEWER',
    70:'2-STORY 1945 & OLDER',
    75:'2-1/2 STORY ALL AGES',
    80: 'SPLIT OR MULTI-LEVEL',
    85: 'SPLIT FOYER',
    90: DUPLEX - ALL STYLES AND AGES',
    120:'1-STORY PUD (Planned Unit Development) - 1946 & NEWER',
    150:'1-1/2 STORY PUD - ALL AGES',
    160: '2-STORY PUD - 1946 & NEWER',
    180: 'PUD - MULTILEVEL - INCL SPLIT LEV/FOYER',
    190:'2 FAMILY CONVERSION - ALL STYLES AND AGES' })
    train_df['OverallQual']=train_df['OverallQual'].replace({10:'Very Excellent',
    9: 'Excellent',
    8:'Very Good',
    7:'Good',
    6: 'Above Average',
    5: 'Average',
    4: 'Below Average',
    3:'Fair',
    2:'Poor',
    1:'Very Poor' })
    train_df['OverallCond']=train_df['OverallCond'].replace({10:'Very Excellent',
    9: 'Excellent',
    8:'Very Good',
    7: 'Good',
    6: 'Above Average',
    5: 'Average',
    4: Below Average',
    3:'Fair',
    2:'Poor',
    1:'Very Poor' })
```

```
In [545]: test_df['MSSubClass']=test_df['MSSubClass'].replace({20:'1-STORY 1946 & NEWER ALL STYLES',30:'1-STORY 1945 & OLDER',40:'1-STORY I
          45: '1-1/2 STORY - UNFINISHED ALL AGES',
          50: '1-1/2 STORY FINISHED ALL AGES',
          60:'2-STORY 1946 & NEWER',
          70: '2-STORY 1945 & OLDER',
          75:'2-1/2 STORY ALL AGES',
          80: 'SPLIT OR MULTI-LEVEL',
          85: 'SPLIT FOYER',
          90: 'DUPLEX - ALL STYLES AND AGES',
          120: '1-STORY PUD (Planned Unit Development) - 1946 & NEWER',
          150: '1-1/2 STORY PUD - ALL AGES',
          160: '2-STORY PUD - 1946 & NEWER',
          180: 'PUD - MULTILEVEL - INCL SPLIT LEV/FOYER',
          190:'2 FAMILY CONVERSION - ALL STYLES AND AGES' })
          test_df['OverallQual']=test_df['OverallQual'].replace({10:'Very Excellent',
          9: 'Excellent',
          8:'Very Good',
          7: 'Good',
          6: 'Above Average',
          5:'Average',
          4: 'Below Average',
          2:'Poor',
          1: 'Very Poor' })
          test_df['OverallCond']=test_df['OverallCond'].replace({10:'Very Excellent',
          9: 'Excellent',
          8:'Very Good',
          6: 'Above Average',
          5:'Average',
          4: 'Below Average',
          3:'Fair',
          2: 'Poor',
          1:'Very Poor' })
```

Hardware and Softwares Used:

Software requirement: Anaconda, Jupyter notebook

Libraries and packages used: Numpy, Pandas, Sklearn, seaborn, Matplotlib, imblearn, scipy.

Model/s Development and Evaluation

Problem-solving approach:

The data set is imbalanced since it has large no. of records which contains data about different characteristics which are considered to predict the sale price of a property. This problem comes under regression category. There are different regression algorithms. The classic regression algorithm is linear regression but, the disadvantage with linear regression is that linear regression assumes a linear relationship between dependent and independent variables. That means it assumes that there is a straight-line relationship between them. It assumes independence between attributes. Linear Regression is susceptible to over-fitting. In order to avoid it we will be using regularization (L1 and L2) techniques and cross-validation.

Statistical methods used:

Outlier removal: Mostly outliers are removed by either z score or IQR(Inter Quartile Range). Tried both these approaches first but, the data loss is high in both these approaches. So applied capping technique which is also called as winsorization.

