

Sales Analysis

₹985M
Revenue

2M
Sales_Qty

Select all

2017

2018

Select all

Jun 17

Jul 17

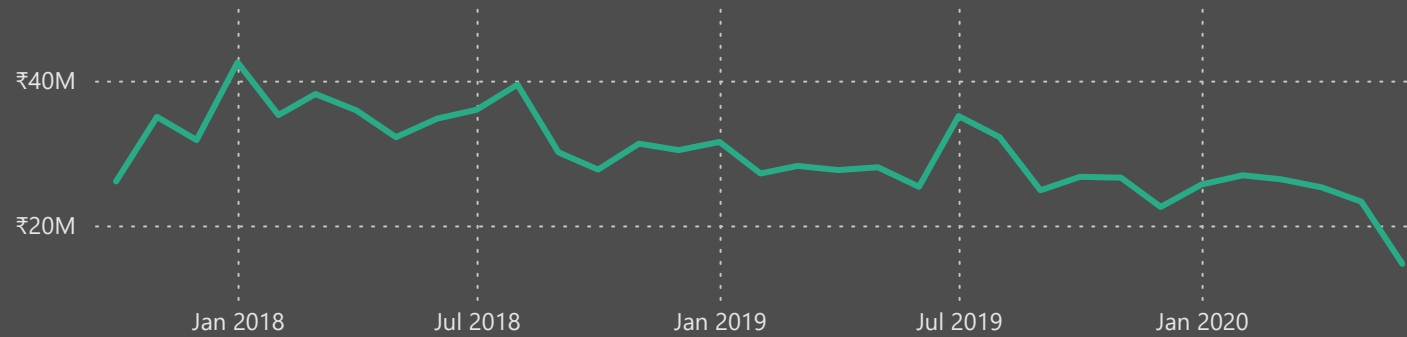
Aug 17

Sep 17

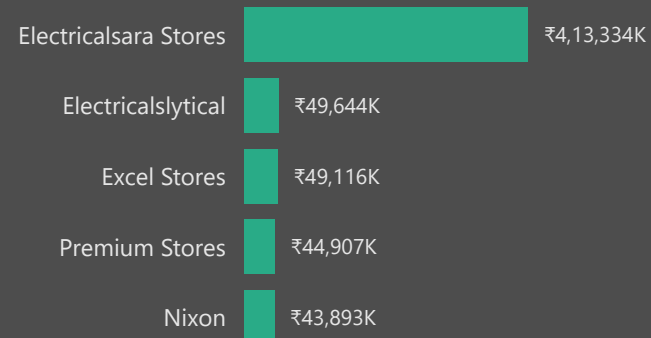
Oct 17

Nov 17

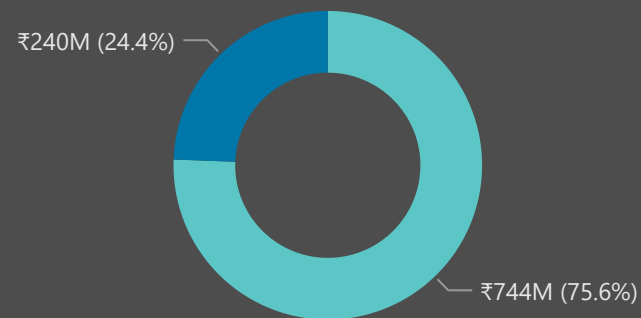
Revenue Trend



Top 5 Store Sales by Revenue



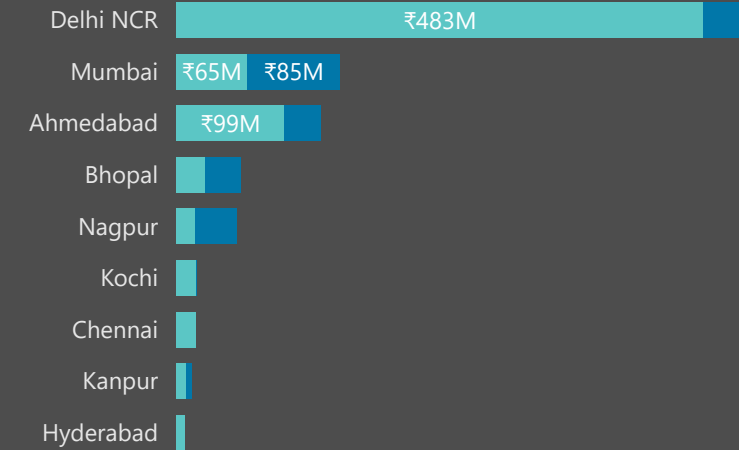
Revenue by Product Type



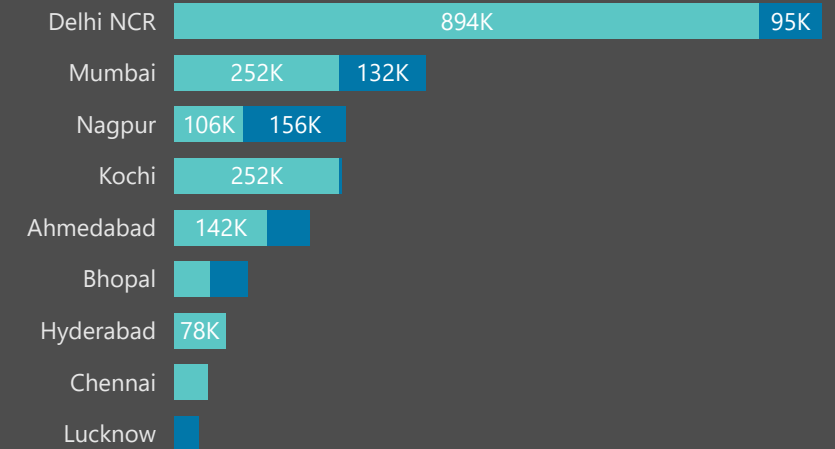
Brick & Mortar

E-Commerce

