

Campaign Insights Dashboard



Open Rate
24.21%

Conversion Rate
63.31%

Top Conversion - July
Israel

Most Bounced Domain
aol.com

Total Email Sent
92K

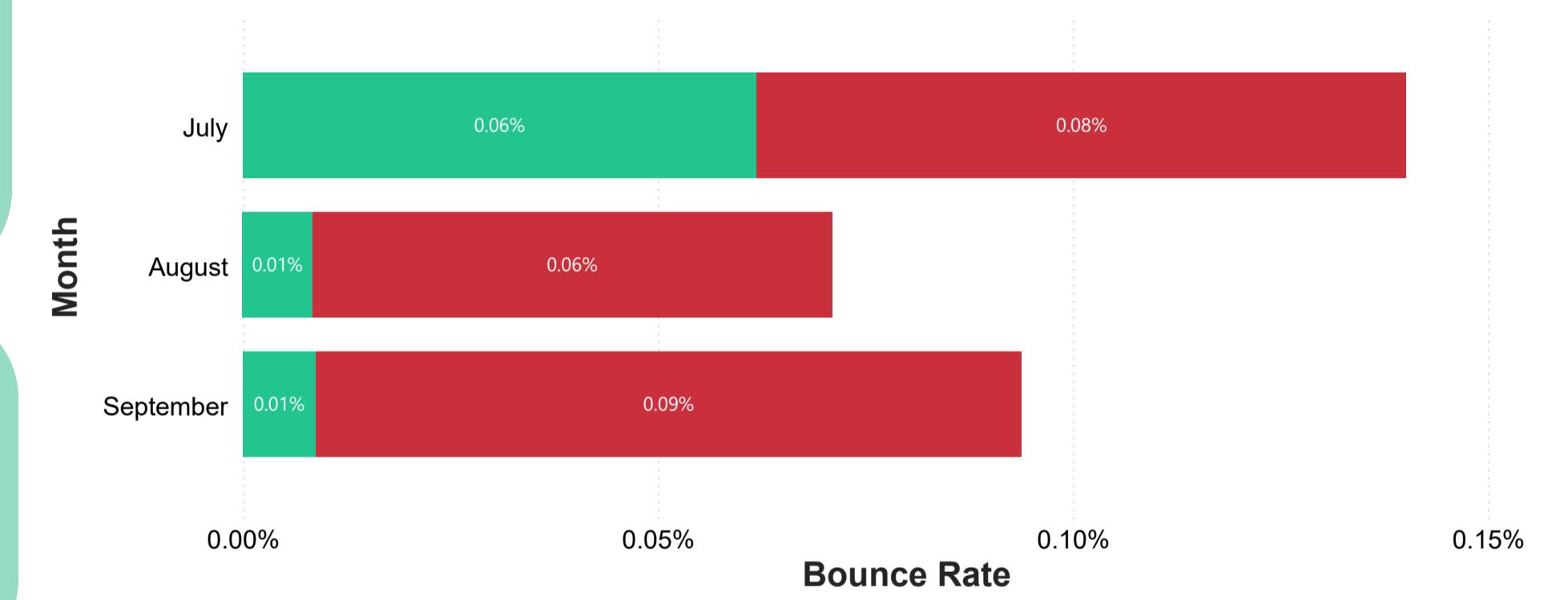
Click Rate
2.18%

Unsubscribed Rate
0.05%

Bounce Rate
0.03%

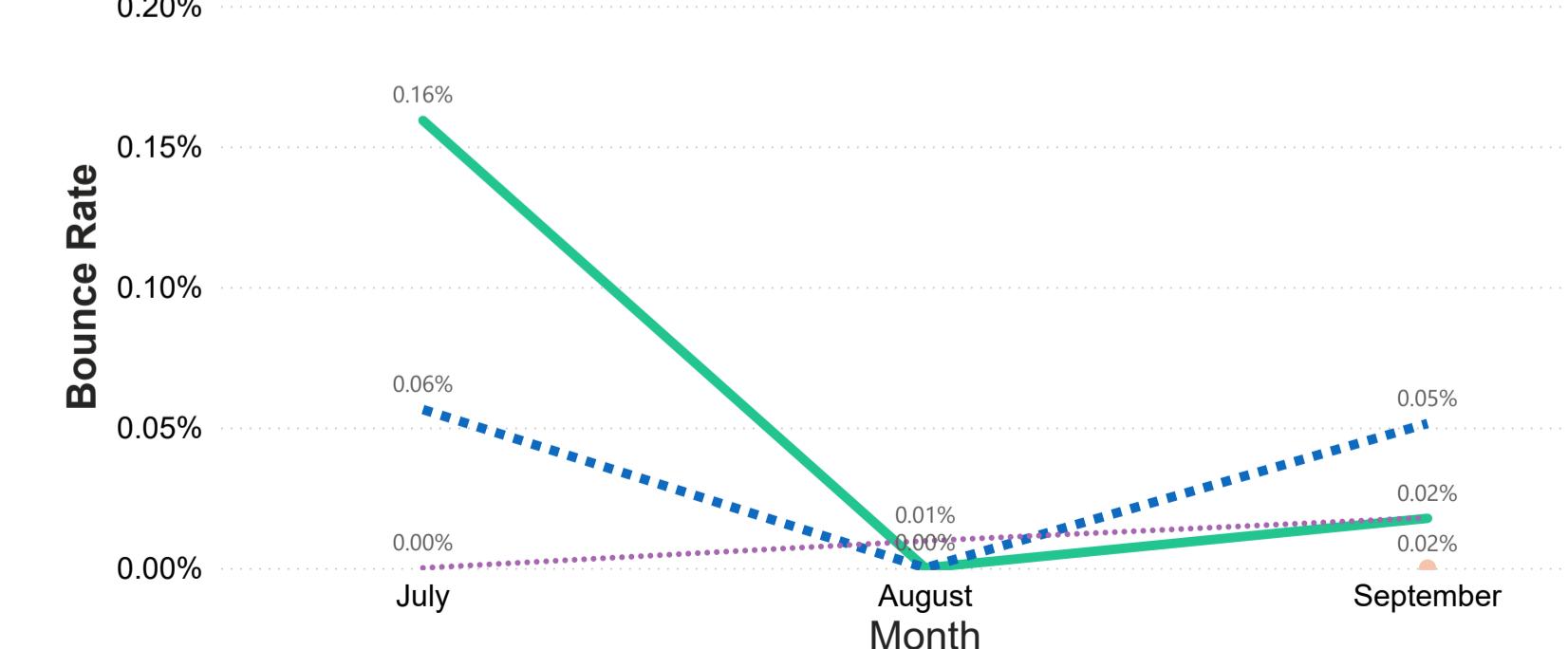
Campaign Type with Highest Unsubscription Rate

