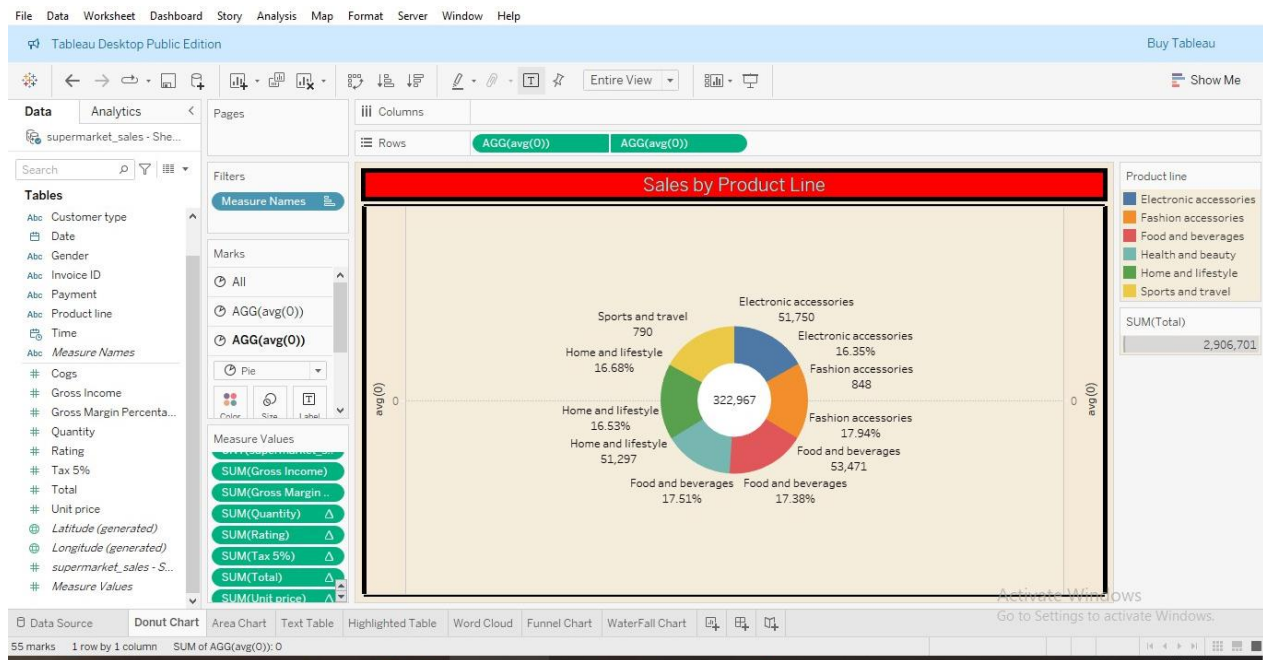


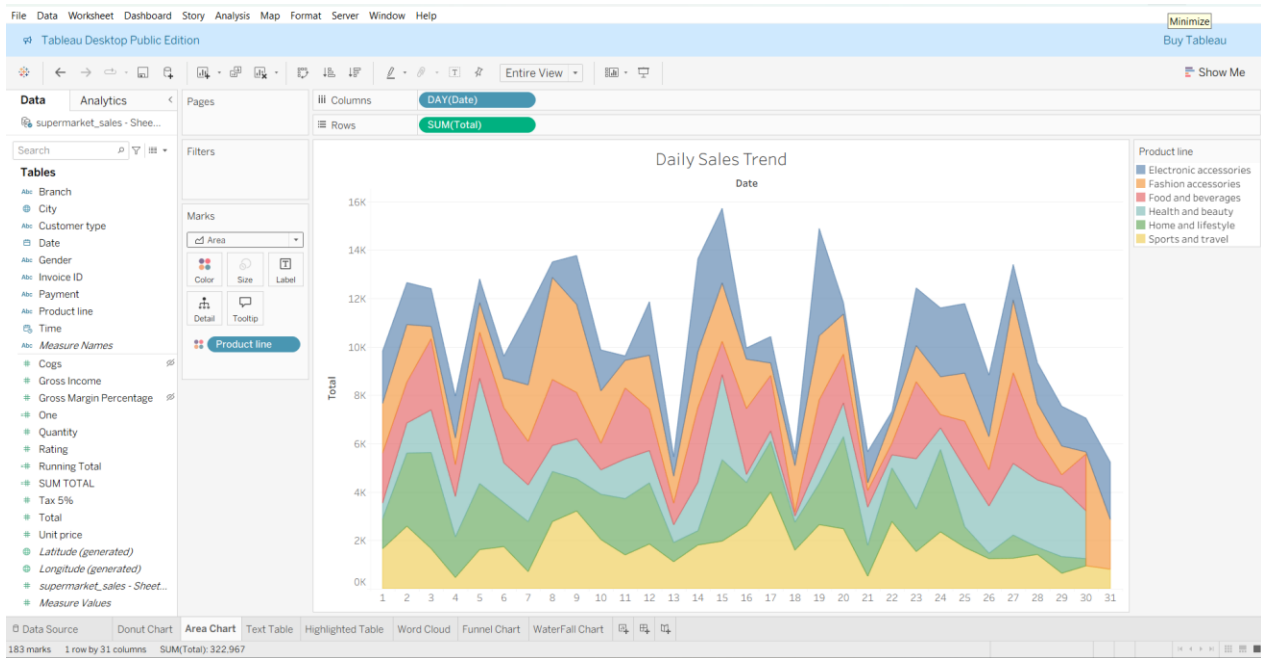
## 1. Donut Chart – Sales by Product Line

