

Vishnupriya S

Frontend Developer&UI/UX Designer

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[Santhanakrishnan](#)

About me

Enthusiastic **Frontend Developer (Fresher)** with a strong foundation in **HTML, CSS, JavaScript, and React.js**. Skilled in building responsive and user-friendly web interfaces, with a keen interest in creating modern and efficient digital solutions. Quick learner with a passion for coding, problem-solving, and staying updated with the latest web technologies. Eager to contribute technical skills and creativity to deliver impactful user experiences.

With a solid foundation in **HTML, CSS, JavaScript, and React.js**, I bridge the gap between design and development, ensuring seamless execution of modern web interfaces. I am eager to contribute my skills in both design and front-end development to deliver engaging user experiences and impactful visual solutions.

PROJECTS

Closet – Ecommerce App Design

Designed a complete mobile e-commerce UI from **wireframes (low-high fidelity)** to interactive prototype, ensuring a seamless user experience.

Created user flows including **login, home, explore, offers, profile, search & filter, and secure payment process ui**.

Utilized **Figma, and Miro** to deliver a clean, user-centered design with smooth navigation.

KFC – Landing page Design

Designed a **high-fidelity UI with interactive prototype** for a KFC-themed e-commerce landing page.

Built key sections including **Navbar, Hero, About, Product Cards, and Footer** to ensure smooth user flow.

Utilized **Figma and Html, Css** to create a modern, responsive, and engaging web experience.

Digital Agency landing page

Designed a **high-fidelity landing page UI** for a digital agency in **Figma** with sections like navbar, hero, about, content, and footer.

Applied the **60-30-10 color rule** with a three-color palette to ensure balanced, modern, and visually engaging design.

Focused on **user-friendly navigation, typography, and layout hierarchy** to enhance overall user experience.

Safari Tata Car Landing Page

Designed a **high-fidelity landing page UI** for Tata Safari using **Figma**, featuring a modern **single-page application (SPA) layout**.

Implemented **parallax scrolling animation** to create an engaging and dynamic user experience. Focused on **responsive design, clean navigation, and visual storytelling** to highlight the car's premium features.

Skills

Technical Skills:

- Html
- Css
- JavaScript
- Bootstrap
- Tailwindcss/ui / Material Ui
- React js
- Next js
- Github
- Figma
- Adobe XD
- Sketch
- Wireframe(Low/Mid/High)
- Adobe illustrator
- canva
- Miro
- Responsive Design

Education

B.E Biomedical Engineering

Paavai Engineering College

Graduated In: 2023

CGAP: 8.23

Higher Secondary School

Government Girls Higher

Secondary School

Completed In: 2019

Percentage: 75%

Languages

English

Tamil

