

Machine Learning Assignment

21MBMB40

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MBA Business Analytics

Importing Libraries

```
In [15]: import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
from sklearn.preprocessing import OneHotEncoder
from sklearn.linear_model import LogisticRegression
from sklearn.preprocessing import LabelEncoder
from sklearn.compose import ColumnTransformer
```

Importing Dataset

```
In [2]: dataset = pd.read_csv('Churn_Modelling.csv')
dataset
```

Out[2]:

	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure
0	1	15634602	Hargrave	619	France	Female	42	2
1	2	15647311	Hill	608	Spain	Female	41	1
2	3	15619304	Onio	502	France	Female	42	8
3	4	15701354	Boni	699	France	Female	39	1
4	5	15737888	Mitchell	850	Spain	Female	43	2
...
9995	9996	15606229	Obijiaku	771	France	Male	39	5
9996	9997	15569892	Johnstone	516	France	Male	35	10
9997	9998	15584532	Liu	709	France	Female	36	7
9998	9999	15682355	Sabbatini	772	Germany	Male	42	3
9999	10000	15628319	Walker	792	France	Female	28	4

10000 rows × 14 columns

```
In [3]: dataset.isnull().sum()
```

```
Out[3]: RowNumber      0
CustomerId    0
Surname       0
CreditScore   0
Geography     0
Gender        0
Age          0
Tenure       0
Balance       0
NumOfProducts 0
HasCrCard     0
IsActiveMember 0
EstimatedSalary 0
Exited       0
dtype: int64
```

```
In [6]: dataset = dataset.drop(['RowNumber', 'CustomerId', 'Surname'], axis=1)
```

Out[6]:

	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCar
0	619	France	Female	42	2	0.00	1	
1	608	Spain	Female	41	1	83807.86	1	
2	502	France	Female	42	8	159660.80	3	
3	699	France	Female	39	1	0.00	2	
4	850	Spain	Female	43	2	125510.82	1	
...
9995	771	France	Male	39	5	0.00	2	
9996	516	France	Male	35	10	57369.61	1	
9997	709	France	Female	36	7	0.00	1	
9998	772	Germany	Male	42	3	75075.31	2	
9999	792	France	Female	28	4	130142.79	1	

10000 rows × 11 columns

Encoding categorical data

```
In [16]: le=LabelEncoder()
```

```
In [19]: dataset.Gender=le.fit_transform(dataset.Gender)
dataset.Geography=le.fit_transform(dataset.Geography)
```

```
In [10]: dataset = pd.concat([dataset, Geography, Gender], axis=1)
```

```
In [20]: dataset.Gender
```

```
Out[20]: 0      0
         1      2
         2      0
         3      0
         4      2
         ..
        9995    0
        9996    0
        9997    0
        9998    1
        9999    0
        Name: Geography, Length: 10000, dtype: int64
```

```
In [21]: dataset.Geography
```

```
Out[21]: 0      0
         1      2
         2      0
         3      0
         4      2
         ..
        9995    0
        9996    0
        9997    0
        9998    1
        9999    0
        Name: Geography, Length: 10000, dtype: int64
```

Data Preprocessing

```
In [22]: X = dataset.drop(['Exited'], axis=1)
         y = dataset['Exited']
```

Machine Learning Algorithm Training

```
In [23]: from sklearn.model_selection import train_test_split
         X_train, X_test, y_train, y_test = train_test_split(X, y, test_size
```

```
In [24]: from sklearn.ensemble import RandomForestClassifier
         classifier = RandomForestClassifier(n_estimators=200, random_state=
         classifier.fit(X_train, y_train)
         predictions = classifier.predict(X_test)
```

Machine Learning Algorithm Evaluation

```
In [25]: from sklearn.metrics import classification_report, accuracy_score
print(classification_report(y_test, predictions ))
print(accuracy_score(y_test, predictions ))
```

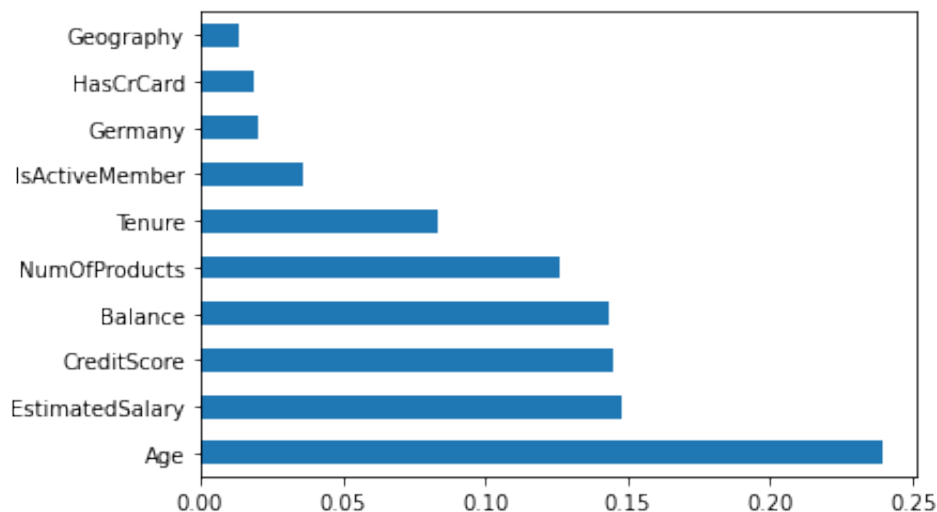
	precision	recall	f1-score	support
0	0.89	0.96	0.92	1595
1	0.77	0.52	0.62	405
accuracy			0.87	2000
macro avg	0.83	0.74	0.77	2000
weighted avg	0.86	0.87	0.86	2000

0.871

Feature Evaluation

```
In [26]: feat_importances = pd.Series(classifier.feature_importances_, index
feat_importances.nlargest(10).plot(kind='barh')
```

Out [26]: <AxesSubplot:>



Hence, the Model has an F1 Score of .92 and accuracy of 87% as seen above.

In []:

