

# **UPLIFTING FARMERS THROUGH A CONNECTED ECOSYSTEM**

**Batch Number:**

<b>Roll Number</b>	<b>Student Name</b>
<b>20211CSE0856</b>	<b>Vishnu Nandan A R</b>
<b>20211CSE0286</b>	<b>Karthik D</b>
<b>20211CSE0855</b>	<b>Hemant S G</b>

**Under the Supervision of,**

**Mr. Afroj Alam**  
**Professor / Associate Professor / Assistant Professor**  
**School of Computer Science & Engineering**  
**Presidency University**

# Introduction

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- The agricultural sector faces numerous challenges, including climate change, market volatility, and limited access to resources. A connected ecosystem can empower farmers by facilitating knowledge sharing, access to markets, and sustainable practices
- This technique has enriched UI so that a novice user did not feel any operational difficulties. Uplifting the Farmer Through Connected Ecosystems helps farmers in entire farming by giving information about where to buy required things in agricultural activities

# Literature Review

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- The case study from the United States reported on a comprehensive study that describes the extent of assumption of nutrient, pest, soil, and water-management practices and assesses the factors that have influenced adoption across diverse regions. Mr McRae is Chief, Environmental Information and Analysis, Agriculture and Agri-Food Canada. Mr Steenblik is a senior economist at the OECD. The study scrutinized the small-scale, resource poor farmer's ongoing level of participation, rate of adoption of agricultural technology.



# Proposed Method

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- This study relies on a questionnaire survey on farmers' awareness of and demand for various ecosystem services.
- Policymakers and managers can use the results presented during this study to undertake ecologically sound construction to accommodate immigrants, while satisfying farmer's individual needs and encouraging sustainable socioeconomic and environmental development in immigration zones.
- Farmer's awareness of ecosystem services is related to their personal elements and a series of socioeconomic factors.
- Individual awareness of core ecosystem services in Village was divided into three levels according to the survey results: low awareness (aware of three to 5 core ecosystem services); medium awareness (aware of six to 8 core ecosystem services); and high awareness (aware of 9 to eleven core ecosystem services).

# Objectives

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- To empower farmers by developing a connected ecosystem that enhances their access to essential resources, market opportunities, and knowledge-sharing platforms.
- This initiative aims to foster sustainable farming practices, promote community collaboration, and improve overall livelihoods.
- By leveraging technology and cooperative support, we strive to create a resilient agricultural community that can thrive in today's dynamic environment

# Methodology

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We conducted a mixed-methods study involving:

- **Surveys:** Engaging over 300 farmers to assess their needs and existing resources.
- **Interviews:** Conducting in-depth discussions with agricultural experts and community leaders.
- **Case Studies:** Analyzing successful models of connected ecosystems in various regions.



# Timeline of Project

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## Month 1: Research and Planning

- Week 1:** Conduct market research and competitor analysis to identify trends and user needs.
- Week 2:** Gather user insights through surveys and interviews.
- Week 3:** Define project objectives and goals based on research findings.
- Week 4:** Prioritize features and finalize the project scope.

## Month 2: Design and Prototyping

- Week 1:** Create wireframes to outline the app's layout and user journey.
- Week 2:** Develop interactive prototypes using design tools (e.g., Figma).
- Week 3:** Conduct usability testing with potential users to gather feedback.
- Week 4:** Refine designs based on user feedback and prepare for development.

## Month 3: Development and Testing

- Week 1-2:** Begin frontend and backend development, focusing on core functionalities.
- Week 3:** Integrate features and conduct internal testing for functionality.
- Week 4:** Perform user acceptance testing with a beta group to gather final feedback and make adjustments.

# Expected Outcomes

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- **Enhanced Resource Access:** Farmers will gain improved access to essential agricultural resources, including seeds, tools, and technology.
- **Direct Market Connections:** Establishment of digital platforms facilitating direct sales, ensuring better pricing and reduced reliance on intermediaries.
- **Increased Knowledge and Skills:** Implementation of training programs leading to the adoption of sustainable farming practices and improved productivity.
- **Financial Empowerment:** Access to tailored financial services, including loans and insurance, enabling farmers to invest in their operations and manage risks.



# Conclusion

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- The initiative to uplift farmers through a connected ecosystem is a transformative approach that not only addresses the immediate challenges faced by agricultural communities but also paves the way for sustainable growth and resilience.
- By leveraging technology, fostering collaboration, and promoting access to resources and markets, we can empower farmers to enhance their livelihoods and contribute positively to the economy.
- Together, we can create a thriving agricultural landscape that ensures food security and sustains future generations



# References

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# Thank You



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