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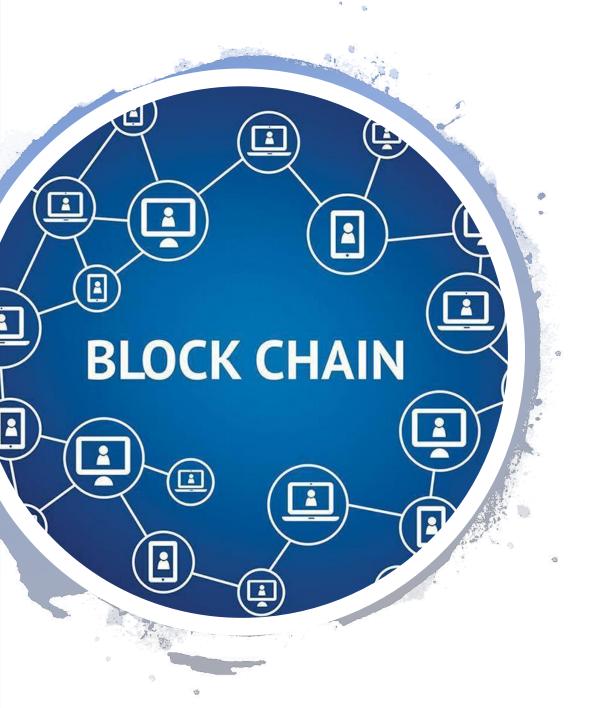


# D&TA SCIENCE IN STITUTE



The World Data Science Institute is the premier place to get Financial Data Science Education.





### **Blockchain Technology!**

- Blockchain is becoming a trend. Blockchain is digital information being stored in public database.
- It is a list records which are coined as "blocks" stacked upon a database which goes by the term "chain"
- Think of blockchain as a distributed ledger technology(DLT). Blockchain stores data globally on thousands of servers which permits users in the network to see updates in real time.
- We often hear blockchain being associated with bitcoin. Blockchain is going to be important in our discussion of Decentralized Finance.

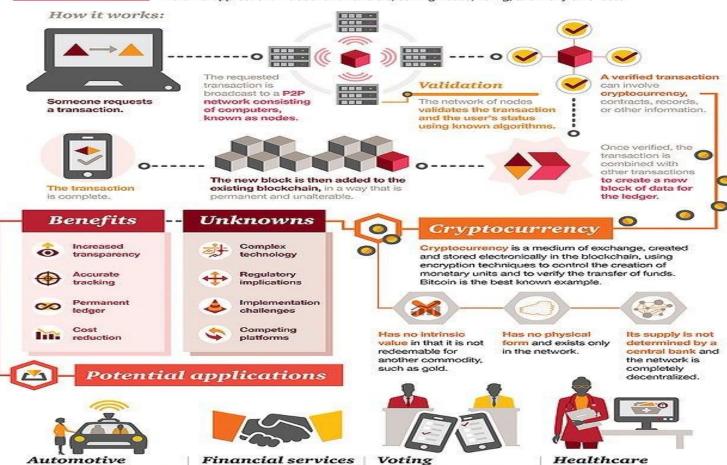
# Why the increase popularity in Blockchain?

- Cryptographically secure
- Decentralized
- Improve security
- Faster processing
- Brings automation

### A look at blockchain technology

What is it?

The blockchain is a decentralized ledger of all transactions across a peer-to-peer network. Using this technology, participants can confirm transactions without the need for a central certifying authority. Potential applications include fund transfers, settling trades, voting, and many other uses.



#### Sourcest

"Money is no object: Understanding the evolving cryptocurrency market," PwC, 2015
"A Strategist's Guide to Blockchain," strategy+business, January, 2016
"How Blockchain Technology is Disrupting Everything," TechDay, 2016

Consumers could use the

blockchain to manage

fractional ownership in

autonomous cars.



Using a blockchain code,

resulting in immediately

constituents could cast

votes via smartphone,

tablet or computer,

verifiable results.

