A Data-driven Exploration of Apple's iPhone Impact in India

Define Problem And Understanding Problem

Specify The Business Problem:

- 1. QUALITY OF ITS PRODUCTS.
- It is no secret that lately Apple has launched many products that are defective. Although the company continues to insist that its products are of the highest quality, the following is just a brief list of the problems its most recent products have had: "Bendgate" for its iPhones and iPads where the products are so thin that they bend at the slightest pressure, the "Butterfly Keyboard" that has made some of its MacBooks inoperable until they are fixed by having to do major repair and leaving customers without a computer for days or weeks at a time, the IOS software updates that have converted some iPhones into "bricks' that cannot even be turned on, and the failure to launch the Airpower that was supposed to be able to charge all of its latest wireless products at one time.
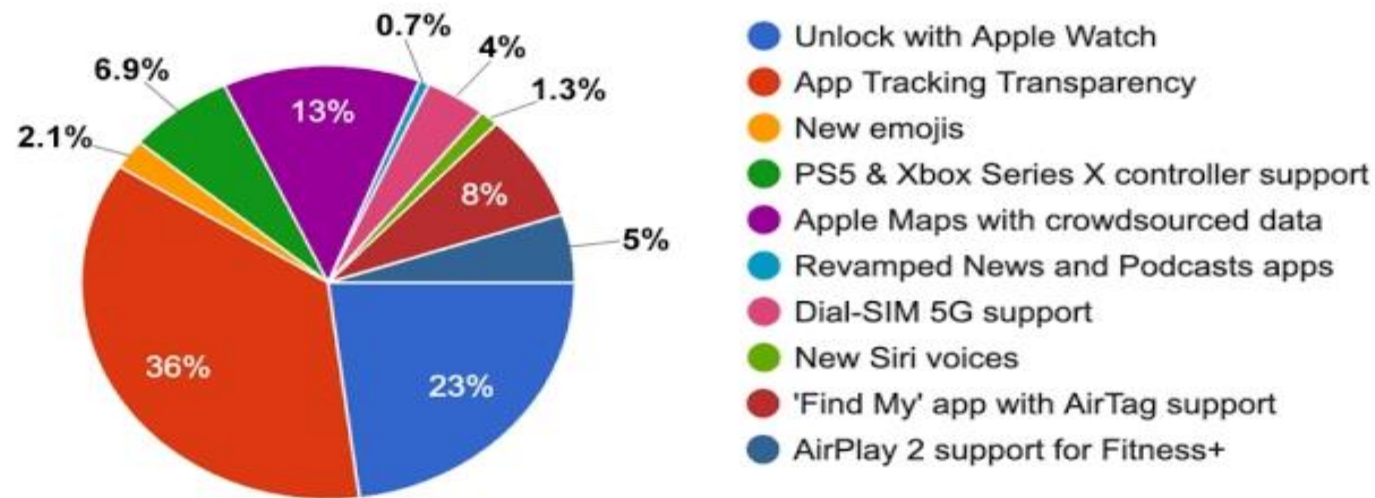
Business Requirements:

- iOS 15.

- macOS Monterey 12.1 or later.

- tvOS 15.

- Safari or ChromeAll company devices must be in Apple Business Manager (ABM), or you must use Configurator to get them there.

- Individual BYODs can be User Enrolled for iOS.

Literature Survey:

What new feature of the iOS/iPadOS 14.5 do you like the best?

3,040 responses

- Unlock with Apple Watch
- App Tracking Transparency
- New emojis
- PS5 & Xbox Series X controller support
- Apple Maps with crowdsourced data
- Revamped News and Podcasts apps
- Dial-SIM 5G support
- New Siri voices
- 'Find My' app with AirTag support
- AirPlay 2 support for Fitness+

SellCell

Social Or Business Impact:

- **Impacts of iPhones on the society**

- Apple's iPhone was a great success because it made communication more convenient than ever before. It allowed people to access information through digital media on their phones. Apple's iPhone is an amazing invention that allows users to get all of their needs done in one device.

- iPhone impact of the business:

    The iPhone dramatically changed the way people communicate, learn, play and work. With an iPhone in hand, an employee could work from home or be on site with a client and still have access to company data and be connected. The iPhone popularized the use of apps, web tools and mobility.