Campaign Type ● Events and webinars ● Lead nurturing ● Newsletter ● Promotional

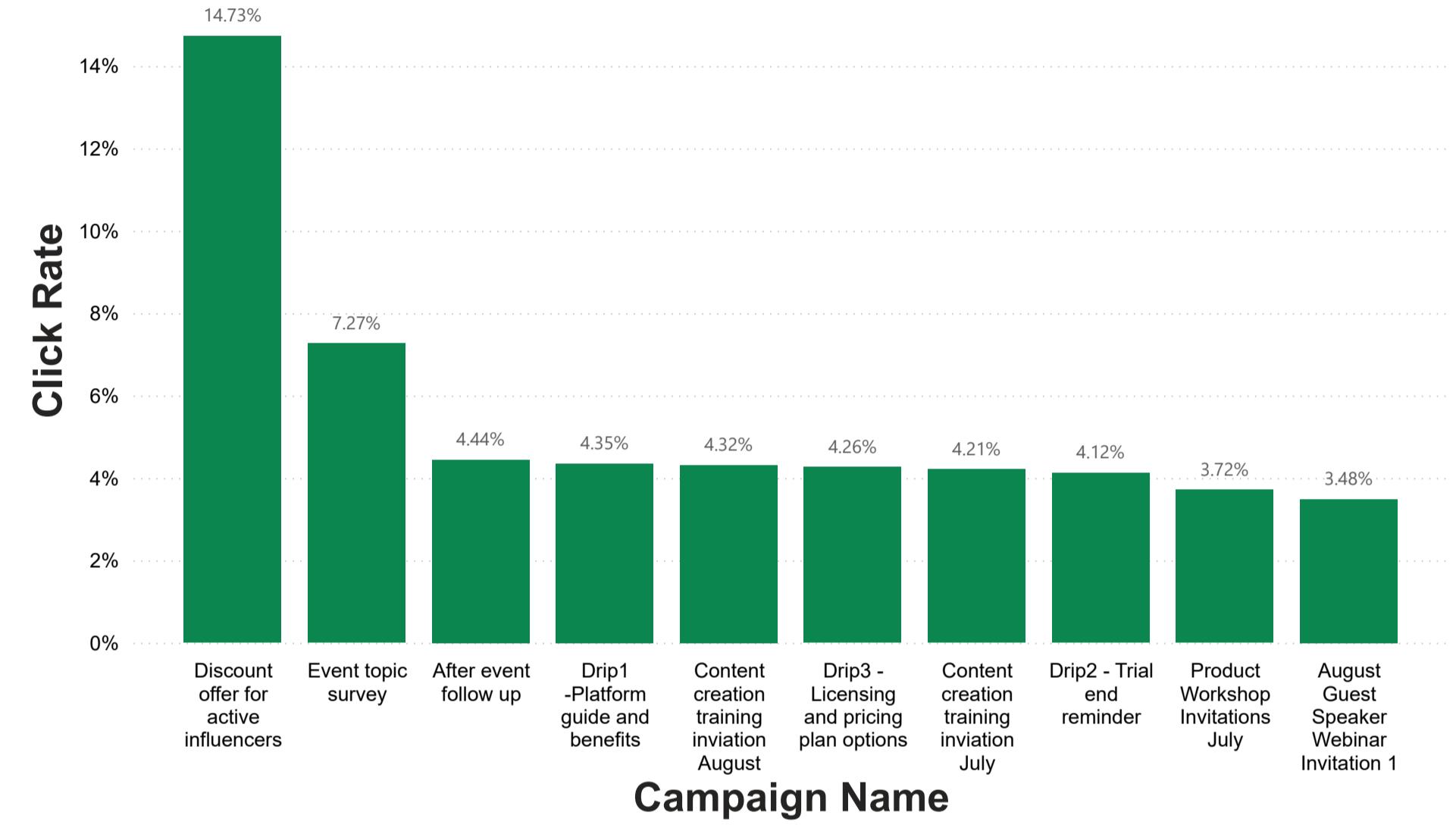


Campaign Type with Highest Bounce Rate

Campaign Type ● Events and webinars ● Lead nurturing ● Newsletter ● Promotional

