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## Skills

- User Experience Design
- User Interface Design
- Prototyping & Interaction Design
- User-Centered Design
- User Research
- Design Strategy
- Defining User Personas
- User Flows & Sitemaps
- Information Architecture
- Wireframes
- Usability Testing
- Data Analysis & Interpretation
- Accessibility
- Collaboration and Communication
- Adaptability to Trends

## Tools

- Figma
- Adobe XD
- UXPressia
- Lucid Chart
- Maze
- Google Analytics
- Coda
- Notion
- Miro

## Certifications

- Google UX Design Specialization, Coursera
- User Experience Design, Designerrs UI/UX Academy
- Web & Mobile Designer 2021, Udemy
- Enterprise Design Thinking Practitioner, IBM

## Education

- B.Tech: GM Institute of Technology, Karnataka

# Shriya Shukla

Sr. UI/UX Consultant

 [Portfolio](#)

## Summary

Experienced UI/UX consultant with 7 years of expertise dedicated to delivering exceptional user-centered solutions that bridge design and functionality. With a strong background in designing intuitive interfaces and optimizing user experiences, I bring a comprehensive understanding of design principles, user psychology, and industry trends.

I am skilled in collaborating with cross-functional teams to translate client objectives into visually appealing and engaging designs. Over the course of 7 years, I've developed proficiency in user research, wireframing, prototyping, and usability testing to ensure optimal user satisfaction and drive business success.

## Experience

### MTX Group Inc - Sr. UI/UX Consultant

10/2021 - Current

- Led the design team throughout various long and short term Salesforce B2B projects, from initial discovery to mockup delivery, while fostering collaboration with UX/UI developers and maintaining effective cross-functional communication
- Worked on 10 Million+ projects such as Georgia SOS: Voter Registration and created a system which holds over 12 million voter records. I also contributed to reduce the voter check-in time for more than 7 million active voters from 90s to 47s leaving shorter lines, better voter experience and easier work for counties to get through.
- Supported the creation and implementation of in-house design system and various UX research templates for maintaining and implementing brand guidelines
- Led foundational UX Research, converting findings from discovery call with clients into actionable insights and solely own a product from research to design
- Apply an agile approach to deliver inventive user experiences
- Performed usability testing, analyzed user feedback with a range of tools to enhance product functionality
- Contributed to establishing the base set up of research and design framework for new project, enabling a smooth and efficient project scaling
- Assess and offer feedback to fellow designers to enhance the quality of their work
- Conduct internal design workshops and interactive sessions for continued learning

### Primera Medical Technologies - Sr. Executive

11/2020 - 09/2021

- Oversaw full product lifecycle, ensuring seamless user experiences and managing projects from concept to production
- Collaborated with Business Analysts to translate requirements into designs, meeting timelines
- Conducted usability studies, user testing, and competitive analysis to refine design solutions iteratively

### Omega Healthcare - Technical Trainer

01/2019 - 12/2019

- Found a need for a Learning Management Tool, to enhance the training and trainee handling experience and crafted the user experience for the same.
- Crafted engaging Learning Management Tool content for effective learning experiences
- Provided personalized coaching to elevate trainees skill sets

### Vee Technologies - On Job Trainer

07/2016 - 09/2018

- Provided comprehensive training to new team members, ensuring process mastery
- Collaborated with clients to resolve non-resolution accounts and enhance user understanding
- Led training sessions for current users and contributed to optimizing sales strategies in a special project