OUTLIER REMOVAL:

```
In [574]: from scipy.stats import zscore
          z=np.abs(zscore(train df))
          print(np.where(z>3))
          (array([ 1, 1, ..., 1166, 1166, 1166], dtype=int64), array([10, 19, 33, ..., 38, 60, 61], dtype=int64))
In [575]: df1=train df[(z<3).all(axis=1)]</pre>
          print("with outliers::",train_df.shape)
          print("After removing outliers::",df1.shape)
          with outliers:: (1168, 80)
          After removing outliers:: (0, 80)
          IQR METHOD
In [576]: from scipy import stats
          IQR = stats.iqr(train_df)
          IQR
Out[576]: 5.0
In [577]: Q1 = train_df.quantile(0.25)
          Q3 = train df.quantile(0.75)
                                                                                                                                  Activa
In [578]: df_out = train_df[~((train_df < (Q1 - 1.5 * IQR)) | (train_df > (Q3 + 1.5 * IQR))).any(axis=1)]
          print(df_out.shape)
          (5, 80)
```

NOTE:

Both IQR and Z score causes huge data loss.

Another technique is replacing the outlier data with mean or median. But when we observe this data set there is a huge difference between minimum and maximum values. If we calculate mean or median it wont give appropriate values as it includes the outlier value (maximum ones). So not using this approach.

As we are not dropping the outliers, another approach is capping or winsorization of outliers.

using percentile capping. Values that are less than the value at 10th percentile are replaced by 10th percentile value, and values greater than 90th percentile are replaced by 90th percentile value.

```
In [579]: for i in train_df.columns:
                                   FloorQ=train_df[i].quantile(0.10)
                                  CeilQ-train_df[i].quantile(0.90)
train_df[i] = np.where(train_df[i] <FloorQ,FloorQ,train_df[i])
train_df[i] = np.where(train_df[i] >CeilQ,CeilQ,train_df[i])
                                  #checking skewness of each colum
print(i,"->",train_df[i].skew())
                MSSubClass -> 0.2763231996830171
                MSZoning -> 2.0830205639783603
               LotFrontage -> 0.09140893728088621
LotArea -> 0.13022197176194603
                Street -> 0
                Allev -> 0
                LotShape -> -0.6037752483890678
               LotSnape -> -0.603//524838906/8
LandContour -> -2.589909046438337
Utilities -> 0
LotConfig -> -1.118821122735627
LandSlope -> 0
Neighborhood -> 0.12403998681014414
                Condition1 -> 0
               Condition2 -> 0
BldgType -> 2.138398085468056
HouseStyle -> 0.04328965807090152
               OverallQual -> 0.7046020834654392
OverallCond -> 1.0826530707035535
                RoofStyle -> 1.4825606082024294
                RoofMatl -> 0
                Exterior1st -> -0.29774855639553294
                Exterior2nd -> -0.34941727928323446
               MasVnrType -> -0.801491163029031
MasVnrArea -> 1.0877858966029823
                ExterQual -> -0.4683732536791335
               ExterCond -> -2.2766386679193933
Foundation -> 0.15130882870028628
                BsmtQual -> -0.06329729637250263
                BsmtCond -> -2.5312287480710256
               BsmtExposure -> -1.166986828385308
BsmtFinType1 -> 0.10081103200737304
                BsmtFinSF1 -> 0.34855628344455675
                BsmtFinType2 -> -2.28142748215115
                BsmtFinSF2 -> 2.484900034120171
               BsmtUnfSF -> 0.46135568380888786
TotalBsmtSF -> 0.40456946921095255
                Heating -> 0
               HeatingQC -> 0.4499332817447189
CentralAir -> 0
                Electrical -> 0
               1stFlrSF -> 0.42138819500880054
2ndFlrSF -> 0.5349173193148721
               LowQualFinSF -> 0
GrLivArea -> 0.22761105410057356
BsmtFullBath -> 0.3552244818481984
```

Testing of Identified Approaches (Algorithms):

List of algorithms used:

- Linear Regression
- Lasso regressiom
- Ridge regression

Run and Evaluate selected models:

Cross-validation is used to test the model's ability to predict new data that was not used in estimating it. Cross validation used in scenarios where we need to avoid over fitting.