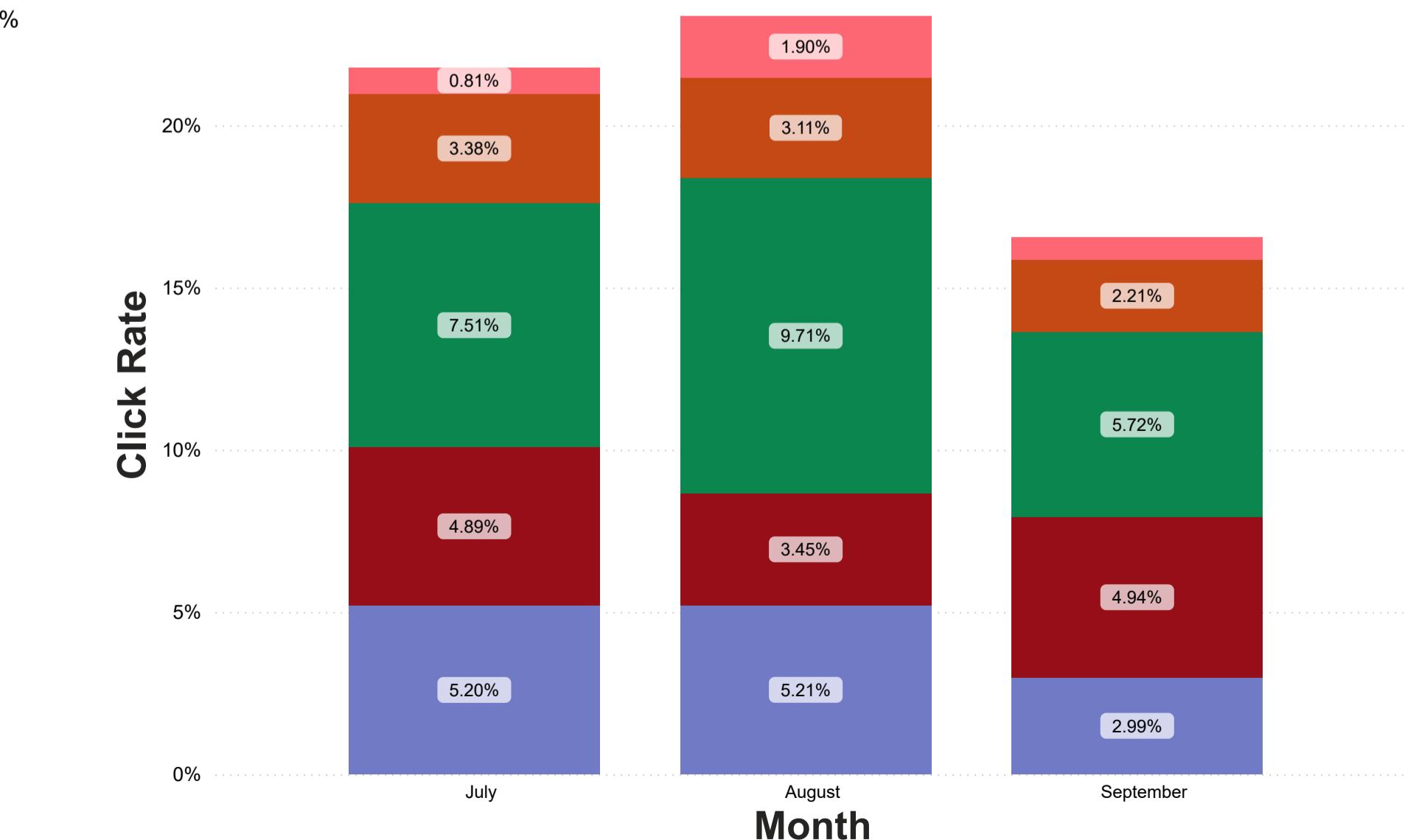


Top 10 Campaigns by Click Rate



Click Rate Trend Over Time

Conversation Type ● Content Engagement ● E-Commerce ● Lead Generation ● User Acquisition ● Website Traffic