Patients' encrypted

of privacy breaches.

health information could

providers without the risk

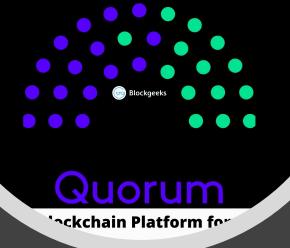
be shared with multiple

Faster, cheaper settlements

could shave billions of dollars

from transaction costs while

improving transparency.









ethereun

Common Blockchain technologies



### What is Decentralized Finance?

- Decentralized Finance commonly referred to as DEFI is the use of taking prior Financial products and importing it into the blockchain technology.
   Financial products such as loans or saving. DEFI represents the transition away from traditional finance to decentralized. DEFI has created a space for a network of protocols and financial instruments. DEFI has become prevalent and is widely used within Blockchain technology.
- Blockchain is useful for storing values and transferring currency. Which builds more sophisticated financial systems on top of blockchain

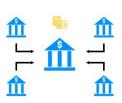


## DEFI USE CASES

- DEFI is used within these spaces:
  - Asset management
  - Compliance and KYT
  - DAO(Decentralized autonomous organization)
  - Data and analytics
  - Derivatives
  - Developer and infrastructure tooling
  - DEXs(Decentralized exchanges
  - Gaming
  - Identity
  - Insurance
  - Lending and Borrowing
  - Margin trading
  - Market places
  - Payments
  - Prediction markets
  - Saving
  - Stable coins
  - Staking
  - Synthetic assets
  - Tokenization
  - Trading

## Traditional Finance vs Decentralized Finance

Traditional Financial System





**Financial System** 

### **Traditional Finance**

### Pros

- More options to choose from. Banks have been an established system for a while. As a result they offer a variety of services such as Roth IRA, savings accounts, credit services, etc.
- Banks are convenient. It is simple
- Physicality of banks. Bank locations are physically accessible.
- Banks are often FDIC insured

### Cons

- Interest rates. Over the pass years interest rates have decrease in order to influence people to spend their money in the economy
- Multitude of fees
- Banks have delay wait times in regards to approval or transfer times
- Lack of total control. Banks are only obligated to store a small percentage money into the vault that they receive from account holders.
- Banks create a lot of debt due to vast supply of currency which takes away from the future. The typical working class person is mostly impacted by this.

### **Decentralize Finance**

### Pros

- Use of Blockchain technology as a reliable source
- The "middle man" is replaced by blockchain technology. The platform is available to everyone from different classes, borders, or credit history.
- Autonomy users have sole control of their assets as oppose to a centralized authority
- 24/7 access to immediate loans
- Big returns on investments, Defi rewards incentives for staking or lending assets

### Cons

- Complete control of ownership. Users are responsible for understanding and doing research on the platform
- DEFI is a recently developed technology that is quite new. It can be difficult to learn this new technology.
- Uncertainty of the laws and regulations placed on upon DEFI due to it being recently developed.

## DEFI PULSE

Total Value Locked (USD)

\$327M

MakerDAO Dominance

90.16%

Lending: \$319.1M

DEX: \$3.8

Derivatives: \$926.6K Payments: \$2.8M

Assets: \$311.6K

ALL

LENDING

DEX

**DERIVATIVES** 

**PAYMENTS** 

**ASSETS** 

		Name	Chain	Category	Locked (USD)	1 Day %
T	1.	MakerDAO	Ethereum	Lending	\$294.8M	-1.1%
ŏ	2.	Compound	Ethereum	Lending	\$24.3M	-1.4%
ĕ	3.	Uniswap	Ethereum	DEX	\$3.6M	+15.3%
	4.	Lightning Network	Bitcoin	Payments	\$2.8M	=

# DEFI Pulse: Website that tracks decentralized Products

## Ethereum



- Ethereum is a common blockchain platform for decentralize finance. Ethereum is a smart contract platforms in which contract serves as an intermediary. It is a global application which allows you to develop code to control digital value.
- Some DEFI products that use Ethereum are:
- - Compound finance
- -Maker
- - Syntheix

Ether is the cryptocurrency used on Ethereum

Ethereum scalability is not efficient. According to Vitalik Buterin the founder of Ethereum, Ethereum ability to scale well is doubtful.