LINEAR REGRESSION

```
In [628]: lr=LinearRegression()
    lr_score=cross_val_score(lr,X,y,cv=5,scoring='r2')
    print("Cross validation score:",np.mean(lr_score))
    lr.fit(x_train,y_train)
    y_pred=lr.predict(x_test)
    print("Accuracy::",r2_score(y_test,y_pred)*100)
    print("Train accuracy:",lr.score(x_train,y_train))
    print("Test accuracy:",lr.score(x_test,y_test))|
    print("mean absolute error::",mean_absolute_error(y_test,y_pred))
    print("mean squared error::",mean_squared_error(y_test,y_pred))

Cross validation score: 0.8449430282863029
    Accuracy:: 88.1693702094862
    Train accuracy: 0.8522002886925997
    Test accuracy: 0.8522002886925997
    Test accuracy: 0.8816937020948621
    mean absolute error: 14682.968026160823
    mean squared error:: 371821263.99942046
```

LASSO REGRESSION

```
In [630]: ls=Lasso()
    ls_score=cross_val_score(ls,X,y,cv=5,scoring='r2')
    print("Cross validation score:",np.mean(ls_score))
    ls.fit(x_train,y_train)
    y_pred=ls.predict(x_test)
    print("Accuracy::",r2_score(y_test,y_pred)*100)
    print("mean absolute error:",mean_absolute_error(y_test,y_pred))
    print("Train accuracy:",ls.score(x_train,y_train))
    print("Test accuracy:",ls.score(x_test,y_test))

Cross validation score: 0.8449479206638193
    Accuracy :: 88.17570941630396
    mean absolute error: 14678.429774135926
    mean squared error:: 371622030.9971658
    Train accuracy: 0.8522005697301187
    Test accuracy: 0.8817570941630396
```

RIDGE REGRESSION

```
rg=Ridge()
rg_score=cross_val_score(rg,X,y,cv=5,scoring='r2')
print("Cross validation score:",np.mean(rg_score))
rg.fit(x_train,y_train)
y_pred=rg.predict(x_test)
print("Accuracy ::",r2_score(y_test,y_pred)*100)
print("mean absolute error:",mean_absolute_error(y_test,y_pred))
print("mean squared error::",mean_squared_error(y_test,y_pred))
print("Train accuracy:",rg.score(x_train,y_train))
print("Test accuracy:",rg.score(x_test,y_test))
```

Cross validation score: 0.8450301816295296

Accuracy :: 88.19554886385342

mean absolute error: 14666.86419322152 mean squared error:: 370998503.0366506 Train accuracy: 0.8521965802636385 Test accuracy: 0.8819554886385341

Key Metrics for success in solving problem under consideration:

The following metrics are used:

- 1)R2_score: In multiregression models, R2 corresponds to the squared correlation between the observed outcome values and the predicted values by the model. The Higher the R-squared, the better the model.
- 2)Mean Absolute Error: It is the sum of the 'absolute differences' between the predicted and the actual values,
- 3)Mean Squared Error: It is the sum of squares of the errors, where errors are the differences between the 'predicted' and 'actual' values

HYPER PARAMETER TUNING:

Hyper parameter tuning is used to increase the performance of the algorithm.

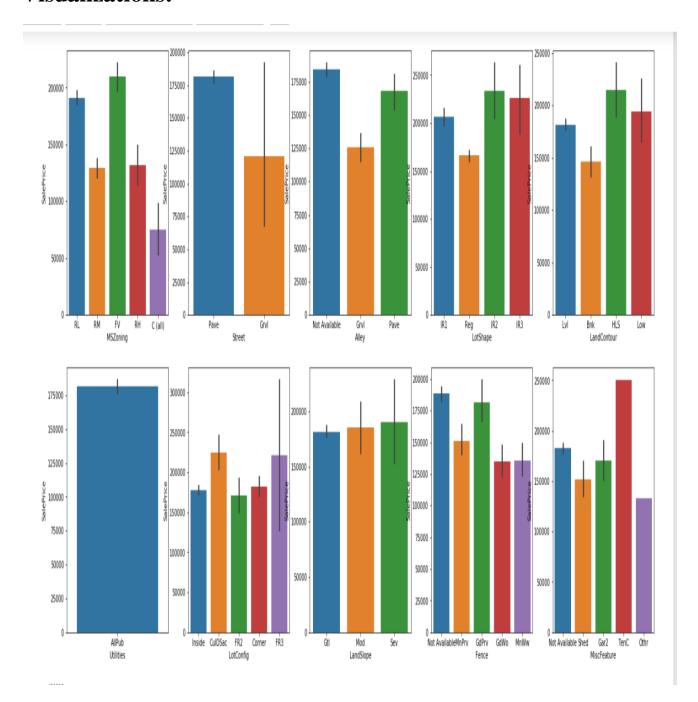
HYPER PARAMETER TUNING

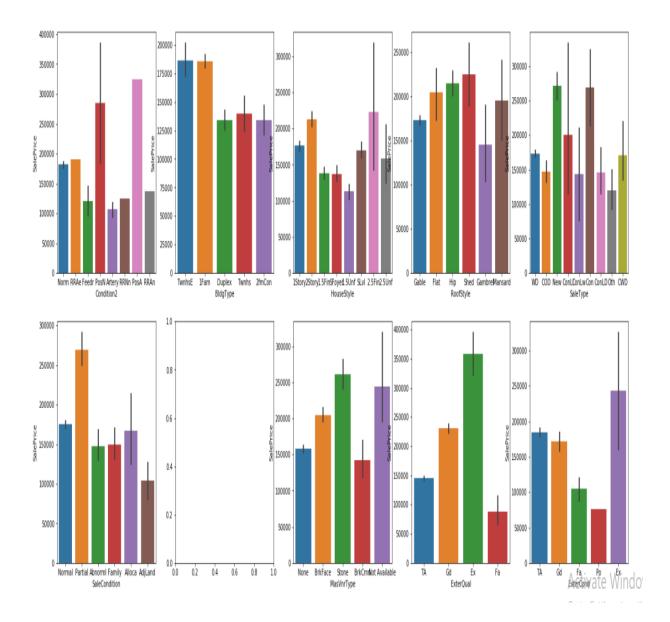
```
In [594]: from sklearn.model selection import GridSearchCV
In [595]: params = {'alpha': [1,0.1,0.01,0.001,0.0001,0]}
           lasso = Lasso()
           # cross validation
           laso_grid = GridSearchCV(estimator = lasso,
                                    param_grid = params,
                                    scoring= 'r2',
                                    cv = 10,
                                    return_train_score=True,
                                    verbose = 1)
           laso_grid.fit(x_train, y_train)
           Fitting 10 folds for each of 6 candidates, totalling 60 fits
Out[595]: GridSearchCV(cv=10, estimator=Lasso(),
                         param_grid={'alpha': [1, 0.1, 0.01, 0.001, 0.0001, 0]},
                         return_train_score=True, scoring='r2', verbose=1)
In [596]: laso_grid.best_params_
Out[596]: {'alpha': 1}
In [597]: ls1=Lasso(alpha=1)
           ls1.fit(x_train,y_train)
           y_pred=ls1.predict(x_test)
           print("Accuracy ::",r2_score(y_test,y_pred)*100)
          print("mean absolute error:",mean_absolute_error(y_test,y_pred))
print("mean squared error::",mean_squared_error(y_test,y_pred))
           Accuracy :: 88.17570941630396
           mean absolute error: 14678.429774135926
           mean squared error:: 371622030.9971658
```

Ridge Regression hyper parameter

```
In [603]:
             param = {'alpha':[0.001,0.01,0.1,0.2,0.5,0.9,1.0, 5.0, 10.0,20.0]}
             ridge = Ridge()
             ridge_grid = GridSearchCV(estimator=ridge,
                                            param_grid=param,
                                             scoring='r2',
                                             verbose=1,
