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Education

Sethu institute of technology

Bachelor of Engineering in Mechanical Engineering (GPA: 9.18 / 10.0)

March 2024

Virudhunagar, Tamilnadu

- **Relevant Coursework:** React js & Node js , Web Development

Sri AuroBindo Mira Matric Hr.Sec.School

Computer Science (GPA: 7.00 / 10.0)

May 2020

Madurai, Tamilnadu

Experience

World Visa

Oct 2024– Present

Full Stack Developer

Bangalore,India

- Launched a redesigned website for World Visa Group, enhancing the support structure which streamlined client interactions by 30%, and led to an organic lead increase of 45% within the first month. The quality lead directly translated to tremendous levels of sale, with the conversion rate in sales and revenue, improved
- The Grey Wall Interiors website was independently designed as a side project for the company director, with a custom CMS to streamline content management. Optimized layouts and interactive features significantly enhanced the company's portfolio presentation.
- Leading the development of a visa application platform that supports more than 150 countries, with robust forms and multiple submission methods to increase user interaction and make it a market success. The portal will have real-time validation, multi-user workflows, and the intelligent model scoring applications based on visa success probability and providing suggestions on potential countries. Version 1 will be rolled out in India by mid-December, integrated with VFS Global, bringing down processing times by 40% and enhancing the overall user experience.

Radical Start Info Tech

Jan 2024– Sep 2024

Full Stack Developer

Madurai, Tamilnadu

- Drove user acquisition on the RentALL platform, elevating traffic to beyond 50,000 unique monthly visits while implementing cutting-edge technologies including ReactJS, Redux for seamless interaction flow, coupled with MySQL database optimization via Sequelize.
- Improved the performance of the RentALL platform, resulting in a 30% faster page load time and up to a 25% increase in user engagement.
- Progressed the RSCart e-commerce platform, managing 100k+ daily transactions in addition to NextJs, and made REST APIs with NestJS, TypeORM, and MySQL (Sequelize).

Projects

Worldvisa landing application | Next. js, Tailwind CSS, Material UI, MongoDB, Node js

- Developed and launched the World Visa Group website (worldvisagroup.com) using Next.js, Tailwind CSS, and Material UI, improving site load speed by 30% and enhancing mobile responsiveness, resulting in a 20% increase in user engagement..
- Integrated Zoho CRM to streamline lead management, improving conversion rates by 25% by automating client interactions and follow-ups
- Designed and implemented a fully responsive, user-centric design, driving a 15% increase in website traffic within the first two months of launch.
- Collaborated with cross-functional teams to ensure smooth website deployment, contributing to the reduction in operational delays by 40%.

The Grey Wall interiors | Next. js, Tailwind CSS, Material UI, Outstatic

- Independently developed the The Grey Wall Interiors website (thegreywallinteriors.com) as a side project, utilizing Next.js and Tailwind CSS for a modern, responsive design, resulting in a 40% increase in site engagement.
- Built and integrated a custom CMS for seamless content management, reducing update times by 50% and empowering the client to manage the site independently
- Optimized the website's portfolio presentation, enhancing visual appeal and interactivity, leading to a 30% improvement in user retention.

- Collaborated with the company director to ensure alignment with business goals, contributing to a 15% increase in inbound inquiries post-launch.

Startup Directory | *NextJs 15,TailwindCSS,oAuth,Sanity,Sentry*

- Developed a robust startup directory using Next.js 15 and React 19, implementing server-side rendering for better SEO and faster load times.
- Integrated Sanity CMS for efficient content management enables easy updates and customizations of startup data without requiring code changes.
- Use of NextAuth.js for secure user authentication for seamless login functionality and session management with support for multiple authentication providers.
- Utilize Sentry for real-time error tracking and performance monitoring, enhancing the application's reliability and user experience. Github:// **Startup Directory**

Technical Skills

Languages: JavaScript, HTML, CSS

Frameworks/Libraries: ReactJs, NextJs, NestJs, NodeJs, GraphQL, Tailwind CSS, Shadcn UI ,Material UI,Sequelize,NextAuth,Convex

DataBase: MySQL, MongoDB.

State Management: Redux,Recoil.

Payment Integration: Stripe, PayPal.

Version Control: Git.