

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

The dressing should be good

Video call consulting required

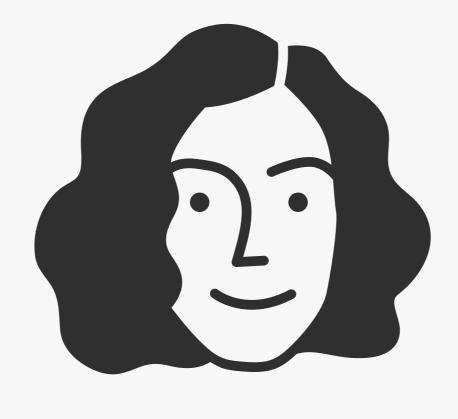
Provide the facilities

necessary

Want a company in the heart of the city

More transportation is needed

> Should be located in a with high network availability



SURYA

Short summary of the persona

Our Company need a websites

We want special number for my company

Consulting price in my company very less

One or more consulting of firm advise a client

What are their fears, frustrations, and anxieties?

I will treat the customer who comes to my company with humanity and kindness

We will interest free loans to customer who come to my company



Does

What behavior have we observed? What can we imagine them doing?



What other feelings might influence their behavior?