# Downside of Ethereum

Ethereum is designed to focus on individual nodes meaning each transaction must be processed in the network. Which can be troublesome for businesses that depend on Ethereum smart contacts which effects it potential applicability and pricing.

Even though Ethereum is becoming more immense in size, it still uses an outdated algorithmic programming methodology making it relatively inefficient regarding number of transactions per second.

Ethereum competitors has began to address these issues

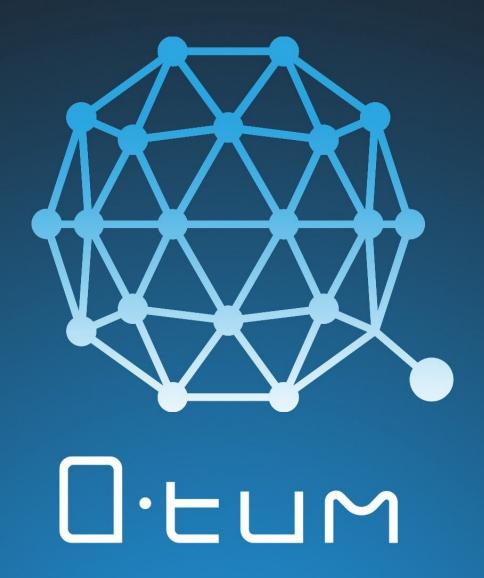
# Ethereum competitors

# QTUM

# Ethereum Classic

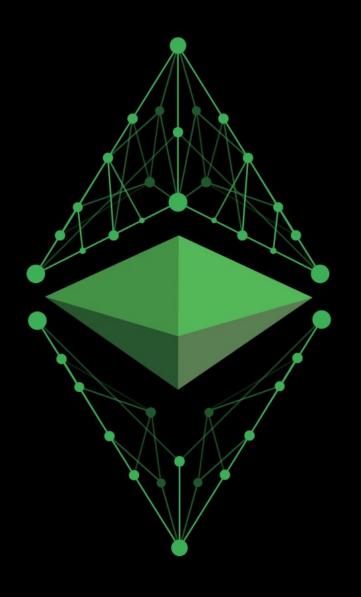
Neo

Cardano



QTUM combines the best qualities of bitcoin and Ethereum. It is considered one of the most favorable cryptocurrencies among Ethereum competitors.

It uses a core that is like bitcoin core while implementing an Abstract Accounting layer. Which gives the blockchain a smart contract performance using a powerful Virtual machine.



ethereum classic

Ethereum Classic was developed to developed to combat the issues in Ethereum code in 2013.

However, there were reports of a hack in which an individual stole \$50 million in ETH within a smart contract that was a part of Decentralized Autonomous Organization project.

Since then, upgrades have been made to avoid situations like these



NEO commonly known as "China's Ethereum" like Ethereum provides decentralized applications, ICOS, and smart contracts. Neo has the full support from the Chinese government.

Neo is effective because of the use of an energy-efficient consensus mechanism called dbft(decentralized Byzantium Fault Tolerant). It is able to process 10,000 transaction per second.

Lastly it supports the use of many programming languages as oppose to Ethereum such as Python, Java, C#, and GO. Users can develop decentralize apps(dApps) with these languages making it beneficial for startups



