



# PIZZA SALES REPORT

JAN 15-DEC 15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best/ Worst sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **Maximum** orders from month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size pizza** contributes to **maximum** sales



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

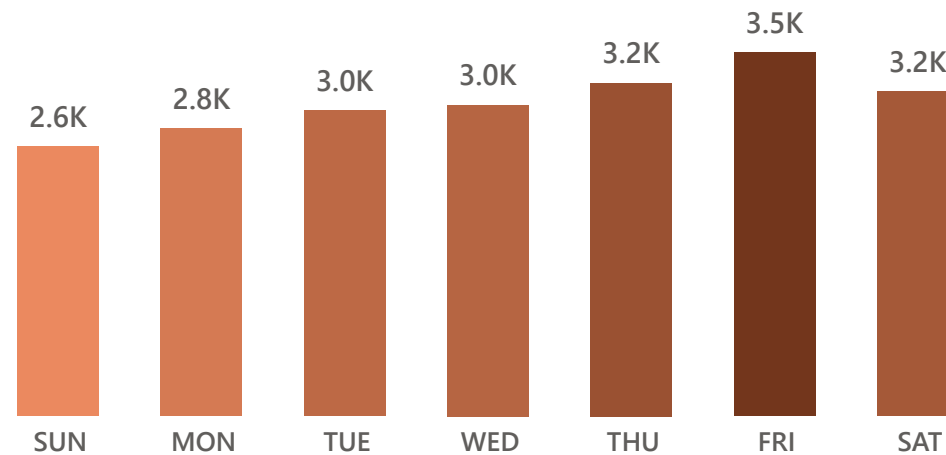
Total Orders



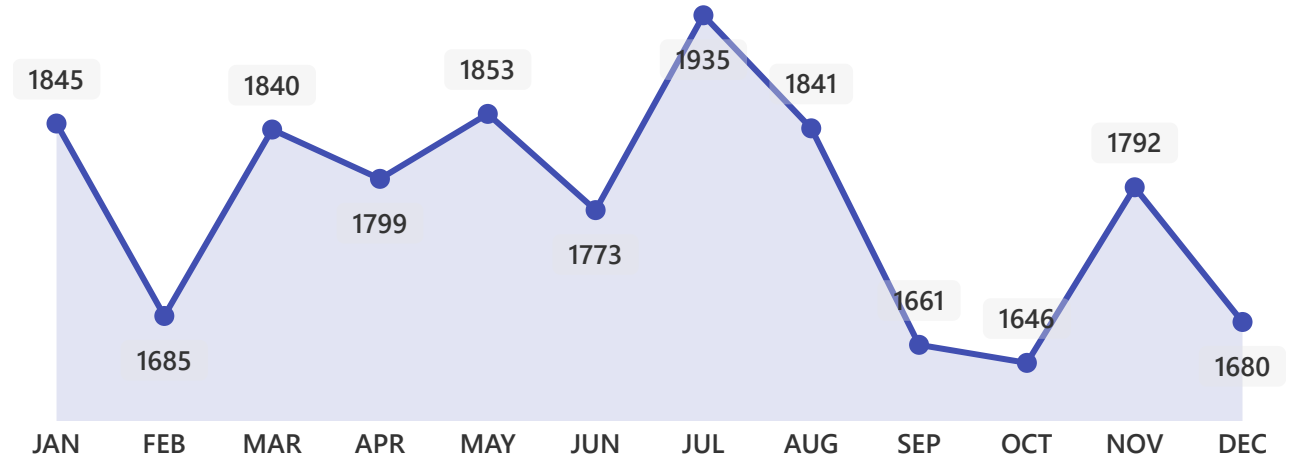
2.32

Average Pizzas Per Order

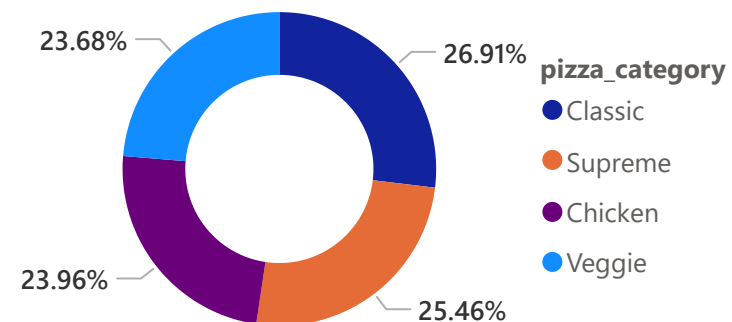
## Daily Trend for Total Orders



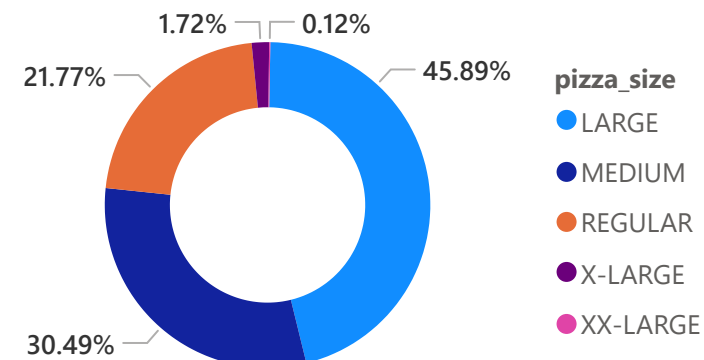
## Monthly Trend for the Total Orders



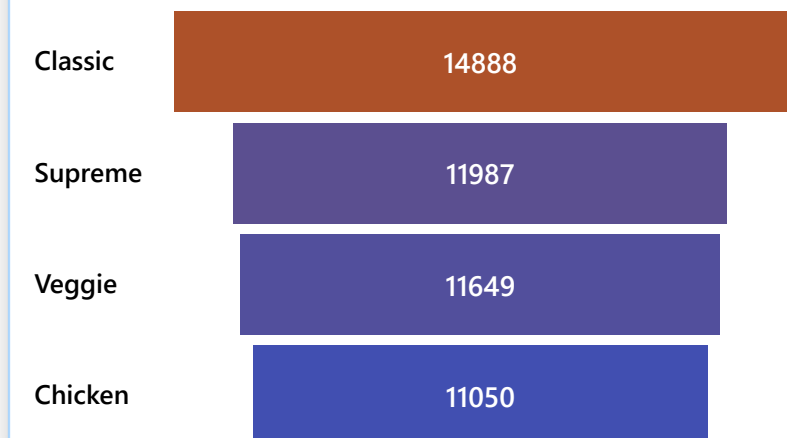
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





