

Vishruti Mhatre

Product Design | User Experience Design | Research

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Hayward, California

Work Experience

Deloitte | UI / UX Designer

Dec 2017 - July 2019, Mumbai, India

- Worked on designing an inventory distribution portal for Caterpillar, it also including researching, prototyping and testing.

- Developing information architecture and designed an intuitive web interface for informational websites, E-commerce portals, web and mobile apps.

- Used Axure for creating high fidelity wireframes with clickable prototypes and presenting mockups for cross functional review.

The 4P Solution | UI / UX Design Intern

Jun 2016 - Jul 2016, Mumbai, India

- Defined navigation, user workflows and layouts which were focusing on usability for Employee Personal Portal.

- Developed wireframes, interface mockups & worked on producing graphic user interface for desktop browsers and mobile.

- Used Photoshop and Illustrator to create wireframes and interface. Created a clickable prototype with InVision.

Projects

ShareExpress | Mobile Application | Fall 2019

Proposed a platform for restaurants that will enable them to reduce waste. At the same time, feed homeless people.

Used methods such as primary and secondary research, brainstorming, persona creation, storyboarding, low fidelity and high fidelity wireframes to create a mobile application

Created high fidelity wireframes by using Axure and clickable prototype by using Adobe XD. Also, developed this project by using p5.js.

Digital Welbeing | Research & Design Project | Fall 2019

- Designing a platform to reduce screen time and encourages mindfulness.

- Followed design process from discovering the problem and then defining it, Followed by the ideation process. Created three different prototypes for product, service and environment.

- Techniques such as card sorting, mind-mapping and surveys were used for the research. Created paper prototypes for the designs. Used Figma to develop wireframes and Adobe Premiere Pro to create a pitch video for this project.

Education

MA Interaction Design

California State University, East Bay

Aug 2019 - May 2021(Expected)

PG Diploma Product Design

MIT Institute of Design, Pune

July 2015 - Aug 2017

Bachelors of Engineering in Information Technology

Mumbai University

Aug 2011 - June 2014

Skills

Design:

- Rapid Prototype • Wireframes
- sitemap • Storyboarding • User Scenarios • Mockup • Information Architecture • Design Thinking • User Flows • Illustrations • Journey Mapping
- Experience Diagram • User Centered Design • Interactive Prototype

Research:

- Task analysis & personas
- Heuristic Evaluation • Usability testing • Survey • A/B testing • User interviews • Ethnography

Prototyping:

- Adobe XD • Axure RP
- Sketch • Figma • P5.js • Photoshop
- Illustrator • PremierPro • CSS • HTML

Recognitions

Spot Award(Deloitte)

Client and Business Growth

July 2018

Spot Award(Deloitte)

Client and Business Growth (Caterpillar)

May 2019