Revenue by Markets



Sales Quantity by Markets



Profit Analysis

₹985M

Revenue

2M

Sales_Qty

₹24.7M

Total Profit Margin

Select
all

2017

2018

2019

Select
all

Jun 17

Jul 17

Aug
17

Sep
17

Oct 17

Nov
17

Dec
17

Jan 18

Feb 18

Mar
18

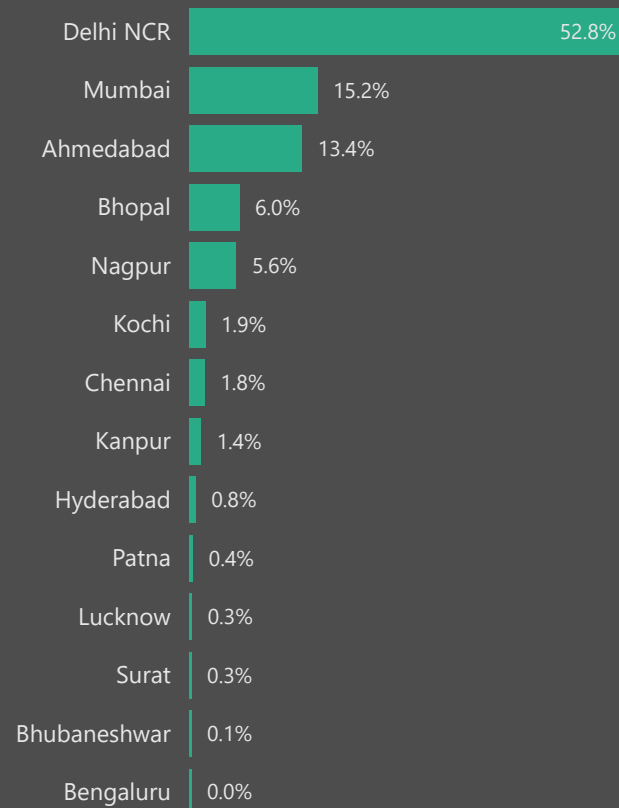
Apr 18

May
18

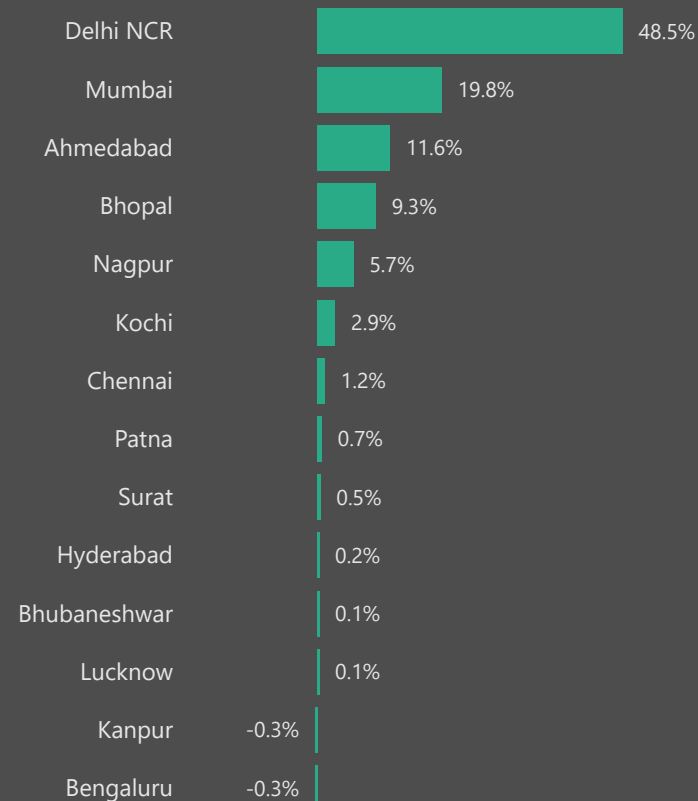
Jun 18

Jul 18

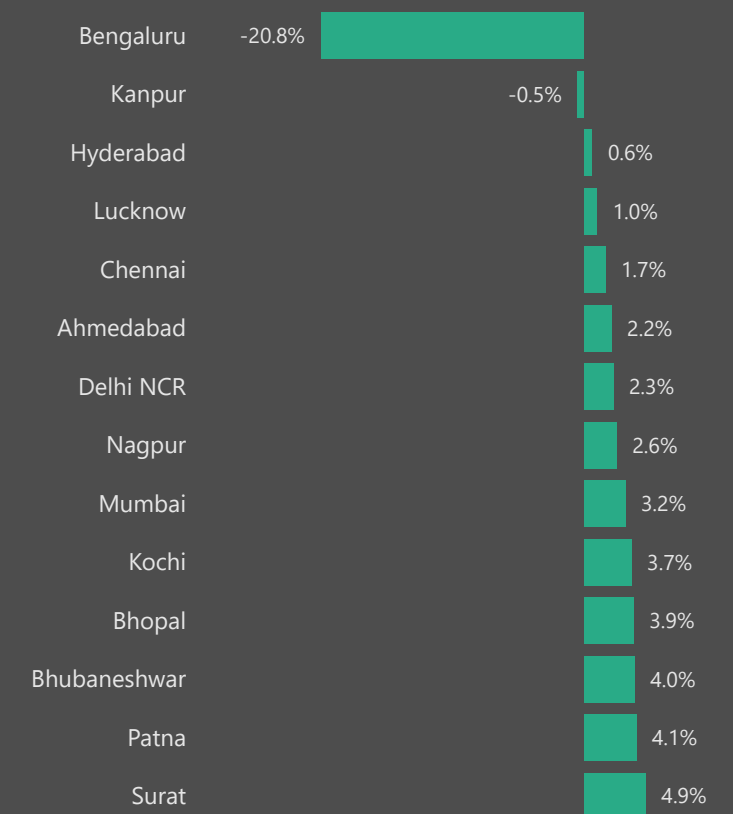
Revenue Contribution % by Market



