Sales Forecasting

Total Spend and Sum of TV

29.41K
(42.27%)

40.17K
(57.73%)

- Total Spend
- Sum of TV

Sum of Total_Ad_Spend and Sum of Newspaper

6.11K (13.2%)

40.17K
(86.8%)

- Sum of Total...
- Sum of New...

Total Spend and Sum of Radio

4.65K (10.38%)

40.17K
(89.62%)

- Total Spend
- Sum of Radio

Sum of Newspaper, Sum of TV and Sum of Radio

- Sum of Newspaper
- Sum of TV
- Sum of Radio

29K

6K

5K

Sum of Radio, Sum of TV and Sum of Newspaper

- Sum of Radio
- Sum of TV
- Sum of Newspaper

6K

29K

5K