- **Rows / Columns:** Use `SUM(Total)`
- **Color:** Product line
- **Marks:** Pie chart
- Create a **dual-axis pie chart** with:
  - Outer pie: Product line
  - Inner pie: blank or white circle for the “hole”
- Adjust the size of the inner circle to achieve the donut effect.



## 2. Area Chart – Daily Sales Trend

- **Columns:** Day
- **Rows:** `SUM(Total)`
- **Marks:** Area
- **Color:** Optional — by City or Product line for layered areas



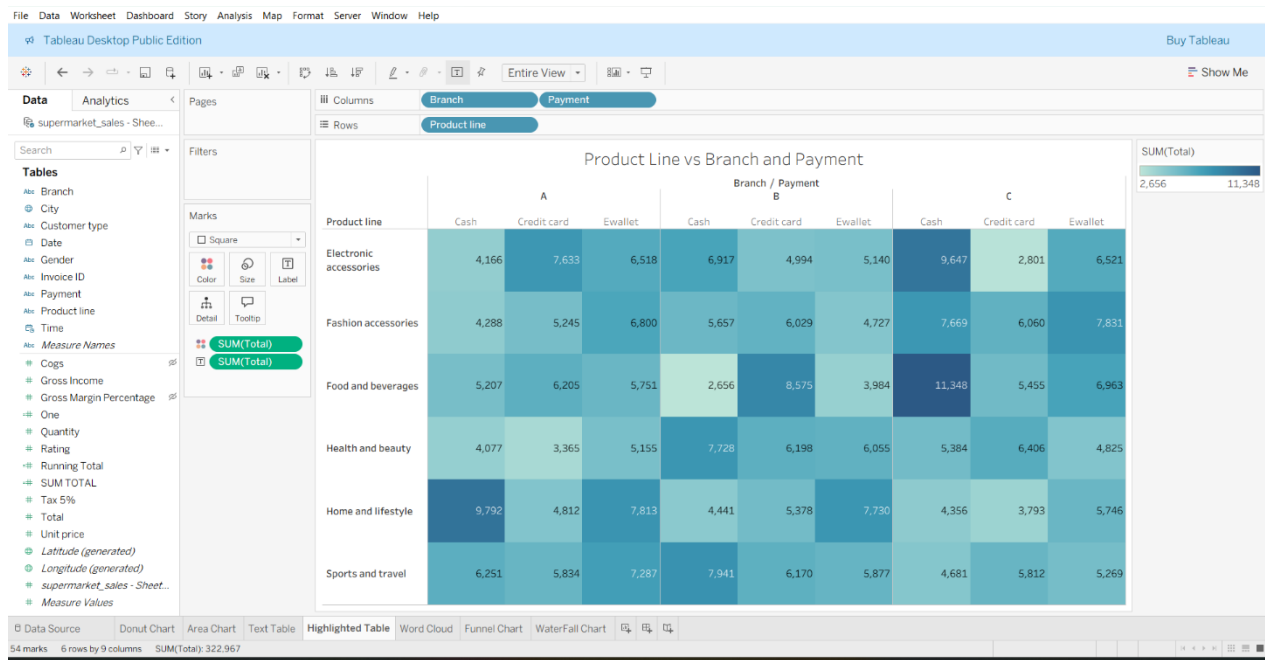
### 3. Text Table – Sales by Branch and Gender

- **Rows:** Branch, Product Line
- **Columns:** Gender
- **Text:** SUM(Total)
- **Set Mark Type to Text**

