



Campaign Insights Dashboard



Open Rate

24.21%



Conversion Rate

63.31%



Top Conversion - July

Israel



Most Bounced Domain

aol.com



Total Email Sent

92K



Click Rate

2.18%



Unsubscribed Rate

0.05%

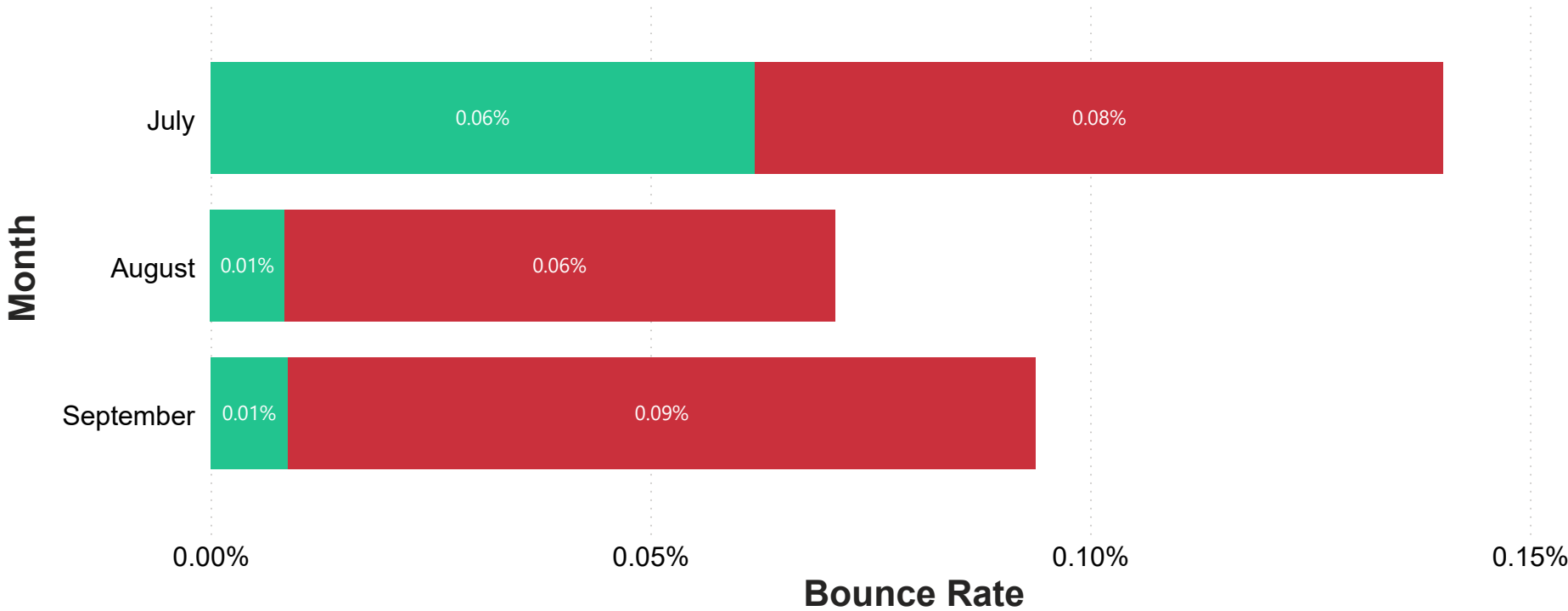


Bounce Rate

0.03%

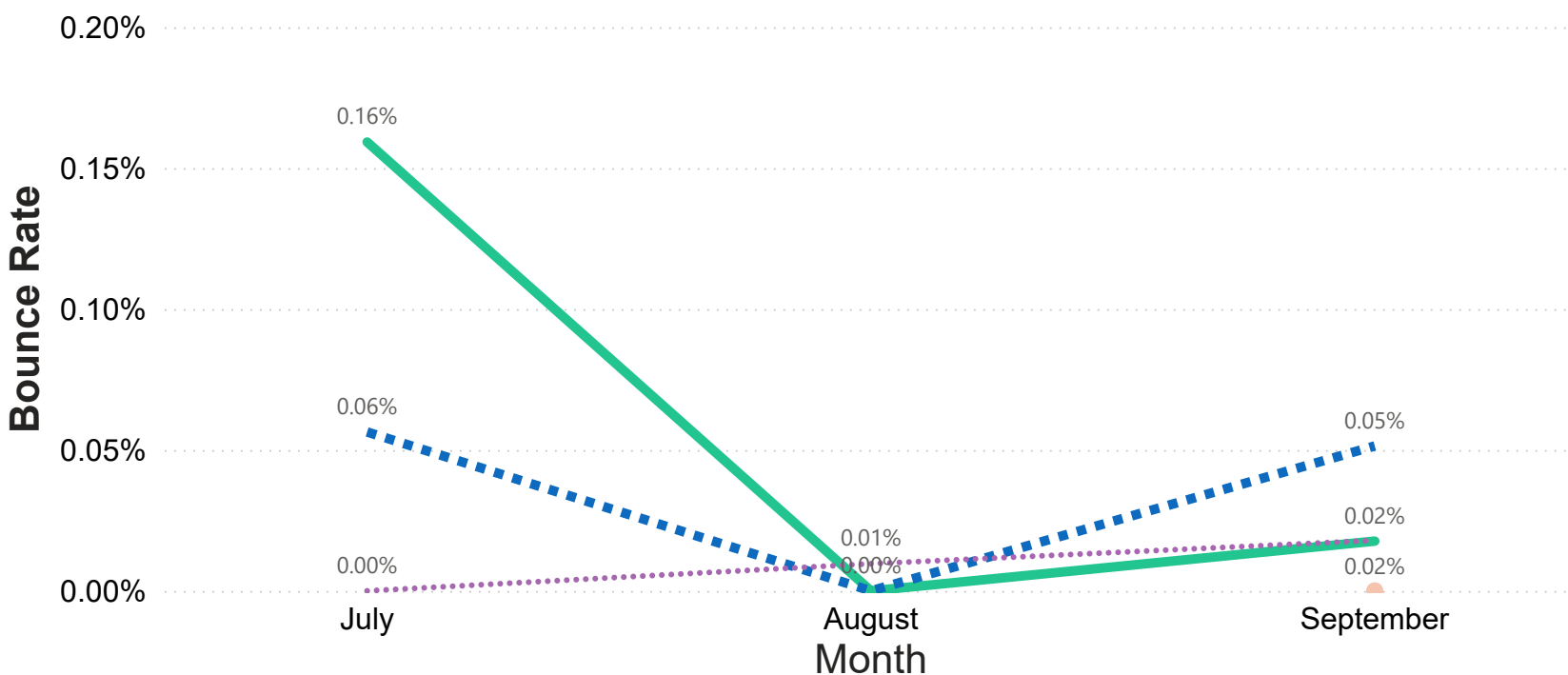
Campaign Type with Highest Unsubscription Rate