                                             return_train_score=True)
             ridge_grid.fit(x_train, y_train)
             Fitting 10 folds for each of 10 candidates, totalling 100 fits
Out[603]: GridSearchCV(cv=10, estimator=Ridge(),
                              param_grid={'alpha': [0.001, 0.01, 0.1, 0.2, 0.5, 0.9, 1.0, 5.0, 10.0, 20.0]},
return_train_score=True, scoring='r2', verbose=1)
In [604]: ridge_grid.best_params_
Out[604]: {'alpha': 20.0}
In [605]: rg1=Ridge(alpha=20)
             rg1.fit(x_train,y_train)
            rg1.rit(x_train,y_train)
y_pred=rg1.predict(x_test)
print("Accuracy ::",r2_score(y_test,y_pred)*100)
print("mean absolute error:",mean_absolute_error(y_test,y_pred))
print("mean squared error::",mean_squared_error(y_test,y_pred))
             Accuracy :: 88.439238738436
             mean absolute error: 14547.094319408572
             mean squared error:: 363339648.11551946
```

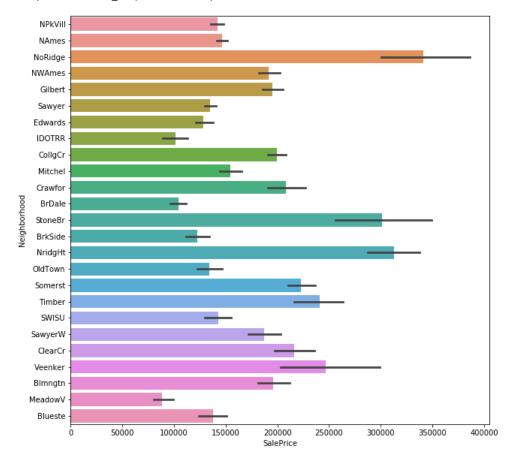
Visualizations:





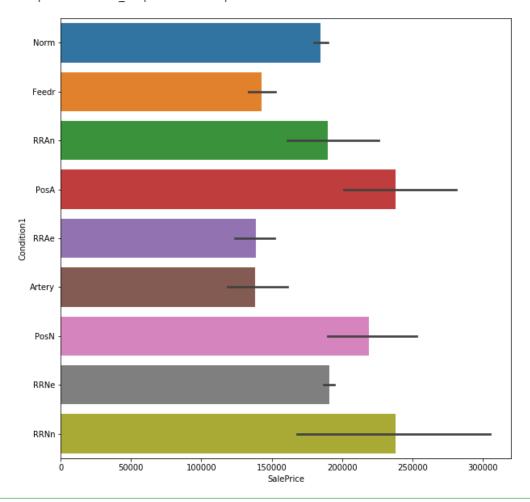
```
In [556]: plt.figure(figsize=(10,10))
sns.barplot(y=train_df['Neighborhood'],x=train_df['SalePrice'])
```

Out[556]: <matplotlib.axes._subplots.AxesSubplot at 0x2cf44459548>



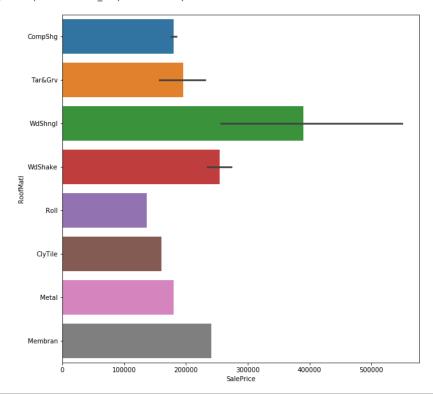
```
In [557]: plt.figure(figsize=(10,10))|
sns.barplot(y=train_df['Condition1'],x=train_df['SalePrice'])
```

Out[557]: <matplotlib.axes._subplots.AxesSubplot at 0x2cf448828c8>



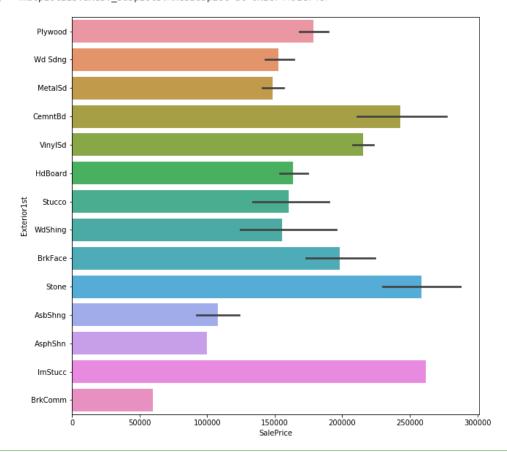
```
In [558]: plt.figure(figsize=(10,10))
    sns.barplot(y=train_df['RoofMatl'],x=train_df['SalePrice'])
```

Out[558]: <matplotlib.axes._subplots.AxesSubplot at 0x2cf4464bb08>



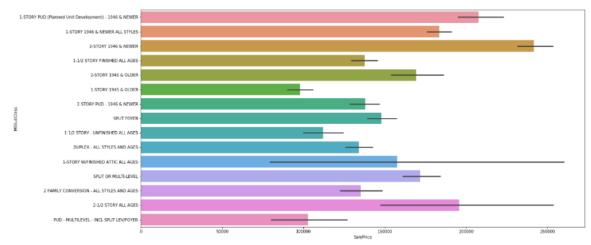
```
In [559]: plt.figure(figsize=(10,10))|
sns.barplot(y=train_df['Exterior1st'],x=train_df['SalePrice'])
```

Out[559]: <matplotlib.axes._subplots.AxesSubplot at 0x2cf4492e748>



```
In [561]: plt.figure(figsize=(20,10))
sns.barplot(y=train_df['MSSubClass'],x=train_df['SalePrice'])
```

Out[561]: <matplotlib.axes._subplots.AxesSubplot at 0x2cf4587da88>



Interpretation of the Results:

Floating Village Residential, Residential Low Density has high sales price and commercial buildings has less price

- properties with paved streets has high sales prices compared to gravel roads
- properties with paved alleys has high sales prices.