Product Line	Branch	Gender	Female	Male
Electronic accessories	A		9,966	8,351
	B		8,167	8,885
	C		8,969	10,000
Fashion accessories	A		9,836	6,496
	B		9,081	7,332
	C		11,520	10,040
Food and beverages	A		7,000	10,163
	B		10,510	4,705
	C		15,661	8,106
Health and beauty	A		5,715	6,883
	B		6,400	13,580
	C		6,446	10,170
Home and lifestyle	A		12,637	9,780
	B		9,557	7,992
	C		7,843	6,053
Sports and travel	A		8,115	11,258
	B		9,213	10,775
	C		11,247	4,515

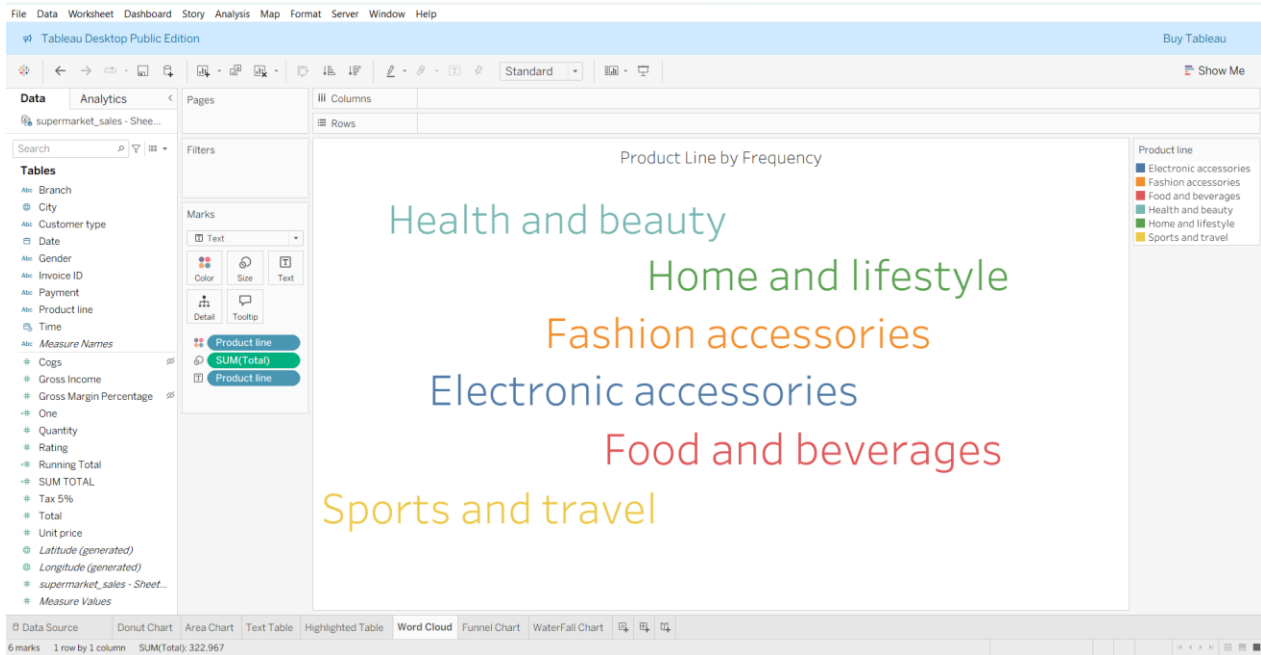
## 4. Highlighted Table – Sales by Product Line and Branch, Payment

- **Rows:** Product line
- **Columns:** Payment, Branch
- **Text:** SUM(Total)
- **Color:** SUM(Total)
- **Set Mark Type:** Square (for background color effect)