Campaign Type Events and webinars Lead nurturing Newsletter Promotional

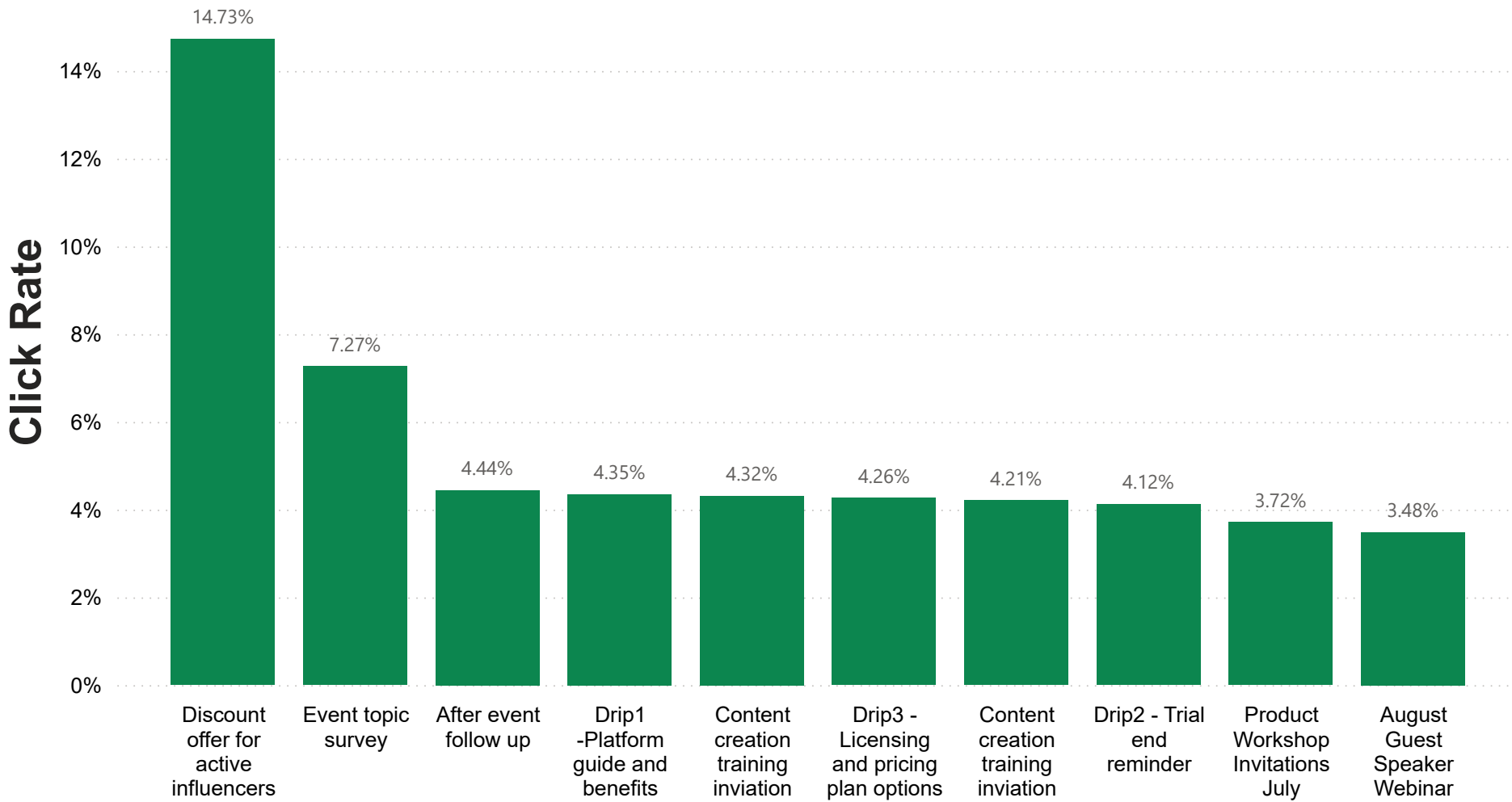


Campaign Type with Highest Bounce Rate

Campaign Type Events and webinars Lead nurturing Newsletter Promotional