Cardano was developed in Haskell programming language. It is one of the newer smart contact platforms. It offers a dual layer solution which has a unit of account and control layer to regulate smart contacts, identification, and creates space between the currency it uses. Cardano is ideal because of it availability within the public sector and privacy protection

```
ditp first steps polls lests.py
tests.py
                response = self.client.get(reverse('polls:index'))
                self.assertEqual(response.status code, 200)
                self.assertContains(response, "No polls are available.")
                self.assertQuerysetEqual(response.context['latest_question_list'], [])
                self.test
                  m test_index_view_with_a_future_question(self)
           def te m test_index_view_with_a_past_question(self)
                                                                         OuestionViewTests
                  mtest_index_view_with_future_question_and_past_question QuestionVi...
                  m test_index_view_with_no_questions(self)
                                                                         QuestionViewTests
               m test_index_view_with_two_past_questions(self)
                                                                         QuestionViewTests
                cr __testMethodDoc
                                                                                  TestCase
                re __testMethodName
                                                                                  TestCase
34
                se m countTestCases (self)
                                                                                  TestCase
                  m defaultTestResult(self)
                                                                                  TestCase
                  ^↓ and ^↑ will move caret down and up in the editor >>
           def test_index_view_with_a_future_question(self):
                Questions with a pub_date in the future should not be displayed on
                the index page.
                create_question(question_text="Future question.", days=30)
                response = self.client.get(reverse('polls:index'))
                self.assertContains(response, "No polls are available.",
                                   status code=200)
                self.assertQuerysetEqual(response.context['latest_question_list'], [])
           def test_index_view_with_future_question_and_past_question(self):
               Even if both past and future questions exist, only past questions
                should be displayed.
54
                create_question(question_text="Past question.", days=-30)
                create_question(question_text="Future question.", days=30)
                response = self.client.get(reverse('polls:index'))
                self.assertQuerysetEqual(
                    response.context['latest_question_list'],
60
                    ['<Question: Past question.>']
           def test_index_view_with_two_past_questions(self):
64
   Statement seems to have no effect. Unresolved attribute reference 'test' for class 'QuestionViewTests'.
```

Python applications in Blockchain Technology and DEFI

# Python and it applications





Python is a general purpose programming language that is widely used within DEFI and blockchain technology. It supports object-oriented and functional programming. Python is also great for machine learning and artificial intelligence through it many frameworks such as Dialogflow or Tensorflow. Machine learning and artificial intelligence has many applications within blockchain technology and DEFI



Users are able to create a simple blockchain technology within python in less than 50 lines of code.

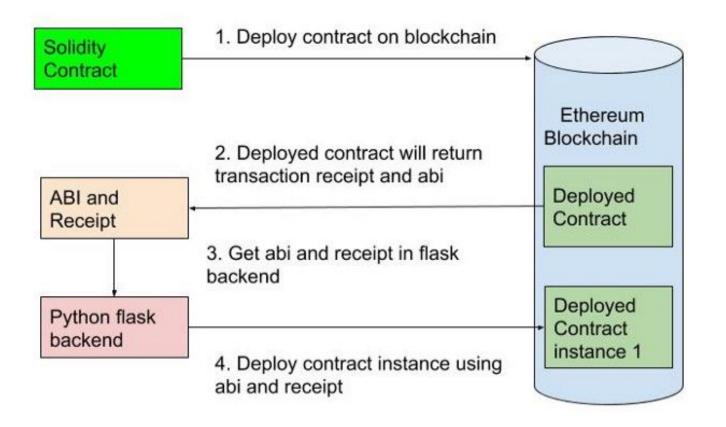


Python is advantageous because of its ability to develop clean and readable codes, while providing a wide variety of libraries.

```
import json
from time import time
from urllib.parse import urlparse
from uuid import uuid4
import requests
from flask import Flask, jsonify, request
class Blockchain:
   def init (self):
        self.current_transactions = []
        self.chain = []
        self.nodes = set()
        # Create the genesis block
        self.new_block(previous_hash='1', proof=100)
   def register_node(self, address):
        Add a new node to the list of nodes
        :param address: Address of node. Eg. 'http://192.168.0.5:5000'
        parsed_url = urlparse(address)
        if parsed_url.netloc:
            self.nodes.add(parsed_url.netloc)
        elif parsed_url.path:
            # Accepts an URL without scheme like '192.168.0.5:5000'.
```

# Sample Blockchain code in python

Here we see how developer are able to create a blockchain class within python. This will provide a protype and structure for instances of the blockchain technology.