Profit contribution % by Market



Profit % by Markets



Performance Tracking

₹985M

Revenue

2M

Sales_Qty

₹24.7M

Total Profit Margin

Select all

2017

2018

2019

Select all

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

Jan 18

Feb 18

Mar 18

Apr 18

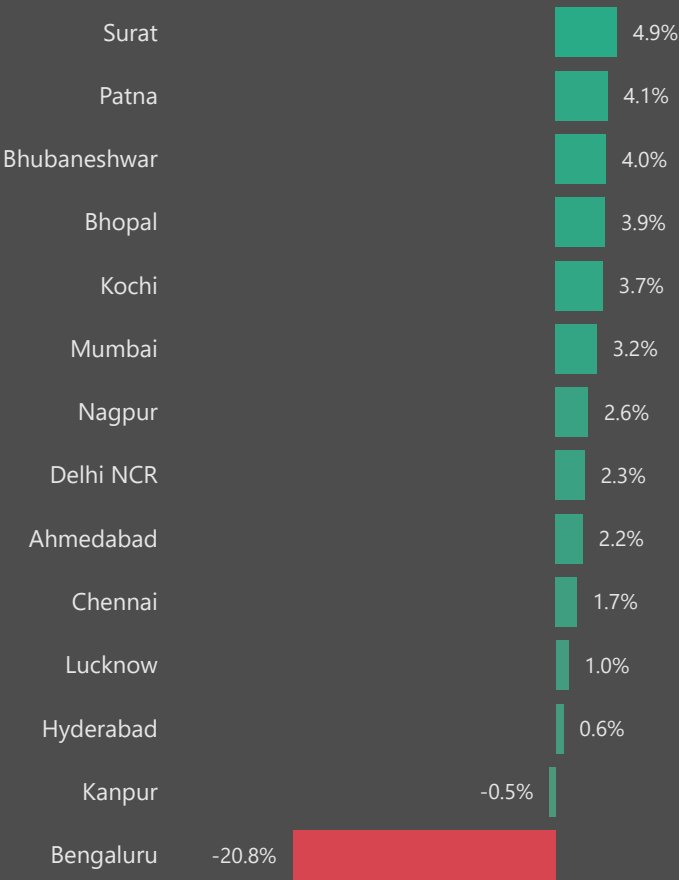
May 18

Jun 18

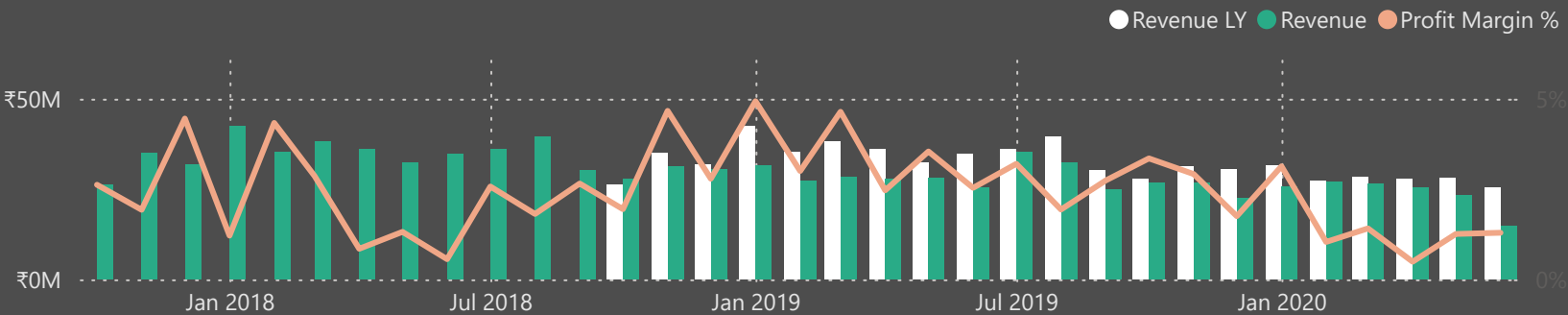
Jul 18

Aug 18

Revenue contribution % by market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Nixon	₹4,38,93,083	4.5%	7.2%	4.1%
Electricalslytical	₹4,96,44,189	5.0%	6.8%	3.4%
Leader	₹1,65,29,970	1.7%	5.1%	7.5%
Premium Stores	₹4,49,06,666	4.6%	4.3%	2.3%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Electricalsocity	₹1,74,89,935	1.8%	2.9%	4.1%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Surge Stores	₹2,86,48,916	2.9%	2.7%	2.3%
Forward Stores	₹2,10,26,070	2.1%	2.2%	2.7%
Total	₹98,48,13,463	100.0%	100.0%	2.5%