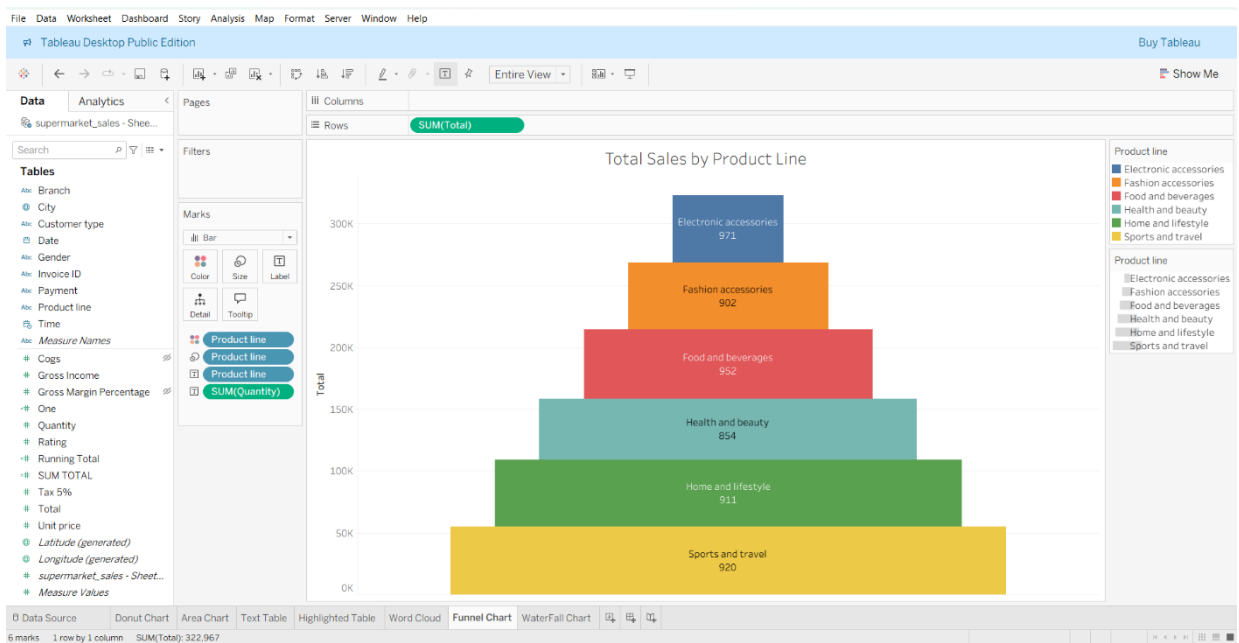
## 5. Word Cloud – Product Line by Frequency

- **Text:** Product line
- **Size:** COUNT(Invoice ID) or SUM(Total)
- **Set Mark Type:** Text
- Tableau will size and color based on measure



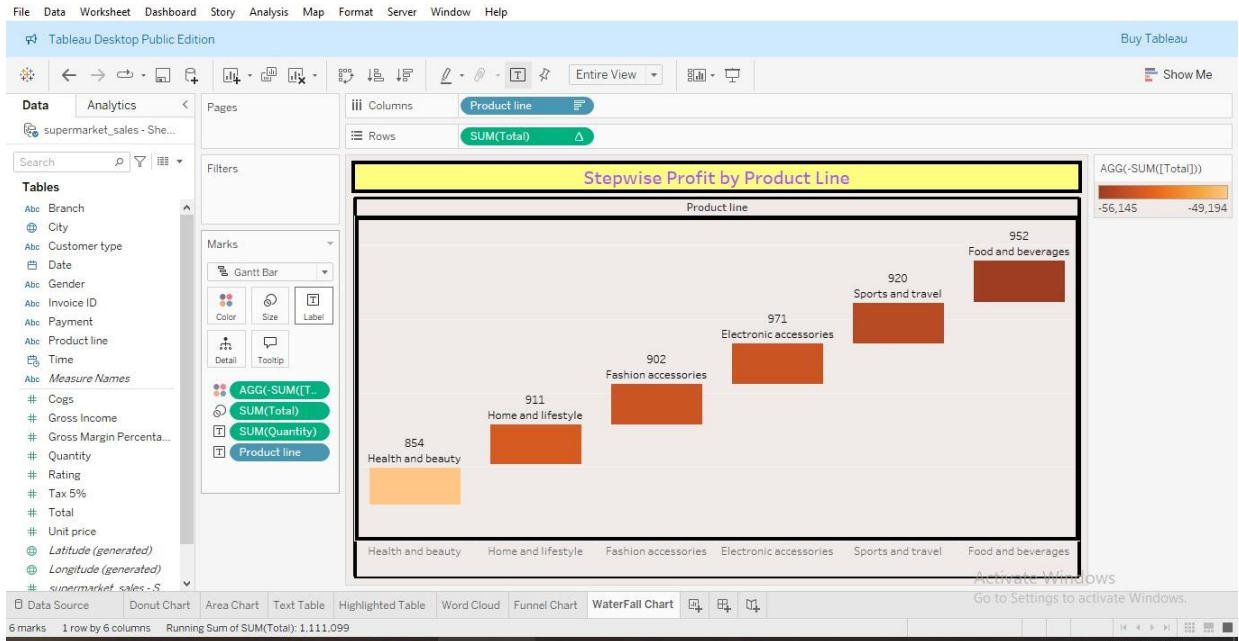
## 6. Funnel Chart – Total Sales by Product Line

- **Rows:** SUM(Total)
- **Size:** Product Line
- **Text:** Product Line
- **Colour:** Product Line
- **Set Mark Type:** Gantt Bar or Bar
- Adjust sizing to create funnel shape (top-heavy)



## 7. Waterfall Chart – Stepwise Profit Change by Product Line

- **Columns:** Product line
- **Rows:** SUM(gross income)
- Create a **calculated field** for Running Total
- Use Gantt Bar marks with **size set to gross income**



## Dashboard-2