Python can
also be used
to create
smart
contracts

# Python and smart Contacts Cont'd

The storage of data is important within the development of software. Blockchain stores data in forms of blocks within the network. No one has sole control of these data storage within blockchain

Python can be used to interact with Ethereum using the python library web3. Which allows users to create smart contacts and put into production.

We can then use Flask a library in python to interact with these smart contacts using flask API in order to store data information.

The data being stored will be placed in the blockchain making it unchangeable.

Packages needed in python to build smart contacts

Ganache:personal blockchain for Ethereum

Web3:python library for interacting with Ethereum. The API stems from Web3.Js Javascript's API

Flask: microframework within python that useful for web development

Flask – Restful: is an add on of Flask that allows you create Restful APIs in an efficient time

Flask marshmallow: is used for object serialization/deserialization library

Steps to begin making a smart contact with python

Use Ganache to test Ethereum server

Write smart contact using Solidity by creating a user.sol file

Compile and deploy the solidity file written using python script.

Develop an API within Flask to store information from users

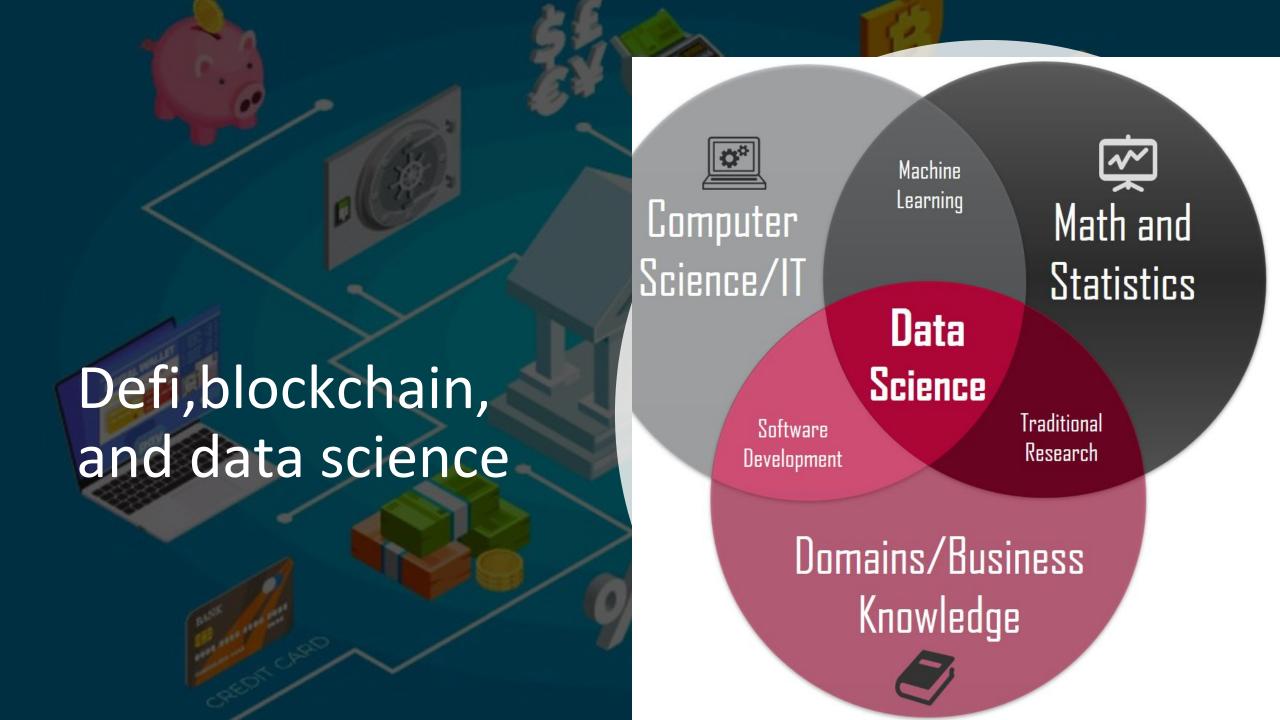
We will use web3 to interact with the smart contact