Date

7/1/2024

9/30/2024

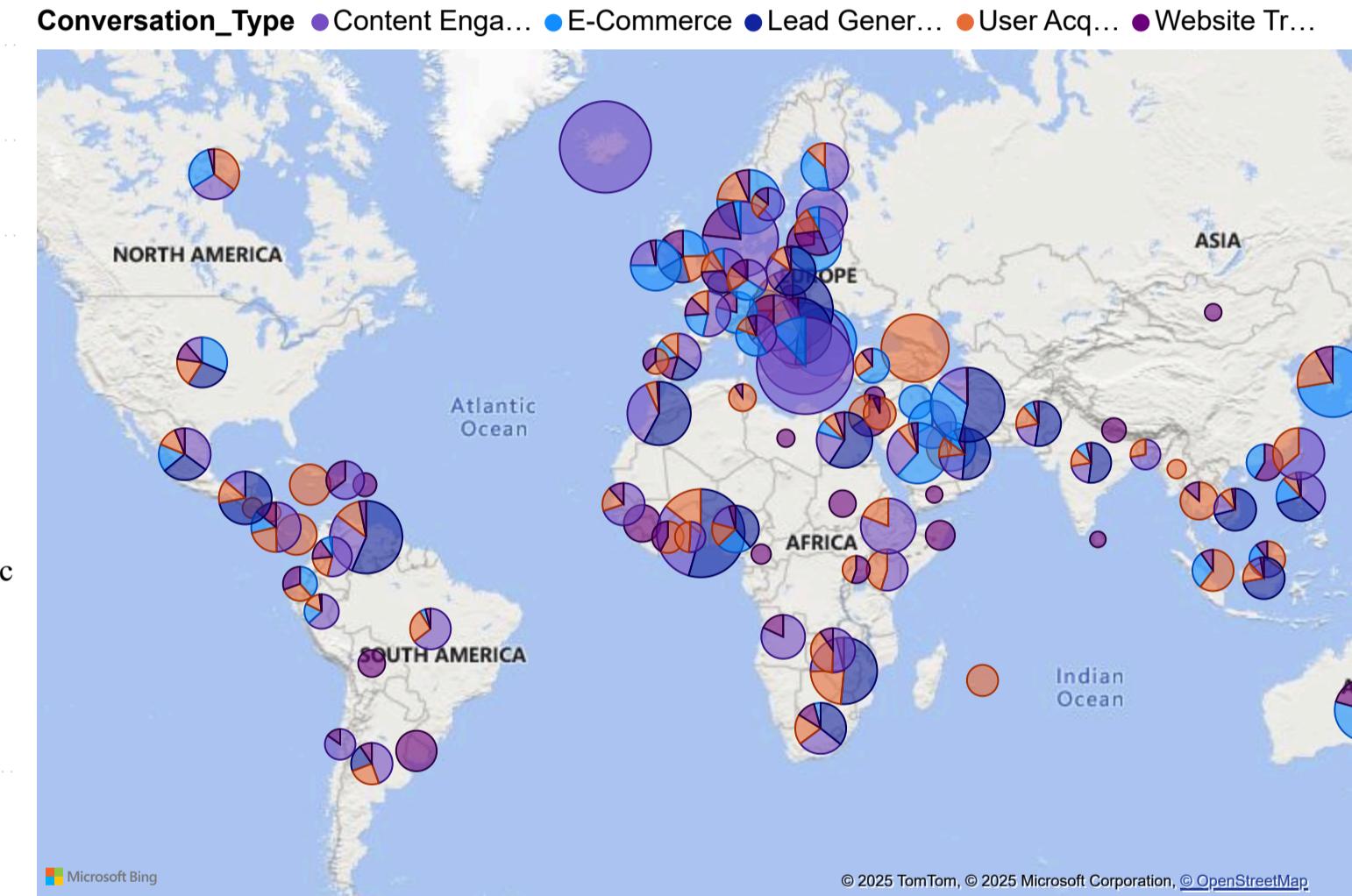
Country

All

Campaign Type

All

Performance Analysis By Country



Performance V/S Device