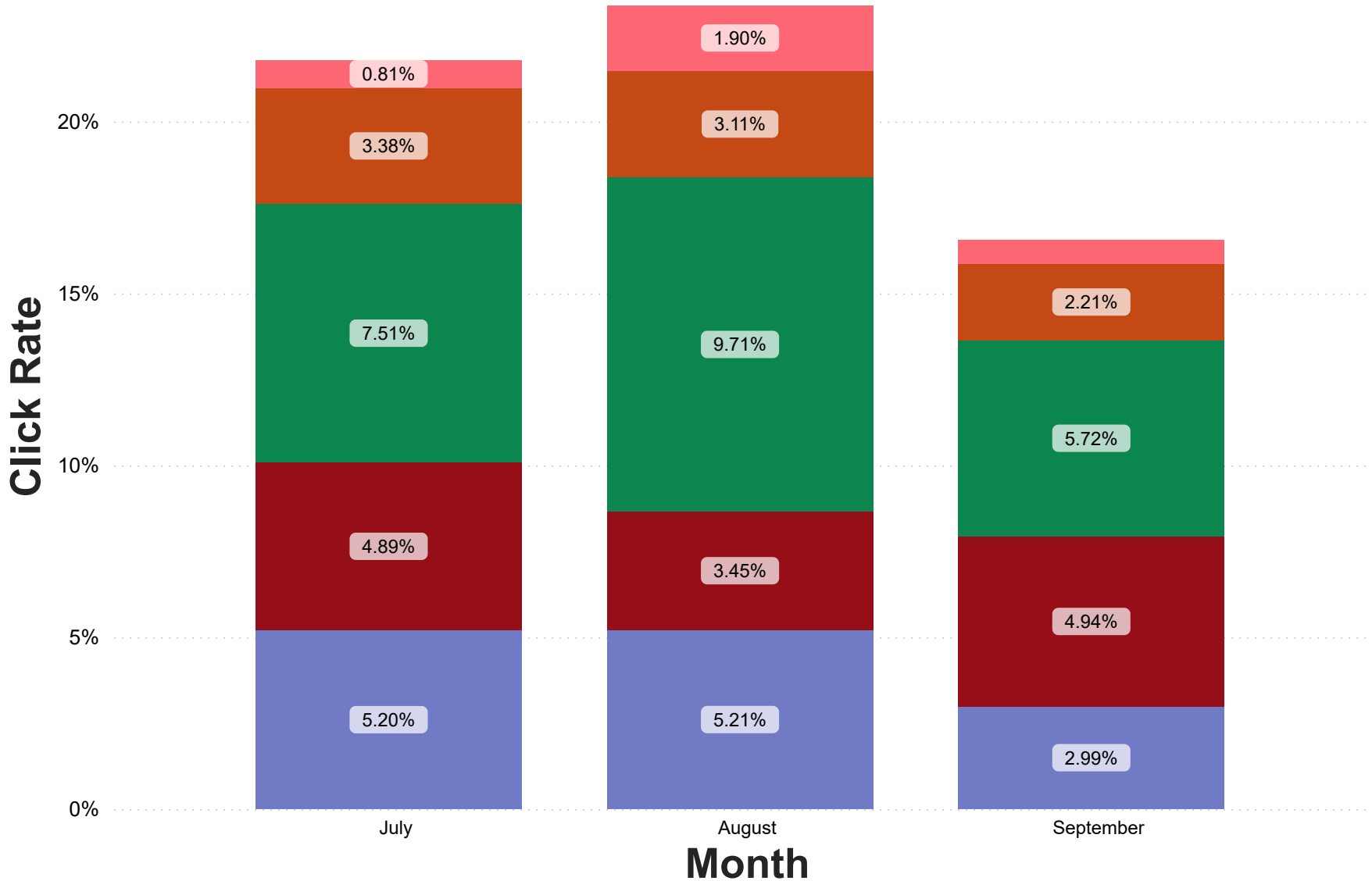
Top 10 Campaigns by Click Rate



Campaign Name

Click Rate Trend Over Time

Conversation Type Content Engagement E-Commerce Lead Generation User Acquisition Website Traffic