Lastly call the API using curl command

### Code for creating user Contact

```
import pickle
from web3 import Web3
from solc import compile files, link code
# web3.py instance
w3 = Web3(Web3.HTTPProvider("http://127.0.0.1:8545"))
def separate_main_n_link(file_path, contracts):
    # separate out main file and link files
    # assuming first file is main file.
    main = \{\}
    link = \{\}
    all_keys = list(contracts.keys())
    for key in all keys:
       if file path[0] in key:
            main = contracts[key]
           link[key] = contracts[key]
    return main, link
def deploy_contract(contract_interface):
    # Instantiate and deploy contract
    contract = w3.eth.contract(
        abi=contract_interface['abi'], bytecode=contract_interface['bin'])
    # Get transaction hash from deployed contract
```

```
# Instantiate and deploy contract
 contract = w3.eth.contract(
     abi=contract interface['abi'], bytecode=contract interface['bin'])
 # Get transaction hash from deployed contract
 tx_hash = contract.deploy(transaction={'from': w3.eth.accounts[1]})
 # Get tx receipt to get contract address
 tx_receipt = w3.eth.getTransactionReceipt(tx_hash)
 return tx_receipt['contractAddress']
deploy_n_transact(file_path, mappings=[]):
 # compile all files
 contracts = compile_files(file_path, import_remappings=mappings)
 link_add = {}
 contract_interface, links = separate_main_n_link(file_path, contracts)
 # first deploy all link libraries
 for link in links:
     link_add[link] = deploy_contract(links[link])
 # now link dependent library code to main contract binary
 # https://solidity.readthedocs.io/en/v0.4.24/using-the-compiler.html?highlight=library
 if link_add:
     contract_interface['bin'] = link_code(contract_interface['bin'], link_add)
 # return contract receipt and abi(application binary interface)
 return deploy_contract(contract_interface), contract_interface['abi']
```



# How does Data Science fit in with Blockchain and Defi?

- Blockchain is decentralized transactions in which every participant within a network verifies the transaction so it is not able to be changed easily. As a result, blockchain has become increasingly popular resulting in large amounts of transaction data.
- Blockchain makes these big data sets more secure due to the structure of the blockchain. Which make these data sources valuable for analysis
- Big data analytics has improved as a result of this. We see this in Fraud prevention. Blockchain has made it possible for financial systems to locate potential or fraudulent transactions immediately in real time. Allowing them to prevent these Frauds from occurring.
- It is estimated that by 2030 the data stored in blockchain ledger can be worth 20% of the worldwide big data market and can potentially be worth up to \$100 billion in annual income.
- There has yet to been a trained AI/Machine Learning model that able to operate on the blockchain layers



Financial Fraud detection is an application of DEFI, Blockchain, and Data Science

• Data science has applications within Blockchain technology and DEFI through projects such as Financial Fraud detection. Which is an important field in Finance and Fintech.

My own experience with **Financial Fraud** detection and why Blockchain technology would be useful in this case

- I have recently begun a financial fraud detection project. In which I would like to make predictions on transactions that are likely to be flagged as fraudulent given a financial data set containing transactions.
- From my own experience so far while working with the data I can imagine my analysis would be much better if the data was acquired from a blockchain technology. Instead the dataset I am working with is acquired from PaySim which is financial simulator that generates financial data from an original data set.
- Financial data transactions can be difficult to acquire because they are private thus, there aren't public data sets available. Blockchain platforms would be helpful in this case.

