# A DAIA DRIVEN EXPLORATION OF APPLE'S IPHONE IMPACTS IN INDIA

DATA VISUALIZATION

### No Of Unique Visualizations:

- iPhone reveals the data collection. ...
- iPhone restricts online activities storage. ...
- Apple App Store offers secure apps. ...
- Malware activities. ...
- iPhone shows if the mic or camera is open by any app.

#### KPI:

• Who else is using scorecards successfully? Apple uses five performance indicators as part of a holistic approach to its long-term performance plan. This includes customer satisfaction, core competencies, employee commitment and alignment (through a comprehensive employee survey), market share and shareholder value

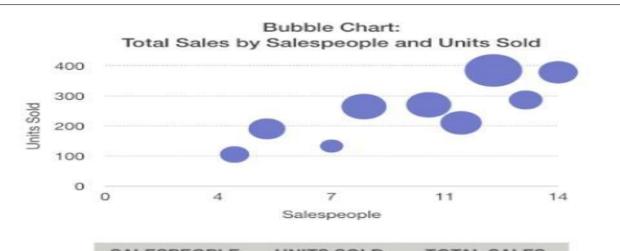
### Models:

• The model number is on the upper side — the side with the display. iPhone models that support only eSIM don't have a SIM tray.

### Bar Chart Showing Battery – Type:

- To see an overview of your battery level and activity for the last 24 hours and up to the last 10 days, go to Settings > Battery.
- When you tap one of the time periods above the Activity graph (Last 24 Hours or Last [X] Days), you can see which apps contributed to your battery usage during that time period, and the proportion of battery used for the app.
- Background Activity means that most of the app's battery usage such as playing music or tracking location – happened while the app was running in the background.
- No Mobile Coverage and Low Signal means that your device was searching for a signal or being used with a low signal.

### Bubble Chart Showing Model:

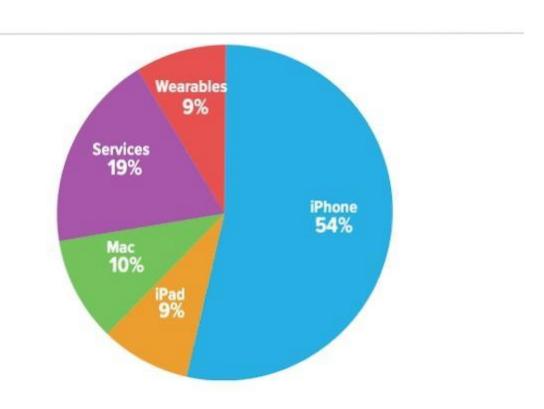


SALESPEOPLE	UNITS SOLD	TOTAL SALES
8	264	£7,010,784
14	378	£5,352,858
11	210	£5,918,000
10	270	£6,974,910
4	105	£2,964,150
13	286	£3,897,894
5	190	£4,686,350
7	133	£1,844,843
12	384	£11,382,528

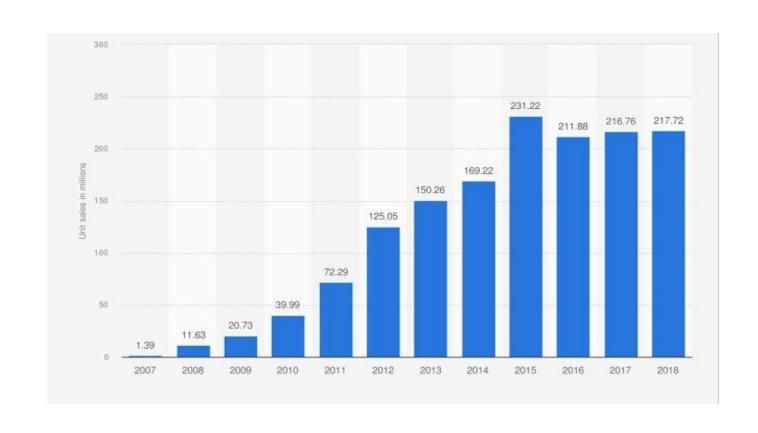
# Lined Bar-Chart Showing Country-Wise Selling Smartphone:

• China has overtaken the United States as the world's largest iPhone market in Q2, according to research by TechInsights.

## Donut Chart For Quarterly:



### Line Chart For Annual Revenue Year Wise:



### Text Table For Yearly:

- On your iPhone or iPad, open the Google Docs app or Google Slides app.
- Open a document or presentation.
- Tap where you'd like to add a table.
- In the top right, tap Add .
- Tap Table .
- Choose the number of rows and columns you want in your table.
- Tap Insert table.

# Map Showing Global Market:

Quarter, year	iPhone worldwide market share
2018	13.7%
2019	13.22%
2020	15.1%
Q1 2021	16.76%