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Best/ Worst sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to Maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to Maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to Maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to Minimum Revenue

### QUANTITY

The Brie Carre Pizza Contributes to Minimum Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to Minimum Total Orders



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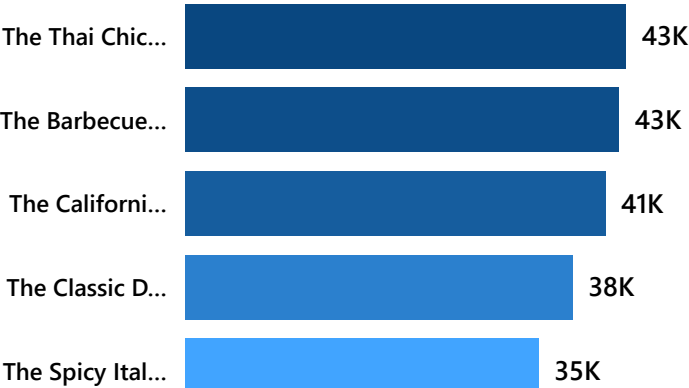
Total Orders



2.32

Average Pizzas Per Order

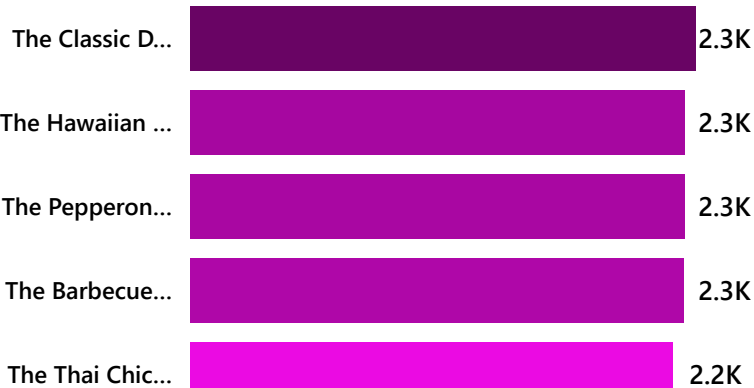
### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



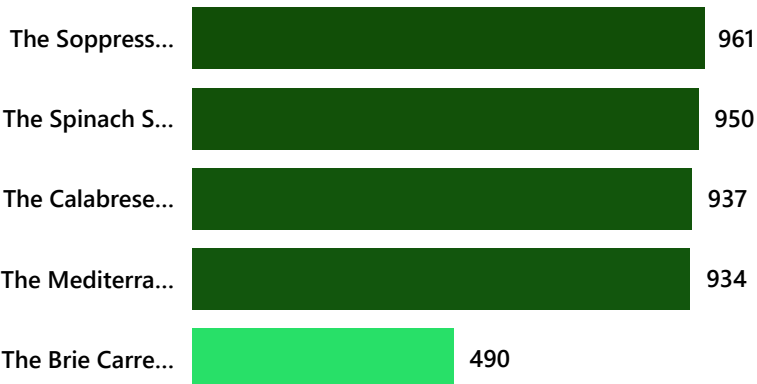
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