step	ty	pe	nameOrig	nameDest	amount	oldbalanc	newbalan	oldbalanc	newbalan	isFraud	isFlaggedFraud	
712.	1	3	125164	274917	9839.64	170136	160296.4	0	0	0	0	
	1	3	361319	286716	1864.28	21249	19384.72	0	0	0	0	
	1	4	165236	73550	181	181	0	0	0	1	0	
	1	1	961662	65464	181	181	0	21182	0	1	0	
	1	3	567915	138001	11668.14	41554	29885.86	0	0	0	0	
	1	3	994157	371071	7817.71	53860	46042.29	0	0	0	0	
	1	3	298037	340845	7107.77	183195	176087.2	0	0	0	0	
	1	3	494237	381942	7861.64	176087.2	168225.6	0	0	0	0	
	1	3	143413	128186	4024.36	2671	0	0	0	0	0	
	1	2	891802	47317	5337.77	41720	36382.23	41898	40348.79	0	0	
	1	2	487451	95689	9644.94	4465	0	10845	157982.1	0	0	
	1	3	640227	296299	3099.97	20771	17671.03	0	0	0	0	
	1	3	351403	444572	2560.74	5070	2509.26	0	0	0	0	
	1	3	388709	412740	11633.76	10127	0	0	0	0	0	
	1	3	14334	212294	4098.78	503264	499165.2	0	0	0	0	
	1	1	996645	69741	229133.9	15325	0	5083	51513.44	0	0	
	1	3	918886	229799	1563.82	450	0	0	0	0	0	
	1	3	128787	256249	1157.86	21156	19998.14	0	0	0	0	
	1	3	559873	352631	671.64	15123	14451.36	0	0	0	0	
	1	4	363665	4943	215310.3	705	0	22425	0	0	0	

Sample of the data set generated from PaySim in my financial fraud data set

```
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.preprocessing import OneHotEncoder,LabelEncoder
df = pd.read_csv("C:/Users/micha/Downloads/archive (2)/fraud_financial_project.csv",index_col
     (df.describe()) # we have dataframe 1048575
    t(df.isnull().sum()) # we have no null values
    t(df.isnull().values.any())
     t(df["type"].value_counts())
                                                               Sample code of
print(df["newbalanceDest"].describe()) # the numeric balance
                                                              data cleaning for
# 1 - fraudulent transaction, 0 - non fradualent transacti
    nt(df["isFraud"].value_counts()/len(df["isFraud"])) # m
                                                                financial fraud
    nt(df["isFlaggedFraud"].value_counts()/len(df["isFlaggedFraud"])) # all of the values are
# I want to binarize the categorical features. I will need to do this for my model
df obj = df.dtypes == "object"
   nt(df_obj)
```

## My thoughts

- I have yet to complete this project, but so far it seems that the quality of my data is not as abundant as I would hope.
- The data was obtained from PaySim which is simulator that generates synthetic data from original data sets from mobile transactions.
- I believe datasets acquired from blockchain technologies such as Ethereum would have been more ideal in terms of better quality of data. It possible that I won't be able to train a strong classification model due to the lack of quality of my data as oppose if the data was acquired from a platform such as Ethereum.
- So in conclusion we see how the use of blockchain technology and DEFI can be innovative in the realm of big data and data science through my own project.

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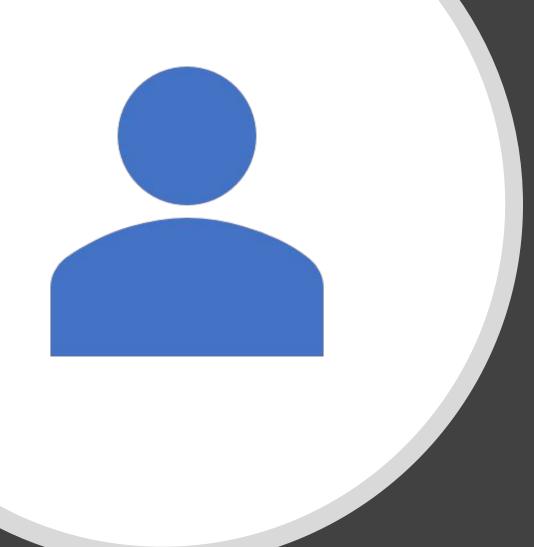
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# Thank you

- Michael Ayedun
- Data Scientist Researcher
- Interests: Big data, data mining, finance, Fintech
- Github: <a href="https://github.com/mikeayedun561">https://github.com/mikeayedun561</a>
- Email: mikeayedun@gmail.com