



## Total Number of Customers

**920.75K**

Count of CustomerID

## Average Age of Customers

**50.03**

## Average of Age

**(154) BHASKOLA...**

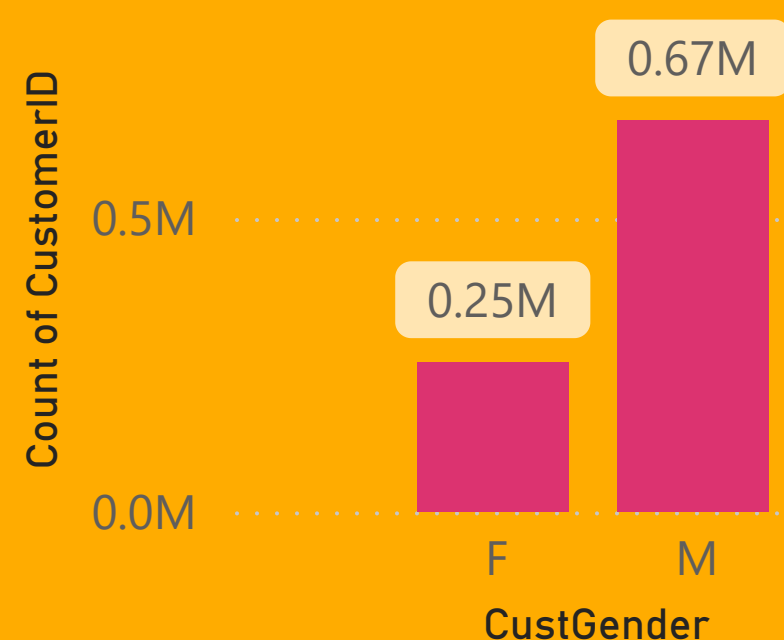
*First CustLocation*

CustomerID, CustLocation, Age,...

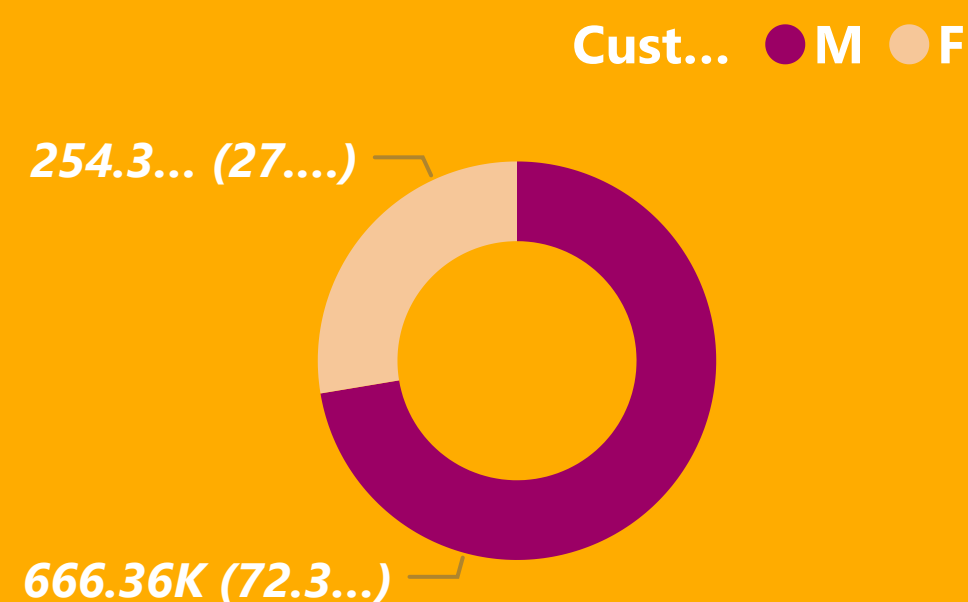
▼ □ F

▼ □ M

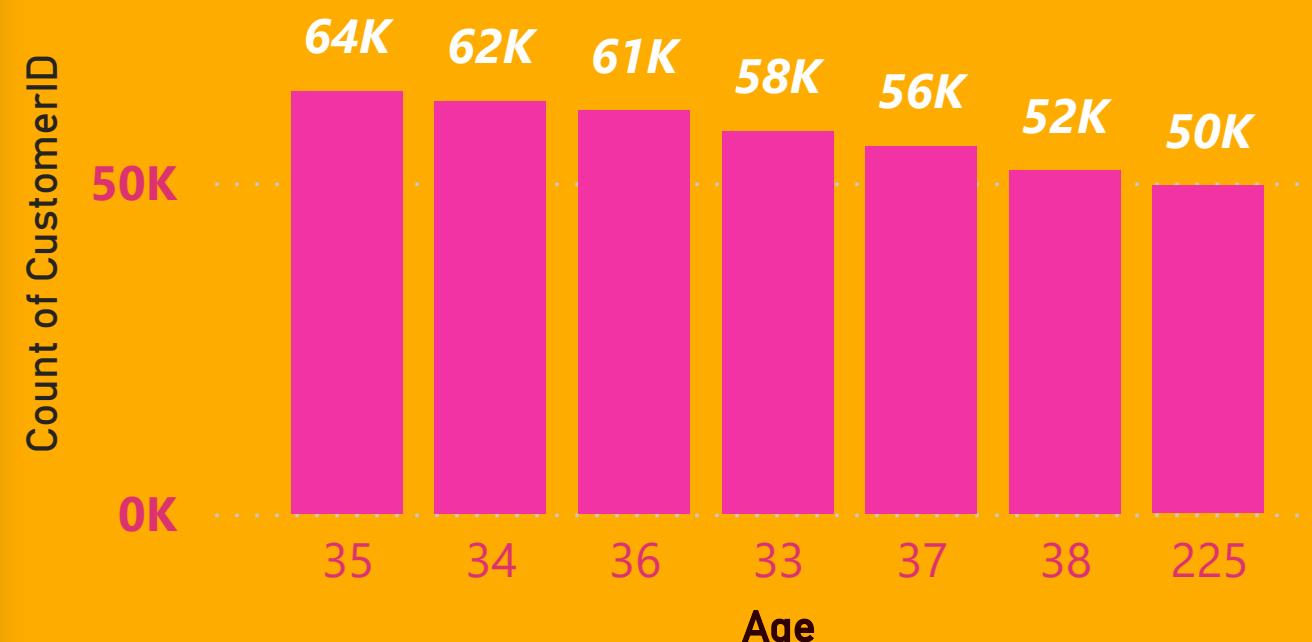
## Count of CustomerID by CustGender



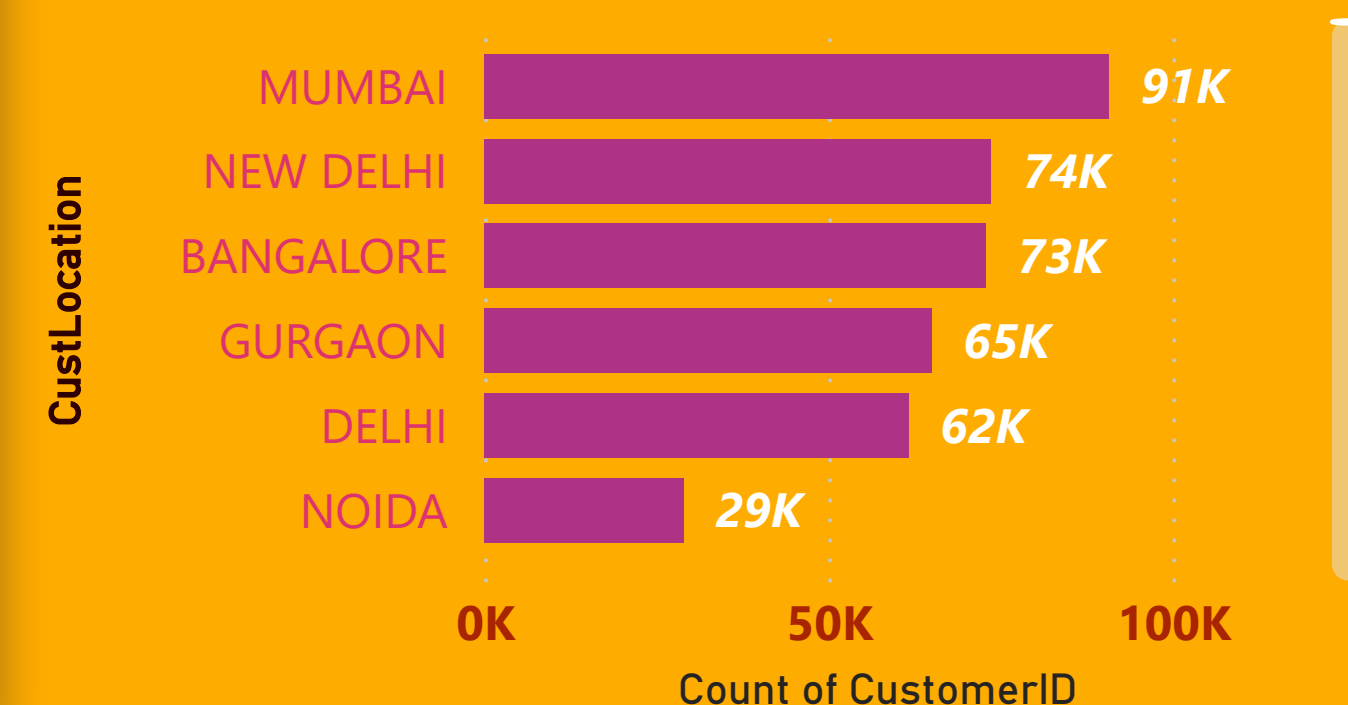
## Count of CustomerID by CustGender



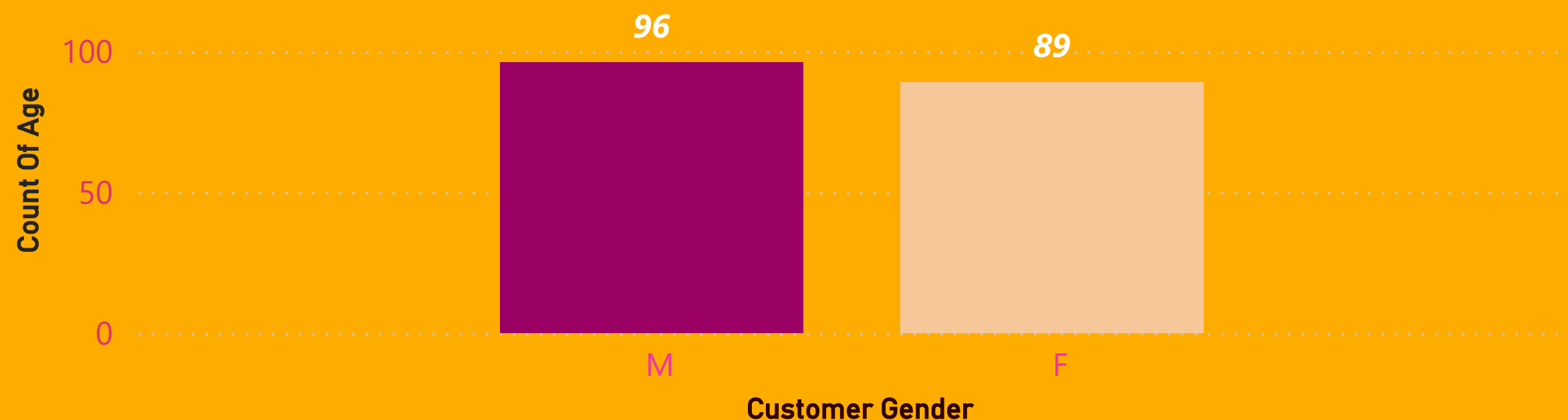
## Count of CustomerID by Age



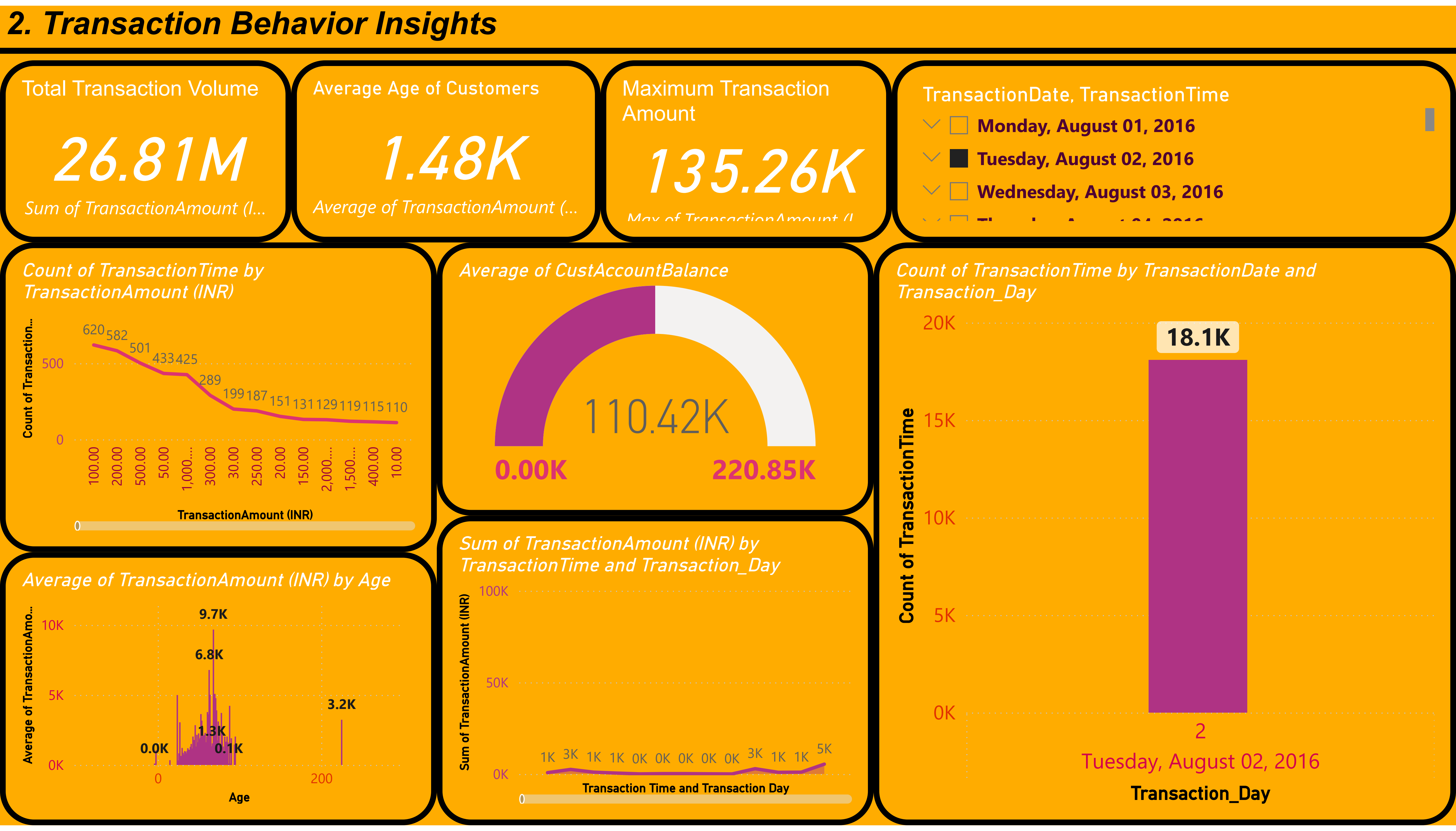
### Count of CustomerID by CustLocation



## Count of Age by CustGender



CustomerID	Max of Age	CustGender	CustLocation
C7842860	33	F	ZUNHEBOTO
C1425166	36	F	ZUMARI TILAIYA
C1525154	36	F	ZUMARI TILAIYA
