Sridhevi S

Research Associate

GET IN CONTACT

Mobile: 9384497671

Email: sridhevi10@gmail.com

PERSONAL DETAILS

- Current Location — Chennai, Tamil Nadu, 600015
- Date of Birth — Mar 10, 1998

SKILLS

- Microsoft Office
- Research & Analysis
- Lead Generation
- Database Management
- LinkedIn Navigator
- G Suite
- Presentation Skills
- Interpersonal Skills
- Basic Knowledge In Power BI

LANGUAGES KNOWN

- Tamil
- English

COURSES & CERTIFICATIONS

- Business Analytics With Excel

SOCIAL LINKS

- https://www.linkedin.com/in/sd1045b562162

PROFILE SUMMARY

- A result-oriented professional with 2+ years of experience as a Research Associate.
- Skilled in Market Research, Business Management, Team Management, Leadership, Problem Solving and MS Excel.
- Strong interviewing, research, analytical and writing professional.

EDUCATION HISTORY

Post Graduation

Course	MBA(Human Resource Management)
College	Madras University - IDE
Year of Passing	2021
Grade	65%

Graduation

Course	B.Sc(Computer Science)
College	Sri Sankara Arts and Science College, Kanchipuram
Year of Passing	2018
Grade	78%

WORK EXPERIENCE

Sep 2019 to Mar 2022

Research Associate at Vr4U Global

- Built niche mailing lists for marketing teams in US & UK for lead generation.
- Working with management consultants in the US and Providing support for online data research for various case studies.
- Analyzing, scraping, mining and converting complex raw data into a valid and more meaningful format.
- Develop efficient and successful research strategies for each client campaign.
- Prepare presentations as per the requirements of the clients.
- Contribute to team decisions about research directions.
- Organised project tasks and delivering timely reports.
- Led a team of 5 people and delivered multiple projects ahead of schedule and improved client satisfaction.