- regular shaped properties has less price, moderately irregular properties has high prices
- hill side properties has high sales price
- the data we collected every building has all the utilities.
- properties with Cul-de-sac kind of lot configuration has high sale price
- properties with moderate to severe slope has high sale prices
- properties in Northridge, Northridge Heights, Stone Brook locations tops in sales prices
- properties within Within 200' of North-South Railroad has highest price followed by properties with Adjacency to postive off-site feature
- Townhouse Inside Unit, Single-family Detached type of properties has high sale prices
- Two and one-half story properties with 2nd level finished has high sale prices followed by 2 story buildings
- properties with shed type of roofs has high sale prices followed by hip and flat roofs.
- properties which just got constructed has high sale prices and properties with 15% Contract Down payment regular terms has also high sale prices.
- Homes that are partially constructed during last assessment has high sale prices.
- properties with stone type of Masonry veneers has high prices.
- properties with excellent exterior material quality and excellent exterior condition has higher sale prices.
- properties with poured concrete type of foundation has high sale prices.
- properties with basement height of 100+ inches has high sale price

- properties with good basement condition has higher sale price where as properties with poor basement condition has low price
- properties with good exposure to walkout or garden level walls has high sales price
- properties with Good Living Quarters has high sales prices
- properties with Gas forced warm air furnace and Gas hot water or steam heat has high sale prices.
- properties with ecellent heating conditions tend to have high prices
- properties with central air conditioning has high sales prices.
- properties with Standard Circuit Breakers & Romex has high sales values
- properties with excellent kitchen quality has high price.
- typical functioning homes has high sale price.
- properties with excellent fireplace quality has high price.
- properties with built in garages has high salesprice followed by attached garages.properties which do not have any garage has less sales price
- If the interior of garage is completely finished, those properties have high sale price
- properties with garages in good condition with excellent quality has high sale prices.
- properties with paved drive ways has high sales prices.
- properties with excellent pool quality has high prices
- properties with 2-STORY built in 1946 or NEWER has high sales prices.

CONCLUSION

• Key Findings and Conclusions of the Study:

The following are top 10 characteristics that positively influence the saleprices:

Above grade (ground) living area square feet,

Total square feet of basement area

Overall quality

Number of fireplaces

Second floor square feet

Type 2 finished square feet
Rating of basement finished area (if multiple types)
Size of garage in square feet
Lot size in square feet
Exterior covering on house (if more than one material)

The following are top 10 characteristics that negatively influence saleprices:

Interior finish of the garage

No. of Bedrooms above ground

Kitchen quality

Basement quality

Fireplace quality

Building type

Exterior quality

Years since built

Years since remodeling has been done.

Learning Outcomes of the Study in respect of Data Science

One of the challenge i faced while data cleaning is outlier removal, in most of the scenarios Z-score will be used as outlier removal technique since it performs quite well with less data loss. In our data set, Z-score has almost every data deleted. Then I tried another famous technique called InterQuartileRange it also caused huge data loss.

Another technique is replacing the outlier data with mean or median. But when we observe this data set there is a huge difference between minimum and maximum values. If we calculate mean or median it won't give appropriate values as it includes the outlier value (maximum ones). So not using this approach.

As we are not dropping the outliers, another approach is capping or winsorization of outliers . Using percentile capping. Values that are less than the value at 10th percentile are replaced by 10th percentile value, and the value greater than 90th percentile are replaced by 90th percentile value.

Limitations of this work and Scope for Future Work:

This data set contains data of the year 2010 belonging to surprise house.

If we get data of recent years along with different popular cities ,we can predict on varied scenarios.