C1525173	36	F	ZUMARI TILAIYA
C2525135	36	F	ZUMARI TILAIYA
C3625150	36	F	ZUMARI TILAIYA
C4825159	36	F	ZUMARI TILAIYA
C7525141	36	F	ZUMARI TILAIYA
Total	225		



### 3. Customer Segmentation Analysis

Total Count of Customers

596.80K

Count of CustomerID

Total Customer Account Balance

78.00bn

Sum of CustAccountBalance

CustGender, Age, CustomerID

▼ F

▼ M

CustGender

CustLocation

M

(BEFORE YMCA BLDG) CHENNAI

M

(BENAKA MDTs) BANGALORE

M

(BRINDA BAN ) KOLKATA

M

(DT) HOSUR

M

(E) MUMBAI

M

(E) THANE SECTOR 3

Count of CustLocation by CustGender

M

666.36K

Sum of TransactionAmount (INR) by CustomerID

Sum of TransactionA...

2M

1M

0M

C73192...

C41417...

C82177...

C50366...

C14251...

C58336...

C35287...

C65153...

C11157...

C59388...

C87552...

C57208...

C76213...

C21958...

C73671...

C68363...

C75255...

C69225...

C51338...

C57271...

C67410...

C39125...

C48816...

C51406...

C60194...

C40376...

CustomerID

Average of CustAccountBalance and Count of CustGender

Average of CustAccount...

Count of CustGender

117.06K (14.94%)

666.36K (85.06%)