Date

7/1/2024

9/30/2024

Country

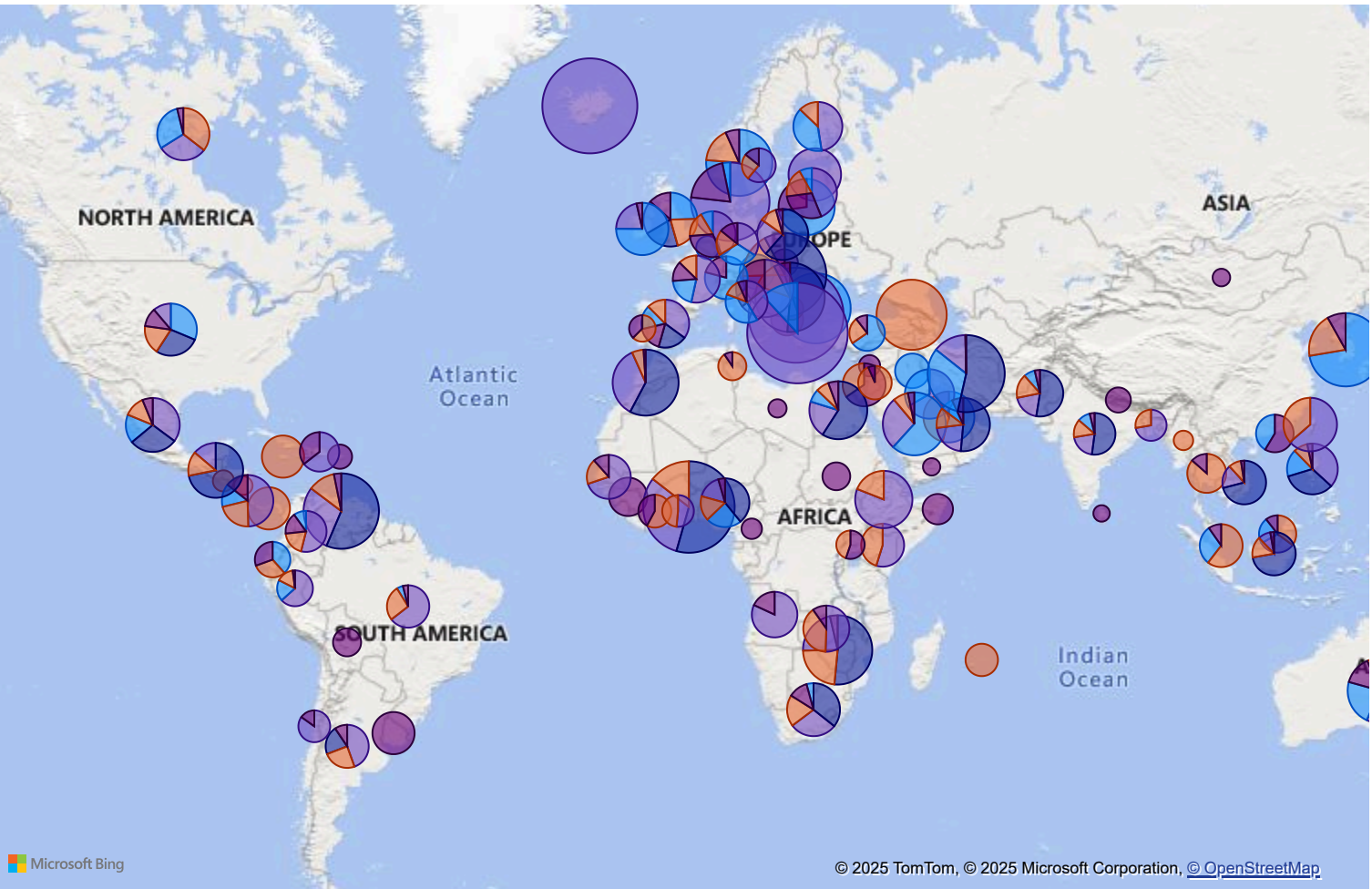
All

Campaign Type

All

Performance Analysis By Country

Conversation_Type Content Enga... E-Commerce Lead Gener... User Acq... Website Tr...



Performance V/S Device

