A DATA DRIVEN EXPLORATION OF APPLE'S IPHONE IMPACTS IN INDIA

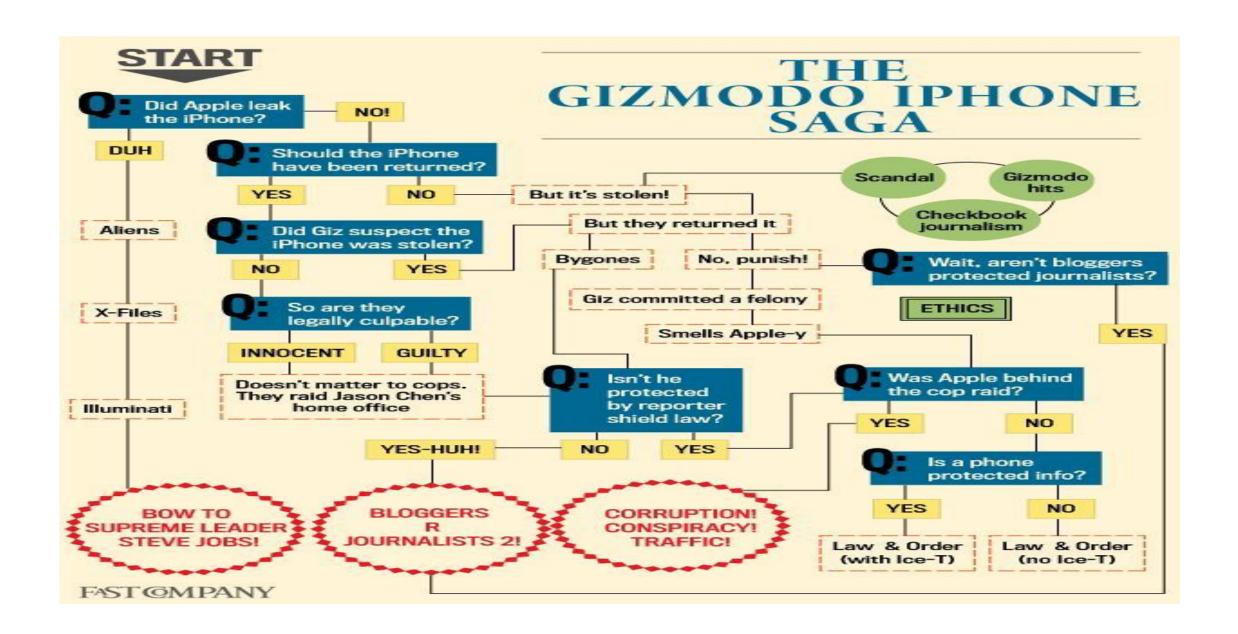
STORY

Story:

- There are five key elements to every story: plot, setting, characters, point of view, and conflict.
- Whether your students realize it or not, they naturally include all these elements when they're telling a story to their families or their best fr.
- work with imaginary characters and events that is shorter and usually less complex than a novel he's a talented writer, but his quirky stories will never find a wide readership.

Purpose Of a Story:

- 1. A simple trick to summarize the three main categories of author's purpose is to use the acronym PIE, which stands for persuade, inform and entertain.
- 2. Although there are many reasons to write, to persuade, to inform and to entertain represent the three main forms of author's purpose.
- 3. An author's purpose in communicating could be to instruct, persuade, inform, entertain, educate, startle, excite, sadden, enlighten, punish, console, or many, many others.



The Optimal Instagram Story Dimensions:

- The dimensions for Instagram Stories are 1080 pixels wide by 1920 pixels tall (1080 x 1920, or 1080p resolution). Your Instagram Story size should have an aspect ratio of 9:16.
- The minimum width is 500 pixels, the maximum video length is 15 seconds, and the accepted video file types are MP4, MOV, or GIF.
- If you shoot an Instagram Story video using your phone, the dimensions will likely be 1080 pixels by 1920 pixels, so you don't have to resize it.
- If you're using another camera or a custom setup, however, you'll have to use a video editing app to make sure your video has the correct dimensions.
- While this may seem like a lot of work, it's exceedingly important for user experience and for ensuring maximum engagement on your Story.

1080 Pixels

1920 Pixels

Instagram Story Dimensions



Why are Instagram Story dimensions important?

- Instagram has provided these dimensions and sizes to make sure that your Story is uploaded with as much quality as possible.
- These dimensions are also ideal for most mobile devices, guaranteeing that your video, image, or gif shows up properly across different operating systems and screen resolutions.
- Using Instagram Story dimensions also:
- Helps your brand look more professional
- Ensures that the content looks high-quality
- Prevents unnecessary pixelation
- If you don't adhere to these dimensions, your images or videos will be cut off, and the content that you wanted to share won't show up as intended.